

# *Hawkins Companies*

## *114<sup>th</sup> and Shea*

**SWC of 114<sup>th</sup> Street and Shea Boulevard**

**Development Review Board**

**Project Narrative**

*643-PA-2018*



**Developer/Owner:**

**Hawkins Companies LLC**

## **Property Information**

*Location:* SWC of 114th and Shea

*Property Size:* 3.80 (+/-) gross acres

## **Property General Plan/ Zoning:**

- **General Plan:** Commercial, Office, and Suburban Neighborhoods (pending case 5-GP-2020)
- **Zoning:** C-1 (Neighborhood Commercial), SR (Service Residential) and R1-18 PRD (pending case 8-ZN-2020)

### *Surrounding Uses:*

- **North:** R-5/Shea Blvd.; Multi-Family
- **East:** S-R PCD and R-4 PCD; Office and Multi-Family Residential
- **South:** R1-43 PRD; Single Family Residential
- **West:** R1-43 PRD; Single Family Residential
- **Northwest:** C-3 PCD (C); Office and Retail

## **Project Overview**

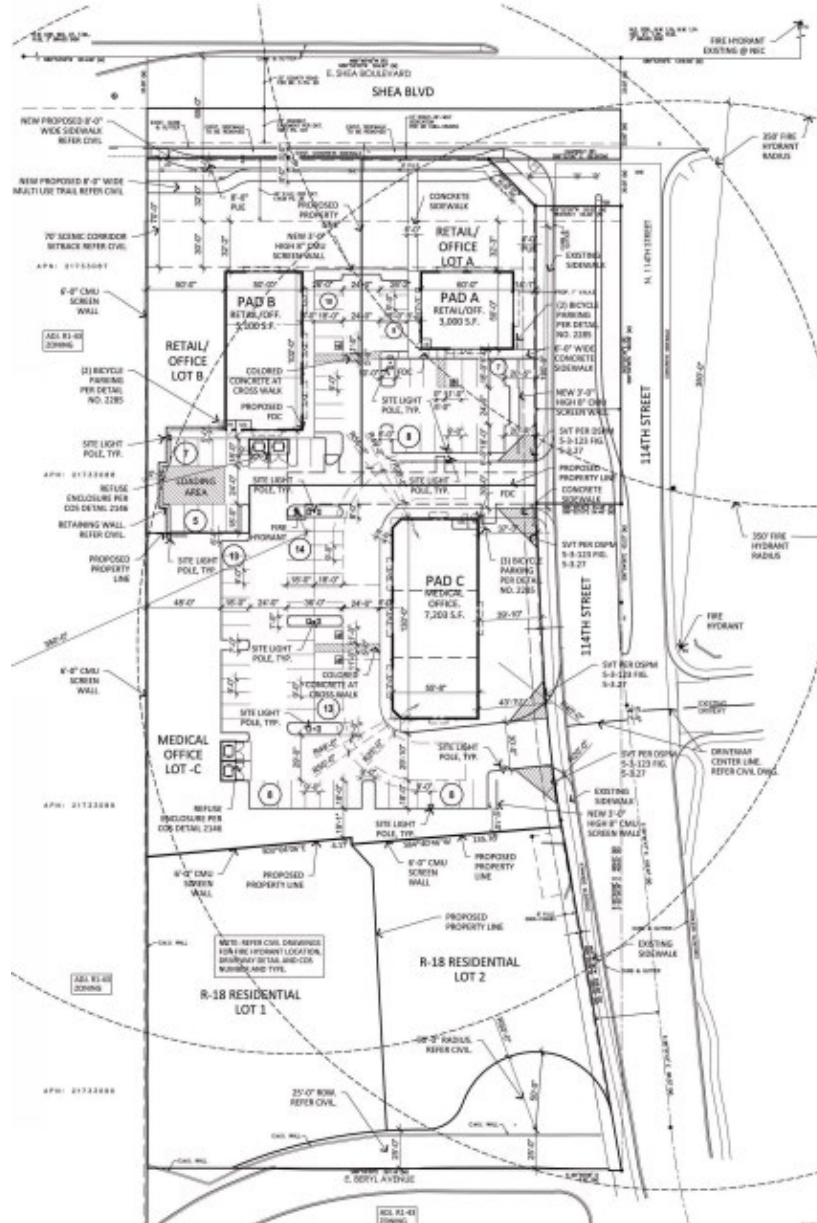
### *About the Site:*

The request is for Development Review Board (“DRB”) and Preliminary Plat approval for a new commercial, office, and residential development on a 3.80+/- gross acre property located at the Southwest Corner of 114<sup>th</sup> Street and Shea Boulevard (the “Property”). The development will include two retail/commercial parcels along Shea Boulevard, an office building on the middle parcel, and two single family residences on the two southern parcels (residential lots are not part of this request). The Minor General Plan Amendment and Rezone applications are currently submitted and under review (Cases 5-GP-2020 and 8-ZN-2020). A concurrent Preliminary Plat Application is being submitted with the DRB application.

## Context Aerial



# Site Plan



## Illustrative Site Plan



Hawkins Companies has taken special consideration with the site plan for this site by providing a site design that is sensitive to the existing single-family residential homes to the west. The development provides a logical transition from Shea Boulevard (a 6-lane road) to the residential on the south and west side of the site and the offices to the east. Additionally, the integration of additional retail and office along the Shea Boulevard Corridor will strengthen the commercial and employment opportunities for local residents, as well as implement the City's goals. The buildings and site layout were designed with attention to buffering the existing single-family neighborhood to the west and enhancing the Shea Boulevard street frontage with a fresh modern/contemporary design.

## **Development Review Board Criteria**

In considering any application for development, the Development Review Board shall be guided by the following criteria (1.904.A.):

- 1. The Board shall examine the design and theme of the application for consistency with the design and character components of the applicable guidelines, development standards, Design Standards and Policies Manual, master plans, character plan and General Plan.*

