

**Community Input Certification
Citizen Review Reports/Documents**

SCOTTSDALE | BRIEFING

Woman dies, 4 hurt in rollover

A woman was killed and four people injured Thursday when their truck rolled several times on a dirt road about 10 miles northeast of Cave Creek, a fire official said. Renae Walker, 18, of north Phoenix, was pronounced dead after the 1 p.m. crash on Horseshoe Dam Road, Maricopa County sheriff's Sgt. Paul Chagolla said. Two people in the truck were flown to Scottsdale Healthcare Osborn hospital with serious injuries. Two people with less serious injuries were driven to the same hospital, said Sandy Nygaard with the Rural/Metro Fire Department. The oldest was 24 years old, she said. Lisa Allen MacPherson, spokeswoman for the sheriff's office, said the truck had been travelling too fast on the dirt road.

Toni Laxson (480) 970-2324

Council candidates to speak at forum

The Coalition of Pinnacle Peak will host a forum for City Council candidates at 7 p.m. Jan. 13 at the Legend Trail Community Center, 34575 Legend Trail Parkway. Nine candidates will be asked to comment on Scottsdale issues, and will answer questions from the audience.

City desk, (480) 970-2336

* Historic properties to be discussed

Property owners and interested parties are invited to two open houses regarding a potential historic preservation zoning overlay to three

properties, which would place them on the Scottsdale Historic Register.

Properties under consideration are the Pink Pony Restaurant, 3831 N. Scottsdale Road; the Sugar Bowl Restaurant, 3925 and 4005 N. Scottsdale Road; and the Simonson Building, 3950 N. Brown Ave. The open houses are 6 to 8 p.m. Thursday at One Civic Center, first floor Conference Rooms, 7447 E. Indian School Road, Suite 105 and 11 a.m. to 2 p.m., Our Lady of Perpetual Help Mission Church, 3821 N. Brown Ave.

For information, call (480) 312-2523.

City desk, (480) 970-2336

SIGN-IN SHEET

MEETING: HISTORIC PROPERTIES OPEN HOUSE

DATE: 1/26/04

1. Cynthia Lukas
2. ~~Paul Fudala~~
3. ~~Paul Fudala~~
4. ~~Paul Fudala~~
5. Donna Hartz
6. George Hartz
7. PAUL WINSLOW
8. ESTHER KOZINETS
9. Nancy Dallett
10. Brian Roof
11. Cheryl Roof
12. McKenna Roof
13. Nick Rayder
14. DON HADDER (SCOTTSDALE HISTORICAL SOCIETY)
15. Pat Adams
16. JANICE PHOENIX
17. Lisa Schmidt, Georgia
18. Stu Cook Oregon
19. Rocky & Heather Hobbs Wood River Oregon
20. Vickie Bramer
21. Kirsten Smith, MN
22. Jeanine Bliss, MN
23. Robert J. Fantasi SON CITY AL
24. M/M Hugh & Ann
25. Cathy Johnson

SIGN-IN SHEET

MEETING: Historic Properties Open House
DATE: 1/26/04

1. Rick Huntress
2. Susan Briley
3. David & Debbie Hogarth (2)
4. Shirley F. Kowen
5. Margal Bryan
6. Tom Hambel
7. Jerry + Mary Jean McThelty
- 8.
- 9.
- 10.
- 11.
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- 13.
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- 23.
- 24.
- 25.

SIGN-IN SHEET

MEETING: HISTORIC PROPERTY ZONING OPEN HOUSE

DATE: 1/8/04

1. Luis McFarland - Historic Register Committee member
2. Donna Hantz
3. Janette McKeown
4. Tom Krasny - Sugar Bowl
5. AWIE ELLIS
6. PAUL WINSLOW
7. John Handley
8. Carroll Hunter
9. Susan Wheeler
10. PATRY RADNOCK
11. Luis Fitch
12. Donna Hantz
13. Tony Nelsen
14. DON SYDNOR
15. JOE KUMMAR (TRIBUNE)
- 16.
- 17.
- 18.
- 19.
- 20.
- 21.
- 22.
- 23.
- 24.
- 25.



