

Exterior Building Color & Material Samples (Photo)

Color Drawdowns

Drainage Reports

TIMA

Abbreviated Water & Sewer Need Report

Archaeological Resources

Airport Vicinity Development Checklist

Parking Study

Parking Master Plan

Water Study

Wastewater Study

Stormwater Waiver Application

SPD File# _____
Returned for Corrections: _____
Expiration Date: _____
CoS TPT _____



Date Submitted: _____
Date of Approval: _____
Liquor License #: _____
CoS Spirituous Liquor _____

City of Scottsdale Public Safety Plan Application

1. Objective:

The purpose of this ordinance is to promote the general health, safety and welfare of citizens, visitors, businesses and the community in general by requiring businesses that engage in certain activities within the city to file, follow and keep current a public safety plan.

2. Identification:

- A. **Scottsdale Address:** 7380 East Second Street
B. **SFD Building Occupancy Limit:** Virginia Piper Theater - 862 Stage 2 Theater - 137
C. **Occupancy Type (circle one):** A-2 (bar, tavern, night club, restaurant), A-3 (dance hall), or A-4 (skating rink, WestWorld)
D. **Staffing Ratios:**
a. 1:50+1:75 (500+Patrons) 1:75 (60% Food Sales) 1:100 (90% Fixed Seating) 1:500 (100% Fixed Seating - Fine Arts Theater)
b. You must include supporting documentation for ratios of 1:75 and 1:100.
E. **Company Entity** (Corporation, LLC, Partnership, etc): Scottsdale Cultural Council
F. **DBA (doing business as):** Scottsdale Arts
G. **Company Members:** (please use addendum, if necessary): see attached addendum

H. Contact Information:

- a. Mobile Phone: 623-698-2390
b. Business Phone: 480-874-4603
c. Email: MartinD@scottsdalearts.org
d. In Case of Emergency: Martin Dickey 623-698-2390 Keng Cheong 480-415-8356

3. APPLICABILITY: This application for a Public Safety Plan is submitted because my business engages in the following activity(ies) (MARK ONE OR MORE ACTIVITIES IN WHICH YOU ENGAGE):

- Age Verification is Requested for Admittance.
- Provide a Disc Jockey
- Provide an Adult Service as Defined in Section SRC 16-237
- Teen Dances, Consistent with Section SRC 16-391, are conducted.
- A Promoter is Utilized.

4. PLAN OF OPERATION:

- a. The plan of operation includes a crowd management plan, hours of operation, and identification of peak hours (presumption: 9PM-2AM, Thursday-Saturday):

Hours of Operation:

Monday: Bldg. Hours 8-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Tuesday: Bldg. Hours 8-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Wednesday: Bldg. Hours 8-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Thursday: Bldg. Hours 8-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Friday: Bldg. Hours 8-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Saturday: Bldg. Hours 10-5 B.O. Hours 10-5 Shows various days Peak Hours 6:30-10pm
Sunday: Bldg. Hours 12-5 B.O. Hours 12-5 Shows various days Peak Hours 6:30-10pm

Initials of Applicant MD

Peak Hours:

| | | | | | | | | | | | | |
|------------|---|---|---|---|---|---|---|---|---|---|---|---|
| Monday: | Concert times and lengths vary but peak times are generally 6:30-10pm | | | | | | | | | | | |
| Tuesday: | " | " | " | " | " | " | " | " | " | " | " | " |
| Wednesday: | " | " | " | " | " | " | " | " | " | " | " | " |
| Thursday: | " | " | " | " | " | " | " | " | " | " | " | " |
| Friday: | " | " | " | " | " | " | " | " | " | " | " | " |
| Saturday: | " | " | " | " | " | " | " | " | " | " | " | " |
| Sunday: | " | " | " | " | " | " | " | " | " | " | " | " |

5. NARRATIVE:

- a. YOU MUST ATTACH A NARRATIVE OF YOUR PLAN OF OPERATION TO THIS APPLICATION WHICH INCLUDES THE FOLLOWING ELEMENTS:
 - i. Diagram of Building Including Interior Build-Outs; 8.5"x11" (see example)
 - ii. Diagram of Parcel or Lot; 8.5"x11" (see example)
 - iii. Scottsdale Fire Department Approved Occupancy Limit
 - iv. Safety Conditions and Considerations
 - v. Crowd Management Plan
 - vi. Patron Parking, Ingress, Egress, Vehicular and Pedestrian Traffic Control
 - vii. Log of All Employees Including: Full Legal Name, Date of Birth, Current Address, Job Title, and Contact Phone Number (see SRC 23-57 for special requirements and ratio of security officers to patrons) (Similar to the Title 4 Requirements)
 - viii. Contact Person and Information Designating Who Is Authorized to Receive and Handle Complaints from the Public or City of Scottsdale on Behalf of the Business
 - ix. Evacuation Routes
 - x. Evidence of Security Uniform With the Word "Security" on Both Front and Back and In Letters At Least 3-Inches in Height(see SRC 23-57.F)
 - xi. Statement Regarding the Number of Security Staff Available During Peak Times and the Ratio of Security Staff to Patrons
 - xii. Statement Regarding Use, if Applicable (i.e. 60% food sales, 90% fixed seating)

6. All final documents, including the narrative required by Section 5, submitted in support of this public safety plan application are incorporated into the approved public safety plan as conditions and requirements by this reference.

