Public Art Narrative / CIP-Public Art Program Criteria

SOHO Scottsdale, a planned block development by Bahia Live/Work Lofts and Townhomes LLC., has previously installed and will be installing public art projects as part of the City of Scottsdale's Cultural Improvements Program Ordinance (2018). Scottsdale Public Art is in charge of the public art process as the owner has made an In-Lieu contribution of the budget for the public art process to Scottsdale Public Art. In the first phase of the project three artists were commissioned for public art installations. The artists selected were Leticia Huerta (lithocrete), Lauren Lee (mural), and Christopher Weed (sculpture). For the second phase, one artist has been commissioned for the following public art installation:

Jeff Zischke:

The sculpture, *Global Unity*, depicts people supporting each other with the earth balanced on top. It relates directly to our communities helping humankind. We need to be mindful of our planet and work together striving to make our earth sustainable for us, our children, and the people in the future. The sculpture also expresses SOHO Scottsdale's theme of man, technology, and nature. The figures will be fabricated out of stainless steel and the round globe will be made of form-colored translucent resin panels. The sculpture will be lit externally from the bottom and inside the globe at the top.

The sculpture will be located at a highly visible location on the property. It will be located between Bahia Drive and the Soho Scottsdale parking lot, just west of 92nd Street and the Soho Scottsdale building #16580. It will be clearly visible from Bahia drive and the public will have access to the sculpture from the parking lot. The sidewalk will extend from the parking lot to the sculpture. The site location has been carefully placed avoiding existing utilities, public utility easements, and vehicular sight distance requirements.

See the map and images of the proposed artworks for more information.