

Development Review (Minor) Staff Approval

The Shops at Gainey Village Master Sign Program Amendment

APPLICATION INFORMATION						
LOCATION:	8787 N Scottsdale Rd	APPLICANT:	Stephanie Ryman			
PARCEL:	174-29-143B	COMPANY:	Airpark Signs & Graphics			
Q.S.:	26-45	ADDRESS:	1205 N Miller Rd Tempe, AZ 85281			
ZONING:	C-2 PCD	PHONE:	(480) 966-6565			
Request: Request to amend the The Shops at Gainey Village Master Sign Program (10-MS-2015) to allow colored LED						

halo-illumination for all tenant wall signs.

STIPULATIONS

- 1. All mid-size monument signs shall conform to the Shops at Gainey Village Master Sign Program, Case No. 10-MS-2015, submitted by Airpark Signs & Graphics, and approved by City Staff on November 3, 2015.
 - a. The landlord shall select which tenant shall be allowed to utilize a tenant panel on any mid-size monument sign.
 - b. On any mid-size monument sign, no tenant name shall be displayed more than one (1) tenant panel per side.
 - c. All tenant panels on all mid-size monument signs shall utilize the color 'Sherwin Williams Macadamia SW 6142' or similar for the tenant panel background color.
 - d. Tenant copy and logos on all mid-size monument signs shall utilize routed copy with push-thru faces (with a vinyl layer) utilizing corporate colors with landlord approval.
- 2. All new tenant wall signs shall conform to the Shops at Gainey Village Master Sign Program, Case No. 10-MS-2015#2, submitted by Airpark Signs & Graphics, and approved by City Staff on January 27, 2017.
 - a. For all wall-mounted tenant identification signs, halo illuminated, LED colors of tenant's choice are permitted for the logo and / or sign copy, upon Landlord Approval.
- 3. Any modifications to the Shops at Gainey Village Master Sign Program shall require Development Review Board or Staff Approval.

CONSTRUCTION DOCUMENT PLAN REVIEW SUBMITTAL REQUIREMENTS

Submit a copy of this approval letter, along with the following plan sets to the One Stop Shop for plan review:

SIGN PERMIT APPLICATION Completed Sign Permit Application: <u>www.scottsdaleaz.gov/codes/signs</u>

Expiration of Development Review (Minor) Appro	val
This approval expires two (2) years from date of approva	l if a permit has not been issued, or if no permit is required,
work for which approval has been granted has not been	completed.
Staff Signature:Ben Moriarity	DATE: 1/27/2017

Planning and Development Services 7447/East Indian School Road, Suite:105, Scottsdale, Arizona (85251, Phone: 480-312-7000, Fax: 480-312-7088 City of Scottsdale's Website: www.scottsdaleaz.gov Page 1 of 1



MASTER SIGN PROGRAM

THE SHOPS AT GAINEY VILLAGE



1205 N. MILLER ROAD TEMPE, ARIZONA 85281 (P) 480-966-6565 (F) 480-699-5668 SIGNS@AIRPARKSIGNS.COM

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PROJECT INFORMATION:

PRÒJECT The Shops at Gainey Village 8787 H. Scottsdale Road Scottsdale, AZ 85253

ZONING) C+2 PED

LANDLORD

Gainey Village Retail Center, LLC By Main Street Real Estate Advisors (Managing Agent) 7333 E. Doubletree Ranch Rd., Suite 280 Scottsdale, AJ: 85258 480:398,2222

Contact Information Paula J. Hathews: RPA Senior Property Manager pmathews@msrea.net

SIGNAGE CONSULTANT. Airpark Signs & Graphics 1205 N. Hiller.Rd. Tempe: AZ 85281 480.966.6565

Contact Information Gretchen Wilde

gretchen@airparksigns.com



BORAL CULTURED STONE

PROJECT NARRATIVE:

The Shops at Galney Village Sign Criteria has been established to direct the fabrication and installation of the highest quality signs consistent with the architectural mature of the project.

Landlord shall administer and interpret the criteria. Airpark Signs & Graphics is the consulting sign company for The Shops at Gainey Village:

The approved City of Stottsdale comprehensive sign package for The Shaps at Gainey Village and/or the current City of Stottsdale sign ordinance will have precedence over any conflicting criteria.

