

PLANNING COMMISSION REPORT



Meeting Date: May 25, 2016
General Plan Element: *Land Use*
General Plan Goal: *Use community goals, character and context to determine development appropriateness*

ACTION

**Sign Requirements Ordinance Update (Temporary, Semi-permanent, & Special Event signs)
927-PA-2015#2**

Request to consider the following:

1. Initiate a text amendment to the City of Scottsdale Zoning Ordinance (No. 455), for the purpose of amending the Sign Requirements for Temporary, Semi-permanent, & Special Event signs.

Related Policies, References:
Zoning Ordinance

APPLICANT CONTACT

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City of Scottsdale
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LOCATION

City-wide

BACKGROUND

The sign code regulations for temporary signs have not been revised for many years, and need to be reevaluated and updated to better accommodate recent court decisions on the regulation of signage. Also, temporary Special Event regulations have recently been updated and moved from the Zoning Ordinance to Chapter 22 of the City Code. As such, the corresponding Special Event sign requirements in the Zoning Ordinance also need to be repealed, and then updated and moved to Chapter 22 of the City Code.

IMPACT ANALYSIS

Community Involvement

This project will include standard community involvement consisting of public notice in the newspaper, online, postcard mailing to interested parties, and community outreach meetings.

Community Impact

This project is intended to update and reorganize regulations pertaining to Temporary, Semi-permanent, & Special Event signs to better address the City's and business needs.

OPTIONS & STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Planning Commission initiate the text amendment.

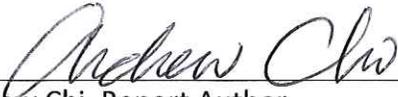
RESPONSIBLE DEPARTMENT(S)

Planning and Development Services
Current Planning Services

STAFF CONTACTS (S)

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APPROVED BY



Andrew Chi, Report Author

05/19/16

Date



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5/19/2016

Date



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5/26/16

Date