



# Development Review (Minor) Staff Approval

30-DR-1982#3

Scottsdale Executive Square  
MSP

## APPLICATION INFORMATION

LOCATION:	13951 N Scottsdale Rd	APPLICANT:	Mike Shano
PARCEL:	215-56-013A	COMPANY:	Mike Shano, Associated Sign Co., Inc.
Q.S.:	33-45	ADDRESS:	3335 W. Vernon Avenue Phoenix, AZ 85009
ZONING:	I-1	PHONE:	(602) 278-8464

Request: Amendment to the Master Sign Plan

## STIPULATIONS

1. All signs shall adhere to the Scottsdale Executive Square Master Sign Program submitted by Associated Sign Co., and approved by City staff with a date of January 6, 2017.
2. Non-contiguous and contiguous tenant wall signs shall be allowed on the designated sign bands as specified on Page 7 and Page 8 of the Scottsdale Executive Square Master Sign Program.
3. The landlord shall select which tenant will be allowed a wall sign on the designated sign bands. Written approval from the landlord or designee shall be provided in a sign permit application submittal to the City.
4. The mid-size monument signs designs shall substantially adhere to the elevations, colors, materials, and finishes as specified on Page 3 of the Scottsdale Executive Square Master Sign Program.
5. Any modifications to the Scottsdale Executive Square Master Sign Program shall require Development Review Board or Staff Approval.

## CONSTRUCTION DOCUMENT PLAN REVIEW SUBMITTAL REQUIREMENTS

Submit a copy of this approval letter, along with a completed Sign Permit Application, to the One Stop Shop for plan review. Sign Permit Application & Submittal Requirements:

<http://www.scottsdaleaz.gov/codes/signs>

### Expiration of Development Review (Minor) Approval

This approval expires two (2) years from date of approval if a permit has not been issued, or if no permit is required, work for which approval has been granted has not been completed.

Staff Signature: \_\_\_\_\_

Ben Moriarity

DATE: \_\_\_\_\_

1/6/2017

### Planning and Development Services

7447 East Indian School Road, Suite 105, Scottsdale, Arizona 85251 Phone: 480-312-7000 Fax: 480-312-7088

City of Scottsdale's Website: [www.scottsdaleaz.gov](http://www.scottsdaleaz.gov)

# MASTER SIGN PACKAGE / CRITERIA

**UPDATED:** 11/15/2016  
**PROJECT NAME:** SCOTTSDALE EXECUTIVE SQUARE  
**PROJECT ADDRESS:** 13951 N SCOTTSDALE ROAD

STIPULATION SET  
RETAIN FOR RECORDS  
APPROVED

11/16/2017  
DATE INITIALS

## A BUILDING WALL SIGNS:

**SIGN AREA:** 1 Square foot of sign area per linear foot building frontage; adjacent to tenants leased space or designated envelopes.

**LETTER TYPE:** Primary Copy: Reverse pan channel letters / logo with 2" deep returns  
Secondary Copy: 1/2" - 1" Thick flat cut out acrylic painted MAP Brushed Aluminum.

**ILLUMINATION:** Non-Illuminated OR Halo Illumination by White LED's, per attached detail.

**COLOR / MATERIAL:** RPC Letter / Logo Painted MAP Brushed Aluminum  
FCO Letter / Logo Painted MAP Brushed Aluminum.

**LETTER STYLE:** Open, subject to property management's approval.

**LOGOS:** Open, subject to property management's approval.

**SIGN PLACEMENT:** All signage to be installed on the tenants leased space or designated sign Envelopes on elevation drawings. Signage to be centered horizontally & vertically in the sign band.

## B LANDSCAPE WALL SIGNS

**SIGN AREA:** 10 Square feet of sign area in designated envelopes.

**LETTER TYPE:** Primary Copy: Reverse pan channel letters / logo with 2" deep returns  
Secondary Copy: 1/2" - 1" Thick flat cut out acrylic painted MAP Brushed Aluminum.

