Marked Agendas Approved Minutes Approved Reports

The January 5, 2017 Development Review Board Meeting Agenda and Minutes can be found at

http://www.scottsdaleaz.gov/boards/development-review-board

DEVELOPMENT REVIEW BOARD REPORT



Meeting Date:

January 5, 2017

Item No. 4

General Plan Element:

Character and Design

General Plan Goal:

Foster quality design that enhances Scottsdale as a unique

southwestern desert community.

ACTION

Panera Scottsdale 38-DR-2016

Location:

14826 N. Pima Rd.

Request:

Request approval of the site plan, landscape plan, and building elevations for a new

restaurant building with 4,500 square feet of building area and a drive-through

service window, all on a 2.9-acre site.

OWNER

RS Nation, LLC

ARCHITECT/DESIGNER

ArcVision, Inc.

ENGINEER

Olsson Associates

APPLICANT CONTACT

Eric Williams

Olsson Associates

602-748-1000

BACKGROUND

Zoning

This site is zoned Central Business district (C-2).

Context

Action Taken

Located north of the intersection of E. Raintree Drive and N. 87th Street, the surrounding developments are within the Northsight Shopping Center area.

Adjacent Uses and Zoning

North Restaurants, service and retail uses are located north of this site and are zoned

Central Business district (C-2).

South A bank is located south of the site and is zoned Central Business district (C-2).

East The Loop 101 right-of-way and frontage road is located east of the site.

• West Restaurants, service and retail uses are located west of this site and are zoned Central Business district (C-2).

Key Items for Consideration

Conformance with the City of Scottsdale Restaurant Design Guidelines

DEVELOPMENT PROPOSAL

Goal/Purpose of Request

The applicant is seeking approval of the site plan, landscape plan, and building elevations for a new restaurant including drive-through service. The existing restaurant will be demolished.

Neighborhood Communication

The applicant and the City mailed notification to property owners within 750 feet of the site. The City has posted the property notifying the public of the Development Review Board hearing. Staff has received one inquiry on this case.

DEVELOPMENT REVIEW BOARD CRITERIA ANALYSIS

The proposed restaurant with drive-through service complies with the goals and policies of the Character and Design Chapter of the Scottsdale General Plan and the Greater Airpark Character Area Plan. The new restaurant will utilize the existing access to the site. The drive-through service will be around the south, east, and north sides of the restaurant building, which will not impact the internal traffic and pedestrian circulation within the shopping center. The design of the restaurant blends with the existing building to the north. The landscape area to the north of this site will be maintained and a wall will be added on the north side to screen the drive-through service area. The proposed restaurant building will consist of cultured stone and earth-toned EIFS. Consistent with the Scottsdale Sensitive Design Principles, awnings are proposed over the windows and a canopy structure is proposed over the drive-through window, providing protection from solar heat gain. Textured panels will be added on the roof to screen the mechanical equipment. These panels will match the building color.

Development Information

Existing Use: Restaurant
 Proposed Use: Restaurant and drive-through service
 Parcel Size: 18,300 square feet of leased area
 129,170 square feet for entire property

Building / Commercial space:
 Building Height Allowed:
 Building Height Proposed:
 Parking Required:
 Parking Provided:
 Open Space Required:
 Open Space Provided:
 4,500 square feet
 36 feet, excluding rooftop appurtenances
 17 spaces for restaurant
 18,856 square feet for entire property
 18,918 square feet for entire property

STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Development Review Board approve Panera Scottsdale per the attached stipulations, finding that the provisions of the Character and Design Element of the General Plan, the Greater Airpark Character Area Plan, the Restaurant Design Guidelines, and the Development Review Criteria have been met.

RESPONSIBLE DEPARTMENT

Planning and Development Services

Current Planning Services

STAFF CONTACT

Doris McClay Planner 480-312-4214

E-mail: dmcclay@ScottsdaleAZ.gov

Dage 2 of 4

APPROVED BY 12/19/16 Date 12/19/16 Doris McClay, Report Autho Date 12/2/16 Steve Venker, Development Review Board Coordinator Phone: A80,312-2831 E-mail: svenker@scottsdaleaz.gov Mandy Grant, Director Planning and Development Services 480-312-2664, rgrant@scottsdaleaz.gov **ATTACHMENTS** A. **Stipulations/Zoning Ordinance Requirements** 1. **Context Aerial** 1A. Close-Up Aerial

Zoning Map

Site Plan

Floor Plan

Applicant's Narrative

Building Elevations

Drive through details

Landscape Plans

Electrical Site Plan

Material and Color Board

Exterior Lighting Cutsheets

Combined Context Aerial and Site Plan

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Stipulations for the

Development Review Board Application:

Panera Scottsdale

Case Number: 38-DR-2016

These stipulations are intended to protect the public health, safety, welfare, and the City of Scottsdale.

