

RECD OCT 21 2009

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Our Client No.: 00044.0003

October 21, 2009

Via Email and Hand Delivery

David Richert
Executive Director
Planning, Neighborhood and Transportation
City of Scottsdale
7447 E. Indian School Road
Scottsdale, AZ 85251

Re: Optima/ SEC of 68th Street & Camelback

Dear Mr. Richert:

We look forward to the opportunity to revitalize the Orchidtree site located at the southeast corner of 68th Street and Camelback Road (the "Property") in Downtown Scottsdale. On behalf of our client, Optima, Inc., we would like to confirm the City process involved for the proposed mixed use development which, at this point in time, will include primarily residential and/or hotel land uses with minor supporting retail commercial land uses. We currently intend to develop the Property by rezoning to D/RCO- 2 PBD.

The purpose of this letter is to confirm our discussion with City Staff regarding the General Plan Amendment (GPA) process. It is our understanding based on the proposed mix of uses that the GPA will be deemed a non-major amendment to the General Plan. As stated in the General Plan the Chief Planning Officer, or position equivalent, can make the determination of a major or non-major amendment for a specific development. Therefore, we respectfully request a response letter from the City's "Chief Planning Officer" confirming the non-major GPA process for the Property based on the proposed mix of land uses.

Please do not hesitate to contact me should you have any questions or concerns.

Very truly yours,



Michele Hammond
Principal Planner

cc: David Hovey
David Hovey, Jr.
T. J. Lenick

1-GP-2010
1st: 2/02/10