



Development Review (Minor) Staff Approval

2-MS-2008#5

SkySong Master Sign Program Amendment (Building 4)

APPLICATION INFORMATION

LOCATION:	1355 N Scottsdale Rd	APPLICANT:	Jamie Cowgill
PARCEL:	131-17-013B, 131-17-014B, 131-17-014D, 131-17-014F	COMPANY:	JRC Design
Q.S.:	12-45	ADDRESS:	920 E Madison St Ste 100 Phoenix, AZ 85034
ZONING:	PCD	PHONE:	602-224-5100

Request: Request to amend the SkySong Master Sign Program to establish sign design standards and building wall sign bands for SkySong Office Building 4.

STIPULATIONS

1. All building wall signs within SkySong Office Building 4 shall adhere to the SkySong Master Sign Program Amendment (Building 4), Case No. 2-MS-2008#5, submitted by JRC Design and approved by City Staff on December 9, 2016.
2. Non-contiguous and contiguous tenant building wall signs shall be allowed on the designated sign bands as specified on Pages GD 211 and GD 212 of the SkySong Master Sign Program Amendment (Building 4).
3. The landlord or designee shall select which tenant will be allowed a wall sign on the designated sign bands.
4. Illuminated or non-illuminated individual reverse pan channel letters, individual pan channel letters, and individual logos, are allowed with landlord or designee approval.
5. Corporate colors and fonts are allowed for all building wall signs with landlord or designee approval.
6. Any sign proposed within any sign band located above the 4th floor of SkySong Office Building 4, north, south and west elevations, shall not project above the main roof line (including any ascenders), as shown on Pages GD 211, GD 212 and GD 215 of the SkySong Master Sign Program Amendment (Building 4).
7. All signs shall require separate submittals, reviews and approvals.

Related Cases: 2-MS-2008#4, 2-MS-2008#3, 2-MS-2008#2, 2-MS-2008

CONSTRUCTION DOCUMENT PLAN REVIEW SUBMITTAL REQUIREMENTS

All signs shall require separate submittal, review and approvals.

Sign permit application and additional submittal requirements: www.scottsdaleaz.gov/codes/signs

Expiration of Development Review (Minor) Approval

This approval expires two (2) years from date of approval if a permit has not been issued, or if no permit is required, work for which approval has been granted has not been completed.

Staff Signature:

Andrew Chi, Planner

Date:

December 9, 2016

Planning and Development Services

7447 East Indian School Road, Suite 105, Scottsdale, Arizona 85251 Phone: 480-312-7000 Web: www.scottsdaleaz.gov



JRC DESIGN

920 E Madison Street Ste 100, Phoenix, Arizona 85034

602.224.5100

jrcdesign.com

December 1, 2016

Andrew Chi, Associate Planner
City of Scottsdale | Planning, Neighborhood & Transportation Division
7447 E. Indian School Road, Suite 105
Scottsdale, AZ 85251

RE: SkySong Master Sign Plan Amendment - Building Four Tenant Signage

Mr. Chi,

Attached is our amendment application for The ASU Foundation for the SkySong project located at McDowell and Scottsdale Roads. Since the initial application and development of the project, there has been a better understanding of project types to make the overall development successful. The completion of the With the further development of this project with the corner retail and Office Building Three, this application is for Building Four, the almost mirror image of Building Three.

Tenant signage is proposed to be limited to the west and north and south elevations in specifically designated areas for visibility and integration with the architectural components. The height of these locations are consistent with the initial submittal for building One and Two and Three, which exceeded the standard three stories at the time. Since all four building have been approved through DR to exceed the zoning standards for the development for up to 65' in height, at this time, it is our assumption that with amendment of the Master Sign Program to include the new buildings that the same criteria and standards hold true and should be applied.

These sign bands for Phase 3 are for any tenants within the building, with the sign contiguous or non-contiguous to the tenant's frontage (but it will still count as part of the tenant's sign budget).

Thank you for your attention to this.

Respectfully

Jamie Cowgill, Principal
JRC Design

ASUF Scottsdale, LLC
1475 N. Scottsdale Road, Suite 200
Scottsdale, AZ 85257

City of Scottsdale
7447 E. Indian School Road
Scottsdale, AZ 85251

Re: Sign permit submittal for SkySong

To Whom It May Concern:

This is to authorize Jamie Cowgill of JRC Designs to submit applications for sign permits for SkySong, 1301 through 1475 N. Scottsdale Road on behalf of ASUF Scottsdale, LLC, Lessee under the Master Ground Lease dated August 9, 2004.

If you have any questions or need further information, do not hesitate to contact me at (602) 418-2005 or by email at don.couvillion@asu.edu.

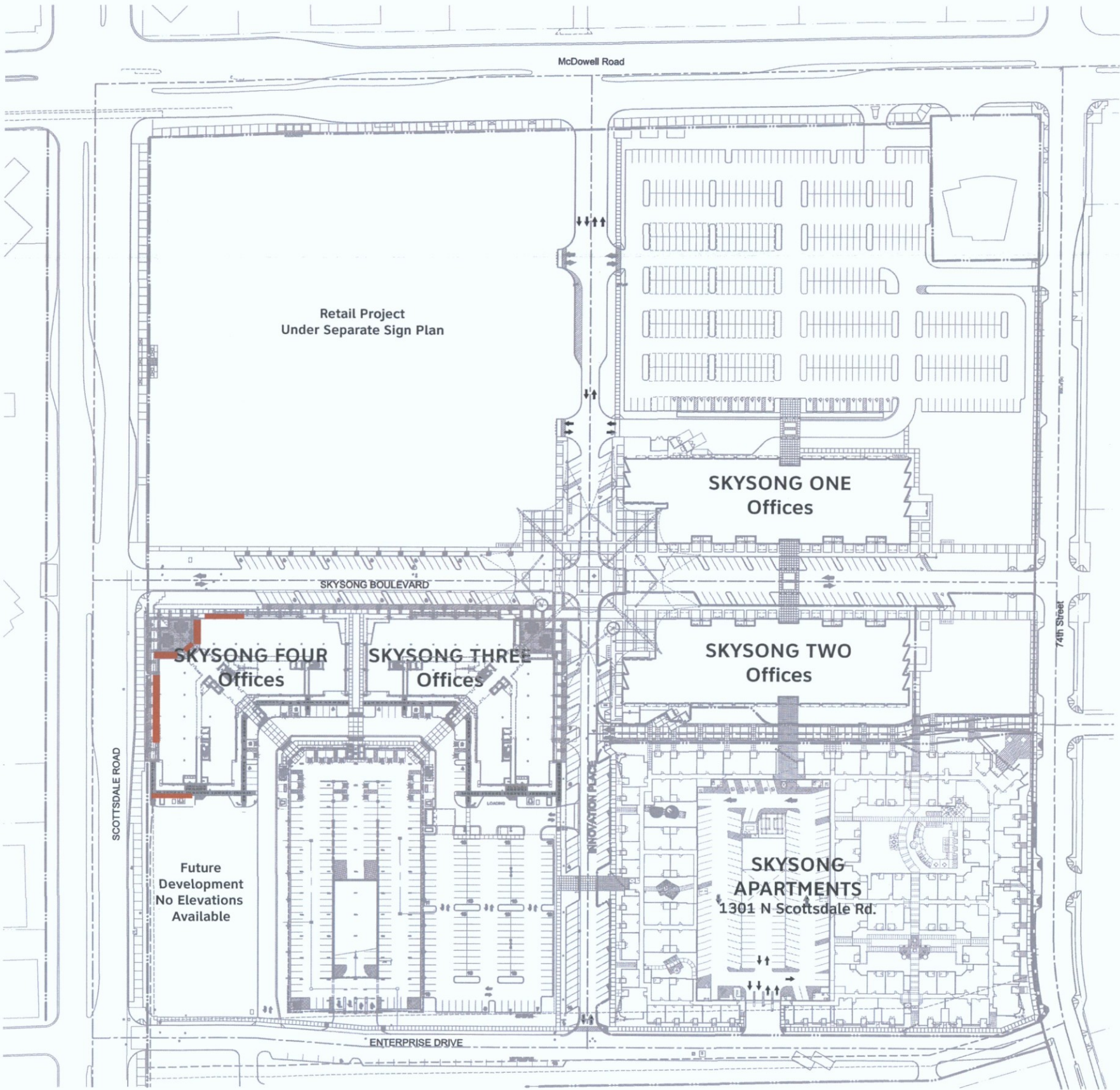
Thanks for your cooperation in this matter.