OPEN HOUSE INVITATION



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3925 & 4005 N Scottsdale Rd
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3950 N Brown Ave

Open House Dates & Times:

January 8th, 6 – 8 PM

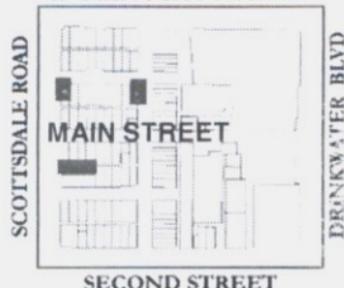
One Civic Center, 1st Floor Conference Rooms
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January 26th, 11 AM – 2 PM

OLPH Mission Church
3821 N Brown Avenue

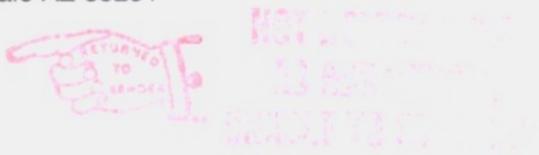
For more information, contact Don Meserve, 480-312-2523

VICINITY MAP
INDIAN SCHOOL ROAD

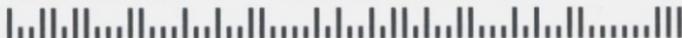


HPC
Don Meserve
City of Scottsdale
7447 E Indian School Rd Ste 300
Scottsdale AZ 85251

FIRST-CLASS MAIL
U.S. POSTAGE
PAID
Carol Stream IL
PERMIT NO. 480



*****AUTO**3-DIGIT 300
4701 1 AT 0.194 MP_10722132496892A



HP Rezoning
BRICKER JACK A & BEVERLEY J TR
PO BOX 2290
STONE MOUNTAIN GA 30086-2290

85251/3915





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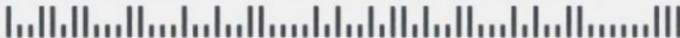
HPC
Don Meserve
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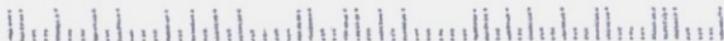
NOT POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

*****AUTO**3-DIGIT 300
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HP Rezoning
BRICKER JACK A & BEVERLEY J TR
PO BOX 2290
STONE MOUNTAIN GA 30086-2290

85251/3915



SCOTTSDALE REPUBLIC

scottsdaleopinions.arizonarepublic.com

OPINIONS

Editorials represent the opinion of the newspaper, whose Editorial Board consists of Paul Schatt and Dan Nowicki, who also are members of *The Arizona Republic* editorial board.

QUICK HIT

The Scottsdale School District has a plan in the works to improve the atmosphere at district schools. Judging from the raging controversies of the past year, they should try the plan in the community at large; it couldn't hurt.

EDITORIAL ROUNDUP

3 places worth protecting

Our stand: Local spots stir memories

What's so funny about giving official historic recognition to the Pink Pony, the Sugar Bowl and the Simonson Building?

Granted, they're not necessarily such great shakes as buildings, though that's a perennial complication when talking about historic preservation in Scottsdale, established 1951.

But the Pink Pony steakhouse and the Sugar Bowl ice cream parlor, at least, are great Scottsdale *businesses*. They're both mainstays that have survived the fickle public's changing tastes and trends. Ask any group of Scottsdale residents about what they like about downtown, and both the Pink Pony and the Sugar Bowl will come up, guaranteed.

The Pink Pony's historic pedigree is a bit peculiar. The restaurant — and legendary spring training baseball hangout — has been at its current address at 3831 N. Scottsdale Road only since 1970. Its original location was a bit farther north on the corner of Scottsdale and Main Street. The current one once had housed a general store.

Longtime Pink Pony proprietor Charlie Briley, an institution there from 1951 until his death on Dec. 17, 2002, was a big-time baseball booster, and his place hosted all the legendary Hall of Fame names, including Joltin' Joe DiMaggio, Ted Williams and Willie Mays, the "Say Hey Kid." All-time great baseball manager Billy Martin and singing cowboy and baseball owner Gene Autry also loved the Pink Pony.