APPLICABLE DOCUMENTS AND PLANS:

- Except as required by the Scottsdale Revised Code, the Design Standards and Policies Manual (DSPM), and the other stipulations herein, the site design and construction shall substantially conform to the following documents:
 - a. Architectural elements, including dimensions, materials, form, color, and texture shall be constructed to be consistent with the building elevations submitted by ArcVision Inc., with a city staff date of 11/23/16.
 - b. The location and configuration of all site improvements shall be consistent with the site plan submitted by Olsson Associates, with a city staff date of 11/23/16.
 - c. Landscape improvements, including quantity, size, and location shall be installed to be consistent with the preliminary landscape plan submitted by Olsson Associates, with a city staff date of 11/23/16.
 - d. The case drainage report submitted by Olsson Associates and accepted in concept by the Stormwater Management Department of the Planning and Development Services.

RELEVANT CASES:

Ordinance

A. At the time of review, the applicable case(s) for the site was: 5-ZN-1998.

ARCHITECTURAL DESIGN:

DRB Stipulations

- 2. All exterior window glazing shall be recessed a minimum of fifty (50) percent of the wall depth, including glass windows within any tower/clerestory elements. The amount or recess shall be measured from the face of the exterior wall to the face of the glazing, exclusive of external detailing. With the final plan submittal the developer shall provide head, jamb, and sill details clearly showing the amount of recess for all window types.
- 3. All exterior doors shall be recessed a minimum of thirty (30) percent of the wall depth, the amount of recess shall be measured from the face of the exterior wall to the face of the glazing, exclusive of external detailing. With the final plan submittal the developer shall provide head, jamb, and sill details clearly showing the amount of recess for all door types.

SITE DESIGN:

DRB Stipulations

- 4. All drive aisles that are fire lanes shall have a width of twenty-four (24) feet.
- 5. All drive-through lanes shall provide a minimum of 120 feet of queuing distance.
- 6. Before any building permit is issued for the site, the owner shall submit plans and receive approval to construct all refuse enclosures in conformance with the City of Scottsdale Supplements to MAG Standard Details, detail 2146-2.

EXTERIOR LIGHTING:

Ordinance

- B. All exterior luminaires mounted eight (8) feet or higher, above finished grade, shall be directed downward.
- C. Any exterior luminaire with a total initial lumen output of greater than 1600 lumens shall have an integral lighting shield.
- D. Any exterior luminaire with a total initial lumen output of greater than 3050 lumens shall be directed downward and comply with the Illuminating Engineering Society of North America (IES) requirements for full cutoff.

DRB Stipulations

- 7. All exterior luminaires shall meet all IES requirements for full cutoff, and shall be aimed downward and away from property line except for sign lighting.
- 8. Incorporate the following parking lot and site lighting into the project's design:

Parking Lot and Site Lighting:

- a. The maintained average horizontal luminance level, at grade on the site, shall not exceed 2.5-foot-candles. All exterior luminaires shall be included in this calculation.
- b. The maintained maximum horizontal luminance level, at grade on the site, shall not exceed 10-foot-candles. All exterior luminaires shall be included in this calculation
- c. The initial vertical luminance at 6-foot above grade, along the entire property line shall not exceed 1.5-foot-candles. All exterior luminaires shall be included in this calculation.
- d. The total lumen per luminaire shall not exceed 24,000 lumens.

YEHICULAR AND BICYCLE PARKING:

DRB Stipulations

 All curb ramps for public and pedestrian sidewalks that intersect public and private streets, or driveways that intersect public and private streets, shall have truncated domes that have 70 % contrasting colored compared to the background concrete color.

ATTACUMENT #A

ATTACUMENT





Panera Scottsdale

38-DR-2016



Panera Scottsdale

38-DR-2016

Panera- Scottsdale, AZ Design Narrative 10.26.2016

Description of proposed location Address: 14826 N. Pima Road

Tax Parcel: 215-52-039F

 The Board shall examine the design and theme of the application for consistency with the design and character components of the applicable guidelines, development standards, Design Standards and Policies Manual, master plans, character plan and General Plan.

Response: The proposed Panera Bread Restaurant will be a stand-alone building with the use of exterior building materials that complement the Sonoran Desert utilizing the desert region color palette as well as the implementation of the natural native landscaping that will surround the building. This design will keep the current standard of the development and provides a seamless integration of the proposed Panera within the existing surrounding retail.

- 2. The architectural character, landscaping and site design of the proposed development shall:
 - a) Promote a desirable relationship of structures to one another, to open spaces and topography, both on the site and in the surrounding neighborhood;

Response: The proposed Panera is designed to blend into the adjacent buildings by using cultured stone and earth toned EIFS on the four sides of the building that compliments the natural coloring of the surrounding nature. The topography of the Panera will be maintained by using the natural slope that transitions from the surrounding existing properties to the new construction of Panera.

b) Avoid excessive variety and monotonous repetition;

Response: Although the four sides of the Panera Bread will utilize the same materials throughout with the cultured stone and earth toned EIFS, all sides will have varying uniqueness that will include a stone clad tower element adjacent the main entry, green awnings over the storefronts, as well as a canopy over the drive thru window area providing a unique façade at each elevation.