Very Truly Yours,

A handwritten signature in blue ink, appearing to read "J. Couvillion", with a stylized flourish at the end.

J. Donald Couvillion
Vice President

**BUILDING 4
SIGNAGE LOCATION MAP**



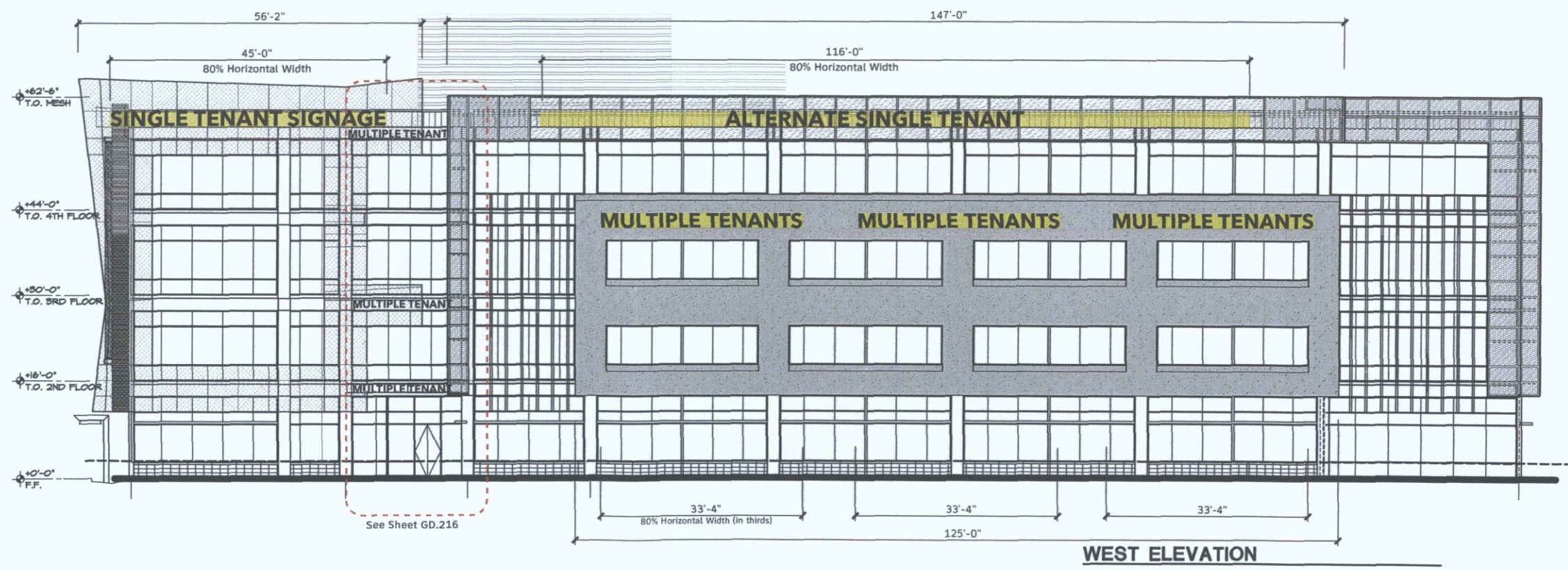
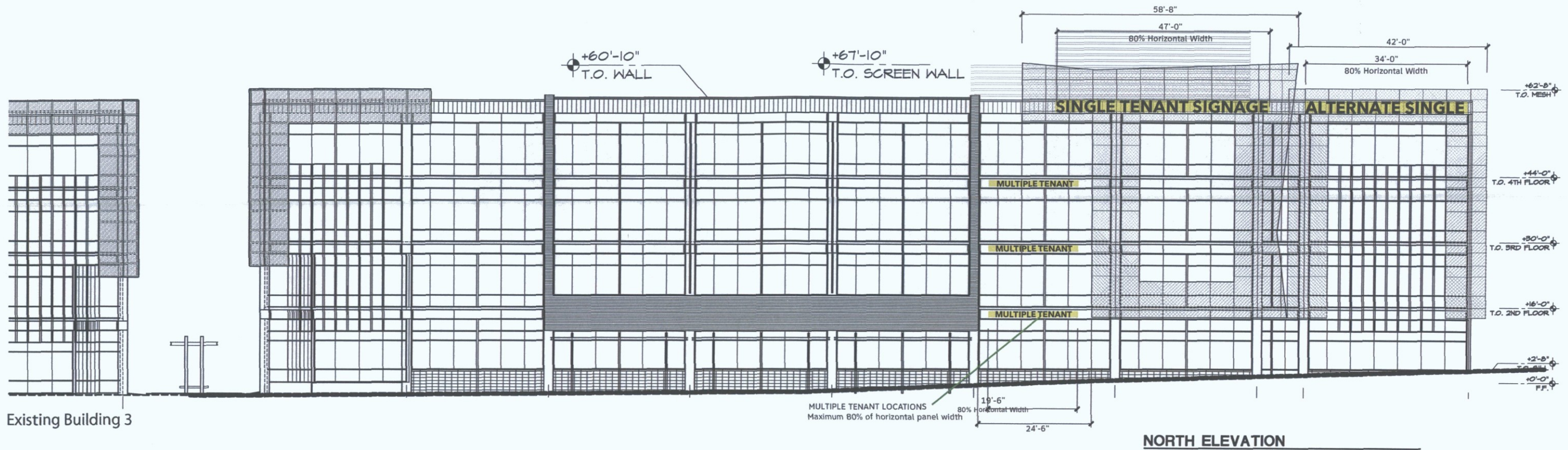
APPROVED
2-MS-2008#5
STIPULATION SET
RETAIN FOR RECORDS
12/09/16
DATE
APPROVED BY