The Sugar Bowl is to Scottsdale what the also-venerable Mary Coyle ice cream parlor is to Phoenix — a timeless shrine to sweet confections. It's just up the road a piece from the Pink Pony at 4005 N. Scottsdale Road. Readers of "The Family Circus" may recognize the 1958 vintage ice cream palace; cartoonist and Northeast Valley resident Bill Keane is a longtime patron and over the years has name-dropped the establishment in the popular newspaper strip.

The Simonson Building also is immediately



Dave Seiberl/Scottsdale Republic

In its second location, the Pink Pony restaurant remains a downtown landmark.

familiar to anybody who grew up here. It's at Brown Avenue and First Street in Old Town Scottsdale.

The Scottsdale Historic Preservation Commission is now exploring the possibility of adding the three buildings to the local historic register. Public hearings will be held early this year and ultimately the Scottsdale City Council will have to decide.

We don't know if the Pink Pony, the Sugar Bowl and the Simonson Building are historically significant according to some sort of dry, bureaucratic, textbook definition of the term. Frankly, we really don't care.

We know that those places are historic in the truest sense of the word. They have held steady throughout Scottsdale's march of time. They help define what downtown Scottsdale is and has been since the 1950s. They are much more relevant than a lot of obscure and arcane houses and structures that are revered by pop culture and architectural historians.

And they evoke a lot of fun memories.

For those reasons, if for no others, the Pink Pony, the Sugar Bowl and to a much lesser degree the Simonson Building should be recognized and hailed.

MABEL WEIRICH → 130-23-093B # ~~7239~~ 7235
(602)-945-2385 DEED: 86-030500
Cactus Hair / Polina's Accents
7249 7245

PATY BHATTI → AE ACCENTS STORE OWNER

Judy / Cactus Hair → 945-5601

130-23-094B - SIMONSON - DEED: 84-0191857

TO: Diane's Rapid Signs
Phone: 602-380-3100
Fax: 480-419-2412

FROM: Don Meserve, Preservation, City of Scottsdale
Phone: 480-312-2523
Fax: 480-312-9177

RE: **ORDER FOR TEXT FOR POSTING PROPERTIES**

I am working on three historic property zoning cases for the City of Scottsdale and need some text for the signs that are required to post the sites for these cases. The first text included in this request will be **black lettering** on clear plastic that I can press onto the white signs. See below for specific text needed and specifications.

I will request other text later that will be white lettering on a clear plastic that I can press onto the red signs. The future text will be used for signs to post public hearing dates.

TEXT FOR WHITE EARLY NOTIFICATION SIGNS

All lettering to be black decals in Arial or Helvetica font sized as specified below:

1-1/2" bold letters:

3831 N. Scottsdale Road

3925 & 4005 N. Scottsdale Road

3950 N. Brown Avenue

Rezone from C-2 (Central Business District) to C-2HP (Central Business District – Historic Property)

1" bold letters:

642-PA-2003 643-PA-2003 644-PA-2003

.20 acres .11 acres .13 acres

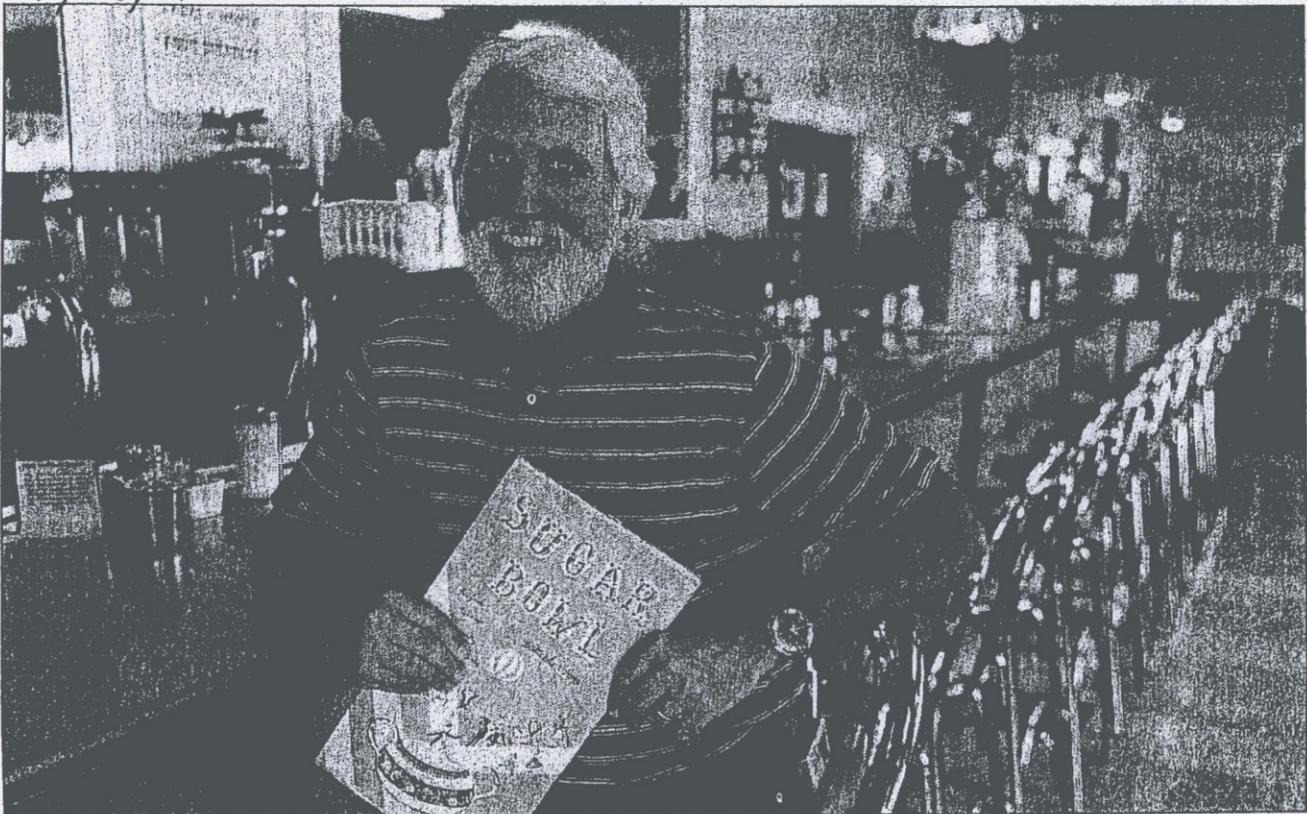
1/5/04 1/5/04 1/5/04

642-03 - Pink Pony
5-HP-03
19-2N-03

643-03 - Sugar Bowl
6-HP-03
20-2N-03

644-03 - Simonson Bldg
7HP, 21-2N

1/23/04



PAUL O'NEILL, TRIBUNE

BOWLED OVER: Owner Carroll Huntress sits at the counter of the Sugar Bowl, one of three buildings in downtown Scottsdale being considered for addition to the city's historic register.

Scottsdale's sweet spot

Sugar Bowl, 2 other sites considered for city historic register

By ERIN REEP
TRIBUNE

Scottsdale High School sophomore Kit Russell was nervous on his first date with fellow student Michele Prosnier — and wasn't sure if he should sit beside her on their date.

It was a hot July night in 1975. Russell took Prosnier for ice cream at the Sugar Bowl in Scottsdale after a drive-in movie.

Settling into a small two-seat booth in a corner of the eatery, Russell couldn't decide if he should sit beside his date, he said. Now married with three boys, "we still argue over whether I sat next to her or across from her," Russell said.

The Russells retell the story during family trips to the Sugar Bowl. The ice cream parlor hasn't changed much: It is still decorated in

pink, still resembles an old-fashioned ice cream parlor and cafe, and still serves the same classic ice cream concoctions as it did on its first menu — such as root beer floats and banana splits.

The Sugar Bowl is one of three buildings in downtown Scottsdale being considered for addition to the city's historic register, currently at 13 sites. The Historic Preservation Commission on Monday will hold its second of two open houses informing the public about adding the Sugar Bowl, along with the Pink Pony restaurant and the Simonson Building, to the list.

The Sugar Bowl's decor includes pink booths large enough for families to sink into, an old-fashioned bar with tall pink stools and an original cashier's window at the door.

