Marked Agendas Approved Minutes Approved Reports Agenda/Minutes /Reports

The August 2, 2018 Development Review Board Meeting Agenda and Minutes can be found at

http://www.scottsdaleaz.gov/boards/development-review-board

DEVELOPMENT REVIEW BOARD REPORT



Meeting Date: General Plan Element: General Plan Goal: August 2, 2018Item No. 5Character and DesignFoster quality design that enhances Scottsdale as a uniquesouthwestern desert community.

ACTION

Toca Madera 12-DR-2018

Location: 4736 North Goldwater Boulevard

Request: Request approval of the site plan, landscape plan, and building elevations for a new restaurant building with 8,000 square feet of building area on Pad B, in the northwest portion of Scottsdale Fashion Square.

OWNER

The Madera Group (323) 645-7800

ARCHITECT/DESIGNER

Neptune Design Group 6501 E. Greenway Pkwy. Scottsdale, AZ 85254

APPLICANT CONTACT

Neptune Design Group Chris Neal (480) 297-5577

BACKGROUND

Zoning

This site is zoned Downtown/Downtown Regional Use - Type 2, Planned Block Development, Downtown Overlay (D/DRU-2 PBD DO), which allows large-scale development of office, commercial, retail, and residential uses in a mixed-use format. Scottsdale Fashion Square recently received approval from the City Council for a zoning district map amendment to the current D/DRU-2 PBD DO zoning district, which included a master development plan for the property.

Context

Located near the southwest corner of the intersection of North Goldwater Boulevard and East Highland Avenue, the surrounding developments include single-family residential, multi-family residential and other retail uses associated with the mall.

Adjacent Uses and Zoning

- North Restaurant (Fashion Square), zoned Downtown/Downtown Regional Use Type 2, Planned Block Development, Downtown Overlay (D/DRU-2 PBD DO).
- South Retail (Fashion Square), zoned Downtown/Downtown Regional Use Type 2, Planned Block Development, Downtown Overlay (D/DRU-2 PBD DO).
- East Retail and vacant land (Fashion Square), zoned Downtown/Downtown Regional Use -Type 2, Planned Block Development, Downtown Overlay (D/DRU-2 PBD DO).
- West Parking structure (Fashion Square), zoned Downtown/Downtown Regional Use Type 2, Planned Block Development, Downtown Overlay (D/DRU-2 PBD DO).

DEVELOPMENT PROPOSAL

Goal/Purpose of Request

The applicant is requesting approval of the site plan, landscape plan, and building elevations for a new restaurant building which will be located on a pad site recently approved by the Development Review Board (26-DR-2017). The requested approval is limited to the pad area, since all access, parking, and pedestrian circulation was approved with 26-DR-2017.

Neighborhood Communication

Surrounding property owners within 750 feet have been notified and the site has been posted. City staff has received a number of general inquires, including comments from a resident in the Optima Camelview development who had concerns regarding visibility of roof top mechanical equipment, and potential noise generated from music within the establishment. These emails have been included in Attachment #13 to this report. In response to these concerns, a stipulation has been added regarding screening of mechanical equipment (stipulation #2) and a response from the restaurant owner has been provided regarding music (see Attachment #14).

DEVELOPMENT REVIEW BOARD CRITERIA ANALYSIS

The proposed improvements include a new restaurant building along with a small amount of hardscape and landscape within the pad area. The proposed restaurant is a single-story building with a contemporary design style, featuring a large partially enclosed patio. The material palette includes natural stone, woodstone, laser cut metal screening, and a large living wall on the south elevation. The building will highlight the main entrance into the new Luxury Entrance of Scottsdale Fashion Square (SFS), and the contemporary architectural style and modern material palette will complement the proposed redevelopment of this portion of the SFS. The proposal will be an enhancement of SFS and conforms to the development standards approved for the mall, as well as the Downtown Plan and Urban Design and Architectural Guidelines.

As approved with 26-DR-2017, the existing vehicular circulation pattern with main access through North Goldwater Boulevard is being maintained and the driveway access to East Highland Avenue at the north end of the site will be removed and replaced with a screen wall and landscaping to provide a buffer to the single-family homes and reduce traffic on Highland. A new 8-foot-wide sidewalk detached from the curb will be provided along North Goldwater Boulevard bringing pedestrians to the new SFS entrance. The new restaurant proposes to tie in with this new sidewalk.