7. The provisions of Scottsdale Revised Code Sections 23-50 through 23-76 are incorporated into this public safety plan as conditions and requirements by this reference. Failure to comply with these code sections shall be considered a violation of this public safety plan.

As part of this application, I have read and understand the City of Scottsdale Public Safety Plan Ordinance. On behalf of Scottsdale Arts I agree that Scottsdale Arts and its employees will comply with the Public Safety Plan Ordinance and its City approved public safety plan. I also certify that all the information submitted as part of this application is true and correct to the best of my knowledge.

Martin Dickey
Signature of Applicant

8/29/17
Date Signed

Please email the completed application to: PSP@ScottsdaleAZ.gov

Initials of Applicant MD

Scottsdale Public Safety Plan for Scottsdale Center for the Performing Arts –

Virginia G. Piper Theater and Stage 2 Theater

7380 East 2nd Street, Scottsdale, AZ 85251

i. Diagram of Building – (page 2)

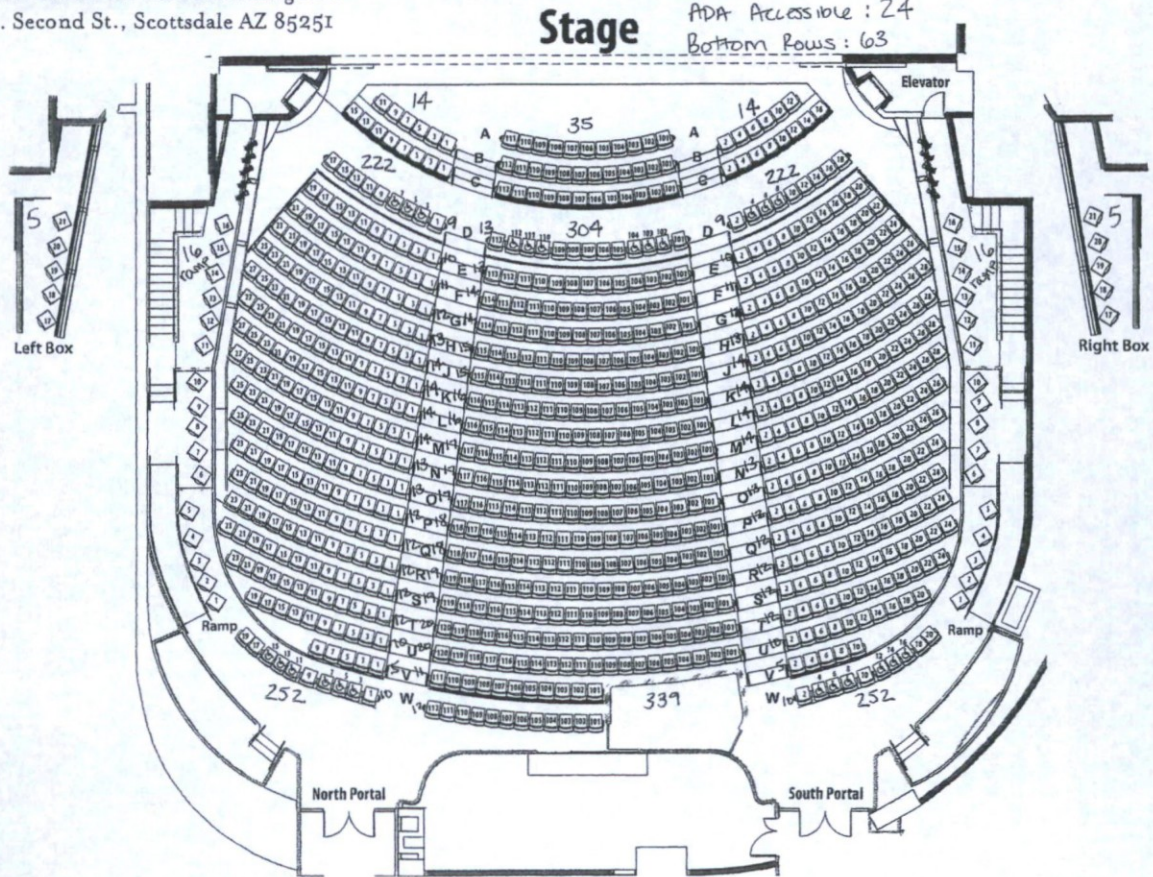
Scottsdale Center for the Performing Arts - Virginia G. Piper Theater and Stage 2 Theater