**ILLUMINATION:** Non-Illuminated OR Halo Illumination by White LED's, per attached detail.

**COLOR / MATERIAL:** RPC Letter / Logo Painted MAP Brushed Aluminum  
FCO Letter / Logo Painted MAP Brushed Aluminum.

**LETTER STYLE:** Open, subject to property management's approval.

**LOGOS:** Open, subject to property management's approval.

**SIGN PLACEMENT:** In designated sign envelopes on elevation drawings. Signage to be centered horizontally & vertically in the sign band.

## MASTER SIGN PACKAGE / CRITERIA

**UPDATED:** 11/15/2016  
**PROJECT NAME:** SCOTTSDALE EXECUTIVE SQUARE  
**PROJECT ADDRESS:** 13951 N SCOTTSDALE ROAD

### **C** MID SIZE MONUMENT

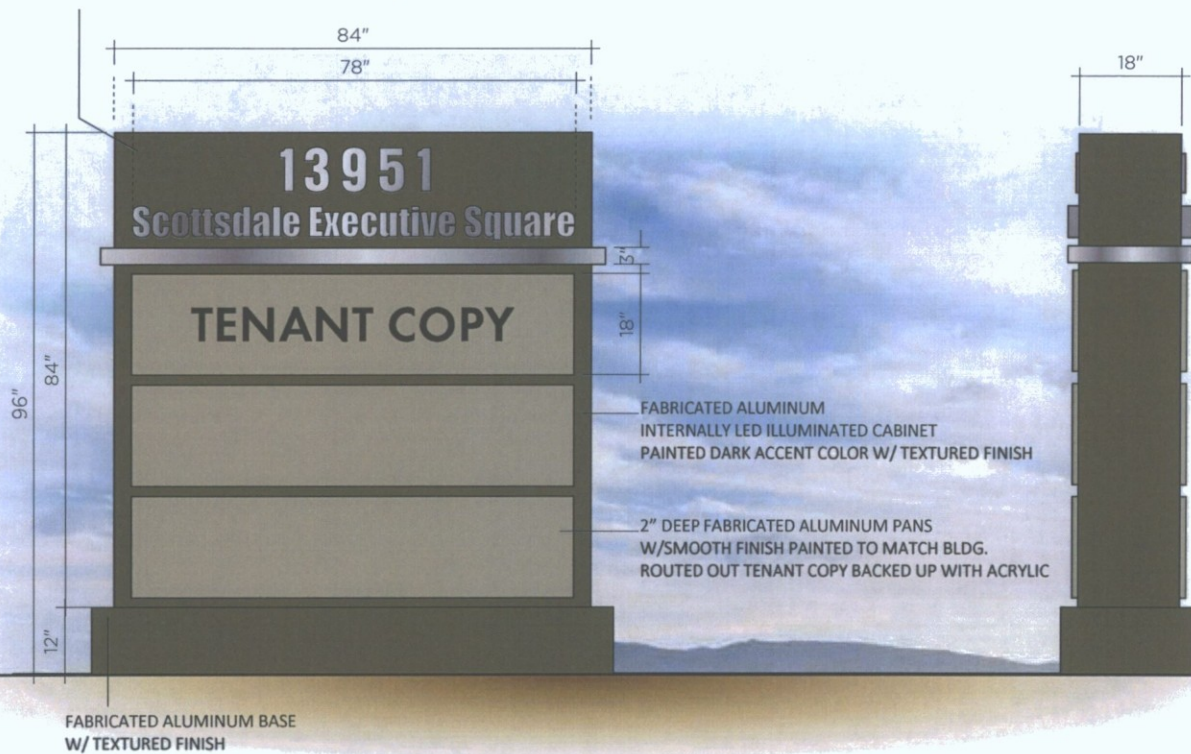
**SIGN AREA:** 50 sf sign area 8 feet tall. (conceptual rendering attached)  
**ILLUMINATION:** Internally Illumination by White LED's  
**LETTER STYLE:** Open, subject to property management's approval.  
**LOGOS:** Open, subject to property management's approval.  
**SIGN PLACEMENT:** One per street front per site plan

