

August 22, 2011

*Re: The Residences at Zocallo Plaza*

Dear Property Owner(s):

The purpose of this letter is to inform you that we filed an application (401-PA-2011) with the City of Scottsdale on behalf of Scottsdale Place, LLC requesting approval for a minor general plan amendment and rezoning to allow for the redevelopment of the vacant Barcelona Nightclub/Restaurant and Barcelona Offices located on a 6.42+/- acre property at 15440 N. Greenway Hayden Loop and 15509 N. Scottsdale Road. The applicant seeks PUD (Planned Unit Development) zoning to develop a luxury 240+/- unit multi-family residential community on the subject property.

We have included a conceptual site plan and context aerial identifying the location the proposed multi-family development. We are also sending this letter to notify you of a public open house meeting that has been scheduled regarding this project on September 1, 2011 from 4:30-5:30 p.m. to be held at the 15444 N. Greenway-Hayden Loop, 2<sup>nd</sup> Floor (2 blocks east of Scottsdale Road on the north side of Greenway-Hayden Loop, enter the parking lot from 73<sup>rd</sup> Street).

Public hearings before the Planning Commission and City Council are anticipated to be scheduled this fall. The City will mail notifications to all of the property owners within 750 feet of the project site and interested parties when the public hearings are scheduled. In the meantime, please feel free to contact me if you have any questions or concerns at 480-385-2753. You may also contact Brad Carr at 480-312-7713 with the City of Scottsdale Planning Department and reference case number 401-PA-2011.

Very truly yours,



Michele Hammond  
Principal Planner

Enclosures