Development Information

- Existing Use:
- Proposed Use:
- Parcel Size:
- Building / Commercial space:
- Building Height Allowed:
- Building Height Proposed:
- Parking Required:
- Parking Provided:

Restaurant 2.48 gross acres 1.81 net acres 8,000 square feet 150 feet, including rooftop appurtenances 26 feet, including rooftop appurtenances 6,100 spaces (entire mall) 8,158 spaces, plus 350 in-lieu spaces (entire mall)

STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Development Review Board approve Toca Madera per the attached stipulations, finding that the Development Review Criteria have been met.

Vacant Pad

RESPONSIBLE DEPARTMENT

Planning and Development Services Current Planning Services

STAFF CONTACT

Bryan Cluff Senior Planner 480-312-2258 E-mail: bcluff@ScottsdaleAZ.gov

APPROVED BY

Bryan Cluff, Report Author

Steve Venker, Development Review Board Coordinator Phone: 480-312-2831 E-mail: svenker@scottsdaleaz.gov

Date

Date

Rendy Grant, Director Hanning and Development Services 480-312-2664, <u>rgrant@scottsdaleaz.gov</u>

7/20/19

ATTACHMENTS

- A. Stipulations
- 1. Context Aerial
- 1A. Close-Up Aerial
- 2. Zoning Map
- 3. Applicant's Narrative
- 4. Combined Context Aerial and Site Plan
- 5. Site Plan
- 6. Building Elevations
- 7. Perspective
- 8. Streetscape Elevations
- 9. Material and Color Board
- 10. Landscape Plans
- 11. Electrical Site Plan
- 12. Exterior Lighting Cutsheets
- 13. Public Comment
- 14. Applicant Music Response

Stipulations for the Development Review Board Application: Toca Madera Case Number: 12-DR-2018

These stipulations are intended to protect the public health, safety, welfare, and the City of Scottsdale.

APPLICABLE DOCUMENTS AND PLANS:

- 1. Except as required by the Scottsdale Revised Code (SRC), the Design Standards and Policies Manual (DSPM), and the other stipulations herein, the site design and construction shall substantially conform to the following documents:
 - a. Architectural elements, including dimensions, materials, form, color, and texture shall be constructed to be consistent with the building elevations submitted by Nelsen Partners, Inc., with a city staff date of 6/25/18.
 - b. The location and configuration of all site improvements shall be consistent with the site plan submitted by Nelsen Partners, Inc., with a city staff date of 6/25/18.
 - c. Landscape improvements, including quantity, size, and location shall be installed to be consistent with the preliminary landscape plan submitted by Nelsen Partners, Inc., with a city staff date of 5/11/18.
 - d. The case drainage report submitted by Olsson Associates accepted in concept by the Stormwater Management Department of the Planning and Development Services.

RELEVANT CASES:

Ordinance

A. At the time of review, the applicable Zoning and DRB case(s) for the site were: 25-ZN-2015 and 26-DR-2017.

ARCHITECTURAL DESIGN:

DRB Stipulations

- 2. With the final plan submittal, the applicant shall provide plans that clearly demonstrate that all roof mounted equipment will be fully screened from off-site view, including views from adjacent taller residential buildings.
- All exterior window glazing shall be recessed a minimum of fifty (50) percent of the wall depth, including glass windows within any tower/clerestory elements. The amount or recess shall be measured from the face of the exterior wall to the face of the glazing, exclusive of external detailing. With the final plan submittal, the developer shall provide head, jamb and sill details clearly showing the amount of recess for all window types.

ATTACHMENT A

APPROVED 8/2/18 (SP)



Toca Madera



ATTACHMENT 1



ATTACHMENT 1A



ATTACHMENT 2

 February 12, 2018

 Mr. Bryan Cluff

 Planning Department Coordinator

 City of Scottsdale Planning and Development Services

 7447 East Indian School Road, suite 105

 Scottsdale, AZ 85251

 Subject: Application Narrative

 Toca Madera Restaurant – Scottsdale Fashion Square – Lot B

The Toca Madera restaurant is located within the Scottsdale Fashion Square "Deluxe Wing" on a building pad just east of the Dillards parking structure, and will be one of a few new restaurants

being developed on new pads in this area. The exterior elevations blend a combination of warm, earth-tone colors with a material palette of concrete, wood, stone and steel that wrap the exterior. The main exterior feature are ornate metal screens, reminiscent of early Moorish architecture that hang in front of the façade, above the pedestrian walkways, screening clerestory windows into the main dining room and a patio/lounge that opens to the sky. The screen with cut-outs appear semi-transparent and will be back-lit providing additional texture to the building in the evening. Thru-wall fireplaces adorn the north elevation, providing a glimpse inside the Bar/Lounge, while giving a human scale to the stone façade. With limited perimeter landscaping, we are proposing that the exterior building edges become the structure for creeping vines and greenery. In addition, the open-air lounge is generously landscaped with hanging planters and a specimen tree in the center. The main dining room opens via a moveable glass wall to the open-air lounge. The landscape palette is from the

As part of the Scottsdale Fashion shopping center the restaurant is easily accessible from all directions and will have new parking that surrounds the restaurant. Accessible parking and path of travel is right outside the front doors. An accessible and landscaped pedestrian walkway winds around the entire building.