7380 East 2nd Street, Scottsdale, AZ 85251

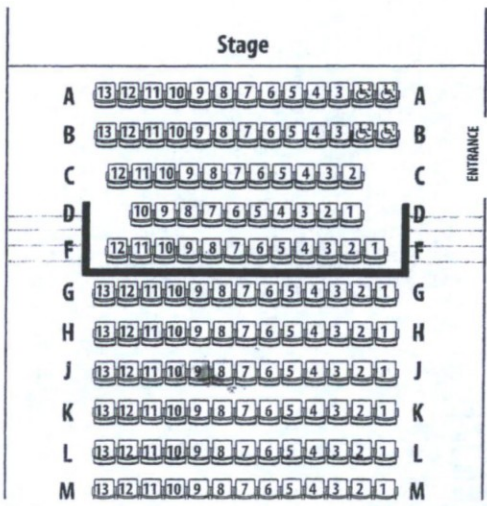
Virginia G. Piper Theater

Scottsdale Center for the Performing Arts
7380 E. Second St., Scottsdale AZ 85251

House : 853
Box Seats : 42
ADA Accessible : 24
Bottom Rows : 63



Stage 2

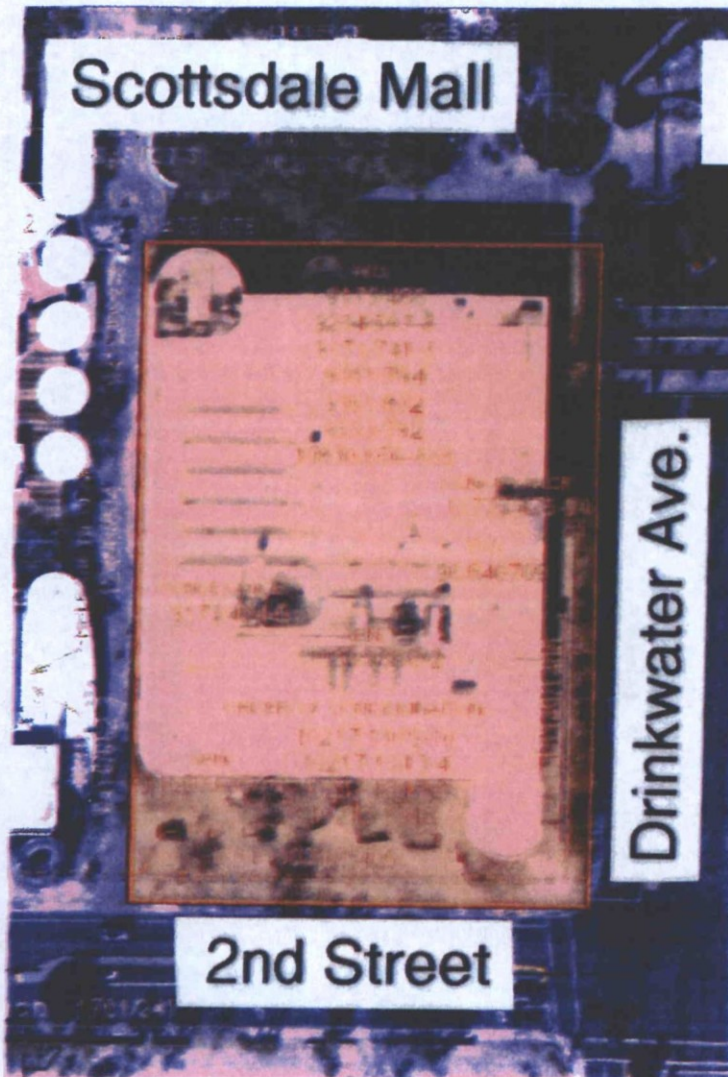


Scottsdale Public Safety Plan for Scottsdale Center for the Performing Arts –

Virginia G. Piper Theater and Stage 2 Theater

7380 East 2nd Street, Scottsdale, AZ 85251

ii. Diagram of Parcel/Lot



Parcel Boundary (3)

| | |
|------------------|-----------------|
| APN | 130-23-207 |
| Site Address | 7380 E 2ND ST |
| Zip Code | 85251 |
| QS Number | 16-45 |
| Subdivision Name | SCOTTSDALE MALL |
| MCR Number | 170-02 |
| Lot Number | B |
| Tract Name | - |
| Zoning | C-2 DO & C-3 DO |
| Fema | X |
| ESL Type | - |

| | |
|------------------|-----------------|
| APN | 130-23-207 |
| Site Address | 7374 E 2ND ST |
| Zip Code | 85251 |
| QS Number | 16-45 |
| Subdivision Name | SCOTTSDALE MALL |
| MCR Number | 170-02 |
| Lot Number | B |
| Tract Name | - |
| Zoning | C-2 DO & C-3 DO |
| Fema | X |
| ESL Type | - |

| | |
|--------------|---------------|
| APN | 130-23-207 |
| Site Address | 7384 E 2ND ST |
| Zip Code | 85251 |
| QS Number | 16-45 |

