



# Master Sign Program Staff Approval Application & Submittal Requirements

Project Number: <u>169 - PA - 2009</u>	Case Number: <u>213 - MS - 1996#2</u>	Staff Coordinator: <u>Dan Symer</u>
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Please check one of the following:     New Master Sign Program     Amendment to Existing Master Sign Program

**Project Name:** SCOTTSDALE FASHION SQUARE

**Project Address:** 7014 E. CANELBACK RD      **Zip Code:** 85251

**Current Zoning District:** DR00-2-PBD-00    **Parcel Number(s):** 173-37-003      **Quarter Section:** 18-44

**Request:** Amendment to the Scottsdale Fashion Square

**Community Sign District:** \_\_\_\_\_

**Associated Case(s):** 213-MS-1996

<b>Owner:</b> <u>MARJI ARON</u> <b>Company:</b> <u>WESTCORP</u> <b>Phone:</b> <u>602-953-6499</u> <b>Fax:</b> <u>602-953-8312</u> <b>E-mail:</b> <u>marji.aron@westcorp.com</u> <b>Address:</b> <u>11411 N. TATUM BLVD.</u> <u>PHOENIX, AZ</u>	<b>Applicant:</b> <u>SAME</u> <b>Company:</b> _____ <b>Phone:</b> _____ <b>Fax:</b> _____ <b>E-mail:</b> _____ <b>Address:</b> _____
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**Submittal Requirements: Please submit three (3) copies of the materials requested below.**

<input checked="" type="checkbox"/> Completed Application (this form) <input checked="" type="checkbox"/> Application Fee (fees subject to change every July) <u>\$96.00</u> <input checked="" type="checkbox"/> Context Aerial and/or Site Location Map <input checked="" type="checkbox"/> Narrative describing nature of request <input checked="" type="checkbox"/> Property Owner Authorization Letter <input type="checkbox"/> Homeowners/Property Owners Association Approval Letter (if applicable) <input checked="" type="checkbox"/> Sign Criteria Regulations & Language <input checked="" type="checkbox"/> Color photographs of the site - including all areas of change.	<input checked="" type="checkbox"/> Site Plan indicating extent and location of signage, additions, buildings, and other structures; indicate dimensions of all freestanding signs. <input checked="" type="checkbox"/> Floor Plan(s) of existing building or buildings within a commercial center. The floor plan shall be dimensioned and clearly delineate each potential tenant space. <input checked="" type="checkbox"/> Elevation Drawings of all buildings with sign locations indicated. <input type="checkbox"/> Other: _____
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**Please Note:** After staff review, it may be determined that this request requires approval by the Development Review Board through the public hearing process. Any fees paid shall apply toward the fee for this process. If approved at staff level, this approval expires twelve (12) months from date of approval if a permit is required but has not been issued.

<u>M. Aron</u> Applicant Signature <u>OWNER</u>	<u>7-22-2009</u> Date
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<b>Official Use Only:</b> Submittal Date: <u>07/17/09</u>	City Staff Signature: <u>Dan Symer</u>
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**Planning & Development Services Department**  
 7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 • Phone: 480-312-2500 • Fax: 480-312-7088