

## **STAFF APPROVAL**

Letter

#### Northsight Village III Master Sign Program

## **STEP 1**

#### STAFF APPROVAL NOTIFICATION

This letter is notification that your request has been conceptually approved by Current Planning Services staff.

#### Additional review and permits may be required. Refer to Final Plan Review Submittal Requirements below.

This approval expires two (2) years from date of approval if a permit has not been issued, or if no permit is required, work for which approval has been granted has not been completed.

#### **PROJECT INFORMATION**

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	LOCATION:	14860 N Northsight Bl	APPLICANT:	Brad & Sheri Beller
	PARCEL:	215-52-035K, 215-52-035H	COMPANY:	Signs By Tomorrow
	Q.S.:	34-48	ADDRESS:	8230 E Raintree Dr Ste 101 Scottsdale, AZ 852602565
ļ	ZONING:	C-2	PHONE:	480.368.7446

<u>Request:</u> Request to approve a new master sign program for an existing multi-tenant commercial center. The MSP is to allow one (1) mid-size monument sign along Northsight Blvd with two (2). tenant panels per side.

#### **STIPULATIONS**

- 1. The mid-size monument sign shall substantially conform to the Northsight Village III Master Sign Program, submitted by Signs by Tomorrow, and approved by Current Planning Staff on November 3, 2014.
- 2. The property owners of 14860 and 14850 N. Northsight Blvd. shall select which tenant shall be allowed to display on the mid-size monument sign.
- 3. No tenant name shall occupy more than one (1) tenant panel per side of a mid-size monument sign.
- 4. Tenant panels may incorporate the tenant's corporate colors, letter styles, fonts and logos. White is the preferred copy color to allow contrast.
- 5. All tenant panels shall utilize one background color: Dunn Edwards "DE6122 Dry Creek."
- 6. Any modifications and amendments to the Northsight Village III Master Sign Program shall require Development Review Board or City Staff Approval.
- 7. All signs shall require separate submittals, reviews and permits.

Related Cases: Plan Check# 3051-14

SIGNATURE: Unhew Phi DATE APPROVED: November 3, 2014 Andrew Chi Associate Planner STEP 2 FINAL PLAN REVIEW SUBMITTAL REQUIREMENTS Submit a copy of this approval letter along with a completed Sign Permit Application to the One Stop Shop for plan review. Sign Permit Application: http://www.scottsdaleaz.gov/codes/signs This plan set shall be reviewed by the following departments: **Department** Staff Reviewer PLANNING: -Andrew Chi BUILDING: **Dustin Schroff** 



Scottsdale Gun Club/K O'Donnell's

Monument Sign

Narrative

#### 7/28/2014

Property Owner is requesting the acceptance of a new monument sign to include two tenant panels on each side; one for the Scottsdale Gun Club and one for K O'Donnell's. The new monument sign will be installed in an area better suited to attract customers for both tenants.

Signs By Tomorrow - Scottsdale

Attn: City of Scottsdale

As owner of the building, Scottsdale Gun Club LLC, has permission to construct a sign at the entrance of the parking lot at 14860 N. Northsight Blvd. This sign will be shared with our Neighbor K O'donnoll's Sports Bar and Grill. For any further questions please contact me at my phone number or e-mail below.

Regards,

Terry Schmidt

Member, Manager Patriot Investments LLC tschmidt@sgcgi.com/480-398-3400

7/17/2014

Attn: City of Scottsdale

As owner of the building located at 14850 N. Northsight Blvd. Scottsdale, AZ 85260, I give permission to the tenants, K O'Donnell's Sports Bar and Grill, to construct a sign at the entrance of the parking lot. This sign will be shared with our Neighbor Scottsdale Gun Club. For any further questions please contact me at my phone number or e-mail below.

Regards,

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Jennifer O'Donnell AussieMick Holdings, LLC Owner Jenn.ODonnell12@gmail.com 480-241-1533



Sign location in yellow See next page for site triangles.



### **APPROVED** 21-MS-2014 **STIPULATION SET RETAIN FOR RECORDS**

#### NOTES

- -Double sided monument sign
- -Aluminum construction
- -Internally lit with LED
- -Faux brick base
- -Side lattice work aluminum 1" tubing
- to match K.O. Donnel's building (color below)
- -Routed aluminum faces
- -Backed with 1/8" plex
- -Montex coated
- -Sign area 28 sqft per side (14 per panel)
- -Center 73,144 sqft
- -Sign is North/South facing
- -Address numbers are 1/4" FCO acrylic
- -Colors: Sign panels DE6122 Dry Creek
- Lattice, reveals, cornice DE5125 Red River -Lattice tubing off sign face 1",
- causing sign panels to be recessed.