 Recognize the unique climatic and other environmental factors of this region to respond to the Sonoran Desert environment, as specified in the Sensitive Design Principles;

Response: At all storefronts of the Panera Bread, a green awning will be placed to provide sun shading properties within the Sonoran Desert environment. In addition, the canopy structure over the drive thru area will provide sufficient sun shading for all the Panera guests using the drive thru convenience.

. . . .

d) Conform to the recommendations and guidelines in the Environmentally Sensitive Lands (ESL) Ordinance, in the ESL Overlay District; and

Response: Panera Bread's site design will comply with the City of Scottsdale Planning by maintaining current pedestrian connections to existing adjacent structures. This design keeps the current standard of the development and provides a seamless integration of the proposed project. The landscape area adjacent North Pima Road will maintain its current design with the implementation of additional flora as the footprint of the proposed Panera will be located slightly more west, therefore increasing the vegetation area along N Pima Road.

e) Incorporate unique or characteristic architectural features, including building height, size, shape, color, texture, setback or architectural details, in the Historic Property Overlay District.

Response: The Panera Bread principal façade utilizes a stone tower to balance the cultured stone, aluminum storefront, and EIFS clad wall assemblies on either side of it. To the right of the tower, the main entrance is visually indicated through the use of a stepped back and higher façade, which complements the adjacent lower and longer main building façade. The drive thru window bump-out, clad with cultured stone, also balances the stone and EIFS facades to either side of this structure. Green awnings above the storefront windows will provide sun shading. The drive-thru is accented with a pre-manufactured canopy being supported by (2) large dimensional pilasters finished to match the building cultured stone veneer.

3. Ingress, egress, internal traffic circulation, off-street parking facilities, loading and service areas and pedestrian ways shall be so designed as to promote safety and convenience.

Response: This design keeps the current standard of the development with the internal traffic circulation and close proximity to any off street parking. The adjacent parking area will provide a seamless integration of the proposed project with the surrounding shopping center parking areas. With pedestrian connections and an outdoor patio, the building and its landscape elements will both relate with neighboring structures and maintain the convenience for the Panera guests as well as the general public visiting this development.

4. If provided, mechanical equipment, appurtenances and utilities, and their associated screening shall be integral to the building design.

Response: All rooftop equipment will be hidden behind a parapet, on which the wall signage will be mounted. This parapet will be appropriately finished with dark bronze metal coping along the top edge.

Additionally, the dumpster area will be screened with stone veneered walls to match the building's principal material. The design of the Panera Bread creates a community asset that beautifully integrates itself within the existing development.

5. Within the Downtown Area, building and site design shall:

a) Demonstrate conformance with the Downtown Plan Urban Design & Architectural Guidelines;

Response: N/A

b) Incorporate urban and architectural design that address human scale and incorporate pedestrian-oriented environment at the street level;

Response: The exterior elevations of the Panera Bread will include a cultured stone base or wainscot to an elevation of 7'-2" above finished floor thus providing a balance to the main building parapet height of 18'-2". The parapet elevations on all four sides also includes varying heights to provide interest along each façade face. In addition, the awnings at the storefront ground the high storefront elevations to a more human scale for the Panera Bread guests.

c) Reflect contemporary and historic interpretations of Sonoran Desert architectural traditions, by subdividing the overall massing into smaller elements, expressing small scale details, and recessing fenestrations;

Response: Each façade face of the Panera Bread will include the cultured stone base with the earth toned EIFS above the wainscot material. The parapet along each face will also have varying height differences that will complement the adjacent lower and longer facades. The main entrance is also visually indicated through the use of a stepped back and higher façade from the main building wall face and parapet. Each wall face will also include a recessed panel where on two sides, the Panera Bread sign is located.

d) Reflect the design features and materials of the urban neighborhoods in which the development is located; and

Response: The Panera Bread design includes the cultured stone and EiFS coloring that is blend in and compliment the adjacent properties and building with the desert shades proposed. Panera Bread's site design will comply with the City of Scottsdale Planning by maintaining current pedestrian connections to existing adjacent structures. This design maintains the current standard of the development and provides a seamless integration of the proposed project with the surrounding areas.

e) Incorporate enhanced design and aesthetics of building mass, height, materials, and intensity with transitions between adjacent/abutting Type 1 and Type 2 Areas, and adjacent/abutting Type 2 Areas and existing development outside the Downtown Area.

Response: The Panera Bread exterior design is to include the varying step backs of the façade face as well as varying parapet heights on all four sides, with all sides including the cultures stone and EIFS face that works well with the Sonoran Desert earth tones. This casual restaurant is designed to blend into the surrounding areas building and fauna complimenting the desert region colors and materials and also providing a comfortable transition to the existing adjacent buildings.