Western Motor Service designed the building in 1950 in line with Scottsdale's Western atmosphere, according to information compiled by city historic preservation officer Debbie Abele and her staff.

Open house

What: Informational open house on three historic buildings nominated for Scottsdale Historic Register

When: 11 a.m. to 2 p.m. Monday

Where: Our Lady of Perpetual Help Mission Church, 3821 N. Brown Ave., Scottsdale

Information: Call (480) 312-2523

Jack Huntress of Paradise Valley opened the Sugar Bowl in 1958 as a family-oriented alternative to restaurants that served alcohol. A retired Chrysler marketing and sales representative from Detroit, Huntress was active in his community and served 10 years as mayor of Paradise Valley, said Carroll Huntress, Jack's nephew and current Sugar Bowl owner. When Jack turned 70 in 1980, Carroll moved to Arizona to help run the business. In 1985, he bought it, with Jack Huntress' family retaining ownership of the building, Carroll said. Jack died in 1998.

Drawings from local commercial artist Pat Thompson and cartoonist Bill Keane hang throughout the restaurant. Thompson designed the Sugar Bowl's first menu cover, which is still used today. Keane, a longtime friend of the Huntress family and frequent customer, featured the Sugar Bowl in his "Family Circus" cartoons.

Three public meetings are to be held for consideration of adding the three buildings to the historic register. On Feb. 9, the issue goes before the Historic Preservation Commission, which will review the information compiled by Abele and her staff. Separately the Planning Commission will look at creating a zoning overlay with historic preservation status.

The City Council will then consider the case, taking into account recommendations of both commissions. The process should be completed by May, Abele said.

CONTACT WRITER: (480) 970-2312
or ereep@aztrib.com

HERE COMES THE FAX!

SIGNAGE

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- VEHICLE GRAPHICS
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Shop: 16th Street & Deer Valley Road

Date: 1/16/04

Time: 7:00 am

Company: City of Scottsdale

Attn: Don

Fax#: 480-312-9177

From: Diane

Number of pages including this cover sheet: 2

Comments: Don, the cost on these black

vinyl letters on clear backing would run

\$112⁰⁰. I can also do just black text on

a clear backing for much less. \$ 53⁰⁷. It is

up to you. Also I don't know if I mentioned

it but I no longer take Visa/Me so it will need

to be paid by check or cash. Any Questions,

Don, call me.

4' x 4' sign face

3831 N. Scottsdale Road
3925 & 4005 N. Scottsdale Road - 29"
3950 N. Brown Avenue
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 Business District - Historic Property)

642 - PA - 2003 643- PA - 2003 644 - PA - 2003
 .20 acres .11 acres .13 acres
 1/5/04 1/5/04 1/5/04

] 37"
 11 1/2" x ~~44"~~
] 4 1/4" x 31"

PETTY CASH

No. WORTH

P.O.

OR

~~CASH~~

CHECK

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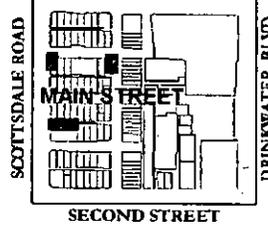
January 26th, 11 AM – 2 PM
OLPH Mission Church
3821 N Brown Avenue

