

CITIZEN REVIEW PLAN
Broadstone at Scottsdale Waterfront
June 14, 2012

Overview

This citizen review plan is being performed in association with the application for development of an approximately 3.4 acre site located at the southeast corner of Goldwater Boulevard and E. Via Soleri Drive. This Class "A" rental residential community will be a beautifully designed mixed-use project with 100% below-grade parking. As part of the request, this plan has been drafted and will be updated throughout the process.

The entire project team is sensitive to the importance of neighborhood involvement and creating a relationship with property owners, residents, business owners, homeowners associations, and other interested parties. Communication with these parties has already begun and will be ongoing throughout the process. Work on compiling stakeholders and preparing for the neighborhood outreach began prior to the application filing and will continue throughout the process. Communication with impacted and interested parties may take place with verbal, written, electronic, and/or door-to-door contact.

Community Involvement

Surrounding property owners, HOA's and other interested parties will be noticed via first class mail regarding the project. The distribution of this notification will meet the City's requirements as specified in the Citizen Review Checklist. This notification will contain information about the project, a site plan, and contact information to receive additional information and the opportunity to give feedback. The notification will also contain information regarding a neighborhood Open House that will take place for anyone who wishes to learn more about the project. The site and time will be posted with the Early Notification Sign at least ten days prior to any open house.

The outreach team has already been communicating with neighboring property owners and community leaders in one-on-one meetings and by going door-to-door. Members of the outreach team will be available to meet with any neighbors who wish to discuss the project. Additionally, they will be contactable via telephone to answer any questions relating to the project.

A vital part of the outreach process is to allow people to express their concerns and understand issues and attempt to address them in a professional and timely matter. As previously stated the entire team realizes the importance of the neighborhood involvement process and is committed to communication and outreach for the project.