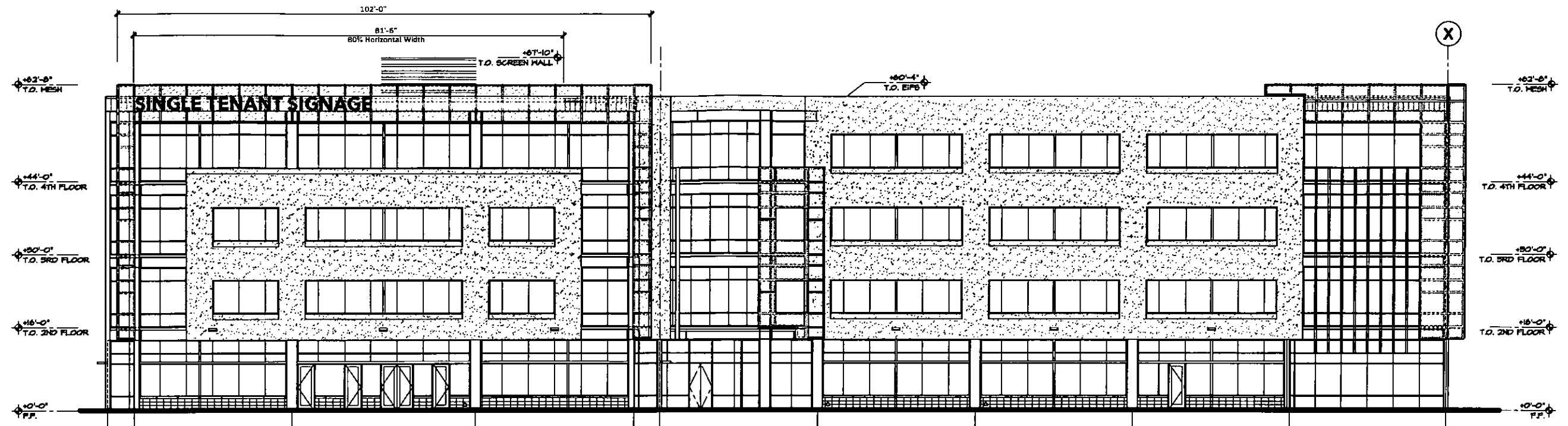
PROJECT
NUMBER
SKYSONG
05212014

TYPE
DESCRIPTION
SCALE
NA
Sign Location Plan
NTS

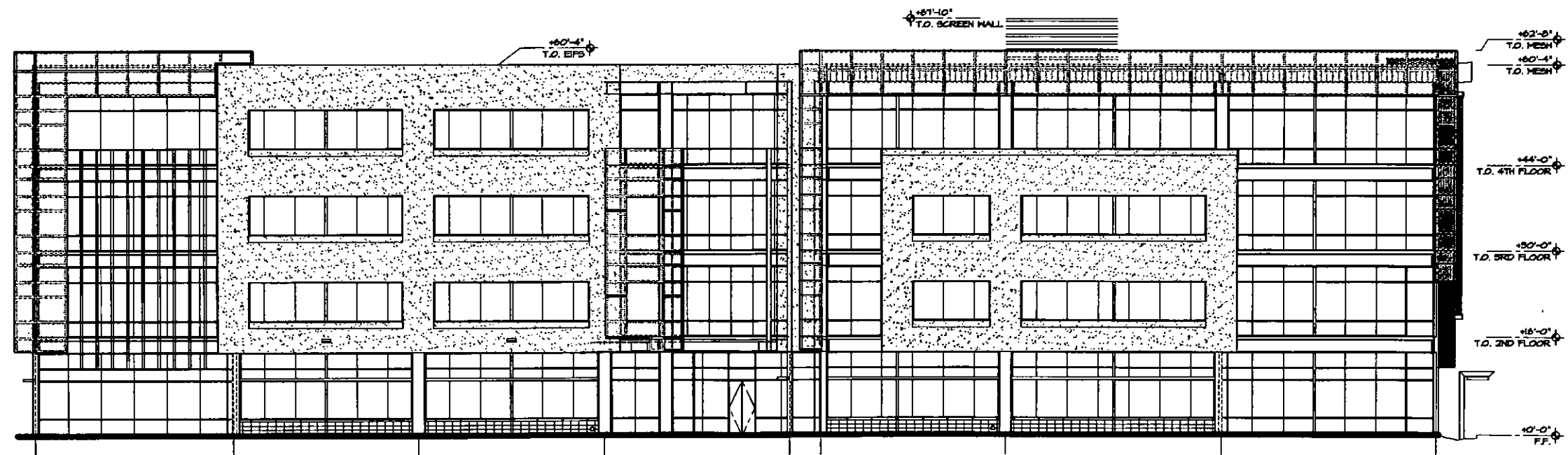
DATE
REVISED DATE
12.03.2016

GD
100.2



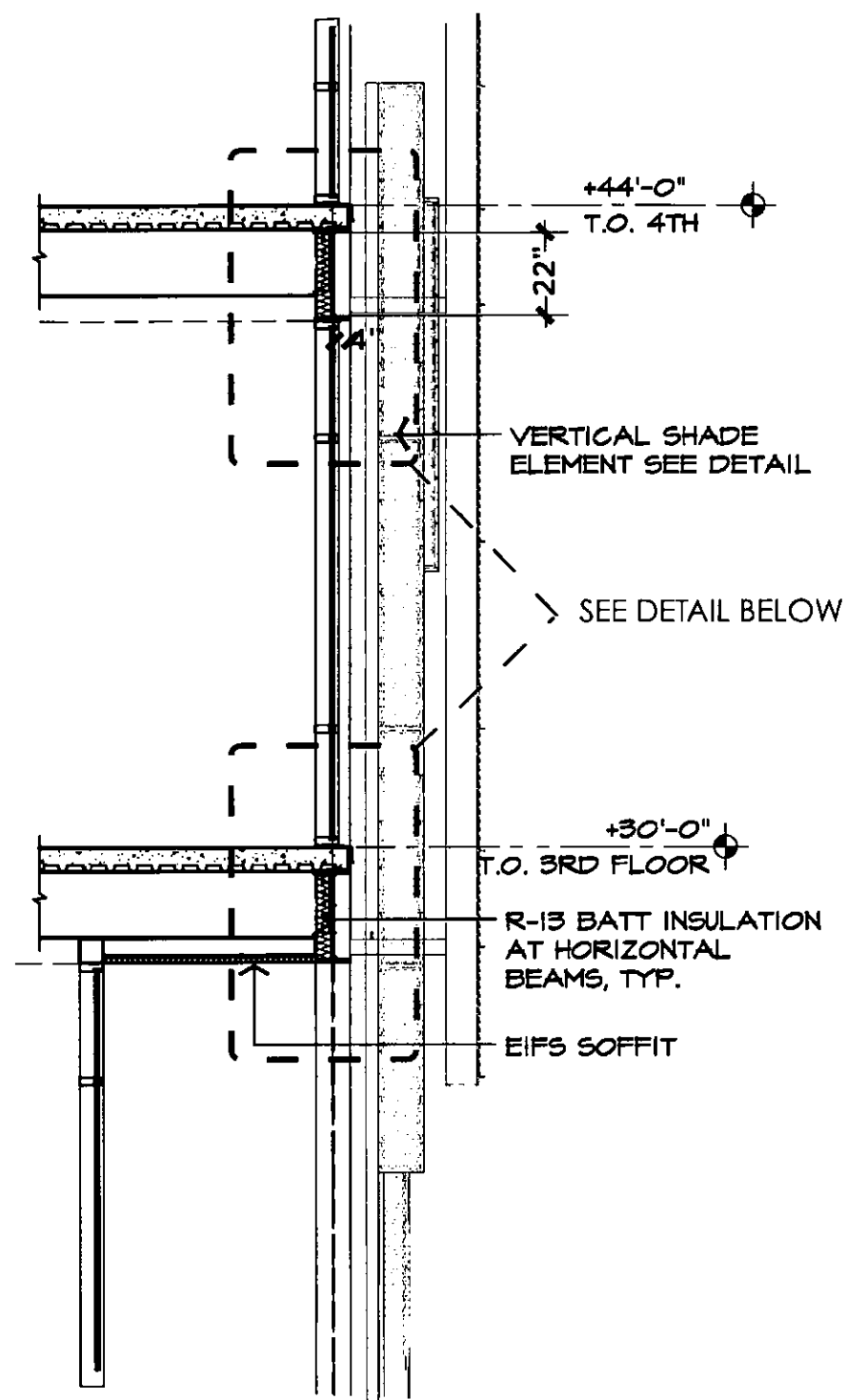


SOUTH ELEVATION

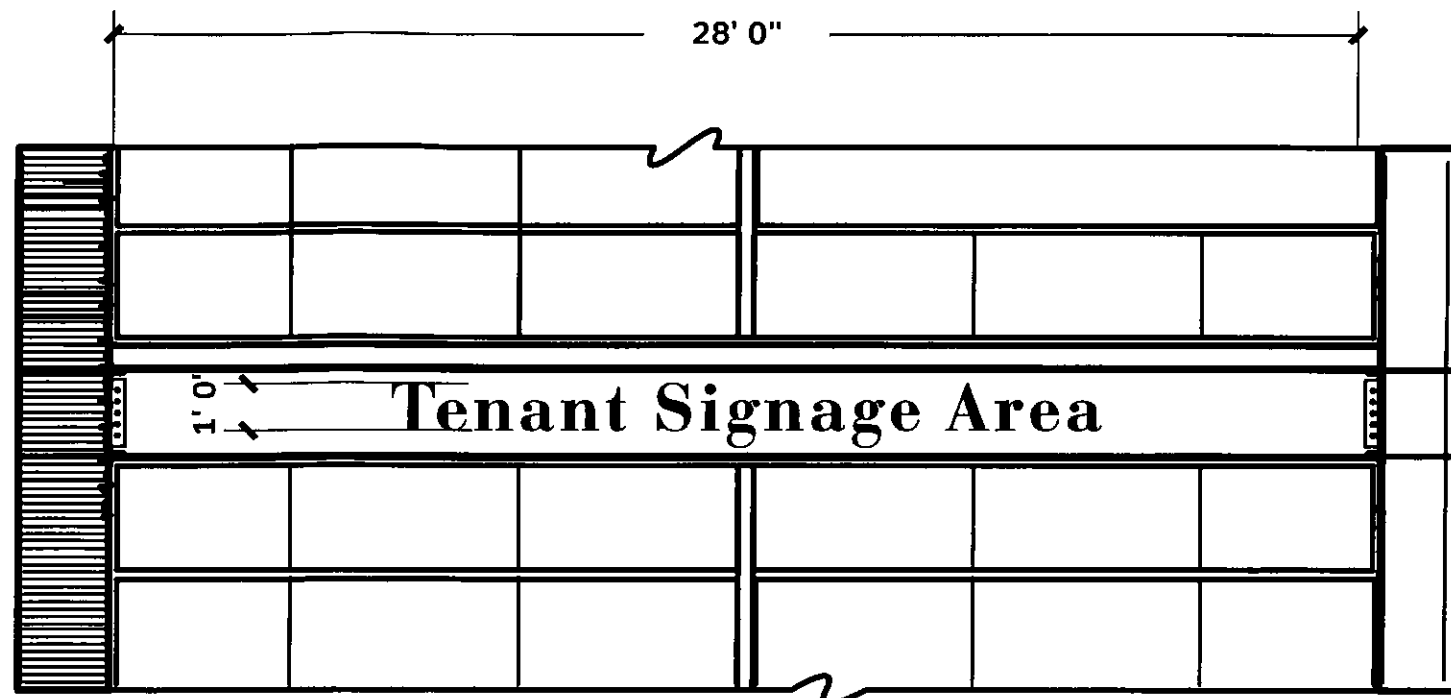