1. Tenant is to provide scaled plans of proposed signage in compliance with the criteria to property management for approval before submitting to the City of Scottsdale for a sign permit.
2. Property management reserves the right to deny signage privileges at its sole and absolute discretion.
3. Tenant signage is to be installed by a licensed sign contractor.
4. Tenant is responsible for the maintenance of their sign. If signage is in a state of disrepair; 15 working days after notification by building owner, tenant is to reimburse property management and all costs to bring sign up to building standards.
5. Tenant is to reimburse property management for any damage to the building incurred during installation or maintenance of sign signage.

# SCOTTSDALE EXECUTIVE SQUARE

## MID SIZE MONUMENT

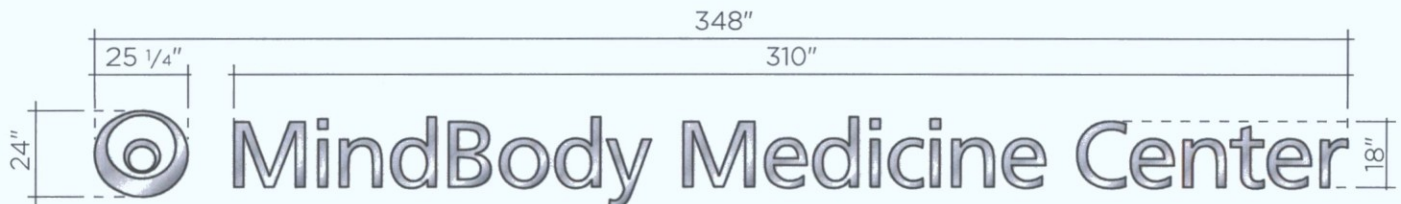
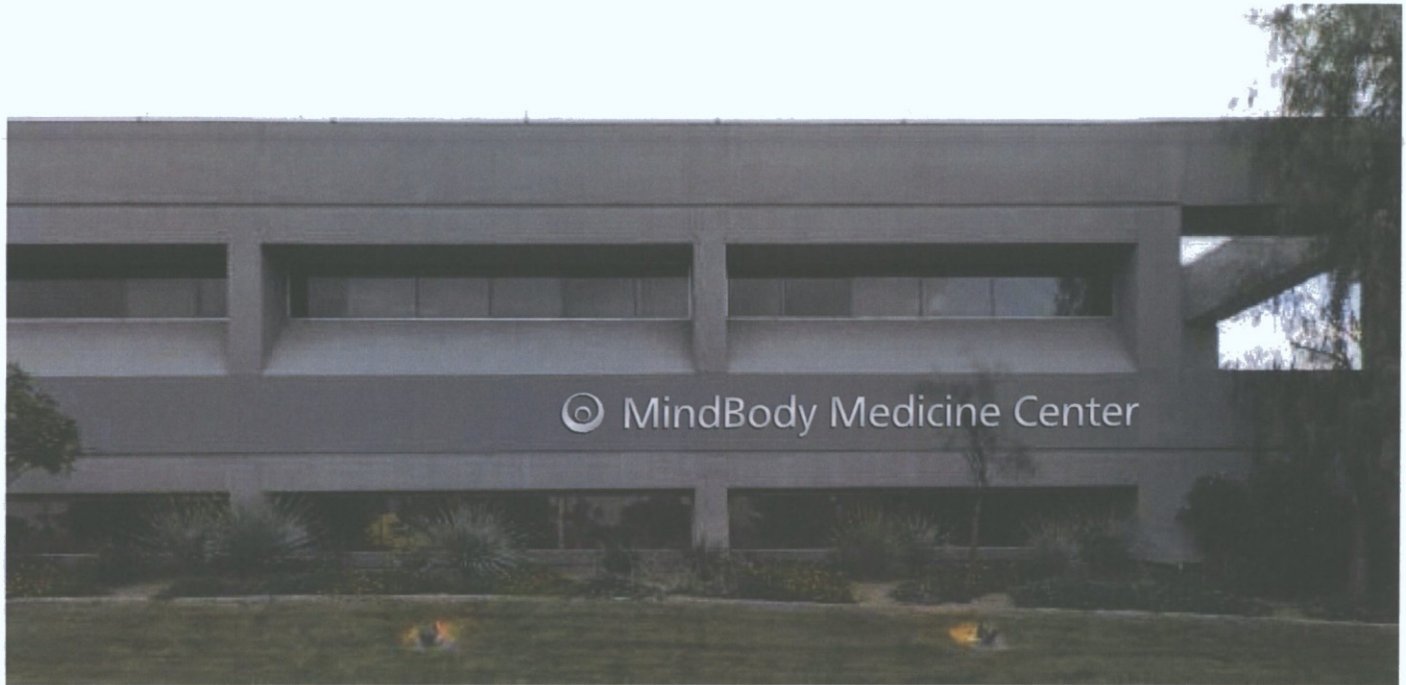
1" THICK FCO ACRYLIC PUSH-THRU LETTERS  
W/TRANSLUCENT SILVER METALLIC VINYL  
(SILVER WITH EDGES GLOWING WHITE AT NIGHT)