**Response:** 114<sup>th</sup> and Shea will comply with the applicable guidelines, development standards, Design Standards & Policies Manual, Shea Boulevard Area Plan and General Plan. While the zoning narrative and Minor General Plan Amendment submitted under separate application speaks in more detail to the broader context of the Shea Boulevard and General Plan, below is a summary of how this proposal complies.

Revitalization of the Shea Boulevard Corridor has been a long-standing City goal. The proposed development will add to the commercial and employment opportunities in this area. The Property is within close proximity to a number of residences and other office buildings.

The development brings a unique architectural design to the Shea Boulevard corridor providing appropriate transitioning and connections to the trail system.

- 2. The architectural character, landscaping and site design of the proposed development shall:*
  - a. Promote a desirable relationship of structures to one another, to open spaces and topography, both on the site and in the surrounding neighborhood;*
  - b. Avoid excessive variety and monotonous repetition;*

**Response:** The architectural design, window placement, building materials and landscaping have been carefully selected to incorporate the vernacular of the Southwest and provide desert sensitive design elements. Architecture has been designed to activate all sides of the building (see elevations & site plan submitted with the application). The landscape plant palette is incorporates predominately low water use plant materials appropriate for this urban desert setting. The development emphasizes pedestrian passageways between buildings, connection both 114<sup>th</sup> Street and Shea Boulevard, and connection to the trail system. The building will have a modern color

palette with expansive storefront, stucco, metal paneling, stone veneer, awnings, and wood siding accents. The articulating four-sided architecture will provide movement and relief and will be visually interesting from all vantage points.

*c. Recognize the unique climatic and other environmental factors of this region to respond to the Sonoran Desert environment, as specified in the Sensitive Design Principles;*

**Response:** The development will comply with the Scottsdale Sensitive Design Principles including, but not limited to, desert sensitive design elements such as awnings, pedestrian connectivity, integration of low water use landscaping and shade trees, and contextually compatible design. See Scottsdale Sensitive Design Principles below.

*d. Conform to the recommendations and guidelines in the Environmentally Sensitive Lands (ESL) Ordinance, in the ESL Overlay District; and*

**Response:** Not applicable.

*e. Incorporate unique or characteristic architectural features, including building height, size, shape, color, texture, setback or architectural details, in the Historic Property Overlay District.*

**Response:** Not applicable.

*3. Ingress, egress, internal traffic circulation, off-street parking facilities, loading and service areas and pedestrian ways shall be so designed as to promote safety and convenience.*

**Response:** Development of this property will include improvements to the pedestrian connectivity along the Shea Boulevard street frontage with a new 8' wide sidewalk and a new trail. Additionally, this site design includes internal pedestrian paths to promote interconnectivity between the buildings. The sidewalk along 114<sup>th</sup> Street will be maintained further strengthening pedestrian connections for the neighborhood.

