

**Neighborhood Notification
Open House Information
Citizen Comments**

NEIGHBORHOOD NOTIFICATION / COMMUNITY INVOLVEMENT

There will be a minimum of one open house to be held in conjunction with the Beach Club CUP requests. The open house is being scheduled for Tuesday, May 8 from 5:00 to 6:30 at conference room at the W Hotel. This open house may serve to meet the requirement of the other CUPs also being requested as part of the Scottsdale Retail Plaza development (Munchbar, Whiskey Row, Derby Public House) provided the notification represents that they are included.

Notification for the Open House (to be held at the W Hotel) will be by first class mail or postcard to all owners within 750 feet of the property. Notice will also be sent to the city's "interested party list" as well as to a distribution list that the applicant has created as part of this process. A sign-in sheet documenting attendance at the meeting will be kept and made available as part of the public record. Additionally, notes will be taken of comments made and concerns expressed by attendees.

A white "Project Under Consideration" Sign will be erected on the site at least 10 days prior to the open house to serve as additional notification. All information required by the city will be included in the text on the sign, and an affidavit of posting will be provided to the city when the sign has been erected on site.



Neighborhood Notification Checklist

AB, BA, UP, DR, HE, MUMSP

Neighborhood notification is necessary for all Conditional Use Permits, including Municipal Use Master Site Permits, Abandonments, Development Review Board, Board of Adjustment, and Hardship Exemption cases. You are required to return this form with checked items completed, and your Neighborhood notification Report with your application submittal.

If you have questions on these requirements, please contact Planning & Development Services at 480-312-2328.

This application is for a:

- | | |
|--|---|
| <input type="checkbox"/> Abandon of ROW/GLO | <input type="checkbox"/> Development Review Board |
| <input type="checkbox"/> Board of Adjustment | <input type="checkbox"/> Hardship Exemption |
| <input checked="" type="checkbox"/> Conditional Use Permit | <input type="checkbox"/> Municipal Use Master Site Plan |

If you are submitting an application for Re-Zoning, Zoning Ordinance Text Amendments, Zoning Stipulation Amendments, Council Approved Amended Standards, and City Council Site Plan Approval this is not the correct checklist; please obtain a copy of the Citizen Review Checklist from your project coordinator. If you are applying for a General Plan Amendment, please obtain a copy of the Neighborhood Involvement Checklist from your project coordinator.

Complete the following marked items **prior to** submitting your application

☒ Step 1: Neighborhood Notification

<p>Provide information by:</p> <p><input checked="" type="checkbox"/> 1st Class Letter or Postcard</p> <p><input type="checkbox"/> In Person</p> <p><input type="checkbox"/> Phone call</p> <p><input type="checkbox"/> Certified Mail</p> <p><input type="checkbox"/> Door Hangers/Flyers</p>	<p>To:</p> <p><input checked="" type="checkbox"/> Property owners and HOAs within 750' (*required for all WCF)</p> <p><input checked="" type="checkbox"/> Adjacent property owners/ tenants/HOAs</p> <p><input type="checkbox"/> School District(s)</p> <p><input checked="" type="checkbox"/> Interested Party list (provided by Project Coordinator)</p> <p><input type="checkbox"/> Tenants, employees, and students (*required for all WCF)</p>
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* WCF requirements for Notification shall be completed a minimum of 15 days prior to the application submittal.

Project Notification shall include the following information:

- Project request and description
- Location
- Size (e.g. Number of Acres of project, Square Footage of Lot)
- Zoning
- Site Plan
- Applicant and City contact names and phone numbers
- Any scheduled open house(s) - including time, date, and location

☐ Step 2: Project Under Consideration

- ☒ Post sign 10 calendar days prior to your Open House Meeting. (See Sign posting requirements)
- ☐ Post sign 15 calendar days prior to your formal application submittal. (See WFC requirements)

Planning, Neighborhood & Transportation Divis

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 • Phone: 480-312-7000 • Fax: 4

9-UP-2012
1st: 4/23/12



Neighborhood Notification Checklist

AB, BA, UP, DR, HE, MUMSP

☒ Step 3: Hold An Open House Meeting

You are required to hold a minimum of 1 Open House Meeting(s).

Provide open house date, time, and location to Project Coordinator *at least* 14 calendar days prior to the meeting. E-mail open house information to project coordinator and to: planninginfo@scottsdaleaz.gov.

☒ Step 4: Complete a Neighborhood Notification Report

Provide all of the checked items, in a report, with your submittal

☒ You are required to submit a Neighborhood Notification Report with your application.