Square Footage Calculations: Panel A: 30"x90" = 18.75 sqft Panel B: 30" x 90" = 18.75 sqft Panel A+B = 37.50 sqft



Juch 11.03.14 **APPROVED BY** DATE

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**Beach Breeze Signs** 1700 Ord Way Oceanside, CA 92056 info@beachbreezesigns.com

Landlord Approval	DESIGN, SPECIFICATIONS AND COLOR APPROVALS	CLIENT:	Scottsdale Gun Club 14860 N Northsight Blvd	
Sign & Date Below		ADDRESS:		
N/A-tenant	by Beach Breeze Signs. Your signature authorizes	CITY, STATE	Scottsdale AZ	
owns bldg. 🔗 🙀	R @ 119/19	DATE :	6/16/14	
ר אור	Customer Approval Date	PAGE #	1 of 2 REVISION:	









Scottsdale Gun Club

Sign will compliment Scottsdale Gun Club color scheme as it is closest to that building.



APPROVED

STIPULATION SET **RETAIN FOR RECORDS** when 11.03.14 DATE APPROVED BY

Sign in red.

Site triangles: 25' on North side 35' on East side

A. Property line to sign 4'. B. Back of street curb to sign 13.5'. C. Back of driveway curb to sign 24'. D. Back of sidewalk edge to sign 20'.

Desch Dusses Clause	Landlord Approval	DESIGN, SPECIFICATIONS AND COLOR APPROVALS	CLIENT:	Scottsdale Gun Club
	Sign & Date Below	This drawing is the property of Beach Breeze Signs All rights to it's use for reproduction are reserved	ADDRESS:	14860 N Northsight Blvd
	N/A-tenant	by Beach Breeze Signs. Your signature authorizes	CITY, STATE	Scottsdale AZ
	owns bldg. 🛛 🙀	19/19/19	DATE :	6/16/14
	- All Contractions of the second seco	Customer Approval Date	PAGE #	1 of 2 REVISION:





September 10, 2010

Andrew Chi City of Scottsdale

RE: 734-PA-2014 Northsight Village III Master Sign Program Resubmittal Narrative

Dear Mr. Chi,

Per your request, please accept this resubmittal narrative for the Northsight Village III Master Sign Program.

We arrived at the redesign of the monument sign based so that specific detailed elements from both K. O'Donnells and the Scottsdale Gun Club would be evident and tie in the architectural elements from both properties (see attached photos).

In response to your request dated September 3, 2014.

- 1. The center will be referred to as Northsight Village III.
- 2. In accordance with Scottsdale's Sensitive Design Principles #14, we have added elements to the proposed monument sign that considers additional architectural elements from both K. O'Donnells and the Scottsdale Gun Club. Specifically, we have:
  - a. Added faux brick facial to the monument sign matching the red bricks on both K. O'Donnells and The Scottsdale Gun Club.
  - b. Added decorated aluminum tubular accents to match the lattice work on K. O'Donnells.
  - c. Extended both the base and the cornice by 4" surrounding the top of the monument sign, highlighting a 'step-back' feature.

- d. Indicated that the lattice, reveals and cornice feature will be painted Dunn Edwards DE6122 Dry Creek and the monument sign panels will be painted Dunn Edwards DE5125 Red River. Colors of the aforementioned may not be changed unless an update to the Northsight Village III Master Sign Program is submitted to the City of Scottsdale.
- e. Specified that initially, only white plex will be allowed behind the routed copy. Since the sign is jointly owned by K. O'Donnells and The Scottsdale Gun Club, any changes to plex color must be agreed to by both owners in writing.
- f. Indicated that logos and optional logo colors will be allowed and must be agreed to by both owners in writing.
- 3. The sign area of the tenant panels collectively meet the requirement of 37.5 sq. ft. of copy area in order to accommodate a possible second mid-size monument sign on the Northsight frontage.
- 4. The site plan has been revised to show the location of the required measurements.

If you have any questions, please telephone me at 480-368-7446. or 480-236-5373. You may also reach me by email at bbeller@signsbytomorrow.com.

Respectfully Submitted,

Brad Beller Owner Signs By Tomorrow Scottsdale Gun Club



# POOR QUALITY ORIGINAL

K. O'Donnells







POOR QUALITY ORIGINAL



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Landscape Area