Ingress and Egress to the development will be along 114<sup>th</sup> Street. A full access drive on South of PAD C and a right in/right out South of PAD A are both proposed. Hawkins Companies has worked extensively throughout the Rezone and Minor General Plan Amendment process to align the driveways and promote the best access possible. Internal circulation of traffic is also a fundamental design element. While all parcels meet development standards for parking independently, the interconnectivity of the drive isles promotes internal circulation. The tenants are anticipated to utilize

occasional UPS/FedEx type deliveries only. Therefore, no specified loading spots are proposed as there will not be a high demand. Bike Parking is proposed and will be located on each parcel. During the rezone/GPA process, it was required that seven bicycle parking spots be provided. These parking spots have been spaced throughout the three parcels to allow for bikers to park as close to their building as possible. Also during the rezone/GPA process, it was recommended to add in additional pedestrian connectivity between the parcels and streets. All of the buildings have both internal circulation as well as connectivity to either 114<sup>th</sup> Street or Shea. Please see the site plan for exact locations.

***4. If provided, mechanical equipment, appurtenances and utilities, and their associated screening shall be integral to the building design.***

**Response:** All mechanical equipment, appurtenances and utilities will be full screened and/or incorporated in the building design.

***5. Within the Downtown Area, building and site design shall... .***

**Response:** Not applicable.

***6. The location of artwork provide in accordance with the Cultural Improvement Program or Public Art Program shall address the following criteria... .***

**Response:** Not applicable.

## **Scottsdale Sensitive Design Principles**

The Character and Design Element of the General Plan states that "Development should respect and enhance the unique climate, topography, vegetation and historical context of Scottsdale's Sonoran Desert environment, all of which are considered amenities that help sustain our community and its quality of life." The City has established a set of design principles, known as the Scottsdale's Sensitive Design Principles, to reinforce the quality of design in our community. The following Sensitive Design Principles are fundamental to the design and development of the Property.

***1. The design character of any area should be enhanced and strengthened by new development.***

**Response:** The Property is surrounded by retail, office, apartments, and single-family homes. The development plan provides a buffer to the southern and western

neighborhoods by providing the retail uses along Shea Boulevard, transitioning to an office building in the middle, and single family residential along the southern portion of the site (not part of this request). The site plan provides additional buffers between the single family residential to the west and the proposed office and retail buildings. This additional buffer was the result of comments from the neighborhood meeting and is supported by the three residents to the west. The office and commercial land uses provided along Shea Boulevard and 114<sup>th</sup> Street will activate the streetscape, while maintaining a low scale, one-story building massing, which is appropriate for the context of the Shea Corridor.

This application includes a range of exhibits including the site plan, elevations, landscape plan, and civil engineering information which demonstrate the character and high-level of design proposed for this site. The development has been designed in a manner that provides a single story, low-level development and sensitivity to the existing single-family homes to the west and south as well as appropriate scale and connectivity for the pedestrian. The development encourages alternative modes of transportation by focusing on a pedestrian network that encourages interaction with the surrounding context, adjacent bus stop (directly across 114<sup>th</sup> Street to the east), and trail system with numerous connection points from the proposed development.

Further, development of this Property will include improvements to the pedestrian connectivity along the Shea Boulevard street frontage with an 8' wide sidewalk and landscaping. The sidewalk along 114<sup>th</sup> Street will remain and will connect to the new trail and sidewalk along Shea Boulevard.

***2. Development, through appropriate siting and orientation of buildings, should recognize and preserve established major vistas, as well as protect natural features.***

**Response:** This development includes the preservation of views from the western single family residences. The placement of the building on the site was in response to preserving these views. The buildings have been set back 70' from Shea Boulevard similar to the adjacent developments and consistent with the Scenic Corridor guidelines for this area. This site will also protect open space and each of the parcels has been designed to meet all development standards to include open space. The design team has paid particular attention to enhancing the ground-level pedestrian experience.

