

Crystal Callison

7007 E. 5th Ave.

Scottsdale, AZ 85251

July 31, 2012

Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

Crystal Callison

Michal C. March

Moderna Architects

July 31, 2012

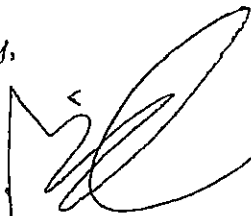
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,

A handwritten signature in black ink, appearing to be 'M.C. March', written in a cursive style.

5th & Wine
7051 E. 5th Ave. • Scottsdale, AZ 85251

Scott Yanni

July 30, 2012

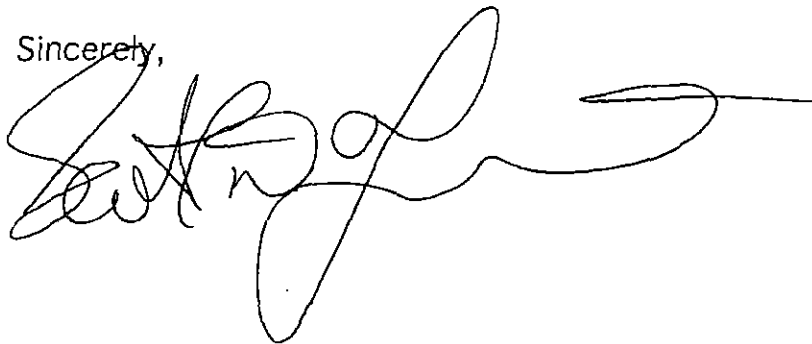
Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

A handwritten signature in black ink, appearing to read "Scott Yanni", with a long horizontal flourish extending to the right.

Studio #5
7040 E. 5th Ave. • Scottsdale, AZ 85251

July 30, 2012

Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. *The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.*

Please vote yes on the Scottsdale Waterfront.

Sincerely,



Bettina Celle

July 31, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,

A handwritten signature in black ink, appearing to read "Alfred Chan", with a horizontal line underneath the name.

Sandy Daiza

Sewell's
7085 E. 5th Ave. • Scottsdale, AZ 85251

July 31, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,

A handwritten signature in black ink that reads "Sandy Daiza". The signature is written in a cursive style with large, flowing loops.

Asmae Boujaddi

7111 E. 5th Ave.
Scottsdale, AZ 85251

July 30, 2012

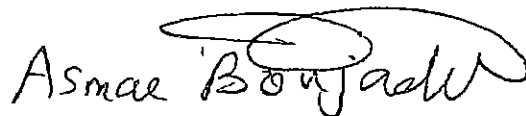
**Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251**

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

Handwritten signature of Asmae Boujaddi in black ink.

FNB
7135 E. Stetson • Scottsdale, AZ 85251

Emily Pallen

July 31, 2012

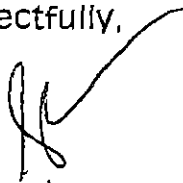
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,



Emily Pallen

Lynn Nelson
7121 E. 5th Ave. • Scottsdale, AZ 85233

July 30, 2012

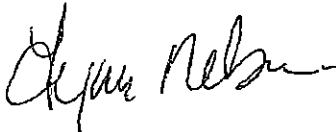
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,



:d

July 31, 2012

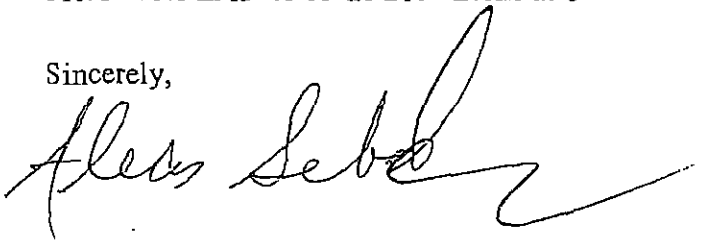
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,

A handwritten signature in black ink, appearing to read "Alexis Sebastian", with a long, sweeping underline.

Moe Amirah

White Hawk Gallery • 7114 E. 5th Ave. • Scottsdale, AZ 85251

July 31, 2012

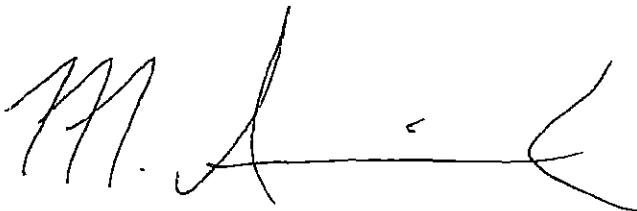
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,

A handwritten signature in black ink, appearing to read 'Moe Amirah', with a long horizontal stroke extending to the right.

