

**Nelsen Partners, Inc.**

Architecture Planning Interiors

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**Narrative for Staff Approval  
Phase II Construction Fence**

A portion of the construction fence surrounding Phase II of Scottsdale Quarter will run north-south along the east side of 72<sup>nd</sup> Street, covering the area where the Dial Building currently stands. In order to screen the construction of Phase II from patrons of the Phase I portion of Scottsdale Quarter, we are proposing a vinyl banner running the length of 72<sup>nd</sup> Street, containing the Scottsdale Quarter logo, as well as renderings of Phase II.