EAST ELEVATION

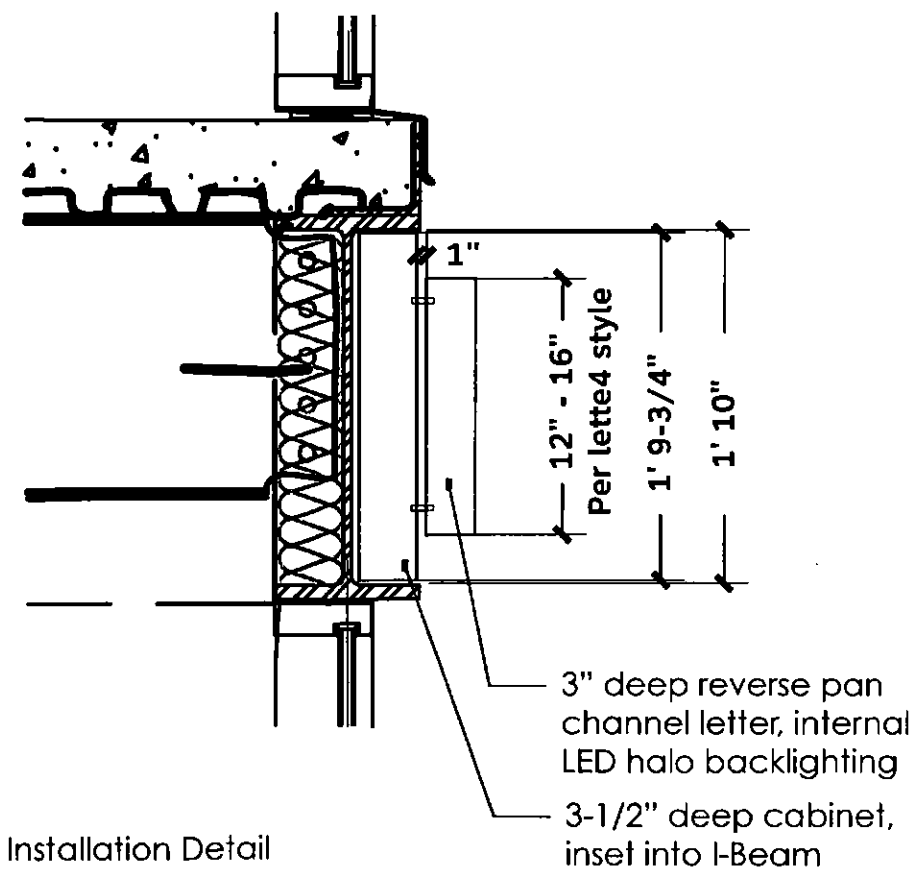
PROJECT	SKYSONG	TYPE	Individual Letters - Building 4	DATE	
NUMBER	04202016	DESCRIPTION	Building Signage	REVISED DATE	12.03.2016
		SCALE	NTS		



Building Section
Scale • 1/4" = 1'-0"



Signage Detail
Scale • 1/4" = 1'-0"