GENERAL REQUIREMENTS:

- · Painted lettering directly to the wall shall not be permitted.
- · Flashing or audible signs shall not be permitted.
- · All signage shall be constructed and installed at tenant's expense.
- . All signs are to have written landlord approval and City of Scottsdale permit prior to installation.
- Tenant or his representative must submit detailed sign drawings to the Landlord for approval
- with in fifteen (15) days prior to submitting to the City of Scottsdale for permits.
- · Signs installed without approval are subject to removal at tenant's expense.
- Damages may be assessed to cover cost of repairs to building:
- . Tenant and his/her sign contractor shall repair any damage caused to any property as a result of their installation.
- . The Landlord is to provide up to six (6) Monument signs reading 'The Shops at Gainey Village' (See pg. 6) ...
- · Landlord to supply the address numbers to identify the buildings, -

CONSTRUCTION REQUIREMENTS::

- #All electrical signs and their installations must comply with all Uniform Building and Electrical Codes.
- · No exposed conduit; tubing or transformers shall be permitted:
- All exterior bolts; fasteners and clips shall be of hat dipped galvanized iron and no black iron materials of any type shall be permitted.
- Locations of all openings for conduct and sleeves in building shall be indicated by the Tenant's sign contractor on the sign drawings submitted to Landlord for approval. The Tenant's sign contractor shall install the same in accordance with approved drawings.
- No labels shall be permitted on the exposed surface of signs, except those required by ordinance, which shall be applied in an inconspicuous place.
- All penetrations of the building structure required for sign installation shall be neatly sealed in a water tight condition.
- Jenant and the sign contractor shall repair any damage caused during installation of signage.
- · Tenant shall be fully responsible for the operations of Tenant's sign contractor.

ADDITIONAL SIGNAGE ALLOWED:

- One (1) under cassopy approximately eighteen (18) sq. fr. shingle sign is allowed for each tenant, installed perpendicular to the storefront or suspended from canopy a minimum of 7'-6" above grade. The design is open pending Landlord
- approval.
- . Each tenant who has a non-customer backdoor for receiving merchandise may have their name and address
- applied to the door with White 2" Relvetica Nedium vinyl lettering.
- Lettering will be allowed on the glass; but will be restricted to the business name, address, emergency information and hours of operation only. The maximum size of the lettering shall be 4".

THE SHOPS AT GAINEY VILLAGE B787 Nº SCOTTSDALE NO - SCOTTSDALE AZ 85253

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MASTER SIGN PROGRAM

OVERVIEW

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THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE RD - SCOTTSDALE, AZ 85253

MASTER SIGN PROGRAM SITE MAP/SIGN LOCATIONS

PROJECT MONUMENTS

ADDRESS SIGNS

WALL MOUNTED TENANT I.D SHOPS A & B

> WALL MOUNTED TENANT I.D Shops C, D, E & F

WALL MOUNTED TENANT I.D SHOPS C, D, E & F

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PROJECT MONUMENT

















THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE ND - SCOTTSDALE, AZ 85253

