

Environmental Quality Advisory Board (EQAB)
Environmental Achievement Recognition Program
Approved August 19, 2015

Scottsdale Ordinance 2528 provides that:

“The Scottsdale Environmental Quality Advisory Board will advise the city council on issues relating to environmental quality and on the prioritization of future environmental activities and programs. The board shall also assist the council by providing nominations for any environmental achievement awards established by the council.”

PREAMBLE: This program benefits the City of Scottsdale by fostering environmentally related partnerships with city-based businesses and organizations, encouraging environmental programs which enrich the lives of residents, and publicly recognizing exemplary environmental achievements

The **Environmental Achievement Recognition Program** is established to recognize achievement in the EQAB areas of interest:

sustainability	vehicle idling reduction	waste to saleable commodity
green building	drought prevention	conservation of resources
solar thermal	salinity management	waste to energy/cogeneration
water quality	renewable energy	environmental education
air quality	water conservation/efficiency	environmental mentoring
waste reduction	energy conservation/efficiency	environmental leadership/stewardship
recycling	environmental innovation	environmental responsibility

Scottsdale-based entities eligible to be recognized, including but not limited to:

retail sales	hotels	other levels of government agencies
auto sales	food service (restaurants)	hospitals & clinics
schools	grocery stores	any business
manufacturing	barbers & beauty salons	associations/organizations/programs
nurseries	aviation	apartment complexes
construction	medical & dental providers	

(City of Scottsdale agencies & departments are not eligible)

RECOGNITION METHODS (may be combined):

1. Letter of Recognition
2. Presentation at Council meeting
3. Presentation at recipient event by Council member
4. Plaque or similar “hardware-trophy” item
5. News release or news conference

PROCESS:

1. Candidates will be directly identified by or referred to EQAB for consideration.
2. Candidates will be evaluated by EQAB members and subsequently may be chosen to receive an award by majority vote of the Board.
3. EQAB will coordinate presentation of the award utilizing one or more of the recognition methods above.

PRIMARY EVALUATION CRITERIA:

1. Candidates will be requested to document their environmental achievements through submittal of a program description and listing of quantifiable accomplishments
2. The number of years the established plan or program has demonstrated notable achievement that advances Scottsdale’s environmental goals and quality of life
3. Promotes environmental sustainability internally with employees through training and activities
4. The same achievement has not been recognized by Scottsdale Environmental Design Awards (SEDA), Arizona Manufacturers Council, Chamber of Commerce, ARIZONA FORWARD or other similar entities



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FOR IMMEDIATE RELEASE

**HYATT REGENCY SCOTTSDALE RESORT & SPA AT GAINEY RANCH
HONORED FOR ITS ENVIRONMENTAL INITIATIVES**

SCOTTSDALE, Ariz. (May 16, 2016) – The city of Scottsdale’s Environmental Quality Advisory Board (EQAB) has awarded Hyatt Regency Scottsdale its inaugural Environmental Achievement Recognition Award, honoring excellence in environmental achievement in our community. The resort was selected for its environmental initiatives to both guests and employees through energy efficiency, water conservation, waste minimization, environmental health and safety, environmental education and community outreach. “EQAB selected Hyatt Regency Scottsdale because they demonstrate that financial success and environmental stewardship are interrelated and mutually achievable goals,” said Dr. Alisa McMahon, Board Chair.

“The Hyatt is one of the first resorts designed and built by Hyatt Development, and still the crown jewel of the company in many ways, so it was the perfect platform to invest in new technologies when it was time to replace our building systems. We chose to take a whole system design approach, incorporating renewable energy and energy-efficient equipment wherever possible. In so doing, our resort became the model for Hyatt Global’s new pledge toward sustainability, and a way to showcase what is possible to reduce our overall carbon footprint as an industry. We believe that the positive results achieved through our initiatives will influence and engage building owners, operators and managers to follow our lead in sustainable building practices.” said Jennifer Mueller, Director of Engineering for Hyatt Regency Scottsdale.