Installation Detail
Scale • 1" = 1'-0"

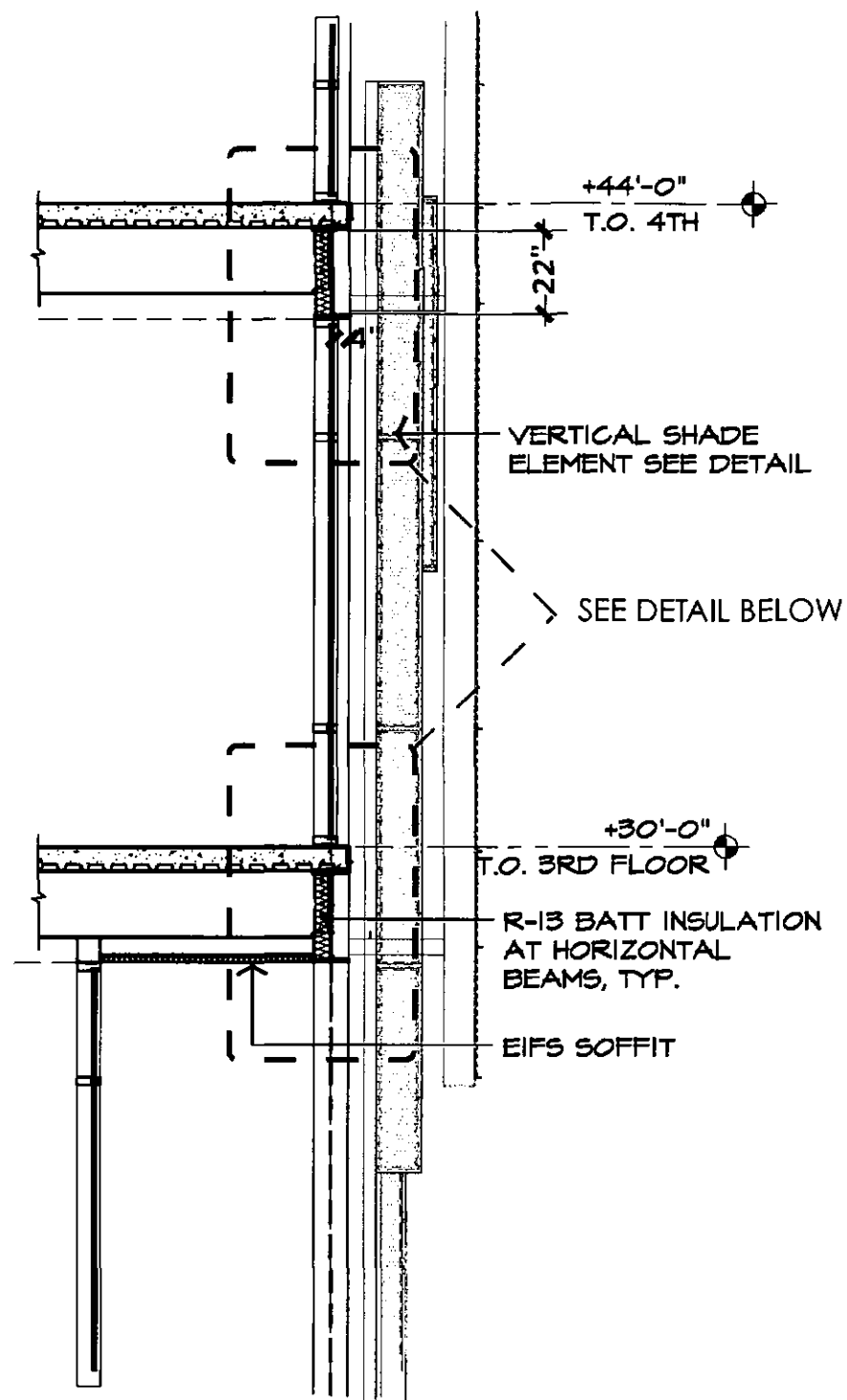
Signage area/ bands for Building 4 are for any tenants within the building, with the sign being contiguous or non-contiguous to the tenant's frontage - but it will still count as part of the tenant's sign budget.

