



STAFF APPROVAL LETTER

2-MS-2008#2

SkySong Master Sign Program Amendment

STEP 1

STAFF APPROVAL NOTIFICATION

This letter is notification that your request has been conceptually approved by Current Planning Services staff.

Additional review and permits may be required. Refer to Final Plan Review Submittal Requirements below.

This approval expires two (2) years from date of approval if a permit has not been issued, or if no permit is required, work for which approval has been granted has not been completed.

PROJECT INFORMATION

LOCATION: 1475 N Scottsdale Rd

PARCEL: 131-17-013B, 131-17-014B, 131-17-014F

Q.S.: 12-45

ZONING: PCD

APPLICANT: Jamie Cowgill

COMPANY: JRC Design

ADDRESS: 4634 N 44Th St Phoenix, AZ 85018

PHONE: 602.224.5100

Request: Request to amend the SkySong Master Sign Program (2-MS-2008) to allow additional freestanding signs for a specified use (multi-family apartment complex), and additional directory signs for an existing mixed-use development.

STIPULATIONS

1. All freestanding signs for the multi-family development, and directory signs for the entire development shall adhere to the SkySong Master Sign Program Amendment, 2-MS-2008#2, submitted by JRC Design and approved by Current Planning Staff on June 24, 2014.
2. The original SkySong Master Sign Program, 2-MS-2008, shall continue to apply to the two (2) existing Phase 1 and 2 office buildings, and existing freestanding signs approved under the same case.
3. Owner or designee shall submit a separate application to consider additional signs for SkySong Phase 3, Phase 4, and additional freestanding signs for the entire development.
4. All signs shall require separate submittals, reviews and approvals.

Related Cases: 2-MS-2008#2, 2-MS-2008, 88-DR-2005, 88-DR-2005#2 thru #8, 26-ZN-2004

SIGNATURE: Andrew Chi

Andrew Chi

DATE APPROVED: June 24, 2014

STEP 2

FINAL PLAN REVIEW SUBMITTAL REQUIREMENTS

Signs shall require separate submittal, review and approvals.

Sign permit application and additional submittal requirements: www.scottsdaleaz.gov/codes/signs

This plan set shall be reviewed by the following departments (for any freestanding signs):

Department	Staff Reviewer
PLANNING:	Andrew Chi
BUILDING:	Building Group



JRC DESIGN

4634 North 44th Street Phoenix, Arizona 85018

602.224.5100 tel 602.224.5102 fax www.jrcdesign.com

June 6, 2014

Andrew Chi, Associate Planner
City of Scottsdale | Planning, Neighborhood & Transportation Division
7447 E. Indian School Road, Suite 105
Scottsdale, AZ 85251

RE: SkySong Master Sign Plan Amendment

Mr. Chi,

Attached is our amendment application for The ASU Foundation for the SkySong project located at McDowell and Scottsdale Roads. Since the initial application and development of the project, there has been a better understanding of project types to make the overall development successful. The completion of the multi-family apartment homes in the southeast section of the project associated with and connected to the initial office building's parking garage. Office Buildings Three and Four are slated for completion soon.

Therefore, this application is a request to amend the existing Master Sign Program, to include:


Sign Type SM - Special Use Monument for the identification of SkySong Apartments and a potential hotel use in the future, which is an allowed sign type within the project's zoning for both uses. There are three (3) sign locations noted for these signs - two (2) on Scottsdale Road, and one (1) on McDowell.

Sign Type VS - Vehicular Directory. This sign has already been approved with many tenant identification strips and mapping. This amendment is to provide directory information in an alternative format for visitors in a mobil position and not static. All listings will maintain the limit of one (1) square foot.

For buildings Three and Four, tenant building signage is proposed to be limited to the west and north elevations in specifically selected areas for visibility and integration with the architectural components. There are four (4) multiple-tenant designated locations for both elevations, and an alternate location if the building is occupied by a single - major user, the upper architectural screening area is allowed.