City approved plant list.

With low sloped roofs surrounded by stepped parapets, the mechanical equipment shall be fully screened within the building structure. Utilities are grouped at the back of the house. Meters are to be installed within landscaped areas or within underground vaults with access panels flush with grade or concrete flatwork. Service doors are to be concealed by covering with adjacent exterior finishes.

Overall, the Toca Madera restaurant with its undulating massing, screening elements, and Sonoran Desert inspired colors and material palette reflects the historic and contemporary design features that are familiar to the Scottsdale Fashion square and Downtown Scottsdale.

Please feel free to contact me with any questions regarding this proposal at (623) 237-0825. Sincerely,

Scott Neiss, Architect







7.25.2018





COLOR ELEVATIONS 7.25.2018











RE

AS DELIGATION

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18'-









STREETSCAPE ELEVATIONS 7.25.2018





CORONADO CUSTOM B REFINED WOODSTONE BLACKENED OAK

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FLOOR TOCA MADERA I CONCEPTUAL LANDSCAPE PLAN

DESIGN REVIEW BOARD | MAY 11.



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TOCA MADERA 736 N. GOLDWATER BLV SCOTTSDALE, AZ 85251

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CITY REVIE





Cluff, Bryan

From:			
Sent:			
To:			
Subject:			

Mark Winkleman <mw@mgsrealty.com> Thursday, March 29, 2018 11:49 AM Cluff, Bryan RE: Fashion Square

Hi Bryan,

Thanks for the response. The Macerich guys told me that they would screen their buildings from above. The Ocean 44 guy met with me and said that he thinks that the 7-foot walls along the exterior will substantially screen the mechanical equipment, but if it doesn't they would install sails or some other type of screening structure.

Regarding the Dillard's sign, yes I was referring to the rendering. It shows a sign above where the temporary banner sign was recently hung. I am mostly concerned that it not be bright red like the Harkins' sign. Is it possible for the public to see the new Comprehensive Sign Plan?

Lastly, I see that the Toca Madera building is in the permitting process. I think it will largely be screened by the Ocean 44 building. Some of the residents here have questioned whether Toca Madera will have loud music that will be disturbing. Their building application describes a significant outdoor lounge. Does outdoor music (either live or a DJ) require a special use permit? How can we determine whether this would be an issue?

Thank you for your help!

Mark Winkleman M68 Realty Partners 7117 E. Rancho Vísta Drive Suite 6003 Scottsdale, Arizona 85251 (602) 432-5955

From: Cluff, Bryan <BCluff@Scottsdaleaz.gov> Sent: Wednesday, March 28, 2018 3:12 PM To: Mark Winkleman <mw@mgsrealty.com> Subject: RE: Fashion Square

Mark,

The plans have been reviewed and permits issued for the Ocean 44 restaurant. The mechanical units are screened in accordance with what is required by the Zoning Ordinance and DRB approval, but that does not mean they will be completely unseen from above. I will be following closely as the building is constructed, and the applicant has stated they are willing to provide additional screening if necessary. Have you had any further communication with Macerich or the Ocean 44 team?

With regard to the Dillard's signage – Are you referring to the sign in the rendering? If so, that is just conceptual and does not necessarily represent what the sign will look like or where it will be located. I am not aware of any current proposals to relocate that sign. However, Fashion Square is working on an update to their Comprehensive Sign Plan for the entire mall property. These design details will be worked out through that proposal.

Thank you,

Cluff, Bryan

From:
Sent:
To:
Subject:

Mark Winkleman <mw@mgsrealty.com> Monday, May 07, 2018 5:33 PM Cluff, Bryan RE: Fashion Square

Hi Bryan,

Thank you for your responses below. Regarding the outdoor music, I found the following in a letter from them addressed to you:

February 12, 2018

Mr. Bryan Cluff

Planning Department Coordinator

City of Scottsdale Planning and Development Services

7447 East Indian School Road, suite 105

Scottsdale, AZ 85251

Subject: Application Narrative

Toca Madera Restaurant - Scottsdale Fashion Square - Lot B 769 - PA - 2017

The Toca Madera restaurant is located within the Scottsdale Fashlon Square "Deluxe Wing" on a building pad just east of the Dillards parking structure, and will be one of a few new restaurants being developed on new pads in this area.