PROJECT **SKYSONG**
NUMBER 05212014

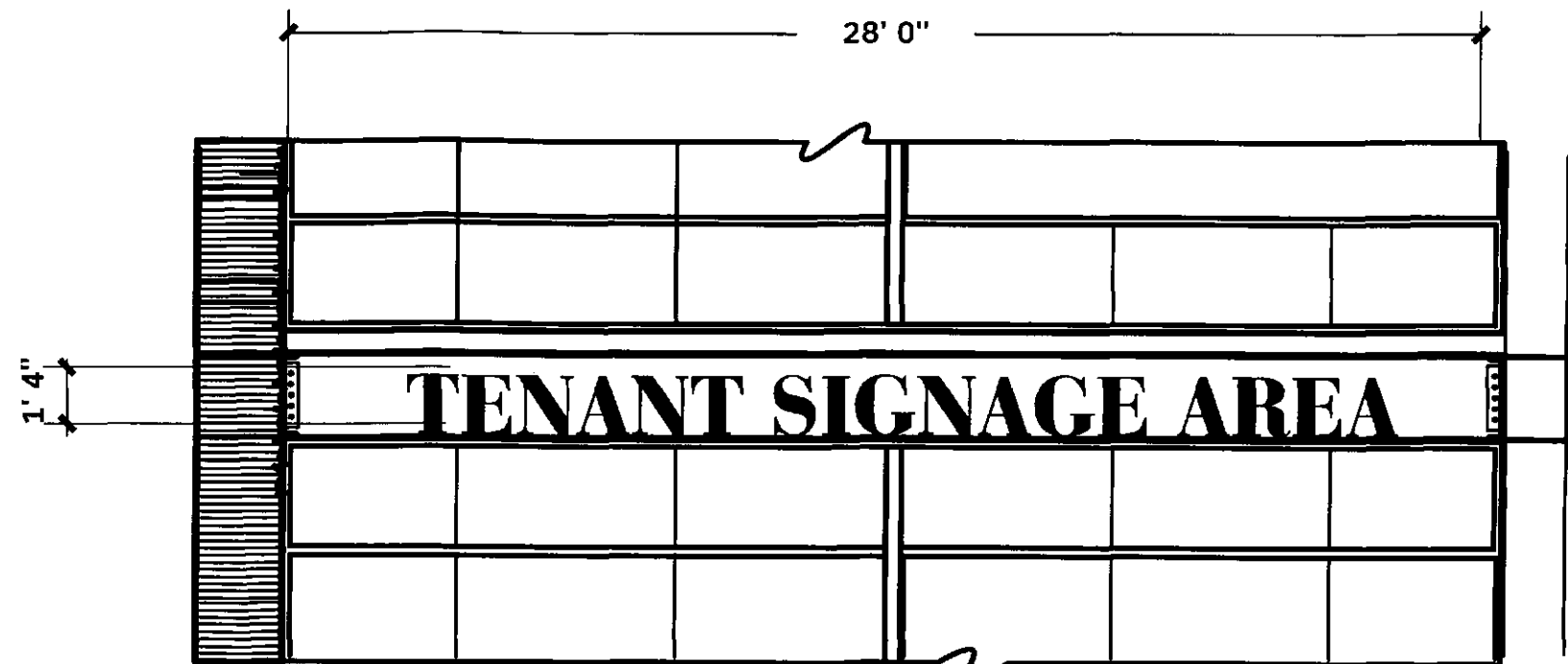
TYPE **Individual Letters - Building 4**
DESCRIPTION Building Signage
SCALE NTS

DATE
REVISED DATE 12.03.2016

GD
213

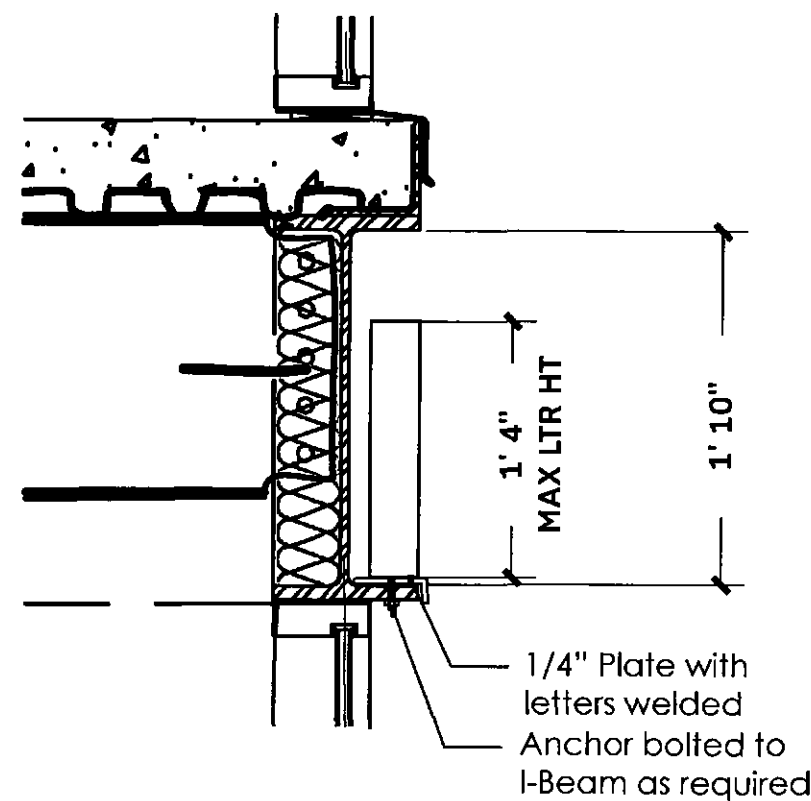


Building Section
Scale • 1/4" = 1'-0"



Signage Detail
Scale • 1/4" = 1'-0"

NOTE: This option only works when using all capital letters



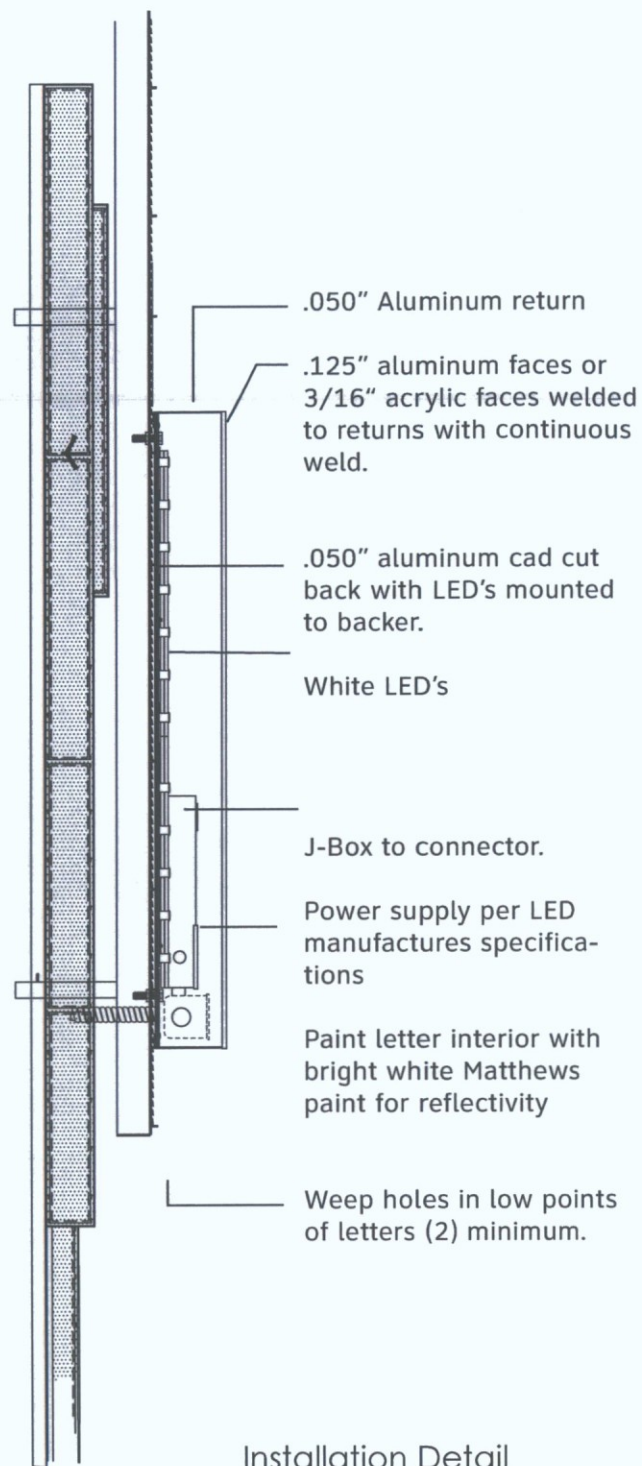
Installation Detail
Scale • 1" = 1'-0"

