Marked Agendas Approved Minutes Approved Reports

The December 15, 2016 Development Review Board Meeting Agenda and Minutes can be found at

http://www.scottsdaleaz.gov/boards/development-review-board

DEVELOPMENT REVIEW BOARD REPORT



Meeting Date:	December 15, 2016	Item No. 8
General Plan Element:	Character and Design	
General Plan Goal:	Foster quality design that enhances Scot	tsdale as a unique
	southwestern desert community.	

Landing at 1 49-DR-2016	The Quarter				
Location:	15425 N. Greenway-Hayden Loop Request approval of modification of the building elevations of an existing commender development, including a new paint color scheme, additive architectural detailing building-mounted light fixtures, and signage locations, on an 8.21-acre site.				
Request:					
OWNER			, , ,		
K2H Airpark	Design, LLC				
480-303-67	01				

DPA Architects, Inc. 480-941-4222

APPLICANT CONTACT

John S. Szafran DPA Architects, Inc. 480-941-4222

BACKGROUND

Zoning

This site is zoned Industrial Park (I-1) intended to provide for light manufacturing, aeronautical, light industrial, office, and supportive uses to sustain and enhance major employment opportunities. The development standards are intended to provide development flexibility consistent with the Scottsdale Sensitive Design Principles, and appropriate transition in areas adjacent to residential districts.

Context

Located on the southeast corner of the intersection of North 73rd Street and North Greenway-Hayden Loop, this site is generally surrounded by industrial, mixed use, and apartment developments.

Adjacent Uses and Zoning

- North Project under redevelopment, zoned Planned Unit Development (PUD), to be apartment and mixed use
- South Existing buildings, zoned Industrial Park (I-1)
- East Existing buildings, zoned Industrial Park (I-1)
- West Existing multi-family development and mixed use, zoned Planned Regional Center (PRC)

Key Items for Consideration

- Greater Airpark Character Area Plan
- Scottsdale Sensitive Design Principles (SSDP)
- Scottsdale Commercial Design Guidelines (SCDG)

DEVELOPMENT PROPOSAL

Goal/Purpose of Request

The applicant is requesting approval to paint the brick facades, add metal accents, and exterior lighting at an existing industrial office development that is comprised of three buildings on an approximate 8.21-acre site.

Neighborhood Communication

Staff and the applicant have mailed notifications to property owners within 750 feet of the site. Staff has received one general related topic email that may apply to this project.

DEVELOPMENT REVIEW BOARD CRITERIA ANALYSIS

The proposed façade changes to the buildings include painting the brick wall surfaces "So Chic!" (DET614) and "Reclaimed Wood" (DET625) as base colors, along with "Stone Mason" (DET615) and "Weathered Brown" (DEC756) as accent colors. The proposal also includes adding metal accent materials grouped on the corners of the buildings and new light fixtures.

There are no changes in use with this proposal and the existing uses are consistent with the Scottsdale General Plan employment core Character type and the property will continue to support a wide range of activities and regional and community level employment uses.

The Greater Airpark Character Area Plan classifies the property as Airpark Mixed Use (AMU) and Employment (EMP) within the land use plan. The Character and Design Policy CD 1.1 for Airpark Mixed Use states that a variety of textures and natural materials are encouraged to provide visual interest and richness. Due to the proposed painting of the natural brick walls on the existing building and the addition of sheets of metal materials, staff is concerned that with the proposal does not conform to Policy CD 1.1 of the Greater Airpark Character Area Plan.

The applicant's proposal strives to enhance and strengthen the character of the buildings on the site. Scottsdale Sensitive Design Principle #1 is similar; building design should consider the distinctive qualities and character of the surrounding context, strengthening the character of the area. Many of the buildings on North Greenway-Hayden Loop are stucco, there are buildings with

block painted with muted earth tone colors, and there are properties that have unpainted block, stone and natural material as wall cladding. The use of metal architectural elements is primarily found as window shading elements. Most of the buildings in the adjoining area were developed mid to late 1990s and are reminiscent of a southwest architecture style and fit within the Scottsdale Sensitive Design Principles and Scottsdale Commercial Design Guidelines. Neighboring the property to the west is the Scottsdale Quarter development that has more of a contemporary or modern southwest style of architecture and uses a variety of sheathing on its buildings, including metallic and natural stone.

The Scottsdale Sensitive Design Principle (SSDP) #9 emphasizes the built environment should respond to the desert environment and that includes natural materials being used to provide visual interest and richness. Materials should be used honestly and reflect their inherent qualities.

Within the Scottsdale Commercial Design Guidelines (SCDG), Architecture guideline #9 excessive use of decorative detail applied to the surface of a building is discouraged and guideline #20 reinforces building colors should emphasize muted earth tones. The use of highly reflective or glossy materials should be limited and are not appropriate in all contexts.

The existing building is of similar architectural form and design to the adjoining area. The current condition of the red and brown brick façade is considered to be a natural material that provides visual interest and richness.

Because of the proposed painting of the natural brick walls and the addition of sheets of metal, higher reflectivity/glossy materials staff is concerned that the proposal does not meet the Scottsdale Sensitive Design Principle (SSDP) #9, Scottsdale Commercial Design Guidelines (SCDG), Architecture guideline #9, or Scottsdale Commercial Design Guidelines (SCDG), Architecture guideline #20.

Development Information

- Existing Use: Indus
- Parcel Size:
- Building / Commercial space:

STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Development Review Board continue case 49-DR-2016, Landing at the Quarter, and direct the applicant to revise the proposed facade changes to comply with the Scottsdale Sensitive Design Principles and the Scottsdale Commercial Design Guidelines.

