



July 23, 2009

City of Scottsdale

**RE: THE SHOPS GAINNEY VILLAGE  
SIGNAGE APPROVAL**

We are in receipt of the attached signage designs for Bloom at *the SHOPS gainey village* (Tenant Signage).

Accordingly, on behalf of the Landlord, we approve the Tenant Signage submitted, in accordance with the terms of the each tenant's lease agreement.

Should you have any questions or require additional information, please do not hesitate to contact me at 602-953-6150.

Sincerely,

**Main Street Real Estate Advisors  
Managing Agent for  
Gainey Village Retail Center, LLC ("Landlord")**

A handwritten signature in black ink, appearing to read "Megan Dugan", with a long horizontal flourish extending to the right.

Megan Dugan, CPM®  
Property Manager

Enclosures

July 29, 2009

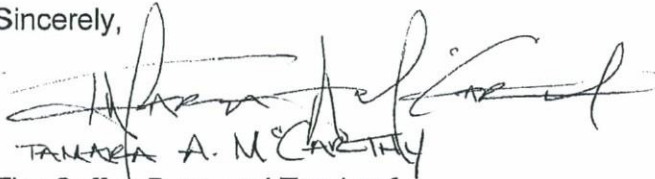
**RE: SIGNAGE APPROVAL FOR BLOOM  
the SHOPS at gainey village**

To Whom It May Concern:

This letter shall serve as our approval of the window signage designs for our neighboring tenant, Bloom, at **the SHOPS gainey village**.

Should you have any questions, please do not hesitate to contact me at 480-315-9335

Sincerely,



TANARA A. MCCARTHY  
The Coffee Bean and Tea Leaf  
**the SHOPS gainey village**

July 29, 2009

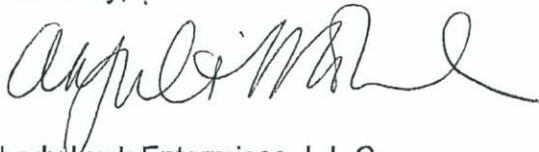
**RE: SIGNAGE APPROVAL FOR BLOOM  
the SHOPS at gainey village**

To Whom It May Concern:

This letter shall serve as our approval of the window signage designs for our neighboring tenant, Bloom, at **the SHOPS gainey village**.

Should you have any questions, please do not hesitate to contact me at 480-998-1637.

Sincerely, .



Lady Luck Enterprises, L.L.C.  
dba Fleurt  
**the SHOPS gainey village**

102-DR-2009  
1st: 7/31/2009

July 29, 2009

RE: **SIGNAGE APPROVAL FOR BLOOM**  
**the SHOPS at gainey village**

To Whom It May Concern:

This letter shall serve as our approval of the window signage designs for our neighboring tenant, Bloom, at ***the SHOPS gainey village***.

Should you have any questions, please do not hesitate to contact me at 480-556-8989.

Sincerely,

A handwritten signature in black ink, appearing to be 'The Village Wine Cellar', written over a horizontal line.

The Village Wine Cellar  
***the SHOPS gainey village***