Zoning (1)

SCOTTSDALE CENTER
FOR THE PERFORMING ARTS

Scottsdale Public Safety Plan for Scottsdale Center for the Performing Arts –

Virginia G. Piper Theater and Stage 2 Theater

7380 East 2nd Street, Scottsdale, AZ 85251

- iii. **Scottsdale Fire Department Approved Occupancy Limit**
(See Attached C.O.S. Occupant Load Certificates)



CITY OF SCOTTSDALE
OFFICIAL OCCUPANT LOAD

862

Virginia Piper Theater
Fixed Seating Capacity
7/2017

MICHAEL L. CLACK, BUILDING OFFICIAL

JIM FORD, FIRE MARSHAL



CITY OF SCOTTSDALE
OFFICIAL OCCUPANT LOAD

137

Stage 2 Theater
SCA

Fixed Seating Capacity
7/2017

MICHAEL L CLACK, BUILDING OFFICIAL

JIM FORD, FIRE MARSHAL

Scottsdale Public Safety Plan for Scottsdale Center for the Performing Arts –

Virginia G. Piper Theater and Stage 2 Theater

7380 East 2nd Street, Scottsdale, AZ 85251

Scottsdale Center for the Performing Arts

The Scottsdale Center for the Performing Arts (SCPA) is a nationally renowned first-class fine arts performance venue with a range of annual programming from Broadway and classical to national touring dance companies, symphonies, jazz, blues, comedy, folk, country and pop concerts as well as community dance events.

The Scottsdale Arts team of fine arts venue management professionals always employ best practices in the operation and staffing of the venues and programs we operate. Indeed, the venues and programs we are responsible for i.e. Scottsdale Center for the Performing Arts, SMOCA and Scottsdale Public Arts are important cultural entities in the community and we exercise the utmost care and consideration in programming, operating and staffing these facilities. In the context of security and staffing of these venues each performance/event is evaluated situationally as to the context and type of event, anticipated audience size, entertainment genre, historical or researched demographics, socio-graphics, other events taking place in the geographic vicinity, the time of day, the time of year and any other factors that should be evaluated in hosting the event in either of the theaters.

The Virginia G. Piper and the Stage 2 Theaters serve patrons whose primary purpose in attending performances at these venues is to experience the finest in national and international touring artist performances as well as local/regional artists, meetings, seminars or local dance school performance recitals. Alcoholic beverages are available at the theaters but consumption is almost exclusively limited to the time frame between door opening and show time (one hour or less) or a 15 – 30 minute intermission between performance “sets”. While alcohol is offered at some of the performances and events, the alcohol component of the theater experience represents a very small portion of the per capita expenditures of patrons and is not a primary reason for their attendance at the venues.

iv. Safety Conditions and Considerations

The Scottsdale Cultural Council is committed to maintain a safe environment for all employees and patrons. A safety committee has been established to identify and resolve operational and event safety concerns and to prepare for potential emergency situations. The Committee in conjunction with Protection Services is responsible for any and all safety and environmental concerns and works with all employees to ensure a safe work environment.

Protection Services (security) - Job Duties Overview

- Provide a safe environment for patrons of our fine arts programming from Broadway and dance to concerts, meetings, fundraising dinners and galas to thoroughly enjoy their visit to the Scottsdale Center for the Performing Arts.
- Perform fundamental safety and crowd management tasks.
- Provide security for both staff and patrons
- Visually scan the facility spaces and attendees during occupancy for any safety concerns.

iv. **Safety Conditions and Considerations (Cont.)**
Protection Services (security) - Job Duties Overview (Cont.)

- Provide security for both staff and patrons
- Visually scan the facility spaces and attendees during occupancy for any safety concerns.
- Prevent alcohol from leaving the premise.
- Direct patrons calmly and expeditiously to exits in the case of a need for evacuation.

House Managers (patron services-usher/volunteer supervisors) - Job Duties Overview

- Provide a welcoming and safe environment for patrons of our fine arts programming from Broadway and dance to concerts, meetings, fundraising dinners and galas to thoroughly enjoy their visit to the Scottsdale Center for the Performing Arts.
- Greet patrons as they walk into the theater and check tickets to ensure they are courteously directed to the proper seating row and seats.
- Assist with any special ADA needs such as listening devices or seating to accommodate wheelchairs and chaperones.
- Visually scan the facility spaces and attendees during occupancy for any safety concerns.
- Direct patrons to restrooms, box office, lobby, exits, concessions as needed or requested
- Direct patrons calmly and expeditiously to exits in the case of a need for evacuation.