***3. Development should be sensitive to existing topography and landscaping.***

**Response:** All landscaping will consist of low-water use desert appropriate landscaping materials in conformance with City's guidelines. The current topography of the site is relatively flat and therefore will be maintained.

**4. *Development should protect the character of the Sonoran Desert by preserving and restoring natural habitats and ecological processes.***

**Response:** The proposed development will include desert appropriate landscaping (as well as integration of native plants). Additional landscaping will contribute to the urban habitat for wildlife and improved air quality. Also, desert appropriate plants will be able to withstand the variations of the local climate and as they mature they will become self-sustaining relative to water demand.

**5. *The design of the public realm, including streetscapes, parks, plazas and civic amenities, is an opportunity to provide identity to the community and to convey its design expectations.***

**Response:** Pedestrian circulation along the streetscape is an important feature of this development as numerous retail, residential, commercial, and employment uses are within walking distances from this site.

**6. *Developments should integrate alternative modes of transportation, including bicycles and bus access, within the pedestrian network that encourage social contact and interaction within the community.***

**Response:** When a wide variety of uses and housing choices are located within close proximity to each other, walking, bicycling and transit become a more practical means of travel and a synergy between land uses naturally occurs. The proposed development will add both commercial/retail and employment. Bicycle parking stalls are provided onsite. In addition, there is a bus stop to the east of the development along the sidewalk path that connects to the development. By locating the commercial/office building near residential it will inherently reduce the number and distance of automobile trips and improve air quality, thereby enhancing the quality of life for the community.

**7. *Development should show consideration for the pedestrian by providing landscaping and shading elements as well as inviting access connections to adjacent developments.***

**Response:** The proposed development will incorporate design elements that respect human-scale, providing shade and shelter through building, site and landscape design. The awnings at building entrances will provide shade and a welcoming environment. The awnings over windows will contribute to shading the building. The modern gray/white color palate also includes warm wooden elements. This development features 60+ new trees. Many of these trees are located along sidewalks, in parking

lots, or adjacent to buildings where they will provide shade and will contribute to an alive aesthetic. In addition to the trees, 200+ new shrubs and 400+ new accents are proposed. The inclusion of these shrubs, accents, and groundcover will contribute to the activated streetscape along Shea Boulevard and 114<sup>th</sup> Street.

**8. *Buildings should be designed with a logical hierarchy of masses.***

**Response:** This development provides continuity between the newly proposed and existing architecture in the surrounding area, providing contextually appropriate development and visual fluidity. All buildings will be single story, low scale with a maximum building height of 22 feet, excluding mechanical equipment

**9. *The design of the built environment should respond to the desert environment.***

**Response:** The proposed development will utilize a variety of desert appropriate textures, colors, and building finishes, incorporate architectural elements and celebrate the Southwest climate with the landscaping.

**10. *Developments should strive to incorporate sustainable and healthy building practices and products.***

**Response:** Sustainable strategies and green building techniques that minimize environmental impact and reduce energy consumption will be incorporated with the design. The specific sustainable elements may include, but are not limited to, recycled materials, energy efficient windows, energy efficient fixtures and appliances.

**11. *Landscape design should respond to the desert environment by utilizing a variety of mature landscape materials indigenous to the arid region.***

**Response:** Context appropriate plant materials will be utilized with the development of the Property. The desert character will be upheld through the careful selection of plant materials in terms of scale, density, and arrangement (see landscape plans).

**12. *Site design should incorporate techniques for efficient water use by providing desert adapted landscaping and preserving native plants.***

**Response:** The proposed development will maintain a low-water use plant palette (see landscape plan). Context appropriate desert plant materials will be utilized with the development of the Property, consistent with the established vegetative pattern along

Shea Boulevard. This will include five types of trees, eight types of shrubs, fourteen types of accents, and three types of groundcover. The variety will include popular plants such as the bougainvillea, jojoba, agave, aloe vera, and desert spoon.

***13. The extent and quality of lighting should be integrally designed as part of the built environment.***

**Response:** Lighting is designed in a manner that is respectful of the surrounding context while maintaining safety for residents and visitors (see lighting plan and cut sheet exhibits).

***14. Signage should consider the distinctive qualities and character of the surrounding context in terms of size, color, location and illumination.***

**Response:** Project identification will be contextually appropriate in conformance with City requirements and processed under a separate approval and permit process.