SIGN TYPE	SIGN NAME	SIGN FUNCTION	MAX. QTY.	MAX, SIZE	MATERIALS
	Project Identity Monument with Tenant Panels	Identifies project and major tenants for moving traffic on surrounding streets.	6	12° 0.A.H 60 sq. ft.	Aluminum construction painted to match existing buildings. Internally illuminated. (See pg. 7)
	Project Address Signs	Identifies address of particular building for vehicular and pedestrian traffic.	per code	12" Tall min.	Non-Illuminated Reverse Pan Channel Letters with a min. of .090 aluminum painted Duranotic Dark Bronze.
	Shops A & B Wall Mounted Tenant ID Signs • Major Tenants (12.000 or more sq. ft.)	ldentifies retail tenants occupying space within a particular building for vehicular and pedestrian traffic.	per code	Maximum letter height of 42° for one (I) line of copy & maximum letter height of 48° for two (2) lines of copy.	Reverse Pan Channel Letters & Logo with .090 aluminum construction painted Dark Duranotic Dark Bronze or Corporate Colors. <u>Nalo illuminated, LED colors are</u> permitted, Landford Approval Required. Halo illuminated, LED colors of tenants choice are permitted for the logo and / or sign copy, upon Landlord Approval.
	Shops A & B Wall Mounted Tenant ID Signs •Mini-Major Tenants (7,000 - 12,000 sq. ft.)	Identifies retail tenants occupying space within a particular building for vehicular and pedestrian traffic.	per code	Maximum letter height of 36° for one (1) line of copy & maximum letter height of 42° for two (2) lines of copy.	Reverse Pan Channel Letters & Logo with .090 aluminum construction painted Dark Duranotic Dark Bronze er Corparate Colors. Halo illominated, LED colors are- paranited, Landlord Approval Required. Halo illuminated, LED colors of tenants choice are permitted for the logo and / or sign copy, upon Landlord Approval.
	Shops A & B Wall Mounted Tenant ID Signs *In-Line Tenants (7.000 or less sq. ft.)	ldentifies retail tenants occupying space within a particular building for vehicular and pedestrian traffic.	per code	Shall be allowed 1.5 sq. ft. of sign area for each linear foot of frontage on Scottsdale Rd. Suites A-2.6 8-34 may also have a second sign on their side elevation with the total aggregate signage area not to exceed 1.5 sq. ft. per linear foot of frontage. Maximum letter height of 30° for one (1) line of copy & maximum letter height of 42° for two (2) lines of copy. Maximum length 80% of store frontage.	Reverse Pan Channel Letters & Logo with .090 aluminum construction painted Dark Duranotic Dark Brenze or Corporate Colors. <u>Halo illuminated</u> , <u>LED colors are</u> permitted, <u>Landlord Approval Required</u> . Halo illuminated, LED colors of tenants choice are permitted for the logo and / or sign copy, upon Landlord Approval.
	Shops C,D,E & F Wall Mounted Tenant ID Signs +Pad Tenants	ldentifies retail tenants occupying space within a particular building for vehicular and pedestrian traffic.	per code	May have one (1) sign per elevation as permitted by the City of Scottsdale with no sign exceeding 1 sq. ft. per linear foot of building it is placed on, and the total aggregate signage not to exceed 1.5 sq. ft. per linear foot of building front. Maximum letter height of 24" for one (1) line of copy & maximum letter height of 30" for two (2) lines of copy.	Reverse Pan Channel Letters & Logo with .090 aluminum construction painted Dark Duranotic Dark Brenze or Corporate Colors. Halo illuminated, LED colors ara- permitted, Landlord Approval Required. Halo illuminated, LED colors of tenants choice are permitted for the logo and / or sign copy, upon Landlord Approval.
	Shops A & B Shingle Signs • Pad Tenants	Identifies retail tenants occupying space within a particular building for vehicular and pedestrian traffic.	I	May have signs on one (1) elevation with no sign exceeding 18 sq. ft. Maximum size 36" x 72".	Non-Illuminated, Aluminum construction with vinyl or flat cut out raised copy. Random Shapes are encouraged, Landlord Approval Required.

MASTER SIGN PROGRAM SIGN MATRIX

THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE RD - SCOTTSDALE, AZ 85253



MONUMENT

scale: 3/8" = 1'-0"



scale: N.T.S.

MASTER SIGN PROGRAM Multi-Tenant Monument

Multi-Tenant Monument

Illumination Internal LED

Construction Aluminum cabine Stone Veneer

Letter Type Open to tenan

Color Clear plex push thru face (corporate color vinyl with landlord approval). All tenant panels shall utilize SW 6142 Manadamia as the background reloc

A Angora SW 6036 B Macadamia SW 6142

> Cobble Brown SW 6082

Black Fox SW 7020

BORAL CULTURED STONE COUNTRY LEDGE - MOJAVE

THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE RD - SCOTTSDALE, AZ 85253

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8787 N. SCOTTSDALE RD - SCOTTSDALE, AZ 85253

MASIER SIGN PROGRA

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Horizontally on fascia of leased storefront. Landlord approval required.

requirements of article 600 of the nationa fical code and/or other applicable local codes s proper grounding and bonding of the ricated as per 2008 N.F.C. Standards

SIDE SECTION - PRIMARY TENANT ID BACKED ACYLIC

SIDE SECTION - PRIMARY TENANT ID PUSH THRU ACRYLIC

ights therefore to be installed in accentance we equivements of article 600 of the national ical code and/or other applicable local codes

grounding and bonding of 1 per 2008 N.E.C. Standar

/8"ACRYLIC SHOULDER -

LED LIGHTING 1/2"ACRYLIC PUSH THRU-



THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE RD + SCOTTSDALE, AZ 85253

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WHITE ACRYLIC BACKER LED LIGHTING



MASTER SIGN PROGRAM WALL MOUNTED TENANT ID PLACEMENT

Sample Elevation

Samples of Existing Shingle Signs



SHINGLE SIGNS

WALL MOUNTED TENANT I.D

Non-Illuminated

Construction Aluminum labrication, random shapes are encouraged.