The exterior elevations blend a combination of warm, earth-tone colors with a material palette of concrete, wood, stone and steel that wrap the exterior. The main exterior feature are ornate metal screens, reminiscent of early Moorish architecture that hang in front of the façade, above the pedestrian walkways, screening clerestory windows into the main dining room and a patio/lounge that opens to the sky. The screen with cut-outs appear semi-transparent and will be back-lit providing additional texture to the building in the evening. Thru-wall fireplaces adorn the north elevation, providing a glimpse inside the Bar/Lounge, while giving a human scale to the stone façade. With fimited perimeter landscaping, we are proposing that the exterior building edges become the structure for creeping vines and greenery. In addition, the open-air lounge is generously landscaped with hanging planters and a specimen tree in the center. The main dining room opens via a moveable glass wall to the open-air lounge. The landscape palette is from the City approved plant list.

As you can see there are references to an "open-air lounge". If you go online and see the information there are many references to "it's like a club", "the DJ is great", etc. We have no problem for this type of activity as long as the music is kept indoors. Their hours show that they are open until midnight, and we are concerned that their "open-air lounge" will cause loud music to be broadcast throughout the adjoining neighborhood. Can you investigate this issue for us?

Thank you,

Cluff, Bryan

From:	Mark Winkleman <mw@mgsrealty.com></mw@mgsrealty.com>
Sent:	Wednesday, June 06, 2018 10:02 AM
То:	Cluff, Bryan
Subject:	RE: Fashion Square Follow Up

Hi Bryan,

Thanks for the update. I would appreciate another update when you hear back from the applicant about their music plans.

Thanks,

Mark Winkleman MGS Realty Partners 7117 E. Rancho Vista Drive Suite 6003 Scottsdale, Arizona 85251 (602) 432-5955

From: Cluff, Bryan <BCluff@Scottsdaleaz.gov> Sent: Wednesday, June 6, 2018 9:58 AM To: Mark Winkleman <mw@mgsrealty.com> Subject: RE: Fashion Square Follow Up

Mark,

I am waiting for a response from the applicant regarding how they intend to operate the DJ booth. They would not need a Conditional Use Permit unless they have live entertainment, which is defined as live performers with amplified music and/or a DJ that is interacting with the crowd and/or patron dancing. If they have a DJ that is playing recorded music, but is not interacting with the patrons, that does not qualify as live entertainment and does not need a Conditional Use Permit. Based on the floor plan I am assuming they will be doing the latter. I will let you know after I hear back from them.

They will need to comply with the noise ordinance, which requires that any noise/music not be louder than 68 decibels when at least 100 feet away from the business and in a residential district. Your units in Optima are not protected by the noise ordinance because the zoning is not residential, however, the single-family homes north of Highland are protected and I believe are even closer to Toca Madera than the Optima. So if you are bothered they would likely be bothered as well.

Thank you,

Bryan D. Cluff, LEED AP Senior Planner City of Scottsdale Planning & Development Phone: 480-312-2258 Fax: 480-312-7088 bcluff@ScottsdaleAZ.gov

Get informed!



June 14, 2018

RE: DJ Booth – Music & Entertainment Noise Mitigation

To Whom It May Concern,

In response to the concern raised regarding music/noise disturbing the adjacent residential communities, Toca Madera would like to provide the following clarification and design accommodations:

- Toca Madera is not a traditional nightclub or dance club but restaurant that is focused on a modern take of traditional Mexican cuisine. Toca Madera does incorporate design elements commonly seen in a nightclub atmosphere such as a DJ booth. The DJ booth, although capable of accommodating an actual DJ, will otherwise function as a standalone house music system. This function will include providing ambient music throughout the bar, dining room and outdoor area. As such, the music volume will be at a level typical of a restaurant and dining environment. There will be no dancing on the outdoor patio as it is designed for restaurant dining and a lounge/cocktail environment.
- Additionally, with respect to the proposed design and construction, although identified as an Outdoor Lounge it should be noted that despite being open air it is enclosed by approximately 26 foot high concrete walls. There will also be a retractable awning system above. There will be no direct line of site to the Outdoor Lounge (as a result of the concrete walls) thus minimizing/eliminating any music and noise that would permeate beyond our premises into the neighboring residential communities.

In clarifying the ambient level of the music and the design of the Outdoor Lounge, Toca Madera believes there should be no concern regarding excess volume levels disturbing the neighboring communities.