The height of these sign locations are consistent with the initial submittal for buildings One and Two, which exceeded the standard of "three stories" at the time. Since all four buildings have been approved to exceed the zoning standards for this development for up to 65' in height, it is our assumption that with the amendment of the Master Sign Program to include the new buildings, that the same criteria and standards should be applied.

Thank you for attention to this.



Jamie Cowgill, President
JRC Design

June 4, 2014

Mr. Andrew Chi
City of Scottsdale
7447 E. Indian School Road
Scottsdale, AZ 85251

RE: SkySong master signage program and revisions.

Dear Andrew:

This letter is to authorize Jamie Cowgill of JRC Designs to act on behalf of ASU Scottsdale, LLC, owner of a sublease for the property known as SkySong, located at the SEC of Scottsdale and McDowell Roads in the matter of signage and revision to the plans previously submitted.

Should you have any questions, do not hesitate to contact me.

Very Truly Yours,



J. Donald Couvillion

Vice President, Real Estate.



Master Sign Program Approval Application & Submittal Requirements

Project Number:	Case Number:	Staff Coordinator:
<u>583 - PA - 2014</u>	<u>2 - MS - 2008#2</u>	<u>Andrew Chi</u>

Please check one of the following: ☐ New Master Sign Program ☒ Amendment to Existing Master Sign Program

Project Name: SkySong Master Sign Program 2-MS-2008
Project Address: 1475 North Scottsdale Road Zip Code: _____
Current Zoning District: PCD Parcel Number(s): _____ Quarter Section: 12-45
Request: Amendment to existing master program to allow for special use signs SkySong Apartments, potential hotel, addition of the Directories to the site and Buildings Three and Four tenant wall signs
Associated Case(s): 2-MS-2008

Owner: <u>Don Couvillion</u> Company: <u>ASU Foundation</u> Phone: <u>480-965-5945</u> Fax: <u>480-884-1888</u> E-mail: <u>don.couvillion@asu.edu</u> Address: <u>1475 n Scottsdale Rd. Suite 200</u> <u>Scottsdale AZ</u>	Applicant: <u>Jamie Cowgill</u> Company: <u>JRC Design</u> Phone: <u>602-224-5100</u> Fax: <u>602-224-5102</u> E-mail: <u>jcowgill@jrcdesign.com</u> Address: <u>4634 N 44th Street, Phx 85018</u>
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Submittal Requirements: Please submit three (3) copies of the materials requested below.

<input checked="" type="checkbox"/> Completed Application (this form) <input checked="" type="checkbox"/> Application Fee (fees subject to change every July) <u>\$87</u> <input checked="" type="checkbox"/> Context Aerial and/or Site Location Map <input checked="" type="checkbox"/> Narrative describing nature of request <input checked="" type="checkbox"/> Property Owner Approval Letter <input type="checkbox"/> Homeowners/Property Owners Association Approval Letter (if applicable) <input type="checkbox"/> Sign Criteria Regulations & Language <input type="checkbox"/> Color photographs of the site (including all areas of change).	<input checked="" type="checkbox"/> Site Plan indicating extent and location of signage, additions, buildings, and other structures; indicate dimensions of all freestanding signs. <input type="checkbox"/> Floor Plan(s) of existing building or buildings within a commercial center. The floor plan shall be dimensioned and clearly delineate each potential tenant space. <input checked="" type="checkbox"/> Elevation Drawings of all buildings with sign locations indicated. <input type="checkbox"/> Other: _____
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Please Note: After staff review, it may be determined that this request requires approval by the Development Review Board through the public hearing process. Any fees paid shall apply toward the fee for this process. **If approved at staff level, this approval expires twelve (12) months from date of approval if a permit is required but has not been issued.**

<u>Jamie Cowgill</u> Applicant Signature	<u>June 9, 2014</u> Date
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Official Use Only:	
Submittal Date: <u>6/12/2014</u>	City Staff Signature: <u>[Signature]</u>

Planning, Neighborhood and Transportation
7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 • Phone: 480-312-2500 • Fax: 480-312-7088



City of Scottsdale Cash Transmittal

97592

Received From :

JRC DESIGN
4634 N 44TH ST
PHOENIX, AZ 85018
602-224-5100

Bill To :