Letter Type Open to ter

Open to tenant with landlord approv.

as ermitted with Landiord approval.

raphics Surface applied vinyl or flat cut raised lette

Not to exceed 36" X 77

lestallation Plate mounted under canopy as required

THE SHOPS AT GAINEY VILLAGE 8787 N. SCOTTSDALE ND - SCOTTSDALE, AZ 85253

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Example of proposed colored LED signage



NIGHT VIEW

NIGHT VIEW

scale: N.T.S.

1	Gretchen Wilde, owner / designer 1205 N. Miller Road Tempe, AZ 85281 480.9666/566 / 480.966.5668 (f)		NOTES:		ra gw	Village Tavern Refurbish Building ID 122116	12-2	22-16
	signs@airparksigns.com	8787 N. SCOTTSDALE RD + SCOTTSDALE, AZ 85253	Approved By:	Date:		-	P.A	
All sp Advit	icified details on these drawings are subject to d in writing prior to the start of fabrication. T	o changa dua to the availability of materials and/or c his is an original unpublished drawing created by airo	hanges in the method of fabricati ark signs and graphics, it is rabmit	in. Alroack light a graphick will do their best to maintain the designs intent of these drawings scall times. If the owner or owners's representative without be ted for your personal use in connection with a prepared project being planned for you by alroark right and graphics, it is not to be reproduced, capied, phategra	a receive de aphed, exhi	tail drawings on all changes during the tabrication process, airpark sig biled or used in any fashion without expressed written approval of airpa	nt & graph rk tignt an	ics must be id graphics.

Existing Conditions









January 13, 2017

City of Scottsdale 7447 E Indian School Road, Suite 105 Scottsdale, AZ 85251

Re: MSP Amendment to The Shops at Gainey Village

We requesting a minor amendment to The Shops at Gainey Village MSP to allow for colored LED halo illumination of wall mounted tenant ID signs. LED color would be tenants choice upon Landlord approval.

The proposed amendment would add more visual interest to the center. See proposed changes on pages 6, 8 & 9 of the MSP and attached drawings. All other stipulations in the MSP and city code remain adhered to.

Please feel free to contact us if you have any questions or comments.

Sincerely,

Stephanie Ryman



Pre-Application Request

Purposé:

The purpose of the Pre-Application submittal, and meeting, is for the applicant and City Staff to discuss a proposed Development Application, and the information and process that is necessary for City Staff to process the proposal.

In accordance with the Zoning Ordinance, no development application shall be accepted before a Pre-Application has been submitted, and a Pre-Application meeting has been conducted with City Staff, unless the Pre-Application meeting has been waived by the Zoning Administrator.

Submittal:

The completed Pre-Application request form, all required materials and fees should be submitted in person to the One-Stop-Shop located at 7447 East Indian School Road; or, may they be submitted digitally at following website: https://eservices.scottsdaleaz.gov/eServices/PreApps/Default.aspx

All checks shall be payable to "City of Scottsdale."

Scheduling

After the Pre-Application packet has been accepted at the One-Stop-Shop, a staff member will contact the Applicant withinfive (5) Staff Working Days to schedule a Pre-Application meeting with the assigned staff member(s). Generally, a Pre-Application meeting is scheduled within five (5) to fifteen (15) Staff Working Days from the date of the submittal.

Project Name: The Shops at Gainey Village	
Property's Address: 8787 N Scottsdale Rd	APN: 174-29-143B
Property's Zoning District Designation: C-2 PCD	
Property Details:	
Single-Family Residential 🛛 Multi-Family Reside	ntial 🖸 Commercial 📄 Industrial 🗍 Other
Has a 'Notice of Compliance' been issued? Yes No	b If yes, provide a copy with this submittal
Owner: Galney Village Retall Center, LLC	Applicant: Stephanie Ryman
company: c/o Main Street Real Estate Advisors	Company: Airpark Signs & Graphics
Address: 7333 E Doubletree Ranch Rd, #280. 85258	Address: 1205 N Miller Rd
Phone: 480.398,2222	Phone: 480.966.6565 Fax: 480.966.566
Fmall: pmathews@msrea.net	E-mail: stephanie@airparksigns.com
Juli Mathings Manusing agent for	Appen
Owner Signature Gainey Village Relail Center 140	Applicant Signature
Official Use Only Submittal Date:	Application No:
Project Coordinator:	and a subsect of the state of the
7447 Elindian School Road Suite 105, Scottsdale A	Dment Services Department rizona (185251 ; Phone: (480 ; 312; 7000); Fax: (480 ; 312; 7088) ge 1 (01 ; 2 ;