☒ Submit either the original, or a copy of this marked Neighborhood Notification Packet.

☐ Document your Project Notification efforts as follows:

- Provide a list of names, phone numbers/addresses of contacted parties (e.g. neighbors/property owners, School District representatives, and HOA's).
- Provide a map showing where notified neighbors are located.
- Provide the dates contacted, and the number of times contacted.
- Indicate how they were contacted (e.g. letter, phone call). If certified mail was used, provide receipts of delivery.
- Provide copies of letters or other means used to contact neighbors, the school district, and HOA's.
- Provide originals of all comments, letters, and correspondence received.
- Provide affidavit(s) of mailing(s).

☒ Verify the "Project Under Review" Sign Posting or Newspaper listing as follows:

- Provide affidavit of posting, and pictures of sign, which are date and time stamped.
- Copy of Newspaper listings with date of publication.

☒ Document the Open House Meeting(s) as follows:

- List dates, times, and locations of open house meeting(s).
- Provide the sign-in sheets, list of people attended the meeting(s), comment sheets, and written summary of the comments, issues and concerns provided at the open house meeting(s).
- List the method by which the applicant has addressed, or intends to address, the issues, concerns, and problems identified during the process.
- List dates, times, and locations of any follow-up with interested parties.

☒ List any other neighborhood, citizen involvement.

Related Resources:

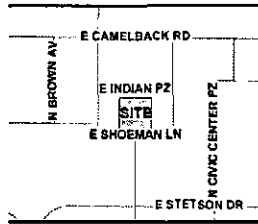
- ☒ Project Under Consideration Sign Posting Requirements
- ☒ Affidavit of Posting
- ☒ Public Hearing Sign Posting Requirements

Planning, Neighborhood & Transportation E

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 • Phone: 480-312-7000 •

9-UP-2012
1st: 4/23/12

PROJECT UNDER CONSIDERATION

**Site Location:**

7333 E Indian Pkwy

Name:

Scottsdale Retail Plaza -
Beach Club

Case Number:

9-UP-2012 & 10-UP-2012

Dear Property Owner:

This is to inform you of a request for approval of a Conditional Use Permit for a Bar and Live Entertainment for a new 27,950 +/- square-foot establishment located at 7333 E Indian Plaza with Central Business District, Parking District, Downtown Overlay (C-2/P-3 DO) zoning.

Applicant contact: Shawn Yan, 602-748-8888

City contact: **Kim Chafin, AICP, 480-312-7734**

For Case Information, enter case number at:

<http://eservices.scottsdaleaz.gov/cases/>

Public comment regarding this request will be heard at the City Council hearing listed below. Please call 480-312-7000 to confirm the date and time of the hearing.

Hearing Date: August 21, 2012 @ 5:00 P.M.

Location: City Hall Kiva, 3939 N. Drinkwater Blvd

The case file may be viewed at Current Planning, 7447 E Indian School Road, Suite 105