# SCOTTSDALE EXECUTIVE SQUARE

## BUILDING WALL SIGNS



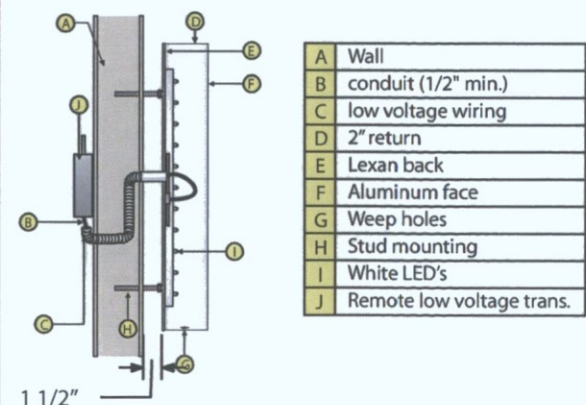
### WORK DESCRIPTION

Manufacture & install (1) set of halo-illuminated reverse pan channel aluminum letters.

Faces	1/8" aluminum painted MAP Brushed Aluminum
Returns	2" returns painted MAP Brushed Aluminum
Illumination	White LED's
Mounting	Flush to wall

**SQUARE FEET:** 2'-0" X 2'-1 1/4" = 4.2  
 1'-6" X 25'-10" = 38.75  
 4.2 + 38.75 = 42.95 X 90% = 38.7 TOTAL SQ. FT

### RPC LETTER / LED ILLUMINATED CROSS SECTION



## LANDSCAPE WALL SIGNS



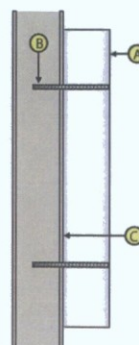
### WORK DESCRIPTION:

Manufacture & Install (1) set of reverse pan channel aluminum lettering with 2" returns

