

**SCOTTSDALE PLACE, LLC**

2198 E. Camelback Rd., #230  
Phoenix, Az., 85016  
602-778-0400

Attn: Brad Carr  
City of Scottsdale  
Planning Department  
Planning Commission  
Mayor & City Council  
7447 E. Indian School Road, Suite 100  
Scottsdale, AZ 85251

September 28, 2011

Re: The Residences at Zocallo Plaza/15440 N. Greenway-Hayden Loop &  
15509 N. Scottsdale Road

**To Whom It May Concern:**

We own the land that we have ground leased to Danny's Family Carwash for the property known as 15515 N. Scottsdale Rd., which is occupied by Fidelity Financial Services (part of Zocallo Plaza) and which is located immediately west of the subject property.

The subject rezoning application requests approval of PUD zoning versus the existing C-3 zoning to allow for a luxury multi-family residential community at 48' feet in height of 240 +/- units on the 6+ acre property. We are in full support of this proposed rezoning and development. It is our opinion that the proposed development will enhance the area, and re-develop a stagnant property into a positive presence for the Airpark area as well as the surrounding uses.

Sincerely,

Scottsdale Place, LLC

By: 

Its: Managing Member

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To Whom It May Concern:

We own the land that we have ground leased to Danny's Family Carwash for the property known as 15545 N. Scottsdale Rd., which is occupied by Fidelity Financial Services (part of Zocallo Plaza) and which is located immediately west of the subject property.

The subject rezoning application requests approval of PUD zoning versus the existing C-3 zoning to allow for a luxury multi-family residential community at 48' feet in height of 240 +/- units on the 6+ acre property. We are in full support of this proposed rezoning and development. It is our opinion that the proposed development will enhance the area, and re-develop a stagnant property into a positive presence for the Airpark area as well as the surrounding uses.

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