Signage area/ bands for Building 4 are for any tenants within the building, with the sign being contiguous or non-contiguous to the tenant's frontage - but it will still count as part of the tenant's sign budget.

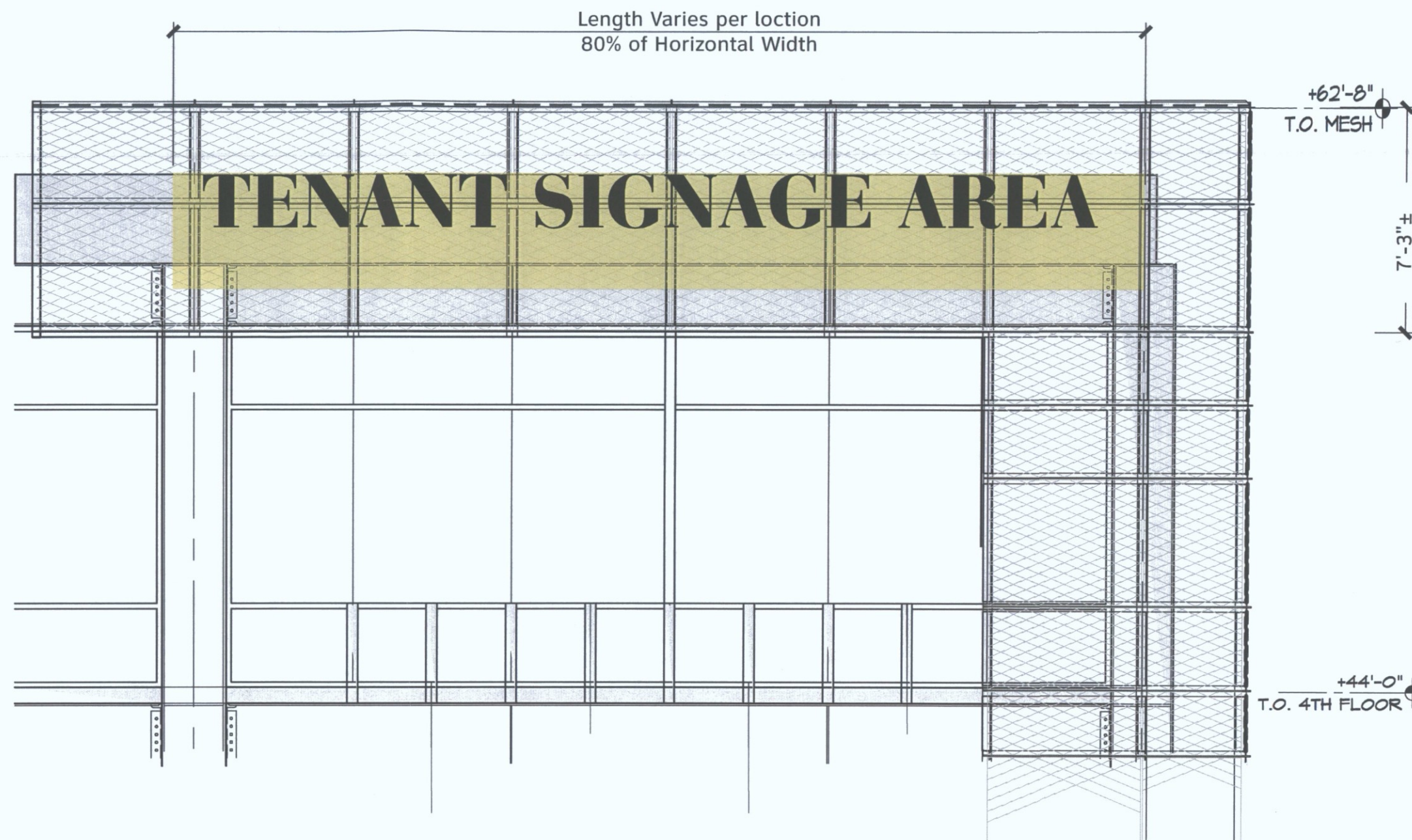
PROJECT **SKYSONG**
NUMBER 05212014

TYPE **Individual Letters - Buildings 3 and 4**
DESCRIPTION Building Signage
SCALE NTS

DATE
REVISED DATE 12.03.2016



Installation Detail
Scale • 1" = 1'-0"