Parcel	Owner	Company
9-UP & 10-UP-	JENNIFER L JAMES FAMILY TRUST REVOCABLE	
9-UP & 10-UP-	4414 CIVIC CENTER LLC	
9-UP & 10-UP-	7277 SCOTTSDALE HOTEL LLC	
9-UP & 10-UP-	7277 SCOTTSDALE RESIDENCES LLC	
9-UP & 10-UP-	7326 SCOTTSDALE	
9-UP & 10-UP-	7355 E SHOEMAN LANE LLC	
9-UP & 10-UP-	73RD STREET PARTNERS LLC	
9-UP & 10-UP-	7TH EVOLUTION LLC NO 1	
9-UP & 10-UP-	A R M OF SAVE THE FAMILY FOUNDATION OF AZ THE	
9-UP & 10-UP-	ANCA MARAS TR	
9-UP & 10-UP-	AVB DEVELOPMENT PARTNERS II LLC	
9-UP & 10-UP-	AVISA LLC	
9-UP & 10-UP-	BARISH FAMILY TRUST	
9-UP & 10-UP-	BLJ'S PROPERTIES LTD PARTNERSHIP	
9-UP & 10-UP-	CAMELBACK AND SCOTTSDALE RD LLC	
9-UP & 10-UP-	CAMPBELL MICHAEL	
9-UP & 10-UP-	CANINE PREFERRED LLC	
9-UP & 10-UP-	CARLI RAYMOND J & ROXANNE D	
9-UP & 10-UP-	CASSIDY DAVID B	
9-UP & 10-UP-	CIVIC CENTER OFFICES LLC	
9-UP & 10-UP-	CMB ENTERPRISES LLC	
9-UP & 10-UP-	COMMUNITY SERVICES OF ARIZONA INC	
9-UP & 10-UP-	EQUITY PARTNERS GROUP L L C	
9-UP & 10-UP-	FARLIN STANLEY D/LOIS J	
9-UP & 10-UP-	FAST TRACK LLC	
9-UP & 10-UP-	FOXMORE LLC	
9-UP & 10-UP-	FRENKEL THOMAS C/JANE L	
9-UP & 10-UP-	GEM REALTY ADVISORS LLC	
9-UP & 10-UP-	GIBBONS MICHAEL T	
9-UP & 10-UP-	GIEK THOMAS F/JOSEPHINE A	
9-UP & 10-UP-	HOFFMAN LEONARD M/STEPHIE	
9-UP & 10-UP-	JEMB SCOTTSDALE LLC	
9-UP & 10-UP-	JONES 4422 LLC	
9-UP & 10-UP-	JULIA PROPERTIES LLC	
9-UP & 10-UP-	LARKIN WILLIAM G & ROSALIA	
9-UP & 10-UP-	LMS 96 L L C	
9-UP & 10-UP-	LVJV LLC	
9-UP & 10-UP-	MARAS ANCA TR	
9-UP & 10-UP-	MCDOWELL CAMELBACK INVESTORS PARTNERHIP	
9-UP & 10-UP-	NICHOLS R D	
9-UP & 10-UP-	P6 EVEREST SCOTTSDALE LLC	
9-UP & 10-UP-	PAEZ LEVI D/JEFFREY O	
9-UP & 10-UP-	PELTZ MARJORIE S	
9-UP & 10-UP-	PETERSON JANE A TR	
9-UP & 10-UP-	PETRILLO ANNETTE TR	
9-UP & 10-UP-	PLANETA PROPERTIES LIMITED PARTNERSHIP ETAL	

9-UP & 10-UP-PS INVESTMENT LLC ETAL

9-UP & 10-UP- RKJC LP

9-UP & 10-UP- S R P A I & P D

9-UP & 10-UP- SALT RIVER PROJECT AG IMP & POWER DIST

9-UP & 10-UP- SCOTTSDALE ACQUISITION LLC

9-UP & 10-UP- SCOTTSDALE CANAL DEVELOPMENT LLC

9-UP & 10-UP- SCOTTSDALE CITY OF

9-UP & 10-UP- SCOTTSDALE GAS LAMP DISTRICT INVESTMENT L L C

9-UP & 10-UP- SEAL INTERNATIONAL INVESTMENTS LLC

9-UP & 10-UP- SHOEMAN LLC

9-UP & 10-UP- SINGH RANDHIR

9-UP & 10-UP- STETSON ESTATE LLC

9-UP & 10-UP- SUNDIAL RESORTS INC

9-UP & 10-UP- UNISPEC DEVELOPMENT CORPORATION

9-UP & 10-UP- VETTER LAWRENCE C JR

9-UP & 10-UP- WEBER ERWIN A/KATHLEEN ROSE TR

9-UP & 10-UP- WESTERN SECURITY BANK

9-UP & 10-UP- WESTERN SECURITY BANK

9-UP & 10-UP- WONG CHEUNG C/SING L

9-UP & 10-UP- YUAN ROCKY SO LUN/STEPHANIE YEN FEN TR

9-UP & 10-UP- ZEBRA FAMILY TRUST

9-UP & 10-UP- ZONA 7318 LLC

9-UP & 10-UP-	Randy Grant	
9-UP & 10-UP-	Shawn Yan	EQUITY P/
9-UP & 10-UP-	Alan Kaufman	Kaufman &
9-UP & 10-UP-	Avanindra/Anuradha Chaturvedi	
9-UP & 10-UP-	Brad Lundmark, Property Manager	La Vista at
9-UP & 10-UP-	Clif Tait	GCA & RV/
9-UP & 10-UP-	Coalition of Pinnacle Peak (C O P P.)	
9-UP & 10-UP-	Connie Swanson	Bella Vista
9-UP & 10-UP-	Dan Sommer	
9-UP & 10-UP-	Darcy Clement	
9-UP & 10-UP-	David G Gulino	Land Devel
9-UP & 10-UP-	Dr Sonnie Kirtley	COGS
9-UP & 10-UP-	Ed Toschik, President	La Vista at
9-UP & 10-UP-	Emily Ryan	Capitol Cor
9-UP & 10-UP-	Fred Unger	
9-UP & 10-UP-	Hank Olsen, President	Sonoran Hi
9-UP & 10-UP-	J. P. Lamer	
9-UP & 10-UP-	Jill Aguirre	
9-UP & 10-UP-	Jim Heather	
9-UP & 10-UP-	Joey Airdo	North Scott
9-UP & 10-UP-	John Aleo	
9-UP & 10-UP-	John Coyne	Carino Can
9-UP & 10-UP-	John Packham	Scottsdale
9-UP & 10-UP-	John Washington	
9-UP & 10-UP-	Larry Jonas	