JRC DESIGN
4634 N 44TH ST
PHOENIX, AZ 85018
602-224-5100

Reference # 583-PA-2014

Issued Date 6/20/2014

Address 1475 N SCOTTSDALE RD

Paid Date 6/20/2014

Subdivision

Payment Type CHECK

Marketing Name

Cost Center

MCR

Lot Number

County No

Metes/Bounds No

APN 131-17-014F

Gross Lot Area 0

Water Zone

Owner Information

NAOS Lot Area 0

Water Type

ASU Foundation

Net Lot Area 0

Sewer Type

PO BOX 2260

Number of Units 1

Meter Size

TEMPE, AZ 85280

Density 1

QS 12-45

480965.3759

Code	Description	Additional	Qty	Amount	Account Number
3180	PRE-APPLICATION / SA	MSP Payment	1	\$100.00	100-21300-44221

SIGNED BY JAMIE COWGILL ON 6/20/2014

Total Amount **\$100.00**

(When a credit card is used as payment I agree to pay the above total amount according to the Card Issuer Agreement.)

TO HAVE WATER METER SET - CALL 480-312-5650 AND REFER TO TRANSMITTAL # 97592

REVISED SIGNAGE LOCATION MAP

SIGNAGE LEGEND

- SM

Special Use Monument
Multi-Family, Hotel
- VS

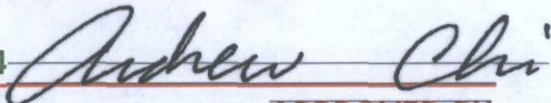
Directory

Section 8.408 IV
Section 8.517

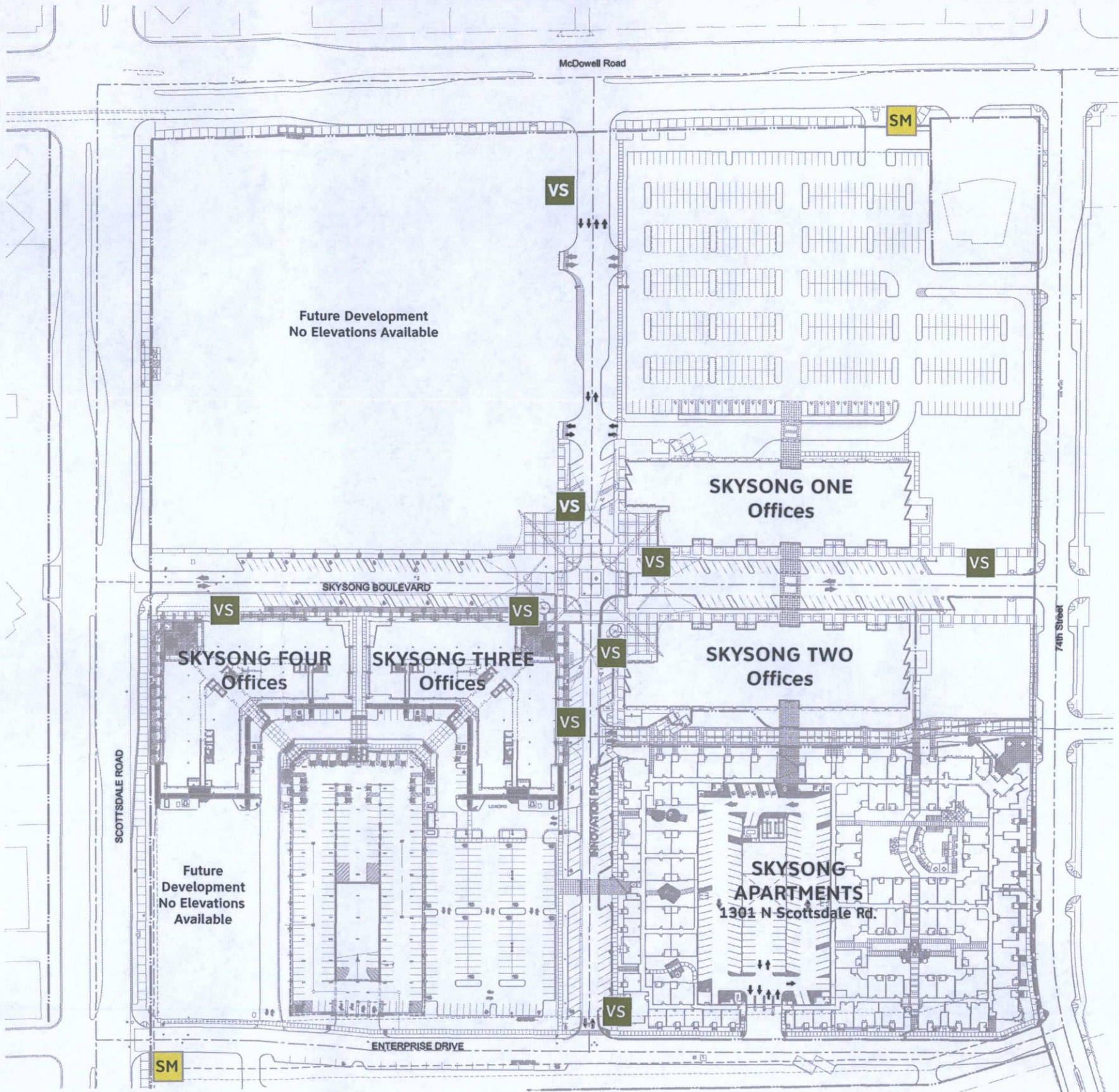
APPROVED
2-MS-2008#2
STIPULATION SET
RETAIN FOR RECORDS

JUNE 24, 2014

DATE



APPROVED BY



PROJECT SKYSONG
NUMBER 05212014

TYPE NA
DESCRIPTION Sign Location Plan
SCALE NTS

DATE
REVISED DATE 06.20.2014

NOTES

Base to be gabion cage to match existing project monuments.

Internally illuminated, painted aluminum cabinet with white push-thru acrylic lettering. Illumination to use LED or high efficiency fluorescent bulbs.

