



**Development Review (Minor)
Staff Approval**

285-SA-2006#2

**Scottsdale Waterfront Comprehensive
Sign Program Amendment**

APPLICATION INFORMATION	
LOCATION: 7135 E Camelback Rd	APPLICANT: Scott Shawler
PARCEL: 173-42-061C	COMPANY: Raytek Lighting
Q.S.: 17-44	ADDRESS: 2510 W Morningside Dr Phoenix, AZ 85023
ZONING: D/RCO-2 PBD DO	PHONE: 602.639.0963
Request: Request to amend the Scottsdale Waterfront Comprehensive Sign Program (Case# 285-SA-2006) to allow a non-contiguous tenant wall sign for Suite 135 on the west elevation of Building H.	

STIPULATIONS

1. Signage shall adhere to the Scottsdale Waterfront Comprehensive Sign Program, produced by Identiti Resources, submitted by Raytek Lighting, and approved by City staff with a date of March 23, 2015.
2. The provisions of the original Scottsdale Waterfront Comprehensive Sign Program (Case No. 285-SA-2006) shall continue to apply.
3. Any modifications and future amendments to the Scottsdale Waterfront Comprehensive Sign Program shall require Development Review Board or staff approval.
4. All signs shall require separate submittals, reviews and permits.

CONSTRUCTION DOCUMENT PLAN REVIEW SUBMITTAL REQUIREMENTS

Submit a copy of this approval letter, along with a completed Sign Permit Application to the One Stop Shop for sign plan review. Sign permit application and submittal requirements: <http://www.scottsdaleaz.gov/codes/signs>

Expiration of Development Review (Minor) Approval

This approval expires two (2) years from date of approval if a permit has not been issued, or if no permit is required, work for which approval has been granted has not been completed.

Staff Signature: Andrew Chi

Date: March 23, 2015

Andrew Chi
Associate Planner

From: Bob Cotton [<mailto:BCotton@identiti.net>]
Sent: Wednesday, March 11, 2015 6:59 AM
To: Chi, Andrew
Cc: Ashley Lydon; scott.shawler@rayteklighting.com
Subject: Scottsdale Waterfront MSP Amendment Narrative

Good Morning Andrew,

I have attached a new 'tenant neutral' site plan depicting the non-contiguous sign band in question.

NARRATIVE

We are requesting to amend the existing Scottsdale Waterfront Master Sign Plan to allow Verizon an additional sign on the West elevation non-contiguous sign band located over a common area/lobby for building H and is not located over any designated tenant suite. The new sign would be subject and compliant to the one to one ratio for square footage allowed per municipality sign code.

If there is anything else I can do please do not hesitate to contact me any time. Once again your assistance now and throughout the course of this project has been greatly appreciated. Thank you for your time and I look forward to speaking with you.

Respectfully,

Bob Cotton

IDENTITI RESOURCES

A Family Owned Business Since 1991

Direct Line: 847.805.6684 - Cell: 847.204.4827 - Website: www.identiti.net

LOCATION TO CONSENT:

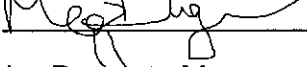
Scottsdale Waterfront
7135 E. Camelback Rd.
Scottsdale, AZ 85251

* AUTHORIZATION AND CONSENT *

By my signature below, I hereby represent that I am the owner of the property indicated above or otherwise duly authorized by the Lease to grant authorization for Identiti Resources Limited and/or their sub contractor to apply for permits and install new signage at the above referenced location.

My signature below is also an approval to the supplied designs and artwork renderings provided by Identiti Resources Limited for the above referenced location. All signage, included but not limited to, dimensions, materials, mounting and sign placement are approved and authorized.

LANDLORD APPROVAL

SIGNATURE  PRINT NAME Megan Dugan DATE 2/4/15
TITLE Senior Property Manager, As Managing Agent for Scottsdale Waterfront Commercial
PHONE NUMBER: 480-247-8071 Condominium Association
ADDRESS: 7135 E. Camelback Rd., Ste. 155
Scottsdale, AZ 85251

Please return form to:

Identiti Resources Limited
1171 Tower Road, Schaumburg, IL 60202

Office: 847-301-0510

Fax: 847- 301-0518

Email: ideas@identiti.net



285-SA-2006#2



Pre-Application Request

Purpose:

The purpose of the Pre-Application submittal, and meeting, is for the applicant and City Staff to discuss a proposed Development Application, and the information and process that is necessary for City Staff to process the proposal.