9-UP & 10-UP-	Leon Spiro	
9-UP & 10-UP-	Linda Whitehead	
9-UP & 10-UP-	Michael Jacks, Secretary	La Vista at
9-UP & 10-UP-	Mike Merrill	Citizens for
9-UP & 10-UP-	Nancy Cantor	Scottsdale
9-UP & 10-UP-	Patti Smith, Property Manager	Bella Vista
9-UP & 10-UP-	Patty Badenoch	
9-UP & 10-UP-	Rodney A Knight	
9-UP & 10-UP-	Kate O'Malley	Scottsdale
9-UP & 10-UP-	Chris Schaffner	
9-UP & 10-UP-	Jim Haxby	
9-UP & 10-UP-	Stephanie Bradley	
9-UP & 10-UP-	Judith Burns	South of St

Address	City	State	Zip
7345 E SHOEMAN LN	SCOTTSDAI	AZ	85251
4414 N CIVIC CENTER STE NO 100	SCOTTSDAI	AZ	85251
4501 SCOTTSDALE RD 201	SCOTTSDAI	AZ	85251
2800 N 44TH ST STE 150	PHOENIX	AZ	85008
2940 N 67TH PL	SCOTTSDAI	AZ	85251
1210 E NORTSHORE DR	TEMPE	AZ	85283
6861 E OSBORN RD STE E	SCOTTSDAI	AZ	85251
7401 E MINNEZONA AVE	SCOTTSDAI	AZ	85251
450 W 4TH PL STE 202	MESA	AZ	85201
10105 E BAYVIEW DR	SCOTTSDAI	AZ	85258
6991 E CAMELBACK RD STE D-205	SCOTTSDAI	AZ	85251
111 WILD OAK CT	DANVILLE	CA	94506
PO BOX 5364	CAREFREE	AZ	85377
2244 W MCDOWELL RD	PHOENIX	AZ	85009
5555 E VAN BUREN STE 125	PHOENIX	AZ	85008
7407 E MINNEZONA AVE	SCOTTSDAI	AZ	85251
4450 N SADDLEBAG TRL	SCOTTSDAI	AZ	85261
8431 E STELLA LN	SCOTTSDAI	AZ	85250-0000
4356 N CIVIC CENTER PLAZA	SCOTTSDAI	AZ	85251
4400 N CIVIV CENTER PLAZA	SCOTTSDAI	AZ	85251
4388 N CIVIC CENTER PLAZA	SCOTTSDAI	AZ	85251
650 N ARIZONA AVE	CHANDLER	AZ	85225
4501 N SCOTTSDALE RD STE 201	SCOTTSDAI	AZ	85251
11029 N 75TH ST	SCOTTSDAI	AZ	85260
4330 N CIVIC CENTER PLAZA STE 100	SCOTTSDAI	AZ	85251
PO BOX 492085	LOS ANGEL	CA	90049
7525 E CAMELBACK RD STE 106	SCOTTSDAI	AZ	85251
PO BOX 9861	SCOTTSDAI	AZ	85252
7411 E MINNEZONA	SCOTTSDAI	AZ	85251
14548 E CALEY AVE	AURORA	CO	80016
3500 E LINCOLN DR	PHOENIX	AZ	85018
4343 N SCOTTSDALE RD	SCOTTSDAI	AZ	85251
4422 CIVIC CENTER PLAZA STE 201	SCOTTSDAI	AZ	85251-3523
4440 N SADDLEBAG TRL	SCOTTSDAI	AZ	85251
8415 E JOSHUA TREE LN	SCOTTSDAI	AZ	85250
7340 E INDIAN PLAZA	SCOTTSDAI	AZ	85251
7324 E 6TH AVE	SCOTTSDAI	AZ	85251
10105 E BAYVIEW DR	SCOTTSDAI	AZ	85258
PO BOX 2118	SCOTTSDAI	AZ	85252
5303 E SAN MIGUEL AVE	PARADISE \	AZ	85253
TWO SEAPORT LN	BOSTON	MA	02210-2021
7417 E MINNEZONA AVE	SCOTTSDAI	AZ	85251
5441 N 77TH ST	SCOTTSDAI	AZ	85253
7408 E CAMELBACK ROAD	SCOTTSDAI	AZ	85251-0000
5041 N 83RD ST	SCOTTSDAI	AZ	85250
PO BOX 2118	SCOTTSDAI	AZ	85252