Paint letters Matthews Brushed Aluminum

$$57.25" \times 24.25" = 9.6 \times 90\% = 8.6 \text{ sf}$$

### RPC LETTER / NON-ILLUMINATED FLUSH

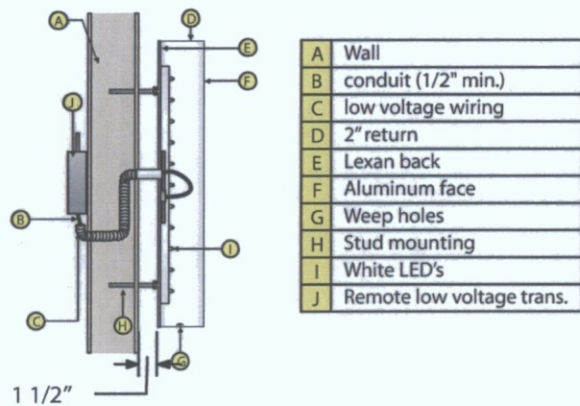


A	RPC Metal Letter
B	Stud mounting
C	Wall surface

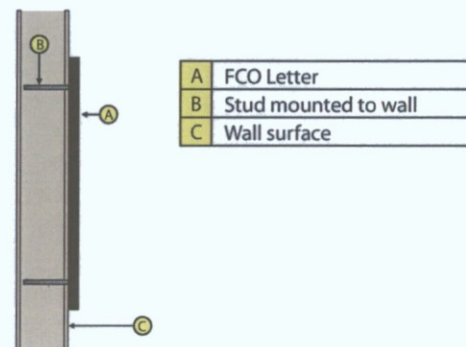


## CROSS SECTION DETAILS

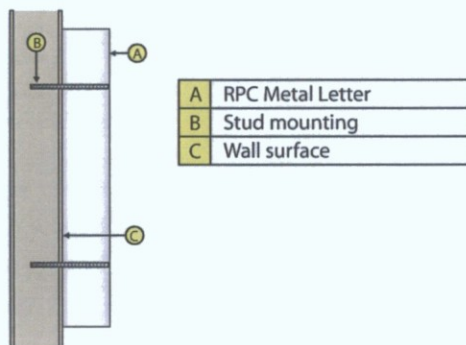
### RPC LETTER / LED ILLUMINATED



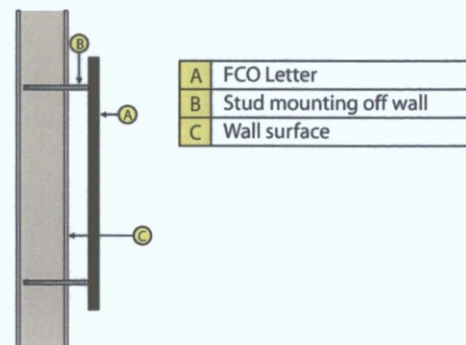
