Heidi Viviano

La Lou 15444 N. Greenway-Hayden Loop #102 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Sincerely, Henf. Vii

Holly Myers Free People 15147 N. Scottsdale Road #I-160 Scottsdale, AZ 85254

September 29, 2011

Mayor Lane and City Council City of Scottsdale
3939 N. Drinkwater Blvd
Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Julia Cherry Free People 15147 N. Scottsdale Road #I-160 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as/seon as possible.

Julia Cherry Free People 15147 N. Scottsdale Road #I-160 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as/seon as possible.

Michelle Naimyar

Republic of Couture 15257 N. Scottsdale Road #F-150 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

Mall de

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully,

Anthony Viverus True Food Kitchen 15191 N. Scottsdale Road #100 Scottsdale, AZ 85254

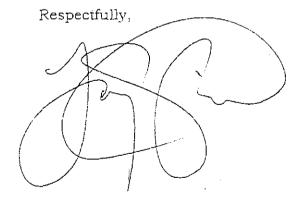
September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I support this project and encourage you to move forward in approving this as soon as possible.



September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I support this project and look forward to its completion.

ANICA WUSTI

Ashley Kennell Menchie's Frozen Yogurt 15147 N. Scottsdale Road Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Tracy Wigman

Diane's Beachwear 15147 N. Scottsdale Road Scottsdale, AZ 85254

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Mina Roshan

Mina's 15147 N. Scottsdale Road #108 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Sincerely,

Mina Koshan

Sarah Bain

Carine W 15147 N. Scottsdale Road #210 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Jerry Stoneberg

Pottery Barn 15279 N. Scottsdale Road Scottsdale, AZ 85254

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Jonn Standing

Evan Musikantow

Kitty 15037 N. Scottsdale Road #J-170 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Randal Raymorn

Carine W 15147 N. Scottsdale Road #210 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Michele Klein

West Elm 15279 N. Scottsdale Road #124 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Patrick Williams

Brio 15301 N. Scottsdale Road Scottsdale, AZ 85254

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocailo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Rachel Jones

Sugar Magnolia 15425 N. Scottsdale Road #210 Scottsdale, AZ 85254

October 1, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

-Sincerely

Sandy Samodell

14535 N. Scottsdale Road #100

Scottsdale, AZ 85254

September 28, 2011 -

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

Manodell

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Sincerely.

Michael Stang

Blackhawk Floors 15507 N. Scottsdale Road #150 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Brian Sveinsson

Premier Lighting 15507 N. Scottsdale Road #140 Scottsdale, AZ 85254

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Brian Sveinssch

Mike Raissen

Premier Lighting 15507 N. Scottsdale Road #140 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale: 3939 N. Drinkwater Blvd Scottsdale: AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Sincerely.

m) |

Lynn Kiley

Premier Lighting 15507 N. Scottsdale Road #140 Scottsdale, AZ 85254

October 1, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I strongly urge you to support this project.

Sincerely,

ynn Kiley

Torren J. Stantus

Premier Lighting 15507 N. Scottsdale Road #140 Scottsdale, AZ 85254

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

9/27/11

Torren J. Starte 5

Torren J. Stantus

Premier Lighting 15507 N. Scottsdale Road #140 Scottsdale, AZ 85254

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

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I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

G/27/11

Torren J. Stentz y

Sue Showers Creative Leather 15507 N. Scottsdale Road #200 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Everett Wilson

Pella Windows and Doors 15507 N. Scottsdale Road #120 Scottsdale, AZ 85254

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully,

Greg Papzyan

Arizona Rug Company 15505 N. Scottsdale Road #180 Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Sincerely,

En Ash

Matthew Lewis

PrimeBar 15037 N. Scottsdale Road Scottsdale, AZ 85254

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Gerald Small

Airpark Collision Center 7333 E. Butherus Drive, C300 Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

bered Mills

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Susan Oxford

Desertmotive 7333 E. Butherus Drive, C-300 Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Mike Wallis

Techt Automotive 7333 E. Butherus Drive, B-200 Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully,

wike undis

Jayson Bendure

Miele Appliances 7550 E. Greenway Road, Ste 100 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I strongly urge you to support this project.

Robyn Cherry

NanaWall 15455 N. Greenway-Hayden Loop, C-17 Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I strongly urge you to support this project.