For more information, contact **Don Meserve, 480-312-2523**

The project file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105

VICINITY MAP

INDIAN SCHOOL ROAD



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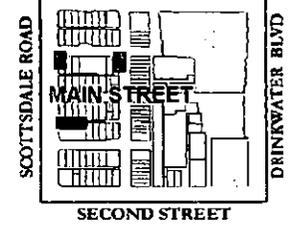
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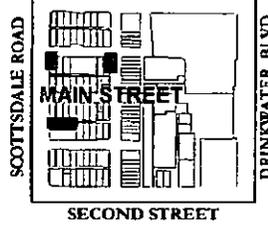
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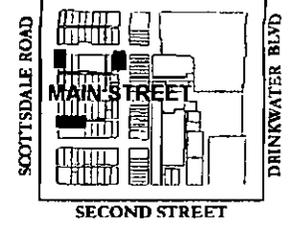
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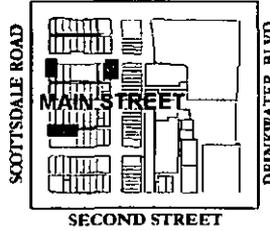
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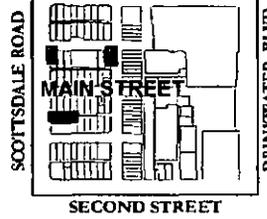
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EARLY NOTIFICATION OF PROJECT UNDER CONSIDERATION
 Site Address: 3831 N. Scottsdale Road
 Scottsdale, AZ
 Project Overview: Rezone Request
 Existing Zoning: C-2 (Central Business District)
 Proposed Zoning: C-2 HP (Central Business District with Historic Property overlay)
 Acreage: 20 acres
 Applicant: Scottsdale, City-initiated
 Contact: Don Meserve, Staff Contact
 Phone Number: 480-312-2523
 Pre-Application Case No: 642-PA-2003
 Case File Available at City of Scottsdale
 480-312-7000
 Permit No. 47704

NOTICE OF POSTING HEARING NOTICE UNDER CONSIDERATION

5-NR 2003
 OVERLAY ZONING
 SILE ROAD

FOR HISTORIC PRESERVATION COMMISSION
 DIVISION - CITY OF SCOTTSDALE

indicated by the Project Manager for the case as
 been submitted.

[Signature]
 Applicant Signature

2/5/04
 Date



[Signature]
 Notary Public

Acknowledged before me this 5 day of February 2004

My commission expires Aug. 15, 2006

Return completed, notarized affidavit AND pictures to Current Planning Services at least 20 days prior to Planning Commission hearing.

Current Planning Services
 7447 E. Indian School Road, Suite 105
 Scottsdale, AZ 85251
 480-312-7000

VICINITY MAP
INDIAN SCHOOL ROAD



Dear Property Owner:

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- **Pink Pony Restaurant** 3831 N Scottsdale Rd
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- **Simonson Building** 3950 N Brown Ave

These cases will be scheduled for Public Hearings in the near future. Please call the staff contact as soon as possible if you would like to learn more or provide input about this request.

Staff contact: Don Meserve, 480-312-2523

Case Numbers:

- 19-ZN-2003
- 20-ZN-2003
- 21-ZN-2003

For information on the status of this case, or to view application materials, call **480-312-7000** or click on the link to 'Projects in the Public Hearing Process' at:

www.ScottsdaleAZ.gov/Projects/

The case file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105

12/15/2003



OPEN HOUSE INVITATION



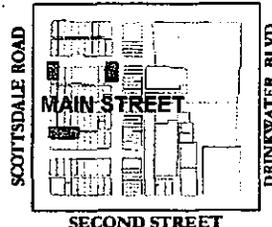
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12/23/2003

PROJECT UNDER CONSIDERATION



VICINITY MAP

INDIAN SCHOOL ROAD



SECOND STREET

Site Locations:

3831, 3925 & 4005
N Scottsdale Rd

Case Name:

Pink Pony & Sugar Bowl

Case Number:

19-ZN-2003 & 20-ZN-2003

Dear Property Owner:

This is to inform you of a request for HP overlay zoning on these two properties.

Staff contact: Don Meserve, 480-312-2523

For more information, call 480-312-7000 or click on the link to 'Projects in the Public Hearing Process' at:

www.ScottsdaleAZ.gov/projects

Public comment regarding this case will be heard at the Historic Preservation Commission hearing listed below. Please call 480-312-7000 to confirm the date and time of the hearing.

Hearing Date: February 12, 2004 5:00 pm

Location: 1st Floor Conference Rooms,
One Civic Center,
7447 E Indian School Road

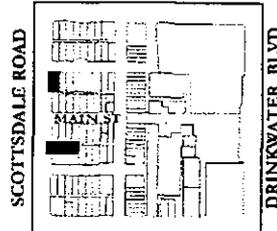
The case file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105

PROJECT UNDER CONSIDERATION



VICINITY MAP

INDIAN SCHOOL ROAD



SECOND STREET

Site Location:

3831, 3935 & 4005
North Scottsdale Rd

Case Name:

Pink Pony & Sugar Bowl

Case Number:

19-ZN-2003 & 20-ZN-2003

Dear Property Owner:

This is to inform you of a request for approval for Historic Property (HP) Overlay zoning on these two properties.