Venue Entrance Doors

- There are three sets of entrance doors on the west side of the SCPA and five sets of entrance doors on the north side of the SCPA, and one set of entrance doors to the south side for venue admittance. These doors are staffed based on the parameters of the event whether ticketed or not ticketed and with the number of patrons attending in mind to meet the need for thorough, safe, courteous admittance and direction to seating areas. Staffing at the theater admittance doors ranges between two to six ticket takers per admittance doors (north portal or south portal) depending on ticket sales.
- Two to three Protection Services staff are stationed close to entrances with clear site lines to the admittance doors, box office windows, atrium and seating portals during the admittance process as well as during the performances.*
- House Managers/Crowd Managers as well as Protection Services staffs are always equipped with and monitoring house radios for quick response support and assistance, issues and questions.*
- Entrance doors are constantly monitored to ensure they remain free and clear of obstructions and are accessible.
- These doors are regularly monitored to ensure alcohol does not leave the premise.

*See attached Evacuation Plan diagram of House Manager/Crowd Manager (1,2,3) and Protection Services staffing positions (4,5,6) and/or areas of coverage for events at the SCPA.

iv. **Safety Conditions and Considerations (Cont.)**

Virginia G. Piper (VGP) Seating Chart

- Seating capacity of the VGP Theater is 862.
- All seating is fixed/permanent except box seats, of which there are 42 seats and they are in their own secure "boxes" or rows and only one seat deep, and ADA seats which number 24 if all were used specifically for that purpose.
- There are two sets of entrance portal doors into the theater on the east side of the lobby. There are two House Managers/Crowd Managers posted, one each, at these two sets of portal doors. There are always two House Managers/Crowd Managers for any show in the VGP and that number goes to three House Managers/Crowd Managers when ticket sales are over 500.
- There is one entrance/exit portal on the lower lobby level house right (south) and one emergency exit off the lower seating bowl house left (north).
- Ushers number between six to eighteen depending on ticket sales for any given event.
- Ushers check tickets to ensure patrons are directed to their assigned seats and that aisles and doorways remain open, clear and free of obstructions.
- House Managers/Crowd Managers as well as Protection Services staffs are always equipped with and monitoring house radios for quick response support and assistance, issues and questions.
- A Facility Representative is the upper management staff member present and overseeing the overall event operation at all VGP events.

Stage 2 Seating Chart

- Seating capacity of the Stage 2 Theater is 137.
- There is one set of entrance doors on the east side of the theater off of the south hall of the SCPA. There is an emergency exit door in Stage 2 to exit the building house right (west side).
- There is always 1 House Manager/Crowd Manager for any show in the Stage 2 Theater.
- Ushers number between two and three depending on ticket sales.
- Ushers check tickets to ensure patrons are directed to their assigned seats and that aisles and doorways remain open, clear and free of obstructions.
- House Managers/Crowd Managers as well as Protection Services staffs are always equipped with and monitoring house radios for quick response support and assistance, issues and questions.
- A Facility Representative is the upper management staff member present and overseeing the overall event operation at all Stage 2 events.

Occupancy Limit

- In 90% of events held on the premises at Scottsdale Center for the Performing Arts occupancy is a function of tickets sold at either of the two theaters i.e. the Virginia G. Piper Theater or the Stage 2 Theater. No standing room is available for sale at either theater therefore published capacities are adhered to by the maximum tickets that the box office ticket manifest allows to be printed for each venue.

v. Patron Parking, Ingress, Egress, Vehicular and Pedestrian Traffic Control

Scottsdale Center for the Performing Arts –
Parking Ingress, Egress and Vehicular Traffic Control

Flow of Traffic – Yellow arrows

Pedestrian Movement – Blue arrows

Parking – Red boxes



- For those events held in the Atrium of the SCPA tickets and/or invitations are strictly limited to a maximum of 999 to ensure there is never an issue with the approved occupancy limit of the venue.

iv. Crowd Management Plan

There will be a minimum of six security trained staff representing Protection Services (security) personnel and House Managers/Crowd Managers and Facility Representatives on peak crowd nights i.e. 6 security* to accommodate the maximum capacity of 999. This number does not include the ushering staff present for peak crowd nights which would average 18 additional staff. It is important to note here that this security staffing exceeds the ratio of security staff to patrons established by the National Fire Protection Association (NFPA) for performing arts venues which is 1:250 as well as the ratio of security staff to patrons a number of our peer Fine Arts facilities in the Phoenix metro area work under which is 1:500. This security staff to patrons number, as a point of reference for this industry, is approved by the Phoenix Fire Marshal for Phoenix Symphony Hall and the Orpheum Theater.