Kevin Ahern

Jema Media 15230 N. 75th Street, #2000 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Chris Cole

Transportation Cadd Services Inc. 15230 N. 75th Street Scottsdale, AZ 85260

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I support this project and encourage you to move forward in approving this as soon as possible:

Miscel's LLC 15230 N. 75th Street, #1020 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

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Miscel's LLC 15230 N. 75th Street, #1020 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Sincerely, Musell

Michael Sullivan

Studio 522 Productions 15905 N. Greenway-Hayden Loop, Suite 103 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I strongly urge you to support this project.

Michael Melen

Carrie Fesler

Fesler 15210 N. 75th Street Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

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I strongly urge you to support this project.

Jeff Grieser

Urschel Manufacturing 7442 E. Butherus Drive Scottsdale, AZ 85260

September 27, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Michael Finsterwald

Array Therapeutic 15905 N. Greenway-Hayden Loop, Suite 108 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73^{re} Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Sincerely,

m Finderwood

Angel Escobedo

Studio 522 Productions 15905 N. Greenway-Hayden Loop, Suite 103 Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully,

Augh Escobedo

Kitchens Southwest 15685 N. Greenway-Hayden Loop, Suite 300 Scottsdale, AZ 85260

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Pláza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Robin Rodriguiz

Thomas Reprographics 15530 N. Greenway-Hayden Loop, Suite 100C Scottsdale, AZ 85260

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully,

Nathalie Chianura

Roche Bobois 15530 N. Greenway-Hayden Loop Scottsdale, AZ 85260

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

A residential component to a mixed-use development is beneficial to all parties. That is why I am in support of the proposed Residences at Zocalla Plaza development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units as part of the Zocallo Plaza is a fantastic idea. New customers and additional revenue will really help the surrounding businesses. This project will enhance the cohesiveness of Zocallo and the surrounding community.

I strongly urge you to support this project.

Sincerely,

Roche Bobois

Nick Peters

Peters Media 15475 N. Greenway-Hayden Loop, Ste. B-16 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Mulula SPet

Scott Barrett

Barrett Enterprises 15475 N. Greenway-Hayden Loop, Ste. B-15 Scottsdale, AZ 85260

September 29, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Stefany Shimek

Future Digital Imaging 15475 N. Greenway-Hayden Loop, Ste. B6 Scottsdale, AZ 85260

September 29, 2011

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I support this project and encourage you to move forward in approving this as soon as possible.

Respectfully,

Stefany Shimeh

Margarita Dunsey

Future Digital Imaging 15475 N. Greenway-Hayden Loop, Ste. B6 Scottsdale, AZ 85260

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Sincerely,

Marganita Sursey

Isaac Harthcock

Future Digital Imaging 15475 N. Greenway-Hayden Loop, Ste. B6 Scottsdale, AZ 85260

September 28, 2011

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I support this project and encourage you to move forward in approving this as soon as possible.

Cecilia Beverly

Botanical Elegance 15475 N. Greenway-Hayden Loop Scottsdale, AZ 85254

September 30, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional high-income residents to the area.

I support this project and look forward to its completion.

Respectfully, Centre Swely Botronial Eligence

Terry Kohler

Cinemagic 15475 N. Greenway-Hayden Loop, Suite 3 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I strongly urge you to approve the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. The addition of luxury rental units is a logical addition to the mixed-use Zocallo Plaza. This project would be a big boost to the surrounding businesses by bringing additional highincome residents to the area.

I support this project and look forward to its completion.

Sincerely,

TERRY Kehler COO Cinemagic Home Heaters.

Laurel Franza

La Lou 15444 N. Greenway-Hayden Loop #102 Scottsdale, AZ 85254

September 28, 2011

Mayor Lane and City Council City of Scottsdale 3939 N. Drinkwater Blvd Scottsdale, AZ 85251

Dear Mayor Lane and City Council,

I am writing in regards to the proposed development on the north side of the Greenway-Hayden Loop and 73rd Street, the former Barcelona site and the DFC Offices. Luxury rental properties of this quality would be a definite boost to this area. This is the missing piece that will round out the Zocallo Plaza. The jobs and taxes brought in to Scottsdale with this project is certainly something that we need as a city.

I support this project and encourage you to move forward in approving this as soon as possible.

Ashley Dabibi

La Lou 15444 N. Greenway-Hayden Loop #102 Scottsdale, AZ 85254

September 28, 2011

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