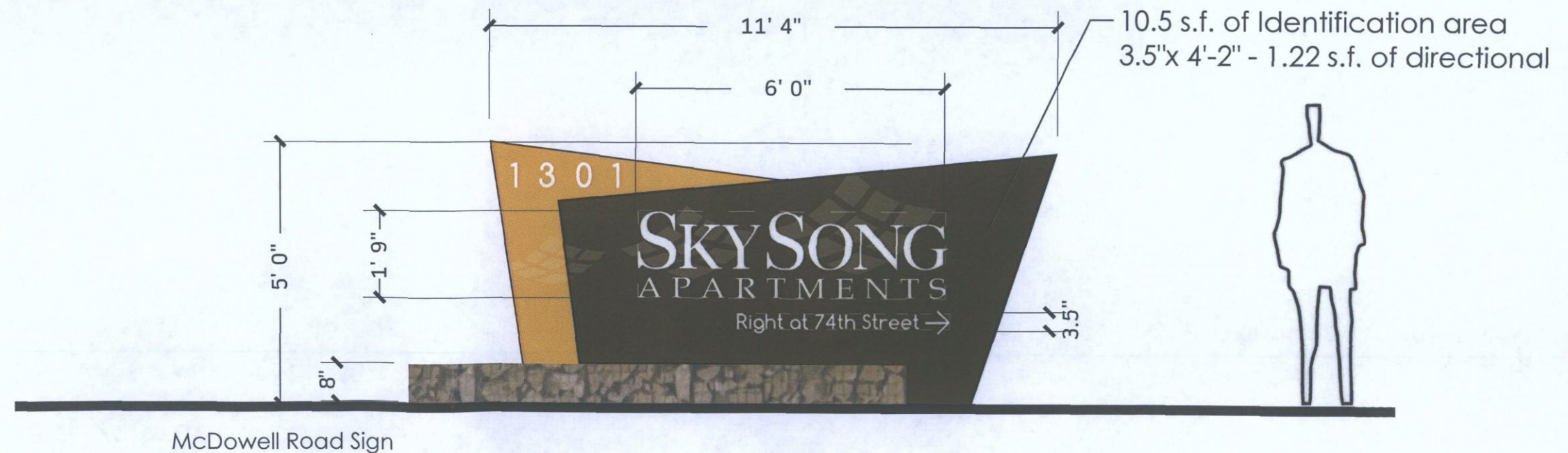
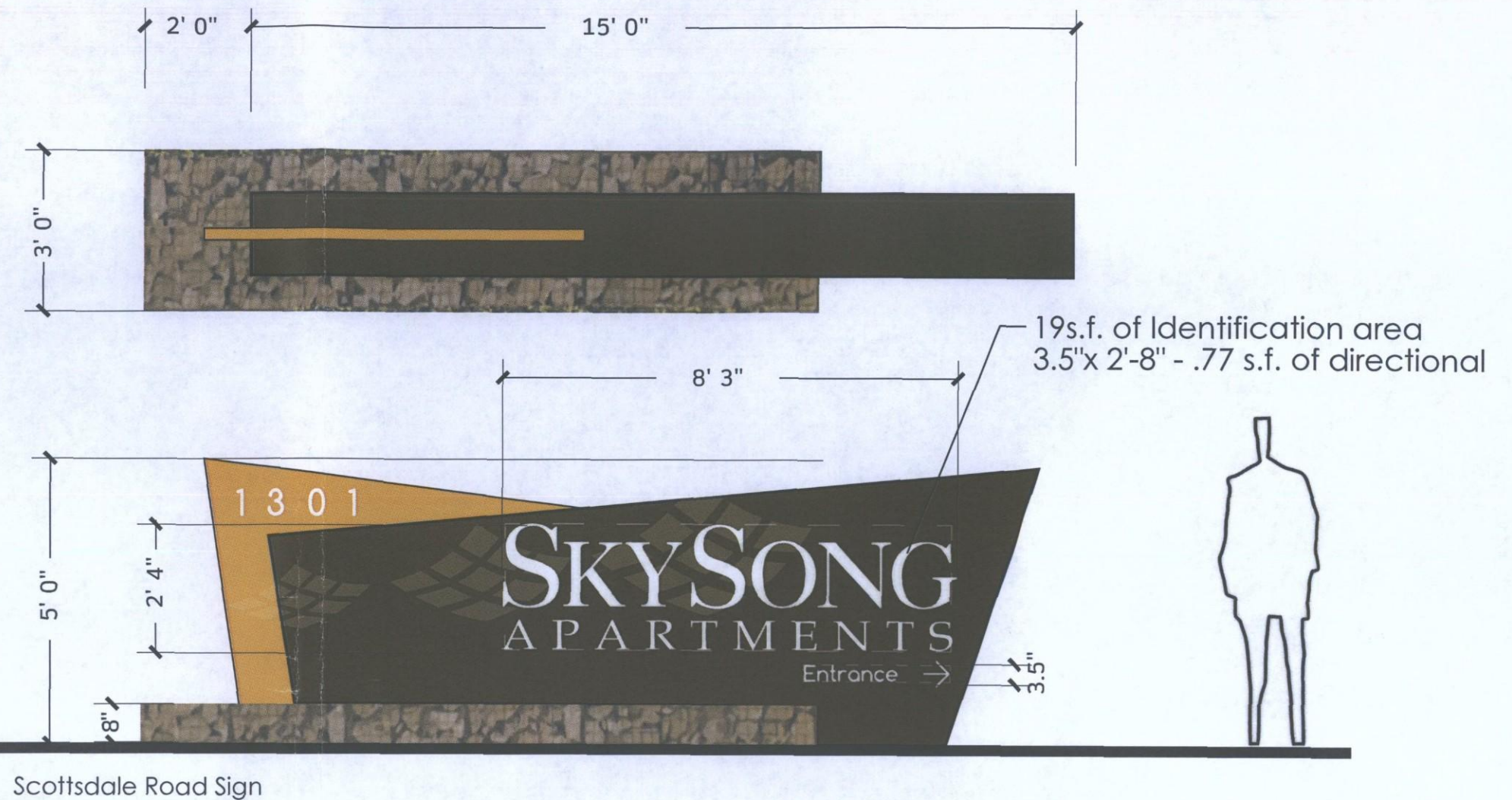
Address numbers to be flat cut-out-1/4 thick aluminum, painted white.