*We propose each of these personnel are to be trained by the City of Scottsdale PD in their security training class.

All Protection Services (security) personnel, House Managers/Crowd Managers, Facility Representatives and Ticket Takers are currently trained via Scottsdale Arts management in the following:

- Being knowledgeable of basic crowd control procedures.
- Knowing where emergency exits are located.
- Knowing proper procedures to implement in an emergency evacuation.
- Knowing where First Aid kits and AED equipment are located.
- Knowing where fire alarms are located.
- Being knowledgeable of what the management hierarchy is for reporting crowd or facility issues i.e. which staff have radios and phone numbers to call for Fire, Non-emergency, Emergency, etc. when a situation warrants notification of superiors.

vi. Employee Log

Associate Director of Patron Services – Jamie Prins (480) 874-4697
Associate Director of Operations – Martin Dickey (480) 874-4608
Protection Services Manager – Keng Cheong (480) 874-4606
Protection Services Supervisor – Thomas Villegas (480) 874-4606
Lead House Manager – Carolyn Sedlak (480) 874-4621 (office)
Assistant House Manager – Devaune Bohall (480) 874-4621 (office)
Assistant House Manager – Lesley Gibbs (480) 874-4621 (office)
Assistant House Manager – Monika Hahues (480) 874-4621 (office)
Assistant House Manager – Marla Hattabaugh (480) 874-4621 (office)
Assistant House Manager – Tomas Johnson (480) 874-4621 (office)
Assistant House Manager – Adele Powers (480) 874-4621 (office)
Assistant House Manager – Eileen Strauss (480) 874-4621 (office)
Assistant House Manager – Sandra Wagner (480) 874-4621 (office)

vii. Contact Persons

The following persons are designated to receive and handle complaints from the public or City of Scottsdale:

| <i>NAME</i> | <i>JOB TITLE</i> | <i>PHONE</i> |
|--------------------|--|---------------------|
| Scott McDaniel | Director of Finance and Administration | 480-874-4641 |
| Jamie Prins | Associate Director Patron Services | 480-874-4697 |
| Martin Dickey | Associate Director Operations | 480-874-4603 |
| Keng Cheong | Protection Services Manager | 480-874-4606 |
| Amy Nesbitt | Director of Performing Arts | 480-874-4681 |

Submitted by: Martin Dickey

viii. Evacuation Procedures and Routes

Evacuation Procedures for Scottsdale Center for the Performing Arts

PROTECTION SERVICES Evacuation Procedures

- Turn to channel 1 and proceed to nearest fire annunciators.
- Silence siren after at least 30 seconds to facilitate communication on channel 1.
- Investigate cause of alarm.
- Report any unsafe evacuation routes.
- Update progress and give instructions as needed on channel 1.
- Perform building walkthrough.
- Meet with emergency response personnel as needed.
- Issue all clear to staff if and when safe to do so.

TECH Evacuation Procedures

- Announce to everyone on your channel "Everybody on radio turn to Channel 1".
- Turn to channel 1, announce "Tech is on 1" and await updates and instructions.
- Stage Manager goes up northeast stairwell to make sure it's safe to exit. Call on channel 1 to report stairwell clear once back on the stage.
- Stage Manager makes announcement to evacuate the theater with bullhorn.
- Stage Manager directs patrons and house staff as needed.
- Stagehand direct performers to exit on A-level (preferably elevator side staircase).
- Stage Manager will report when house is cleared then exit building through northeast stairwell.

HOUSE Evacuation Procedures

- Turn to channel 1, announce "House is on 1" on the radio and await updates and instructions.
- House Managers or Ushers put on safety vest and direct patrons to exit the building.
- House Manager will assign Ushers to stay with patrons with disabilities on D-row until emergency response personnel arrive.
- House Manager reports on channel 1 any patrons with disabilities on D-row.
- Exit building when house is cleared.

EVENT REP Evacuation Procedures

- Turn to channel 1, announce "Event Rep is on 1" on the radio and await updates and instructions.
- Assist with HOUSE in the evacuation.

BOX OFFICE Evacuation Procedures

- Inform patrons of the alarm, get call back number.
- Lock money in safe.
- Exit building.

ix. **Evacuation Procedures for Scottsdale Center for the Performing Arts (p. 2 w/ map attached)**

MUSEUM Evacuation Procedures

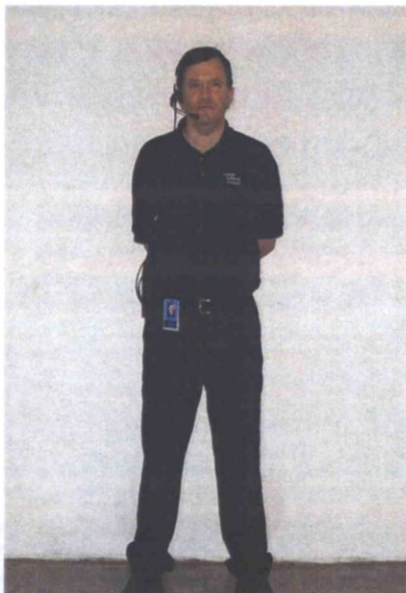
- Ask patrons to evacuate the building.
- Lock money in back room.
- Lock exterior door on the North side.
- Exit and lock sliding gate when all patrons are out.

