



NEIGHBORHOOD INVOLVEMENT

Development Review of "Optima Sonoran Village"

This neighborhood involvement plan is being performed in association with an application for Development Review Board approval for Optima Sonoran Village, a pedestrian friendly mixed-use multi-family project located on the southeast corner of Camelback Road and 68th Street. The design team has created a project that is architecturally striking and sensitive to neighboring properties. As part of the request, this Neighborhood Involvement plan has been drafted and will be ongoing throughout the Development Review process.

The entire project team is sensitive to the importance of neighborhood involvement and creating a relationship with property owners, residents, business owners, homeowners associations and other interested parties.

Communication with these parties will be ongoing throughout the process. Work on compiling stakeholders and preparing for the neighborhood outreach began prior to the application filing and neighborhood communication will continue throughout the DR process. Communication with impacted and interested parties will take place with verbal, written, electronic, and door-to-door contact.

We will be initially contacting surrounding property owners within 750 feet via first class mail. The mailing will contain information regarding the filing of the Development Review submittal and contact information to provide feedback, questions, and requests for additional information. Design graphics will also be included for reference. We will also be following up with individuals we worked with during the rezoning case, to insure that they are aware of this submittal. This contact may take place in small group meetings or personalized individual contact.

A vital part of the outreach process is to allow people to express their concerns and understand issues and attempt to address them in a professional and timely matter. As previously stated the entire team realizes the importance of the neighborhood involvement process and is committed to communication and outreach for the project.