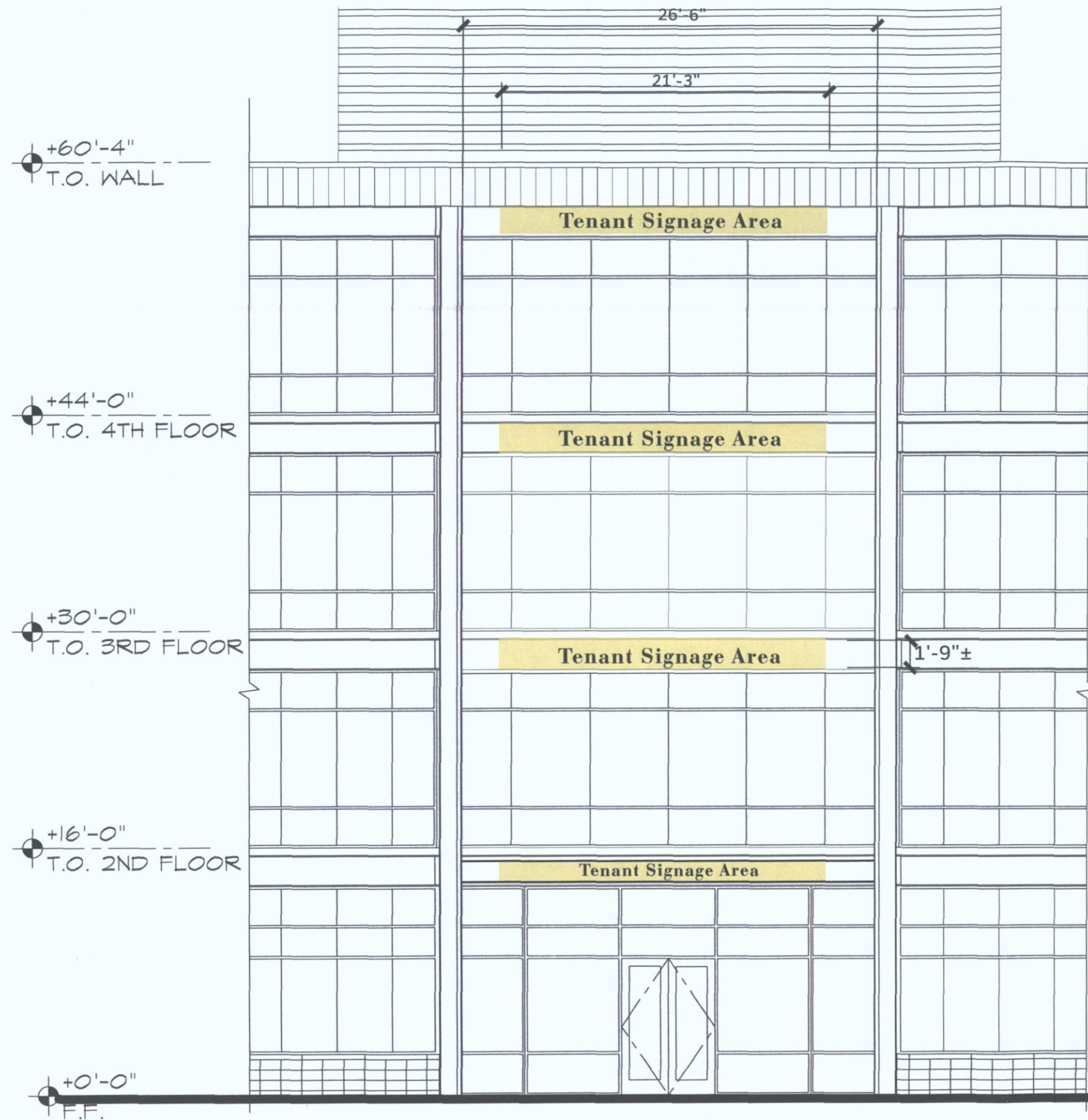
Signage area/ bands for Building 4 are for any tenants within the building, with the sign being contiguous or non-contiguous to the tenant's frontage - but it will still count as part of the tenant's sign budget.

PROJECT **SKYSONG**
NUMBER 05212014

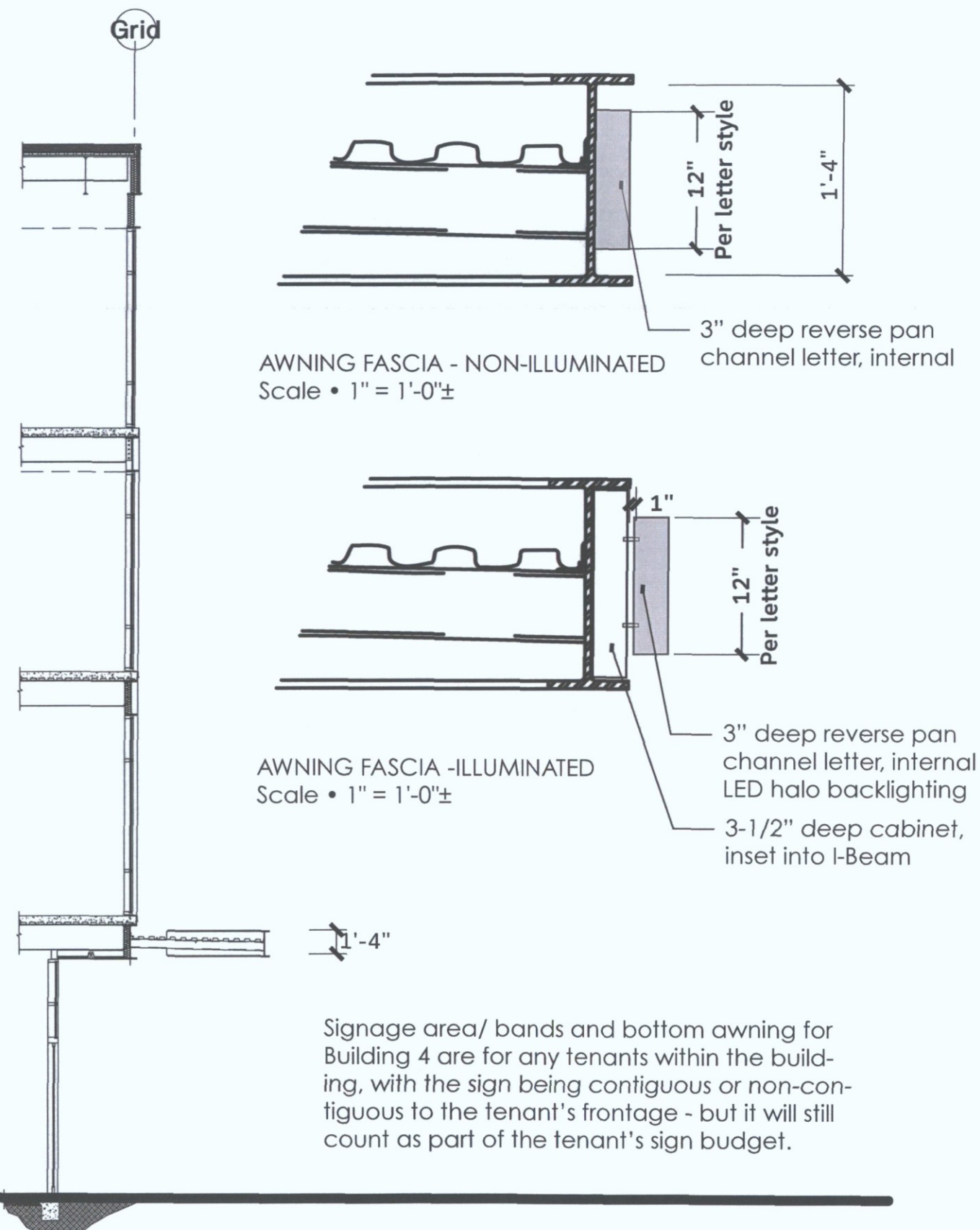
TYPE **Individual Letters - Building 4**
DESCRIPTION Building Signage
SCALE NTS

DATE
REVISED DATE 12.03.2016

GD
215



BUILDING 4 NORTH WEST ENTRANCE
Scale • 1/8" = 1'-0"±



PROJECT **SKYSONG**
NUMBER 05212014

TYPE **Individual Letters - Building 4**
DESCRIPTION Building Signage
SCALE NTS

DATE
REVISED DATE 12.03.2016

GD
216