### FCO LETTER / FLUSH



### RPC LETTER / NON-ILLUMINATED FLUSH

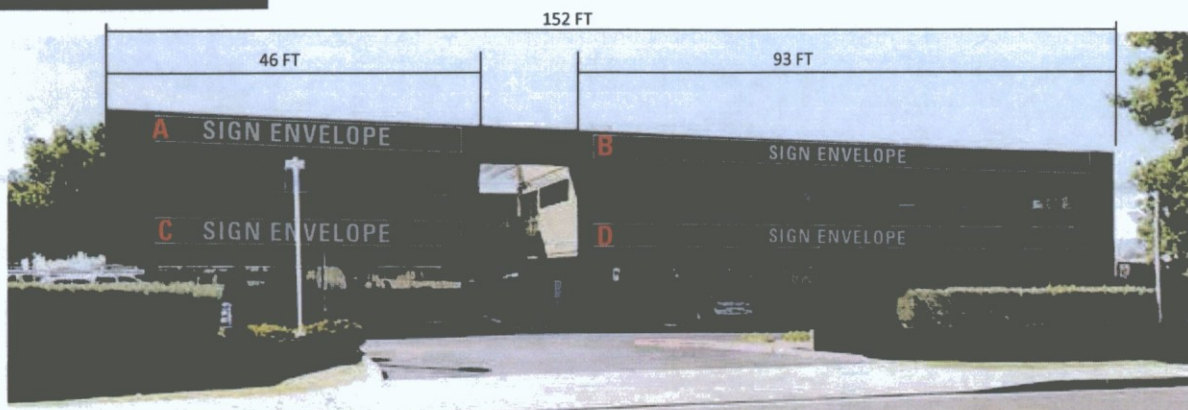


### FCO LETTER / FLOAT



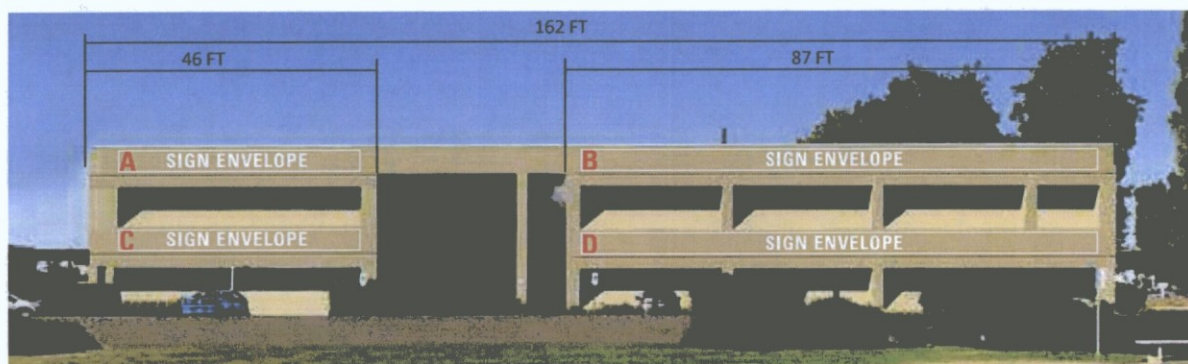
# SCOTTSDALE EXECUTIVE SQUARE

## SIGN ENVELOPES



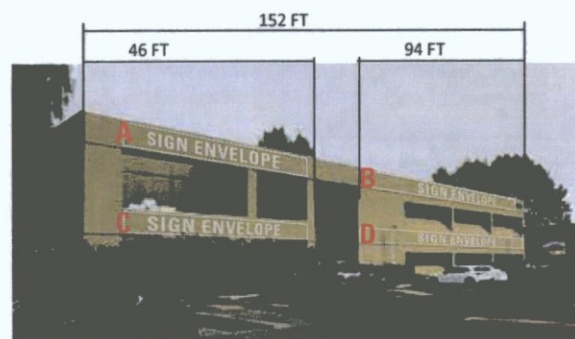
**NORTH ELEVATION**

SIGN	SIZE
A:	46 SF
B:	93 SF
C:	46 SF
D:	93 SF