6. The location of artwork provided in accordance with the Cultural Improvement Program or Public Art Program shall address the following criteria:

This item is N/A

- a) Accessibility to the public;
- b) Location near pedestrian circulation routes consistent with existing or future development or natural features;
- c) Location near the primary pedestrian or vehicular entrance of a development;
- d) Location in conformance with the Design Standards and Policies Manual for locations affecting existing utilities, public utility easements, and vehicular sight distance requirements; and
- e) Location in conformance to standards for public safety.
- B. The property owner shall address all applicable criteria in this section. (Ord. No. 2305, § 1, 2-19-91; Ord. No. 2830, § 1, 10-17-95; Ord. No. 3395, § 1, 12-11-01; Ord. No. 3987, § 1 (Res. No. 8948, § 1 (Exh. A, § 8), 11-14-12; Ord. No. 4117, § 1 (Res. No. 9563, Exh. A, § 2), 11-19-13; Ord. No. 4143, § 1 (Res. No. 9678, Exh. A, § 46), 5-6-14)

CONTEXT EXHIBIT FOR PANERA CAFE





| CWNIER/DEVELOPER | PANERA LLC | CUSSON ASSOCIATES | CUSTON CUSTON CUSSON ASSOCIATES | CUSTON C

LEGAL DESCRIPTION

PARCEL NO. 1

THAT PORTION OF PARCEL 6, ACCORDING TO THE MAP OF DEDICATION
FOR NORTH-SIGHT IL RECORDED IN BOOK 315 OF MAPS. PAGE 15 AND
AFFIDANT OF CORRECTION RECORDED IN BOOK JISTOP MAPS. PAGE 15 AND
AFFIDANT OF CORRECTION RECORDED IN DOCUMENT NO. 88032897,
RECORDS OF MARICOPA COUNTY, ARIZONA, LOCATED IN A PORTION
OF SECTION 12, TOWNSHIP B NORTH, RANGE & LAST OF THE GULA AND
SALT RIVER BASE AND MERIDIAN, MARICOPA COUNTY, ARIZONA.

SITE DATA:

SITE DATA: APN: 215-52-039F

ZONE: C-2

PROPERTY AREA:

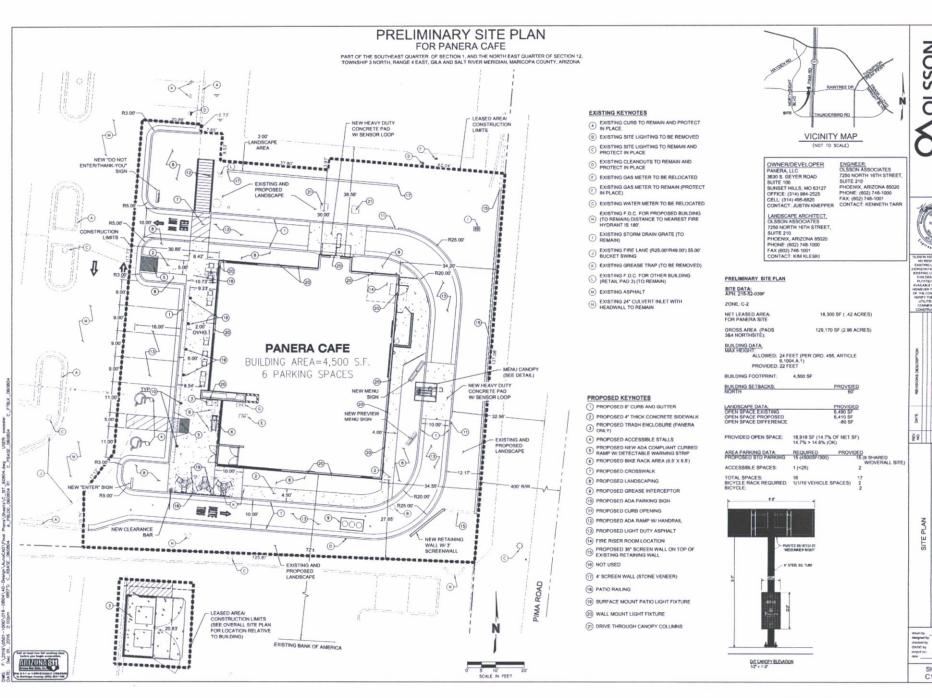
18,300 SF (0.42 ACRES)

BUILDING DATA: MAX HEIGHT:

HT: ALLOWED: 24 FEET (PER ORD. 455, ARTICLE 6.1004.A.1) PROVIDED: 22 FEET







KEYED NOTES

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Cafe #1908

Bakery

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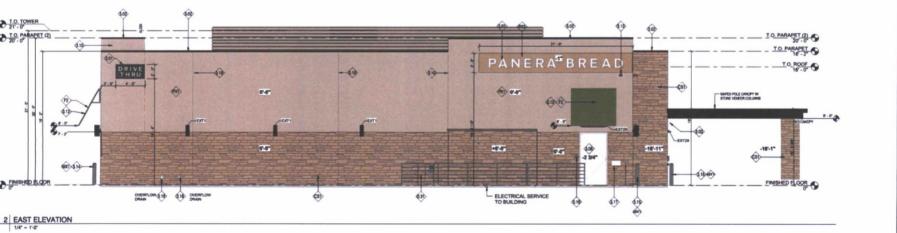