x. **Evidence of Security Uniform With the Word "Security" on Both Front and Back and in Letters at Least 3 inches in Height**

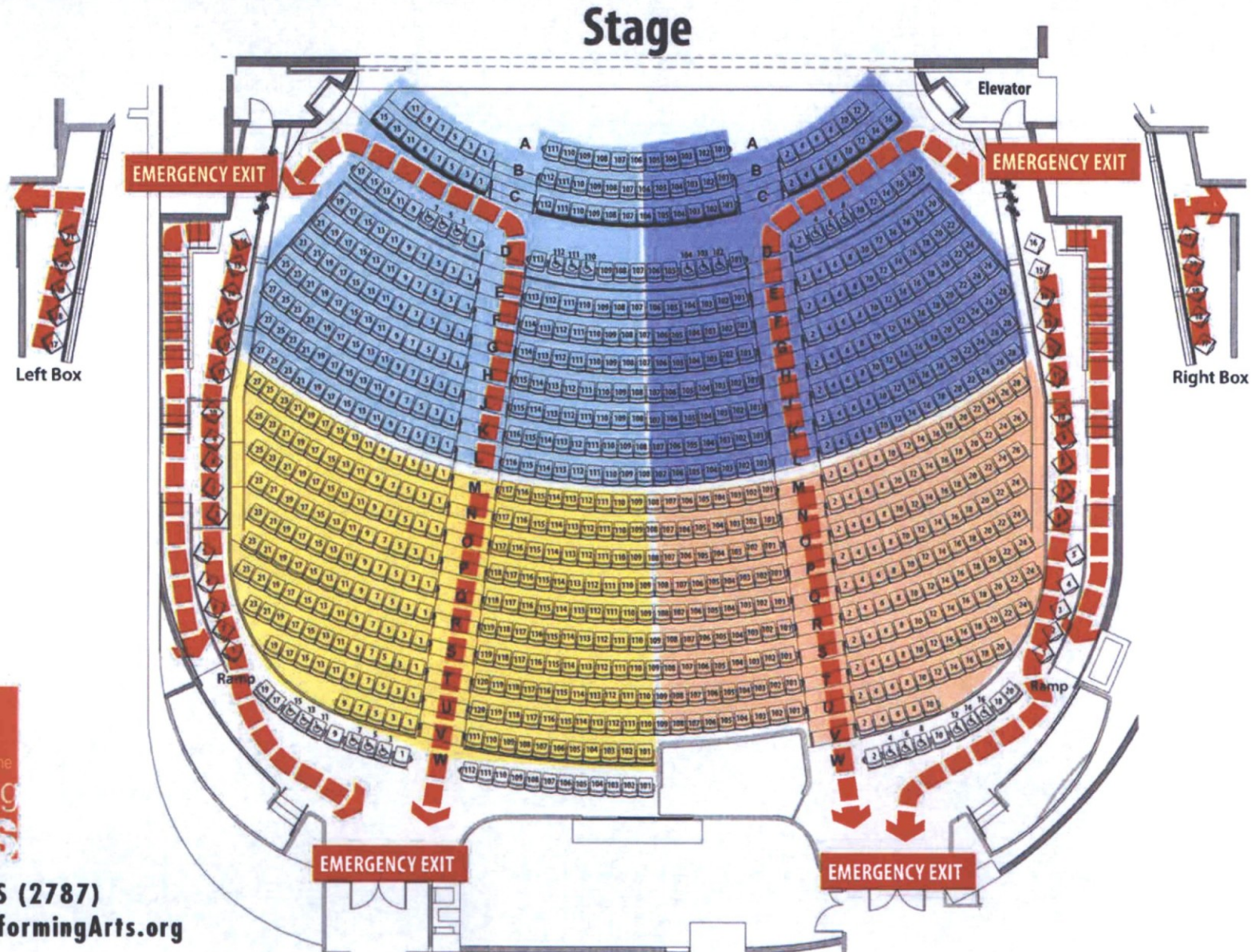
Request for Exception: The Scottsdale Center for the Performing Arts hereby requests an exception to the Scottsdale Public Safety Plan uniform requirements.