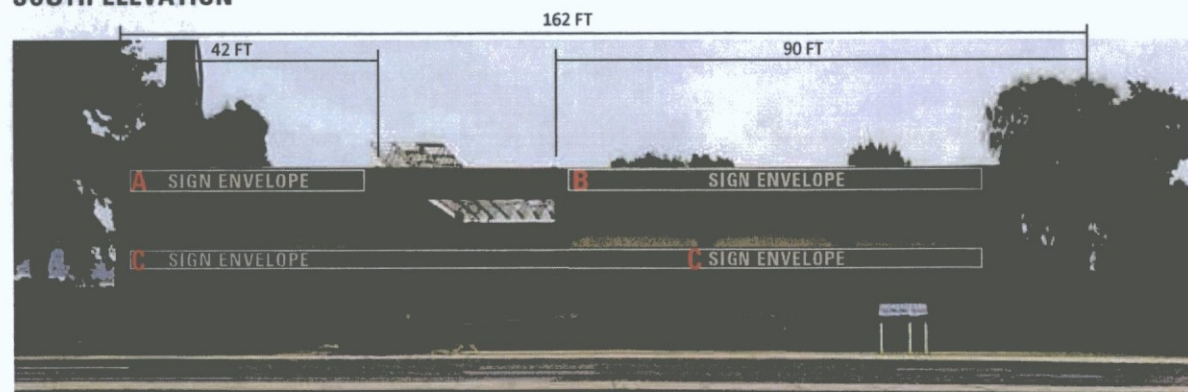
**EAST ELEVATION**

SIGN	SIZE
A:	46 SF
B:	87 SF
C:	46 SF
D:	87 SF



**SOUTH ELEVATION**

SIGN	SIZE
A:	46 SF
B:	94 SF
C:	46 SF
D:	94 SF



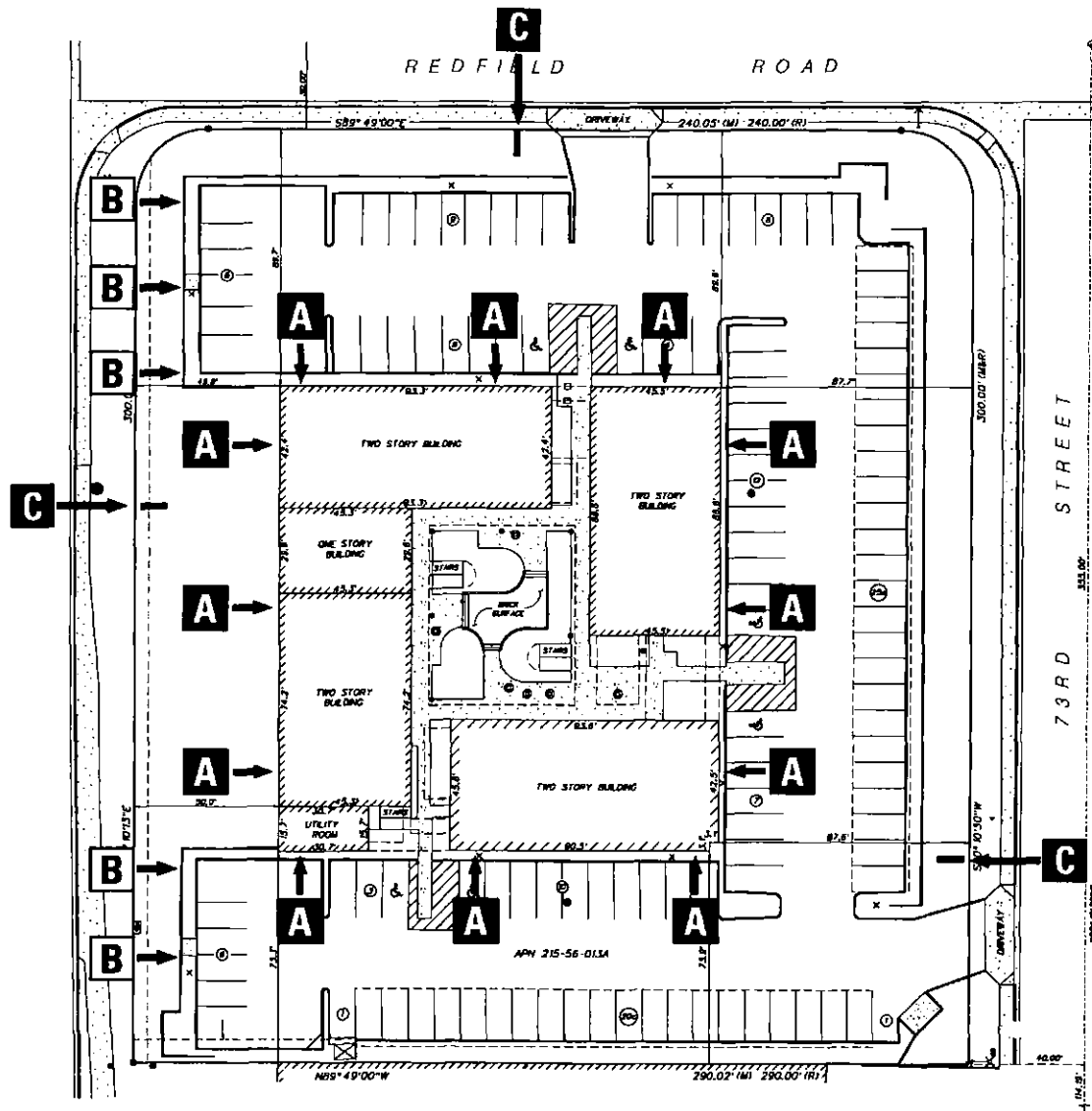
**WEST ELEVATION**

SIGN	SIZE
A:	42 SF
B:	90 SF
C:	162 SF



# SCOTTSDALE EXECUTIVE SQUARE

## SITE PLAN



**A** BUILDING SIGN    **B** LANDSCAPE WALL SIGN    **C** MONUMENT SIGN