Industrial Office 8.21 gross acres 114,395 square feet

RESPONSIBLE DEPARTMENT

Planning and Development Services Current Planning Services

STAFF CONTACT

Ben Moriarity Planner 480-312-2307 E-mail: bmoriarity@ScottsdaleAZ.gov

APPROVED BY

Ben Moriarity, Report Author

Steve Venker, Development Review Board Coordinator 480-312-2831, svenker@scottsdaleaz.gov

dv Grant. Director anning and Development Services 480-312-2664, rgrant@scottsdaleaz.gov

ATTACHMENTS

- Context Aerial 1.
- 1A. **Close-Up Aerial**
- 2. Zoning Map
- 3. Applicant's Narrative
- Site Plan 4.
- 5. **Building Elevations**
- 6. Perspective
- Material and Color Board 7.
- 8. **Electrical Site Plan**
- 9. **Exterior Lighting Cutsheets**
- 10. **Citizen Correspondence**

 $\frac{12/2/2016}{Date}$ $\frac{12/6/16}{Date}$



ATTACHMENT #1



ATTACHMENT #1A



Landing at The Quarter

ATTACHMENT #2



PROJECT NARRATIVE

11 October 2016

Planning & Development Services 7447 E. Indian School Road Suite 105 Scottsdale, AZ 85251

Re: The Landing

Planning & Development Services,

The Landing – Exterior Building Renovation project will consist of exterior additions to three existing office buildings located along North Greenway-Hayden Loop and East Greenway Road. The exterior additions are to include a new paint scheme, additive architectural detailing, and signage for existing site. The exterior renovations will be introducing new materials that will aesthetically enhance and match in color and look of the existing materials of the surrounding complex.

Sincerely,

John S. Szafran, AA jsszafran@dpaarchitects.com DPA Architects, Inc. 480.941.4222



ATTACHMENT #3

P:\2016\16022 Victoria Properties - The Landing - Scottsdale\Drawings_Submittal Archive\2016-09-29 DRB Submittal\16022 - Project Narrative.doc



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ATTACHMENT #5

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LANDING AT THE QUARTER LANDING AT THE AIRPARK 15455 NORTH GREENWAY - HAYDEN LOOP SCOTTSDALE, AZ 85250

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901

PERSPECTIVES

CITY OF SCOTTSDALE DEVELOPMENT REVIEW SUBMITTAL: #696-PA-2016



BUILDING 15475 - EXISTING CONDITION



BUILDING 15475 - PROPOSED UPGRADE



BUILDING 15475 - EXISTING CONDITION









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-----Original Message-----From: Smetana, Rachel Sent: Thursday, November 17, 2016 5:03 PM To: 'azleon1@cox.net' Cc: City Council; Curtis, Tim; Weiss, Kit Subject: FW: Complexes Approved Recently

Dear azleon1,

Thank you for your email and input. I am including Mayor Lane and members of City Council so they are aware of your suggestions.

Best regards, Rachel Smetana Chief of Staff Mayor's Office City of Scottsdale 480-312-7806 rsmetana@scottsdaleaz.gov

-----Original Message-----From: <u>azleon1@cox.net</u> [mailto:azleon1@cox.net] Sent: Thursday, November 17, 2016 12:27 PM To: Question Subject: Complexes Approved Recently

When my husband and I moved to Arizona 15 years ago, we fell in love with the southwest. It was so different from the east coast where we both grew up. It was amazing to see the wide open spaces with the mountains all around us and the way the light-colored stucco houses and buildings blended with the desert. The architecture and colors were a smart way to preserve the look and feel of the southwestern desert despite the large population. Even the overpasses were considered when southwestern Indian art was placed in on the stucco and in the rocks along the roadways. It was amazing to be so close to everything while still feeling like you were living in a family-friend suburb out in the desert. There is no other place like Arizona and we appreciate that.

The current trend of the builders in the area is very industrial-looking structures with dark colors, grays, and rusted metal accents, which make the new structures actually like old buildings you would find in any industrial city. Of course the block the views of the desert, but in the downtown areas that is to be expected. However, the current trend is just that - a trend. Why is the city approving such trendy generic buildings that will look unappealing and outdated quickly? Current residents should be considered instead of just the builders.

It would be appreciated if the city council members and development committee would at least require the builders to construct buildings that compliment the southwestern desert instead of taking away from it. Using desert plants it not enough. Some requirements should be using the light colors of the desert, using materials that blend well like stucco and cultured stone(no metal), and using some accents that are influenced by Native Americans, desert landscaping and animals, or even cowboys occasionally. These things are not dated, they are timeless because they are unique to Arizona, part of its history, and part of Arizona's natural landscaping. Another look that would be very appealing and would keep the landscape updated, timeless, and resort-style is to use palm trees, lantana, and hibiscus. This will create an upscale, hotel-style feeling that always feels new and keep the area a highly desirable area.

ATTACHMENT #10

Scottsdale needs to find a better balance between providing excellent dining, shopping, and entertainment, expanding businesses, and improving transportation while keeping the architecture and landscaping that is unique to Arizona instead of turning it into another generic urban city that does not set us apart from other places in the country. The dark gray and rust colored buildings with metal accents will look dark, boring, and old after a few years and the type of residents Scottsdale wants will move on after the novelty wears off, then undesirable residents will likely move into those buildings. I certainly hope this will be discussed and seriously considered while finalizing the plans approved recently, as well as, for future plans for the city.