

MICHAEL P. WEST

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To Whom It May Concern,

My name is Mike West. My wife and I are full-time residents of The Plaza Lofts at Kierland Commons, an urban-inspired lifestyle center created by Woodbine Southwest. We recently learned that Woodbine is proposing to develop the nearby CrackerJax property as another mixed-use project, and we were asked to write about our experience living near the Scottsdale Airpark.

Scottsdale enjoys levels of sophistication and diversity well beyond the imagination of my parents when they arrived in 1960. From my perspective as a trustee of the Scottsdale Cultural Council and a director of the Scottsdale Museum of Contemporary Art, I could sense enormous pride in the introduction of cosmopolitan elements into the city planning mix for the New Millennium. That was obviously on our minds when Linda and I began our search for a new home eight years ago. In settling on The Plaza Lofts, we were intrigued by the prospect that our empty-nest years could be the most vibrant times of our lives, with plenty of activities just outside our door. The reality exceeded our hopes, and we would not consider moving.

We have been asked to comment about whether any of this has been diminished by our proximity to the airport. At the time of our purchase, we never gave the airport a second thought, and as long as we have lived here, we have never been bothered by the sight or sound of aircraft. Honestly, we have no idea how many flights depart or arrive daily. We simply do not notice them. If anything, the location of the Scottsdale Airpark, with its convenient shopping, dining and other businesses, is an enhancement, not a detriment to our lifestyle.

We feel very fortunate to live at The Plaza Lofts. We are the envy of many others who would like to pursue the same dream, but can't find similar opportunities in this part of town. In our opinion, another high-quality mixed-use project at the CrackerJax property would only complement what already exists and is much appreciated in our neighborhood.

Sincerely,



Michael P. West