Justification: Scottsdale Center for the Performing Arts (SCPA) is an iconic cultural arts destination and very unlike the vast majority of businesses applying for this Public Safety Plan application. A number of the criteria in the application are designed to address the restaurant/club/bar industry whereby the consumption of alcohol as part of their operations is a major, if not primary, purpose for patronizing the applicant's business. In the case of Scottsdale Center for the Performing Arts, our patrons are coming to experience fine entertainment and the opportunity or availability to consume alcohol is simply an option for the patrons not the focus of our business. The availability of alcohol during an event would not make up 25% of the time the patrons would be on premise. The SCPA has over 40 years of history producing the finest in a variety of performing arts to a clientele that values fine entertainment, great service, first class performance venue atmosphere and an air of decorum. It would be inappropriate to put the security trained Protection Services staff or House Manager staff of this performing arts venue in shirts with large security letters on the back. It is not done in any performing arts venue in the Valley and to my knowledge it is not done at any performing arts venue in the state. SCPA uniforms are clearly marked, easily distinguishable and appropriate for a performing arts venue.

Uniform Description: Protection Services Officers are dress in black dress shirt or polo, black slacks and black shoes. Each is identified by a picture ID on a lanyard or clipped to his or her shirt. Each is equipped with a 2-way radio for communication.



Virginia G. Piper Theater Evacuation plan



scottsdale
center for the
performing
arts

480-994-ARTS (2787)
ScottsdalePerformingArts.org

xi. Statement Regarding the Number of Security Staff Available During Peak Times

The level of staffing for the Scottsdale Center for the Performing Arts during peak times varies depending on the event. We base our staffing on previous events. We take into consideration the type of event or entertainment, audience make-up and audience size, whether alcohol is served, time of event, and cultural diversity of our patrons. The majority of our events are returning engagements where we can compare past experiences and made adjustments as needed.

For performances in the VGP theater (capacity 862):

3 Protection Services Officers, 1 Event Representative, at least 2 House Managers and 6-18 Ushers. (exceptions are made for events such as our movie series when attendance is less than 200, the staffing is reduced to 1 Protection Services Officer, 1 Event Representative, 1 House Manager and 6 Ushers)

For performances in Stage 2 (capacity 137):

1 Protection Services Officer, 1 Event Representative, 1 House Manager and 1-2 Ushers.

Our security presence is increased during events that have food and alcohol as a major component.

For example, our gala celebration fund raiser consists of a sit down dinner follow by a performance and an after party. We staff 6 Security officers for this event. During the event, each public entrance and exit will have a security officer stationed for access and alcohol control as well as crowd monitoring. There is an additional roamer to assist the Protection Services supervisor for the event.

We also increase our security presence during events that might have additional risk factors and frequently consult and work with Scottsdale Police Department for these events (e.g. Southern Poverty Law Center Fund-Raiser, Gabrielle Giffords and Mark Kelly Lecture, etc.). We will continue to do so in the future for any special events that comes up.

We feel that our staffing level is suitable and prudent for the types of events we host as well as our audience. We have had less than 20 incidents during peak times at the Scottsdale Center for the Performing Arts in the past 5 years that require us to ask a patron to leave the premises. We did not use physical force in any of these instances.

xii. Statement Regarding Use, if Applicable (.e. 60% food sales, 90% fixed seating)

N/A

Addendum 1

**SCOTTSDALE ARTS
COMPANY MEMBERS**

**Senior Management Team
Demographic Information**

| <i>NAME</i> | <i>DOB</i> | <i>ADDRESS</i> | <i>CITY</i> | <i>STATE</i> | <i>ZIP</i> | <i>PHONE</i> | <i>JOB TITLE</i> |
|-----------------|------------|--------------------------|-------------|--------------|------------|--------------|--|
| Neale Perl | 12/22/1955 | 3516 N 34 Place | Phoenix | AZ | 85018 | 301-325-8668 | CEO/President |
| Steven Baker | 1/26/1956 | 1239 W Monte Ave | Mesa | CA | 85202 | 619-737-7519 | Director of Marketing & Communications |
| Sara Cochran | 5/24/1967 | 2323 N Central Ave #2102 | Phoenix | AZ | 85004 | 310-498-1490 | Director an Head Curator SMOCA |
| Natalie Marsh | 12/25/1977 | 8764 Gail Road | Scottsdale | AZ | 85260 | 602-920-0023 | Director of Education |
| Kathryn Joyce | 5/8/1954 | 12012 N Paradise Dr | Scottsdale | AZ | 85254 | 940-597-3427 | Director of Development |
| Kim Curry-Evans | 12/2/1964 | 3719 Swift Drive | Raleigh | NC | 27606 | 919-599-4141 | Director of Public Art |
| Scott McDaniel | 9/18/1962 | 8528 E Virginia Ave | Scottsdale | AZ | 85257 | 602-410-1181 | Director of Finance and Administration |
| Amy Nesbitt | 1/29/1970 | 290 E Roosevent #503 | Phoenix | AZ | 85004 | 734-678-3656 | Director of Performing Arts |