

Scottsdale Waterfront LLC
Southwest Corner of Scottsdale Road and Camelback Road

Application No. 1-IID-2003

Application in Support of an Infill Incentive District and Plan

CITIZEN REVIEW INTERIM REPORT

Prepared For the City of Scottsdale
July 2, 2003

**Scottsdale Waterfront LLC
Application No. 1-IID-2003**

Citizen Review Interim Report

Introduction

On June 2, 2003, Scottsdale Waterfront LLC submitted an application in support of an Infill Incentive District and Plan that would include the Scottsdale Waterfront project located on the south side of Camelback Road, west of Scottsdale Road, north of the Arizona Canal, and east of Goldwater Boulevard. This submittal included a detailed Citizen Review Plan.

As a follow up to discussions with Robin Meinhart, an email addendum to the plan dated June 6, 2002 was submitted (**Attachment A**). This addendum confirmed that an Interim Citizen Review Report would be submitted to City staff by July 2, 2003 describing outreach efforts since the case submittal. There will be significant outreach efforts following this interim report, including three (3) public input meetings. Subsequent addenda, as needed, will be prepared to memorialize that community contact.

Community Contacts between June 2, 2003 and June 30, 2003

- Scottsdale Unified School District (meeting with Dr. Bill Johnson) June 23, 2003
- Chamber of Commerce June 11, 2003
- Whitwood, Villa D'Este, Villa Adrian neighborhood leaders June 9, 2003
- COPP (telephone contact with Bob Vairo) June 17, 2003
- Downtown Scottsdale Partnership (Exec. Director) June 3, 2003
- TOPS (membership meeting) June 26, 2003
- Convention & Visitors Bureau June 25, 2003
- Downtown property and business owners
 - Greg Thompson, Tang Family June 13, 2003
 - Tom Mason June 25, 2003
 - 5th Avenue Merchants June 11, 2003

- Marilyn Atkinson June 26, 2003
- Interested Citizens
 - Sam Campana June 6, 2003
 - Darlene Peterson June 9, 2003
- Citizen Inquiries in Response to City information card mailing
 - Wells Hampton
 - Ira Brilliant
 - John Mueller
 - Bruce Mason
 - Jeff Cohn

Summary of comments, issues, and concerns expressed during the citizen outreach process

- Concern about building heights setting precedents for future downtown development
- Interest in ensuring that the line of sight along the canal to the McDowell Mountains is preserved
- Mixed responses on whether the Marshall Way bridge should be allowed to handle cars
- Overall response to the proposed plan affirms benefits of plan revisions since January 2003
- Continued interest in seeing architectural details when they become available

Martha West

From: Martha West
Sent: Friday, June 06, 2003 2:22 PM
To: 'rmeinhardt@scottsdaleaz.gov'
Cc: 'jvberry@msn.com'; 'sbsmith@technicalolutionsaz.com'; 'gbeer@scottsdalewaterfront.com'; Tina Daniels
Subject: 1-IID-2003: Early Notification Posting & Letter



Early

NotificationPosting6-06-... ROBIN: The attached draft is the language we propose to use for the posting. Please let me know if anything needs to change. It mirrors the postcard notification. As we discussed, it does not contain information on the date/time/place of the public input notification as those meetings have not yet been set. Project outreach is focusing on revisiting with individuals and groups in the area during the month of June.

I relayed your direction regarding the letter notification to folks within 750 ft. of the project to John Berry and Susan Bitter Smith. We agree that the City's post card notification provides the early notification information at this point. As you suggested, we will hold off mailing a letter until we have scheduled public input meetings.

We will provide a Citizen Review Report by July 2, 2003, but it will be an interim update on what outreach has transpired. There will be additional outreach after that date, including the public input meetings.

These 3 actions described above are modifications to the Citizen Participation Plan filed with the infill incentive district request on June 2, 2003, so we want to be sure you are aware of that.

Thank you for your guidance and assistance.

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BEUS GILBERT

PLLC

ATTORNEYS AT LAW

4800 NORTH SCOTTSDALE ROAD
SUITE 6000
SCOTTSDALE, ARIZONA 85251-7630
(480) 429-3000
FAX (480) 429-3100

July 2, 2003

HAND DELIVERED

Mr. Kurt Jones
Project Coordinator
City of Scottsdale
7447 E. Indian School Road
Scottsdale, Arizona 85251

Dear Kurt:

Re: **Case # 1-IID-2003 Scottsdale Waterfront Infill Incentive District and Plan –
Citizen Review Interim Report**

As a follow up to the June 2, 2003 submittal, I am attaching the Citizen Review Interim Report. It contains a summary of community and school district contacts made post submittal.

Please contact me at 602-909-5836 should you require additional information or clarification at this time.

Sincerely,
BEUS GILBERT PLLC



Martha M. West
Sr. Planning Consultant

Attachment

cc. Geoff Beer
John V. Berry
Susan Bitter Smith