KEYED NOTES

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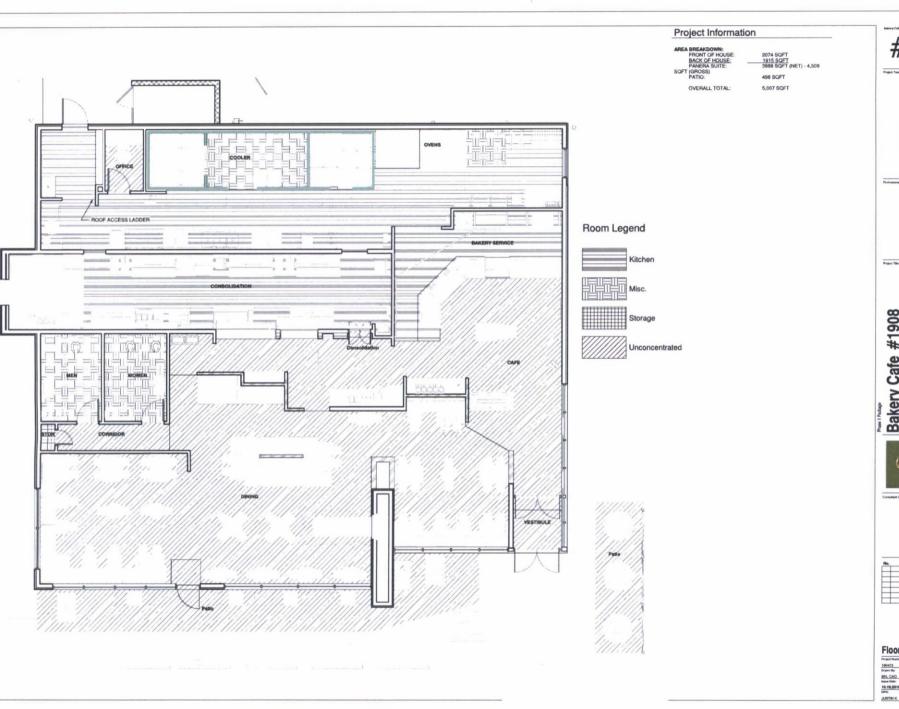
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Bakery Cafe #1908

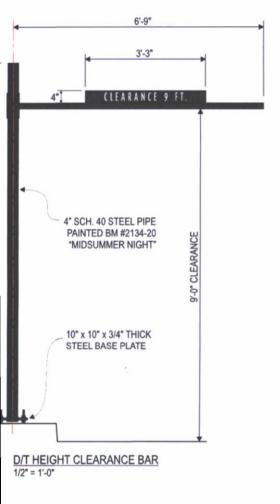
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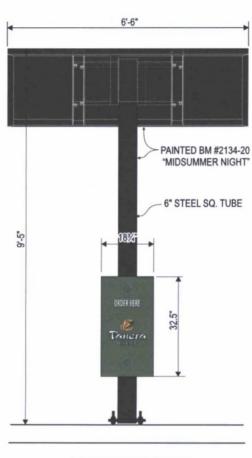


Bakery Cafe #1908 14826 N. PIMA RD SCOTTSDALE. AZ 85255

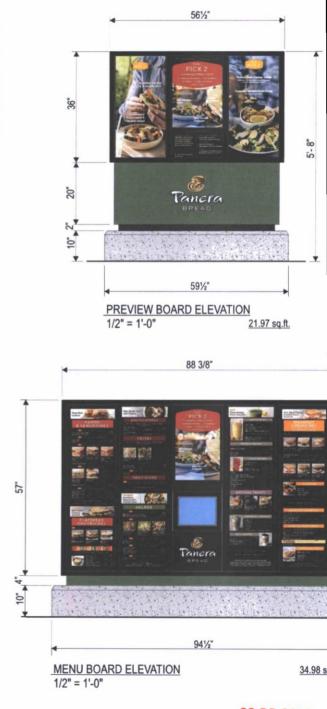


Floor Plan MH, CAO Issue Date: 10.19.2016 DPM: DM:



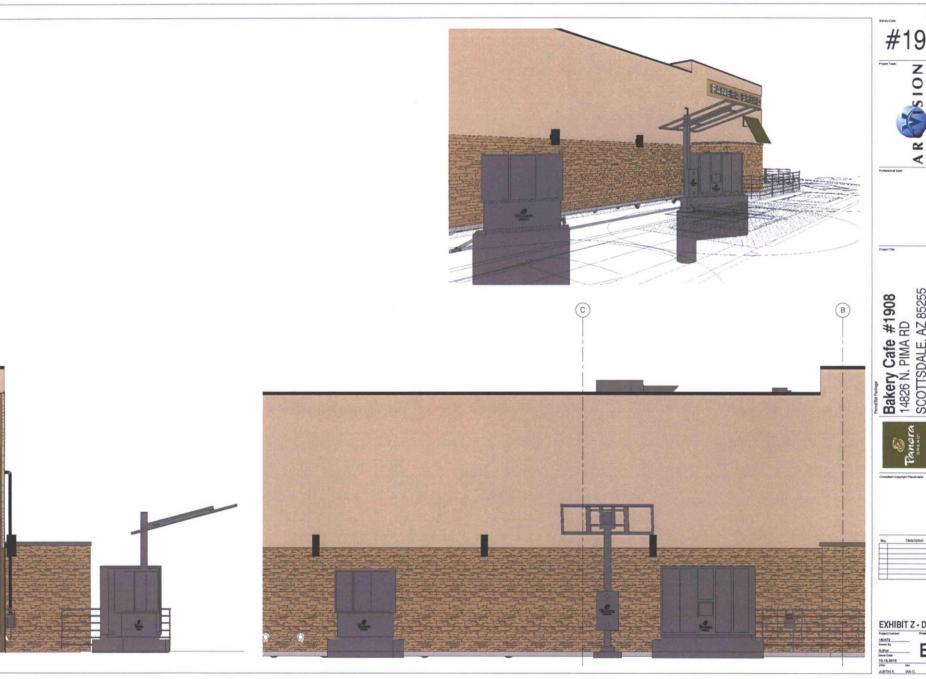


D/T CANOPY ELEVATION 1/2" = 1'-0"