4409 N 66TH ST	SCOTTSDALE AZ	85251
7234 E SHOEMAN LN	SCOTTSDALE AZ	85251
PO BOX 52025	PHOENIX AZ	85072
1521 PROJECT DR	TEMPE AZ	85281
150 BROADWAY	NEW YORK NY	10038
14350 N FRANK LLOYD WRIGHT BLVD STE 1	SCOTTSDALE AZ	85260
7447 E INDIAN SCHOOL RD STE 205	SCOTTSDALE AZ	85251
8313 E HUBBELL ST	SCOTTSDALE AZ	85257
10761 E LUDLOW DR	SCOTTSDALE AZ	85255
7320 E SHOEMAN LN STE 204	SCOTTSDALE AZ	85251-3324
5552 W PARKVIEW LN	GLENDALE AZ	85310
7903 E VIA LINDA	SCOTTSDALE AZ	85258
6664 N 40TH ST	PARADISE AZ	85253
4440 N CIVIC CENTER PLAZA	SCOTTSDALE AZ	85251
7423 E MINNEZONA AVE	SCOTTSDALE AZ	85251
8502 E KRAIL ST	SCOTTSDALE AZ	85250
655 E THUNDERBIRD RD	PHOENIX AZ	85022
7401 E CAMELBACK RD	SCOTTSDALE AZ	85251
4417 N SADDLEBAG TR	SCOTTSDALE AZ	85251
8306 E SAN SIMON	SCOTTSDALE AZ	85258
4409 N 66TH ST	SCOTTSDALE AZ	85251-2303
618 W FULTON	CHICAGO IL	60661
4501 N SCOTTSDALE RD STE 201	SCOTTSDALE AZ	85251
4501 N SCOTTSDALE RD 201	SCOTTSDALE AZ	85251

8711 E Pinnacle Peak Road #241	Scottsdale	AZ	85255
26885 Chaucer Place	Stevenson	CA	92381
7740 N 16th St # 300	Phoenix	AZ	85020
8302 E Buto Dr	Scottsdale	AZ	85255
8912 E Pinnacle Peak PMB 275	Scottsdale	AZ	85255
7737 E Vista Bonita Dr.	Scottsdale	AZ	85255

12005 N 84th Street	Scottsdale AZ	85260
7500 E Deer Valley Lot 67	Scottsdale AZ	85255
7525 E. Camelback Road, Suite 104	Scottsdale AZ	85251
8507 East Highland Avenue	Scottsdale AZ	85251-1822
7657 E Mariposa Grande Dr	Scottsdale AZ	85255
PO Box 13116	Phoenix AZ	85002-3116
7134 E Stetson Drive, Suite 400	Scottsdale AZ	85251
7711 E Pozos Dr.	Scottsdale AZ	85255
6945 E Glenrosa Ave	Scottsdale AZ	85251
8605 E Via Dona Rd	Scottsdale AZ	85266
6732 E Sheridan Street	Scottsdale AZ	85257
23043 N. 16th Lane	Phoenix AZ	85027
28625 N 83rd Street	Scottsdale AZ	85262
13331 E Del Timbre Dr	Scottsdale AZ	85259
4221 N Scottsdale Rd	Scottsdale AZ	85251
3518 N Cambers Court	Scottsdale AZ	85251
6707 E Culver St	Scottsdale AZ	85257

7814 E Oberlin Way	Scottsdale	AZ	85255
9681 E Chuckwagon Lane	Scottsdale	AZ	85262
7725 E Camino Del Monte	Scottsdale	AZ	85255
8713 E Vernon Avenue	Scottsdale	AZ	85257
5850 N 83rd Street	Scottsdale	AZ	85250
7740 N 16th St # 300	Phoenix	AZ	85020
5027 N 71st Place	Scottsdale	AZ	85251
9414 E San Salvador #225	Scottsdale	AZ	85258
15000 N. Airport Drive	Scottsdale	AZ	85260
7346 E Sunnyside Dr.	Scottsdale	AZ	85260
7336 E Sunnyside Dr	Scottsdale	AZ	85250
13330 E. Jomax Road	Scottsdale	AZ	85262
9979 N. 131st Street	Scottsdale	AZ	85259