Staff contact: Don Meserve, 480-312-2523

For more information, call 480-312-7000 or click on the link to 'Projects in the Public Hearing Process' at:

<http://www.ScottsdaleAZ.gov/projects/>

Public comment regarding this case will be heard at the City Council hearing listed below. Please call 480-312-7000 to confirm the date and time of the hearing.

Hearing Date: May 4, 2004 @ 5:00 P.M.

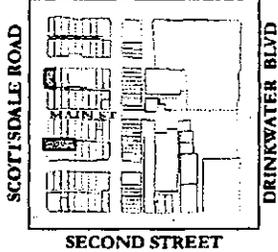
Location: City Hall Kiva, 3939 N. Drinkwater Blvd

The case file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105

PROJECT UNDER CONSIDERATION



VICINITY MAP INDIAN SCHOOL ROAD



Site Locations:

3831, 3925 & 4005
N Scottsdale Rd

Case Name:

Pink Pony & Sugar Bowl

Case Number:

19-ZN-2003 & 20-ZN-2003

Dear Property Owner:

This is to inform you of a request for HP overlay zoning on these two properties.

Staff contact: Don Meserve, 480-312-2523

For more information, call **480-312-7000** or click on the link to 'Projects in the Public Hearing Process' at:

www.ScottsdaleAZ.gov/projects

Public comment regarding this case will be heard at the Historic Preservation Commission hearing listed below. Please call 480-312-7000 to confirm the date and time of the hearing.

Hearing Date: February 12, 2004 5:00 pm

Location: 1st Floor Conference Rooms,
One Civic Center,
7447 E Indian School Road

The case file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105

1/27/04

Meserve, Don

From: Frey, Beckye
Sent: Tuesday, December 23, 2003 11:46 AM
To: Meserve, Don; Quinet, Susan
Subject: RE: Open House for HP rezonings

Here's the confirmation:



Open House
Mailing.pdf

-----Original Message-----

From: Frey, Beckye
Sent: Tuesday, December 23, 2003 11:24 AM
To: Meserve, Don; Quinet, Susan
Cc: Meinhart, Robin; McClay, Doris
Subject: Open House for HP rezonings

Don - Here it is:

<< File: OPEN_HOUSE_POSTCARD_26477.doc >>

Robin/Doris - FYI

Beckye M. Frey

Coordination Specialist

Phone: 480.312.2310

Fax: 480.312.7088

E-mail: bfrey@ScottsdaleAZ.gov

City of Scottsdale

Planning and Development Services

7447 E. Indian School Road, Suite 105

Scottsdale, AZ 85251

Find out about Scottsdale's Public Notice & Community Involvement efforts for projects that are currently under review -- <http://www.ScottsdaleAZ.gov/BldgResources/Awareness>

View Case Fact Sheets, which include project summaries and contact information as well as links to application materials, location maps, and staff reports -- <http://www.scottsdaleaz.gov/projects/ProjectsInProcess/>

VICINITY MAP
INDIAN SCHOOL ROAD
DRINKWATER BLVD
SCOTTSDALE ROAD
MAIN STREET
SECOND STREET

OPEN HOUSE INVITATION

Properties under consideration:

- Pink Pony Restaurant
3831 N Scottsdale Rd
- Sugar Bowl Restaurant
3925 & 4005 N Scottsdale Rd
- Simonson Building
3950 N Brown Ave

Open House Dates & Times:
January 8th, 6 - 8 PM
One Civic Center, 1st Floor Conference Rooms
7447 E Indian School Road, Suite 105

January 26th, 11 AM - 2 PM
OLPH Mission Church
3821 N Brown Avenue

Dear Property Owner:
You are invited to attend an open house regarding a request to consider applying the Historic Preservation (HP) zoning overlay to three properties and placing them on the Scottsdale Historic Register.

For more information, contact Don Meserve, 480-312-2523

The project file may be viewed at Planning and Development Services, 7447 E Indian School Road, Suite 105.