In accordance with the Zoning Ordinance, no development application shall be accepted before a Pre-Application has been submitted, and a Pre-Application meeting has been conducted with City Staff, unless the Pre-Application meeting has been waived by the Zoning Administrator.

Submittal:

The completed Pre-Application request form, all required materials and fees should be submitted in person to the One-Stop-Shop located at 7447 East Indian School Road. All checks shall be payable to "City of Scottsdale."

Scheduling

After the Pre-Application packet has been accepted at the One-Stop-Shop, a staff member will contact the Applicant within five (5) Staff Working Days to schedule a Pre-Application meeting with the assigned staff member(s). Generally, a Pre-Application meeting is scheduled within five (5) to fifteen (15) Staff Working Days from the date of the submittal.

Project Name: Scottsdale Waterfront Comprehensive Sign Program Amendment	
Property's Address: 7135 E. Camelback Road	APN: 173-42-385A
Property's Zoning District Designation: D/RCO-2 PBD DO	
Property Details:	
<input type="checkbox"/> Single-Family Residential	<input type="checkbox"/> Multi-Family Residential <input checked="" type="checkbox"/> Commercial <input type="checkbox"/> Industrial <input type="checkbox"/> Other
Has a 'Notice of Compliance' been issued? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, provide a copy with this submittal	
Owner: Megan Dugan (Sr. Property Mgr)	Applicant: Raytek Lighting LLC (Scott Shawler)
Company: Scottsdale Waterfront	Company: Raytek Lighting LLC
Address: 7135 E. Camelback Rd Ste 155	Address: 2510 W. Morningside Dr. Phoenix 85023
Phone: 480-247-8071 Fax:	Phone: 602-639-0963 Fax: 602-650-0663
E-mail:	E-mail: scott.shawler@rayteklighting.com
_____ Owner Signature	_____ Applicant Signature
Official Use Only Submittal Date: _____	Application No.: 1360-PA-2015
Project Coordinator: _____	

Assign to Andrew Chi, Associate Planner, per A. Chi e-mail 12/1/14



Pre-Application Request

Development Application Type:
Please check the appropriate box of the Type(s) of Application(s) you are requesting

Zoning	Development Review	Signs
<input type="checkbox"/> Text Amendment (TA)	<input type="checkbox"/> Development Review (Major) (DR)	<input checked="" type="checkbox"/> Master Sign Program (MS)
<input type="checkbox"/> Rezoning (ZN)	<input type="checkbox"/> Development Review (Minor) (SA)	<input type="checkbox"/> Community Sign District (MS)
<input type="checkbox"/> In-fill Incentive (II)	<input type="checkbox"/> Wash Modification (WM)	Other
<input type="checkbox"/> Conditional Use Permit (UP)	<input type="checkbox"/> Historic Property (HP)	<input type="checkbox"/> Annexation/De-annexation (AN)
Exemptions to the Zoning Ordinance	Land Divisions	<input type="checkbox"/> General Plan Amendment (GP)
<input type="checkbox"/> Hardship Exemption (HE)	<input type="checkbox"/> Subdivisions (PP)	<input type="checkbox"/> In-Lieu Parking (IP)
<input type="checkbox"/> Special Exception (SX)	<input type="checkbox"/> Subdivision (Minor) (MD)	<input type="checkbox"/> Abandonment (AB)
<input type="checkbox"/> Variance (BA)	<input type="checkbox"/> Perimeter Exceptions (PE)	<input type="checkbox"/> Single-Family Residential
<input type="checkbox"/> Minor Amendment (MA)		<input checked="" type="checkbox"/> Other MSP Amendment Fee: \$100

Submittal Requirements: (fees subject to change every July)

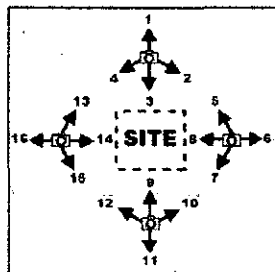
Pre-Application Fee: \$87 + 100 = \$187
(No fees are changed for Historic Preservation (HP) properties.)