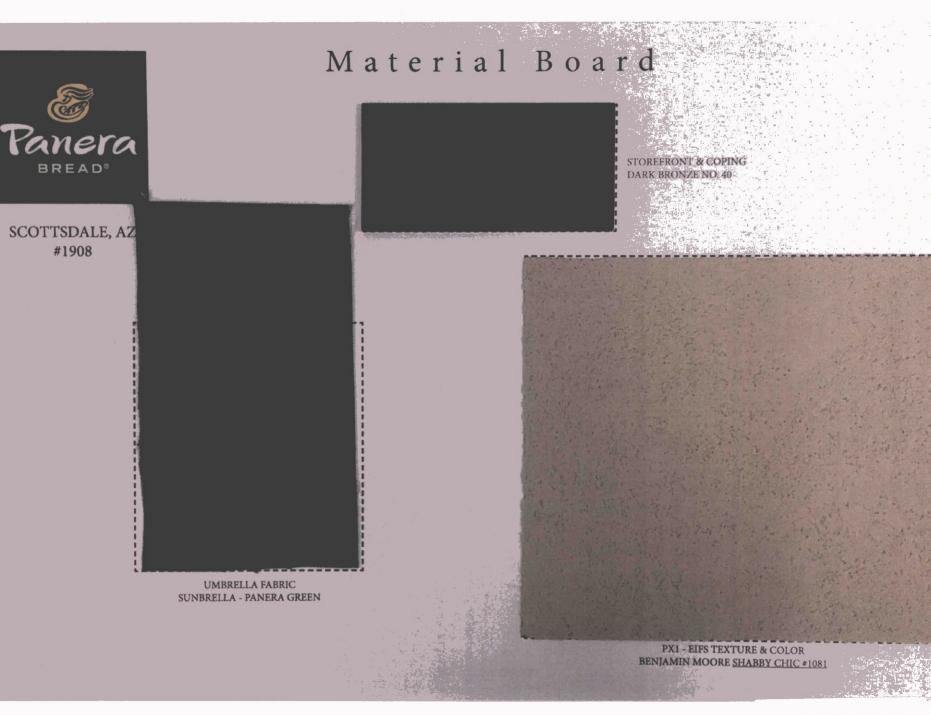


ATTACHMENT #8

38-DR-2016 11/23/2016







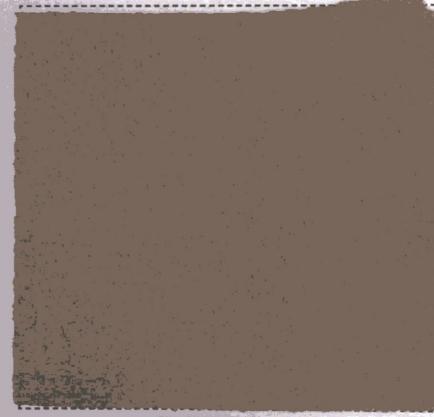
Panera BREAD®

Material Board

SCOTTSDALE, AZ #1908



AWNING FABRIC



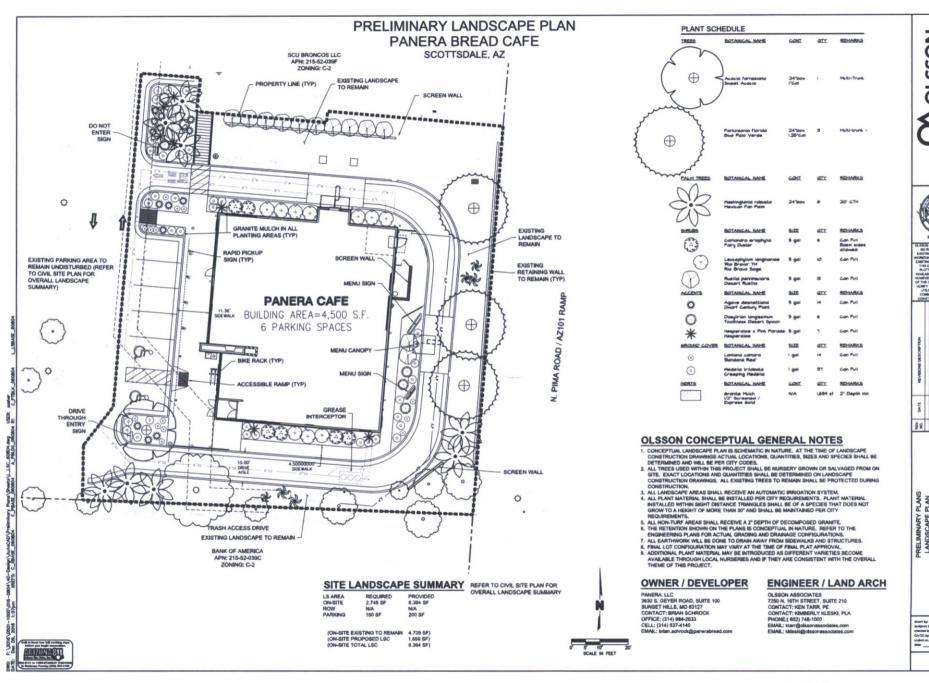
PX2 - EIFS TEXTURE & COLOR BENJAMIN MOORE SADDLE TAN #1124

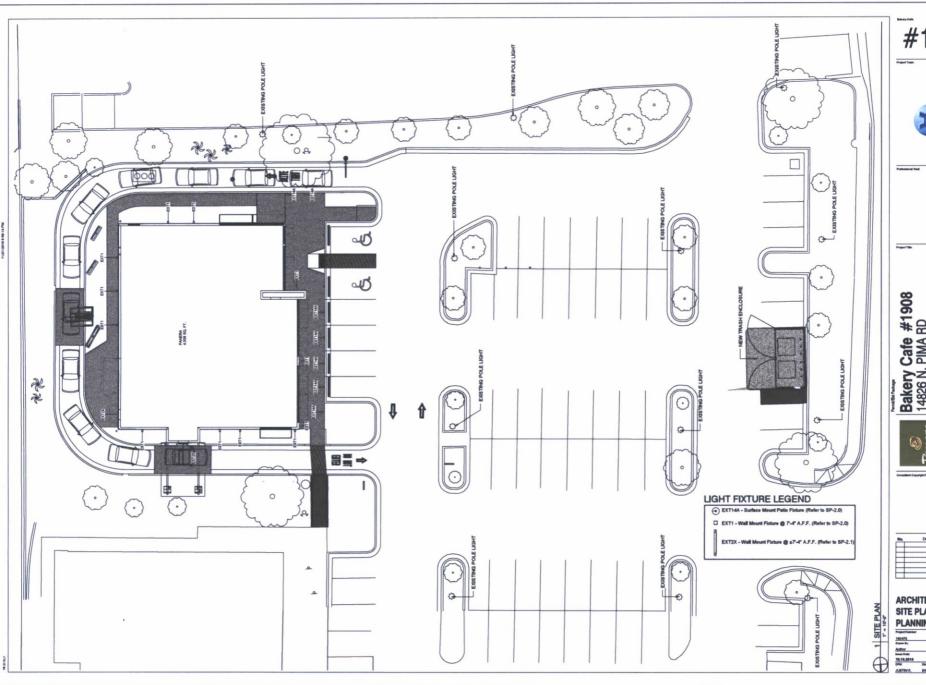


Pro-Fit® Ledgestone Mojave

Cultured Stone®

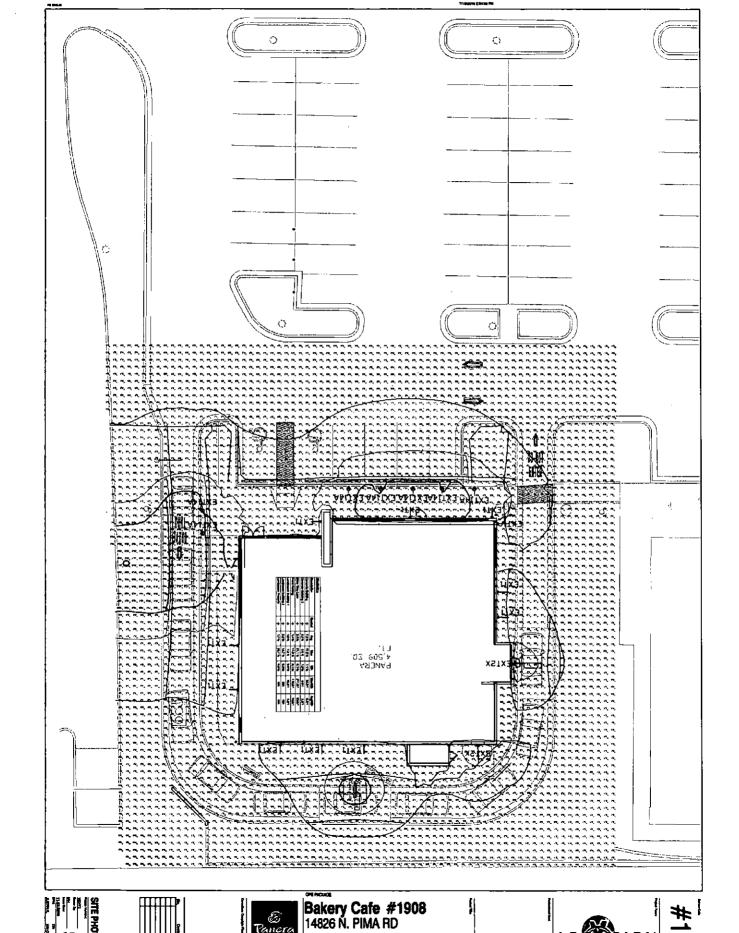