Pre-Application Request

Please check the app	Development A ropriate box of the Ty	oplication Type: /pe(s) of Application(s	s) you are requesting	
Zoning	Development Revi		Signs	
□ Text Amendment (TA)		Review (Major) (DR)	Master Sign Program (MS)	
□ Rezoning (ZN)		Review (Minor) (SA)	Community Sign District (MS)	
□ In-fill Incentive (II)	U Wash Modific		Other	
□ Conditional Use Permit (UP)	Historic Prope		Annexation/De-annexation (AN)	
Exemptions to the Zoning Ordinance	Land Divisions		General Plan Amendment (GP)	
□ Hardship Exemption (HE)	Subdivisions (PP)	□ In-Lieu Parking (IP)	
□ Special Exception (SX)	Subdivision (N		Abandonment (AB)	
□ Special Exception (5x)	Perimeter Exc			
Minor Amendment (MA)			Other	
Submittal Requirements: (fees subject to ch	ange every July)	·······		
Pre-Application Fee: \$			st of Additional Submittal Information is	
No fees are changed for Historic Preservatio	n (HP) properties.)		a Pre-Application meeting, <u>unless</u>	
🗶 Records Packet Fee: \$			by staff prior to the submittal of this	
Processed by staff. The applicant need n	ot visit the Records	request.		
desk to obtain the packet			dvised to provide any additional	
(Only required for ZN, II, UP, DR, PP, AB	applications, or	information listed below. This will assist staff to provide		
otherwise required by Staff)		the applicant with direction regarding an application.		
Application Narrative:		Additional Submitte	al Information	
The narrative shall describe the purpose	of the request, and	Site Plan		
all pertinent information related to the r		Subdivision plan		
not limited to, site circulation, parking ar		🔲 Floor Plans		
architecture, proposed land use, and lot	+ –	Elevations	· .	
Property Owner Authorization Letter		Landscape plans		
(Required for the SA and MS Pre-Applice	tional	H.O.A. Approval		
[Required for the SA and WS Fre-Applied			ulations & Language	
Site / Context Photographs	↓		s – color chips, awning fabric, etc.	
Provide color photographs		 Cross Sections – for all cuts and fills Conceptual Grading & Drainage Plan Exterior Lighting – provide cut sheets, details and 		
showing the site and the	da a , 5			
surrounding properties. Use the	ANI SITE AND			
guidelines below for photos.			r any proposed exterior lighting.	
Photos shall be taken looking in	-15 B 37 15 ▲ 40		y (required for minor land divisions)	
towards the project site and		□ Areal of property that includes property lines and		
adjacent to the site.			abandonment request.	
Photos should show adjacent	ـــــــــــــــــــــــــــــــــــــ		recorded document for the area that is	
improvements and existing on-site condi	tions.	1	abandoned. Such as: subdivision plat, ma	
Each photograph shall include a number		· ·	LO (General Land Office) federal patent	
 Sites greater than 500 ft. in length, also t 			ent, or separate dedication document. A	
locations shown in the dashed lines.	···· ··· ··· ··· ··· ··· ···	-	corded documents to be abandoned may	
Photos shall be provided 8 ½ x 11 paper,	max, two per page.		the City of Scottsdale Records Dept. (48)	
	P0. P0. P0.00.		e Maricopa County Recorder's Office (602	
] Other			py of the General Land Office (GLO) feder	
		1	easement may be purchased from the	
			Vanagement (602-417-9200).	
		I DULEDU ULEDU I	VIALIAR CHUCHU VUVZ 94 17-97 (U.I.	

Planning and Development Services Department 7447 Eindian School Road Suite 105, Scottsdale, Arizona, 85251, Phone: 480-312-7000, Fax: 480-312-7088 Page 2 of 2



January 13, 2017

City of Scottsdale

Dear City of Scottsdale;

Please accept this letter as Ownership's authorization for Airpark Signs and Graphics to submit the request to amend the existing Master Sign Program for Shops at Gainey Village located at 8787 – 8989 N. Scottsdale Road, Scottsdale, AZ 85253.

Should you have any questions, please give me a call at 480-398-2211.

Sincerely,

MAIN STREET REAL ESTATE ADVISORS As Managing Agent for Gainey Village Retail Center, LLC

aula YV athurs

Paula J. Mathews, RPA® Senior Property Manager