Logo graphic to be shade lighter painted element.

APPROVED
2-MS-2008#2
STIPULATION SET
RETAIN FOR RECORDS

JUNE 24, 2014
DATE

Andrew Ch...
APPROVED BY



SM

PROJECT **SKYSONG**
NUMBER 05212014

TYPE **SM - Residentail Entry Sign**
DESCRIPTION Special Use Monument - Multi-family
SCALE 3/8" = 1'-0"

DATE
REVISED DATE 06.20.2014

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NOTES

Single sided, internally illuminated painted aluminum cabinet.

All directory copy shall be high intensity white reflective vinyl.

Lettering shall be consistent in font and 3.5" high. Sign area for each listing shall not exceed one (1) square foot.

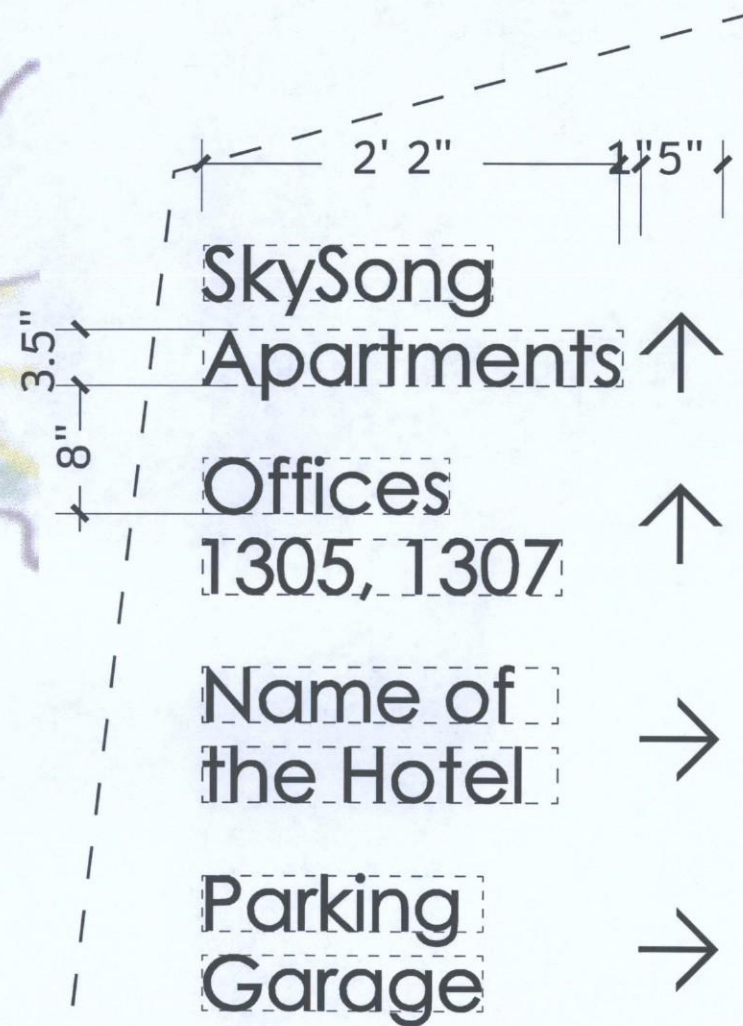
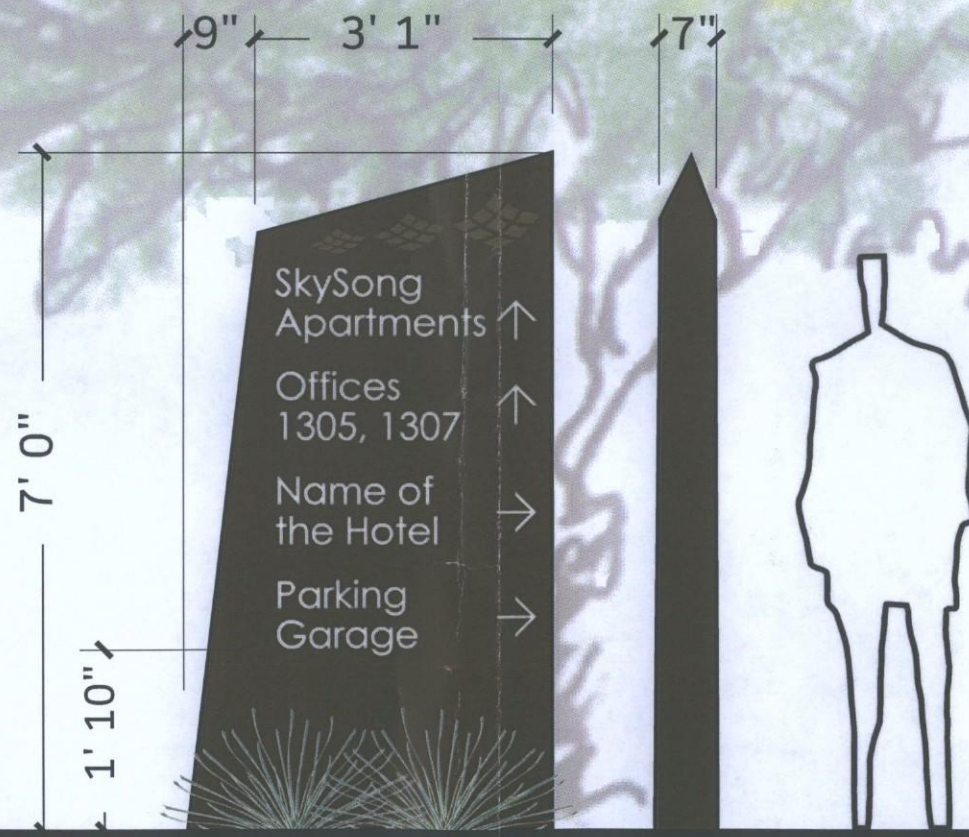
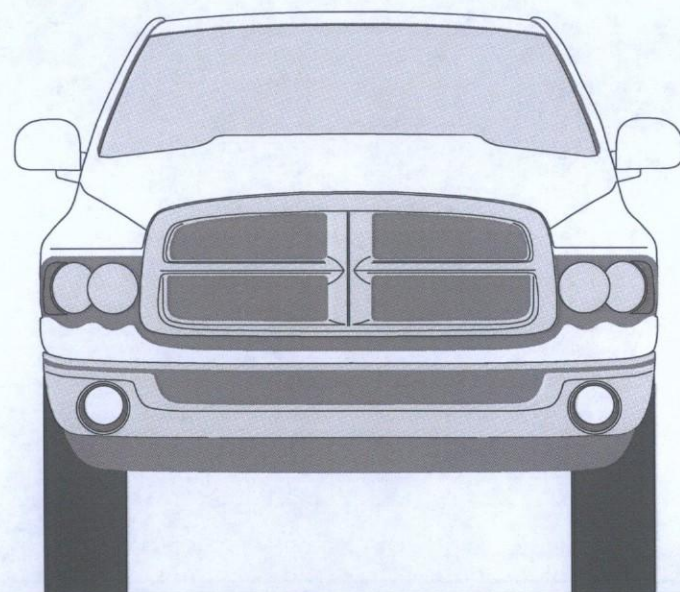
APPROVED
2-MS-2008#2

STIPULATION SET
RETAIN FOR RECORDS

JUNE 24, 2014

DATE

Andrew Chi
APPROVED BY



LETTERING DETAIL
SCALE • 1"=1'-0"

VS

PROJECT
NUMBER SKYSONG
05212014

TYPE
DESCRIPTION VS
SCALE Directory
1/2"=1'-0"

DATE
REVISED DATE 05.20.2014

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