Records Packet Fee: \$ N/A if in-person
Processed by staff. The applicant need not visit the Records desk to obtain the packet.
(Only required for ZN, II, UP, DR, PP, AB applications, or otherwise required by Staff)

Application Narrative:
The narrative shall describe the purpose of the request, and all pertinent information related to the request, such as, but not limited to, site circulation, parking and design, drainage, architecture, proposed land use, and lot design.

Property Owner Authorization Letter
(Required for the SA and MS Pre-Applications)

- Site / Context Photographs
- Provide color photographs showing the site and the surrounding properties. Use the guidelines below for photos.
 - Photos shall be taken looking in towards the project site and adjacent to the site.
 - Photos should show adjacent improvements and existing on-site conditions.
 - Each photograph shall include a number and direction.
 - Sites greater than 500 ft. in length, also take the photo locations shown in the dashed lines.
 - Photos shall be provided 8 1/2 x 11 paper, max. two per page.



- The following list of Additional Submittal Information is not required for a Pre-Application meeting, unless indicated below by staff prior to the submittal of this request.
- Applicants are advised to provide any additional information listed below. This will assist staff to provide the applicant with direction regarding an application.

Additional Submittal Information

- Site Plan (two copies) ←
- Subdivision plan (two copies)
- Floor Plans (two copies)
- Elevations (two copies)
- Landscape plans (two copies)
- H.O.A. Approval letter
- Sign Criteria Regulations & Language (two copies) ←
- Material Samples – color chips, awning fabric, etc.
- Cross Sections – for all cuts and fills
- Conceptual Grading & Drainage Plan (three copies)
- Exterior Lighting – provide cut sheets, details and photometrics for any proposed exterior lighting.
- Boundary Survey (required for minor land divisions)
- Areal of property that includes property lines and highlighted area abandonment request.
- One copy of the recorded document for the area that is requested to be abandoned. Such as: subdivision plat, map of dedication, GLO (General Land Office) federal patent roadway easement, or separate dedication document. A copy of most recorded documents to be abandoned may be purchased at the City of Scottsdale Records Dept. (480-312-2356), or the Maricopa County Recorder's Office (602-506-3535). A copy of the General Land Office (GLO) federal patent roadway easement may be purchased from the Bureau of Land Management (602-417-9200).