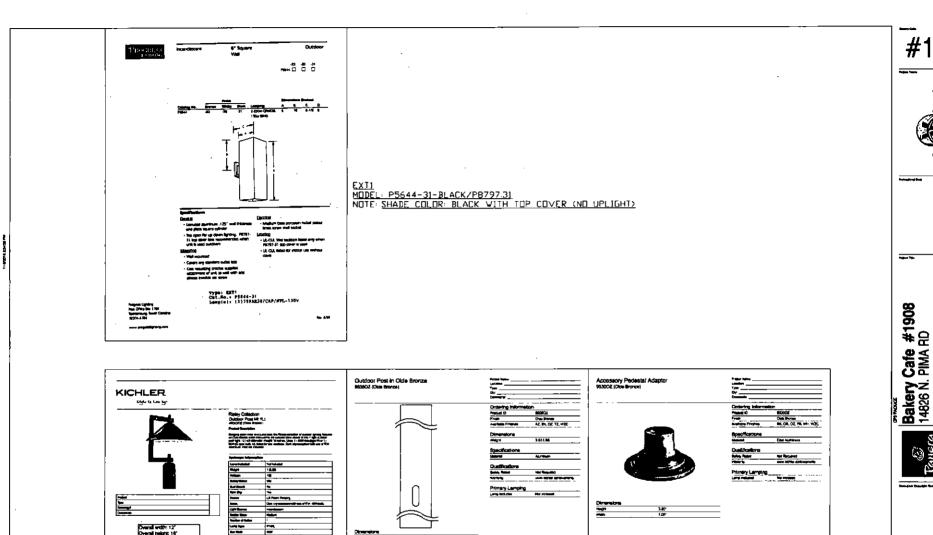




ATTACHMENT #11

38-DR-2016 11/23/2016





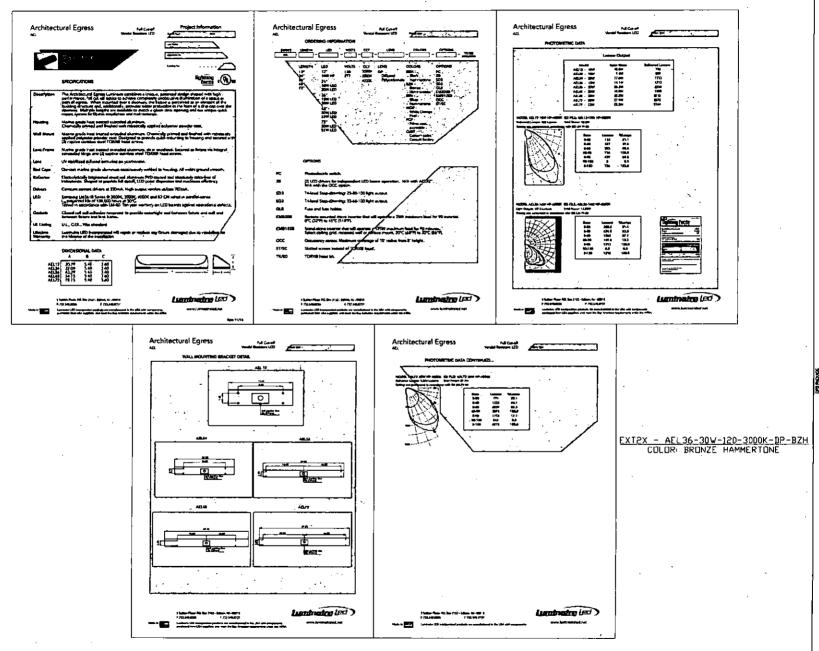
EXT14A - RIPLEY 49063DZ

OLD BRONZE FINISH; WET LISTED; NEED 9506DZ 3* POST AND 9530DZ PIER MOUNT BASE
OLDE BRONZE FINISH; WET RATED

KICHLER

LIGHT FIX
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KICHLER



Bakery Cafe #1908 14826 N. PIMA RD

LIGHT FIXT CUTSHEET