Since opening in 1986, the resort has gone from a typical resort facility to having “greened” virtually every aspect of the property and its operations. As a result of its many initiatives, examples of savings include the consumption of 30 percent less natural gas, 25 percent less water and 20 percent less electricity than in 2009. “By establishing an active culture that educates our associates, influences our guests and inspires our business partners, we will create a sustainable future for generations to come.” said resort general manager, Daniel Kuperschmid.

(more)

About Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch

The beauty of the majestic McDowell Mountains, palm trees, cacti, wild flowers, Frank Lloyd Wright inspired architecture, and the spirit of Native peoples combine to create the Southwestern elegance of the Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch. Guests enjoy the many recreational amenities this desert oasis has to offer including the 2.5 acre water playground complete with 10 pools, a 30', 3-story, high-speed waterslide and its signature sand beach. Additional amenities include 27 holes of championship golf, world-class tennis, miles of jogging and bicycle trails and the award-winning Spa Avania, the first spa experience choreographed to the science of time. Other highlights feature the Native American Learning Center, Camp Hyatt for young resort guests, five distinctly different restaurants, three bars, Venetian gondola rides along the resort's waterways and nightly entertainment in Center Stage Bar. In addition, this premier meeting venue offers 70,000 square feet of indoor and outdoor function space, providing both quality and flexibility of space.

About Hyatt Regency

The Hyatt Regency brand prides itself on connecting travelers to who and what matters most to them. More than 160 conveniently located Hyatt Regency urban and resort locations in over 30 countries around the world serve as the go-to gathering space for every occasion – from efficient business meetings to memorable family vacations. The brand offers a one-stop experience that puts everything guests need right at their fingertips. Hyatt Regency hotels and resorts offer a full range of services and amenities, including notable culinary experiences; technology-enabled ways to collaborate; the space to work, engage or relax; and expert planners who can take care of every detail. For more information visit www.hyattregency.com.

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OPTIMAL LIVING

Design and development giant Optima ups the ante on luxury living with the opening of Optima Kierland, a 12-story condo project at the corner of Scottsdale Road and Kierland Boulevard. Featuring 220 one- to five- bedroom units, the community is bedecked with all the amenities a homeowner could want, including a rooftop lap pool and spa, garden terraces, a 16,000-square-foot fitness center, sculpture gardens, barbeque areas and dramatic views of the McDowell Mountains and Phoenix cityscape. As such, the high-rise development has already garnered a lot of buyer interest. Notes Optima President David Hovey Jr., "The unmatched location in the heart of North Scottsdale's urban core and unsurpassed amenities have attracted a diverse and discerning clientele." (optima-kierland.com)

