

# **SOUTH BEACH**

9343 E. Shea Blvd.  
Scottsdale, AZ 85260  
Phone (480)990-1777  
Fax (480) 551-1777  
soberestuarant@qwestoffice.net

## **Service Areas Plan**

### **ELEMENTS OF THE PLAN:**

1. Retail Restaurant servicing lunch, brunch, dinner and refreshments
2. Parking lot sweeping – monthly  
Loading – daily as needed  
Trash hauling – daily as needed  
Receiving – 9:00 am rear door as needed
3. Hours of Operation:  
11:00 am to 12:00 am Sunday –Thursday  
11:00 am to 2:00 am Friday and Saturday
4. Narrative Description – Site Plan

18-UP-2008  
1st: 6/13/2008

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## **Plan of Operation**

### **ELEMENTS OF THE PLAN:**

1. Business Type: Retail food and beverage restaurant
2. Days of Operation: Monday, Tuesday, Wednesday, Thursday, Friday, Saturday and Sunday
3. Hours of Operation:  
11:00 am to 12:00 am Sunday – Thursday  
11:00 am to 2:00 am Friday and Saturday
4. Number of Employees:  
Full time: 18  
Part time: 21
5. Other business officials on site if not employees – none
6. Customer Characteristics:
  - a. Patron Seating 295+ (indoor and outdoor)
  - b. Frequency and Peak time of customer activity  
Sunday – Thursday 11:00 am – 2:00 pm and 4:00 pm to 9:00 pm  
Friday and Saturday 9:00 pm – 2:00 am
7. Outdoor Operations:
  1. Parking – 340+ spaces
  2. Loading – 2
  3. Storage – none
  4. Display – none
  5. Product testing – none
  6. Outdoor dining for patrons on patio areas