Marsha Bishop
Zemado

7052 E. 5th Ave. • Scottsdale, AZ 85251

July 31, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,

Tatiana Domenieo
Russian Oasis

Elizabeth Challinor

Over the top
7072 E. 5th Ave. • Scottsdale, AZ 85251

July 30, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,

Mark Bishop

10

Tatiana Domenico

Russian Oasis

7083 E. 5th. Ave. • Scottsdale, AZ 85251

July 31, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,

Elizabeth T. Challinor

Raed Abdeen
Sunrise Jewelry & Gallery
7084 E. 5th Ave. • Scottsdale, AZ 85251

July 31, 2012

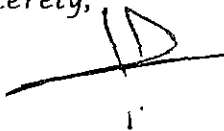
*Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251*

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,


i

Bob Wesley

Robert C. Wesley Jewlers

July 31, 2012

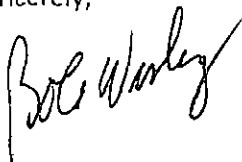
Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

A handwritten signature in black ink that reads "Bob Wesley". The signature is written in a cursive, flowing style.

Edgar Cano Leyva

July 30, 2012

Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,



EDGAR CANO L.

Daniel Sanchez

7134 E. Stetson • Scottsdale, AZ 85251

July 31, 2012

Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the proposed Broadstone at Scottsdale Waterfront project. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

A handwritten signature in black ink, appearing to read "Daniel Sanchez", written over a horizontal line.

Katie Wilson

Garage

7144 E. Stetson • Scottsdale, AZ 85251

July 31, 2012

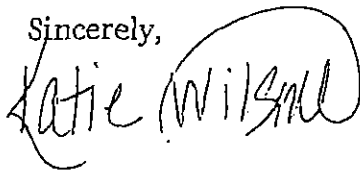
Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale, Arizona 85251

Dear Mayor and Council:

I am a business owner in Scottsdale writing in support of the proposed Broadstone at Scottsdale Waterfront and the modifications to final phase of the Scottsdale Waterfront development. The Scottsdale Waterfront has led the way in incorporating realistic urban development in our Downtown. A project of this type belongs in Downtown. The previous phases of the Waterfront have fit the character of Scottsdale and the surrounding area. When the project is processed through Development Review, I expect the same attention to detail and high quality that has already been established.

Please vote in favor of the Broadstone at Scottsdale Waterfront project.

Sincerely,

A handwritten signature in black ink that reads "Katie Wilson". The signature is written in a cursive style with a large, looping initial "K".

Nick Bergmann
7137 E. Stetson - Scottsdale, AZ 85251

July 31, 2012

Mayor and City Council Members
City of Scottsdale
3939 N. Drinkwater
Scottsdale AZ 85251

Dear Mayor and Council Members:

I am writing you to urge you to support Broadstone at Scottsdale Waterfront project. As a business owner in Scottsdale, I believe this plan makes good sense for our community. A project of this caliber belongs in Downtown and this location is well suited for the high quality, urban development that Waterfront pioneered in Scottsdale. The project will complete the Waterfront with a mixed use project that makes sense in Downtown.

Please vote yes on Broadstone at Scottsdale Waterfront.

Respectfully,

A handwritten signature in black ink that reads "Nick Bergmann". The signature is written in a cursive style with a large, prominent "N" and "B".

Harrison Emer

July 31, 2012

Mayor and Council Members
3939 N. Drinkwater Boulevard
Scottsdale, Arizona 85251

Dear Mayor and Council Members:

I am writing in support of the latest phase for Scottsdale Waterfront. The Waterfront was a truly groundbreaking project that has since shaped the City of Scottsdale's Downtown identity. The Waterfront has proven to be a project of distinction with first class residential, beautiful architecture, and a vibrant mix of retail, office, and restaurant users. I am confident the changes being requested will achieve the same level of excellence that has been set to date by the developer. The mixed use concept proposed will continue to grow Downtown with visitors and residents spending dollars in our City.

Please vote yes on the Scottsdale Waterfront.

Sincerely,

A handwritten signature in black ink, appearing to read 'Harrison Emer', written in a cursive style.