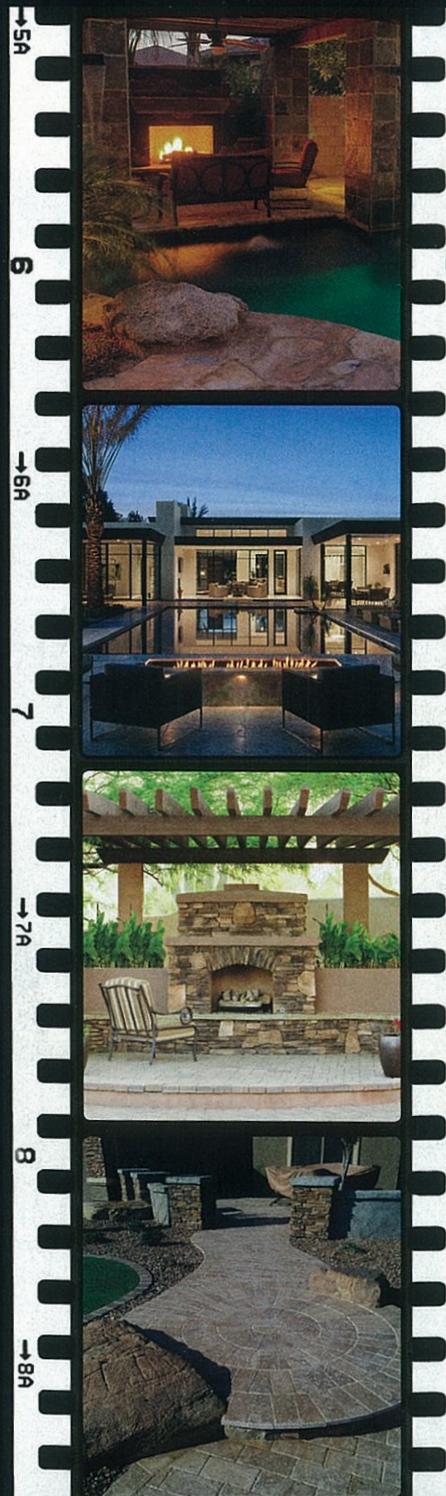


A FRESH FACE AT FLOURISH

CopperWynd Resort & Club in Fountain Hills welcomed Valley local Josh Bracher as executive chef of Flourish, its New American signature restaurant. With a background that includes stints as executive chef at Scottsdale restaurants Tanzy and Second Story Liquor Bar, Bracher brings his skills as a kitchen connoisseur to the CopperWynd table, overseeing not only Flourish but also the pool grill, juice bar, in-room dining and catering. The seasoned chef will continue to incorporate local, organic and sustainable ingredients into the restaurant's menu and deliver gourmet cuisine to Flourish fans and resort guests alike. (copperwynd.com)

ENVIRONMENTAL AWARD-NESS

In appreciation of its commitment to reducing its environmental impact, the Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch was awarded the inaugural Environmental Achievement Recognition Award from the City of Scottsdale's Environmental Quality Advisory Board. The accolade spotlights the hotel's earth-friendly green technology and operations. In a statement, EQAB Chairwoman Elisa McMahan said the award recognizes that the Hyatt's "financial success and environmental stewardship are interrelated and mutually achievable goals." Since the resort started the program in 2009, it has reduced the use of natural gas by 30 percent, electricity by 20 percent and water by 25 percent. "We don't have to choose between environmental and financial considerations," McMahan says. "It's not an 'either-or' situation." (scottsdale.regency.hyatt.com)



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Hyatt Regency honored for its environmental ways

Staff reports

Independent Newsmedia

The Hyatt Regency Scottsdale Resort & Spa's environmental initiatives serve both guests and employees through energy efficiency, water conservation, waste minimization, environmental health and safety, environmental education and community outreach.

Thanks to those efforts, the city of Scottsdale's Environmental Quality Advisory Board has recognized the resort with its inaugural Environmental Achievement Recognition Award. The award serves to honor excellence in environmental achievement in the community, according to a press release.

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"EQAB did not select Hyatt Regency Scottsdale for this award because it's a feel good, do-the-right-thing-for-the-planet story," stated Dr. Alisa McMahon, board chair, in the release. "Rather, the Hyatt demonstrates that financial success and environmental stewardship are interrelated and mutually achievable goals. The choices the resort has made were designed, engineered, cost analyzed and then approved by business executives because the return on investment made sense. As Hyatt Regen-

cy Scottsdale exemplifies, we don't have to choose between environmental and financial considerations; it's not an "either-or" situation."

Before 2009, the Hyatt Regency Scottsdale Resort & Spa was a typical resort facility. Built in 1986, the building's original systems were nearing the end of their expected life. The typical process is to replace aging systems with new versions of the same system.

The Hyatt departed from that norm, embarking on a multiyear capital improvement and operations makeover to "green" virtually every aspect of the property and its operations.

As a result of its many initiatives, the Hyatt currently consumes 30 percent less natural gas, 25 percent less water and 20 percent less electricity than it did in 2009. And Hyatt's Green Team is not finished. There's more to come.

"Hyatt Regency Scottsdale Resort & Spa is committed to reducing our carbon footprint by establishing an active culture that educates our employees, influences our guests and inspires our business partners," stated General Manager Daniel Kupschmid, in the release. "In doing so, we will create a sustainable future for generations to come."



Special to the Independent
The rooftop garden at the Hyatt Regency Scottsdale Resort and Spa.