Planning and Development Services

7447 E Indian School Road Ste 105, Scottsdale, AZ 85251 Phone: 480-312-7000 Fax: 480-312-7088

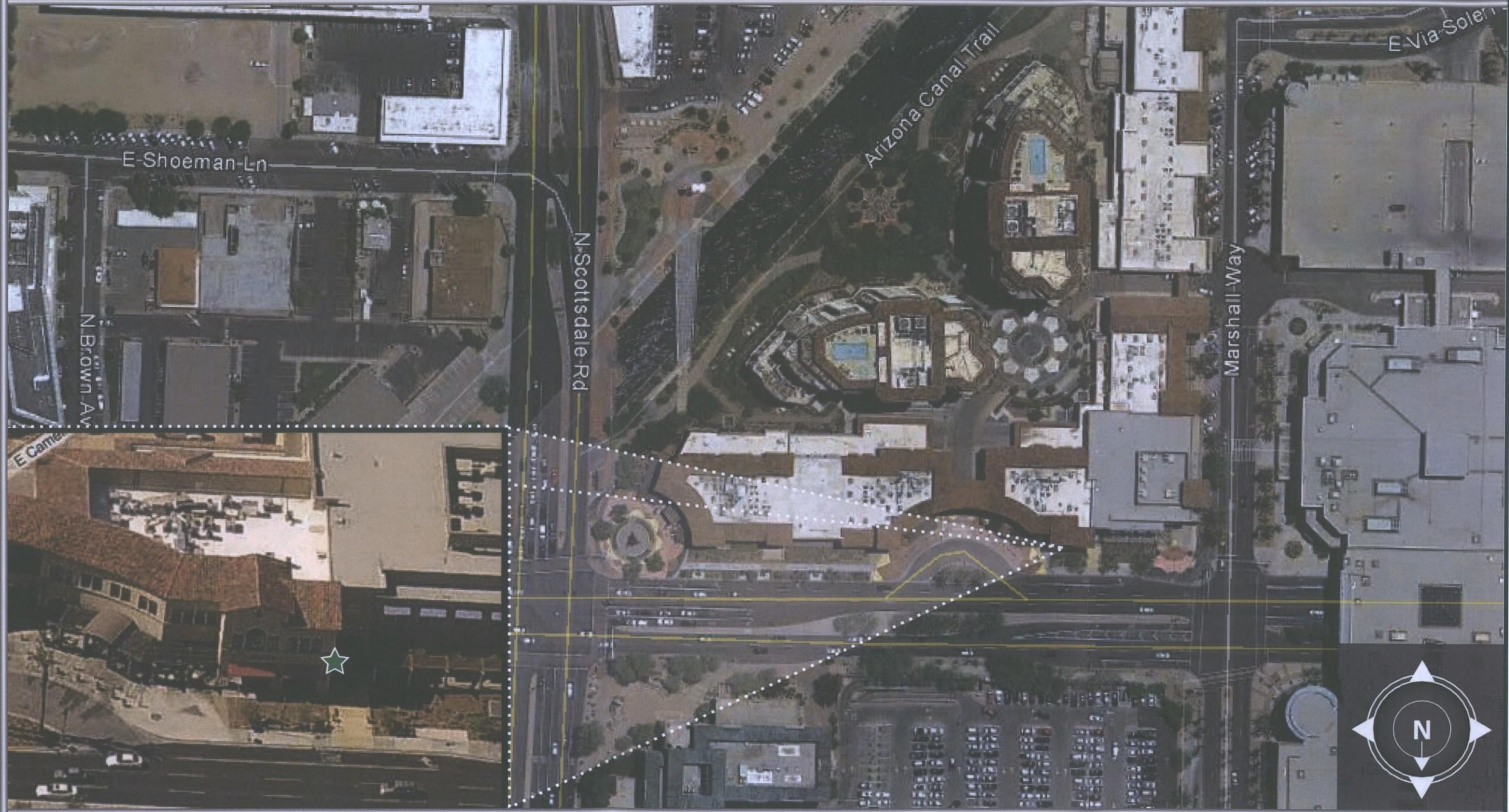
S.O.W.

STIPULATION SET
RETAIN FOR RECORDS

03/23/15 *Andrew Chiu*
DATE APPROVED BY

CONTENTS	PG.
A. Front Elevation:	3
B. Side Elevation:	4
C. Under Canopy:	5

AERIAL OVERVIEW OF STORE w/ MAJOR ROAD INTERSECTIONS



SIGN LEGEND

☆	Proposed Letterset
	N/A
	N/A
	N/A
	N/A
	N/A
	N/A
	N/A
	N/A

BIRDS EYE VIEW

Revision Date: 03/11/15 Rev. Details: New Site Plan

1171 Tower Rd.
Schaumburg, IL 60173
O: 847.301.0510
F: 847.301.0518
ideas@identiti.net

Project No:	141480	Proj. Location:	7135 E. Camelback Rd. Unit #135, Scottsdale, AZ 85251
Orig. Draft:	12/05/14	Proj. Manager:	Bob Cotton
Page Rev:	003	Sales Rep:	N/A

Scale: 1/2" = 12"

Designer: Jay Revision Art: Jay

PROJECT

This sign design is exclusive property of Identiti Resources, LTD., and is the result of the original and creative work of its employees. This drawing is submitted to the customer for the sole purpose of purchase of the design or signage manufactured to this design, by Identiti Resources, LTD. Distribution or use of this sign design by anyone outside of the customer's organization, without expressed, written authorization by Identiti Resources, LTD. is prohibited.



285-SA-2006#2

APPROVED

STIPULATION SET
RETAIN FOR RECORDS

03/23/15
DATE

Andrew Chi
APPROVED BY

20 SqFt is total allowable signage

Reserved for Suite 135 as designated and approved by Landlord and City of Scottsdale

Revision Date: N/A Rev. Details: N/A

Project No:	141480	Proj. Location:	7135 E. Camelback Rd. Unit #135, Scottsdale, AZ 85251
Orig. Draft:	12/05/14	Proj. Manager:	Bob Cotton
Page Rev:	000	Sales Rep:	N/A

Scale: 1/2" = 12"

Design: [Redacted] Revision Art: N/A

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