The Palmeraie Phase 2 – Fendi Residential

PUBLIC PARTICIPATION Pre App #951-PA-2021

I. Introduction

The subject Property consists of roughly 20-acres at the southwest corner of Scottsdale Road and Indian Bend Road. Plans to develop this Property and the associated applications have been well published and notified dating back to 2016 and beyond, when the initial rezoning application began. This report is only highlighting the most recent notification efforts associated with the Development Review application.

II. Notifications

On January 24, 2022, first-class letters were mailed to property owners within 800ft of the site as well as registered HOA's and interested parties as provided by the City. (Please note, City notification requirements are only 750 ft). The letter provided a brief history of recent entitlements on the property, described the Development Review request, provided contact information for the City and from the Applicant and encouraged the recipient to reach out with any questions or comments. Exhibits regarding the building and site under consideration were also provided. See notification letter, mailing list and associated documents attached at TAB A.

As of the date of this report, the Applicant has only received one phone call. The caller had general questions about timing of the development and voiced support for the request.

The Applicant will continue to be available to answer questions from any interested parties regarding this exciting project and will continue to keep the City informed.

Tab A



January 24, 2022

Re: Southwest Corner of Scottsdale Road and Indian Bend Road - The Palmeraie Phase 2 – Fendi Residential - Development Review Application (Pre-Application #951-PA-2021)

Dear Property Owner or Interested Citizen:

Our office represents Five Star Development with regard to the roughly 20-acre site located at the southwest corner of Scottsdale Road and Indian Bend Road in Scottsdale, Assessor Parcel No. 174-56-001D and 002A, (the "Property") as shown on the attached aerial plan. In 2017, the City Council unanimously approved a Rezoning and Development Plan on this Property to allow for *The Palmeraie*, a high-end, destination shopping center designed in conjunction with the adjacent Ritz Carlton Paradise Valley and complete with retail, office, hotel and residential uses. In late 2020, the City Council (again) approved an update to the project which specifically included a 6-story residential component. You may recall receiving previous correspondence from our office or the City regarding these approvals and the project. The purpose of this update letter is simply to inform you that Five Star is now taking the next steps in making this exciting project a reality by filling the required Development Review (DR) application with the City of Scottsdale. This application is specifically focused on the Fendi Residential building and associated improvements located within Phase 2 of *The Palmeraie*.

As you may recall, the Fendi Residential project is an exclusive, 6-story, 41-unit, residential building with ground floor retail and restaurant uses. See attached preliminary site plan and elevations. The luxury residences will be for-sale and range in size from 3,200 to 13,300 square feet. The ground floor contains commercial and restaurant tenant spaces that become an extension of the overall *Palmeraie* project. Parking is provided in a below grade garage. The courtyard on the south side of the building provides an inviting plaza with ample open space, lush vegetation, water features and shade. Building materials include natural stone, travertine, porcelain, perforated metal panels, and glass railing

In the future, you should receive notifications from the City regarding the application request and hearing schedule. A hearing before the Development Review Board (DRB) has not yet been scheduled to review this case. Please note, the DRB evaluates the architectural design and layout of the project. The proposed uses, building height, density and building envelope have already been established and approved by the City Council. The property is zoned Planned Regional Center (PRC) which already permits the proposed use.

Should you have any additional questions or wish to discuss this project, feel free to contact me at 602.230.0600 or at George@WitheyMorris.com. You can also reach the City's Project Coordinator, Katie Posler at 480.312.2703 or at KPosler@Scottsdaleaz.gov. Information can also be found on the City's website at: http://www.scottsdaleaz.gov/planning-development/projects-in-process.

Again, I would be happy to speak with you regarding this application - 602.230.0600 or George@WitheyMorris.com. Thank you for your time and consideration

Sincerely,

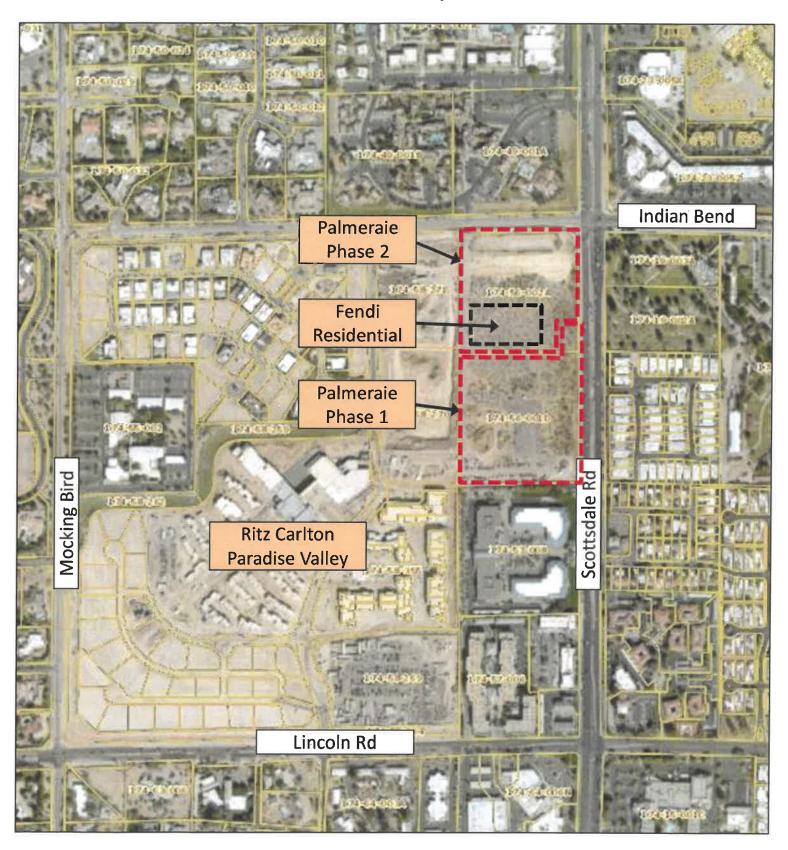
Withey Morris P.L.C.

Ву

George Pasquel III

Enclosure: Aerial, site plan, elevations

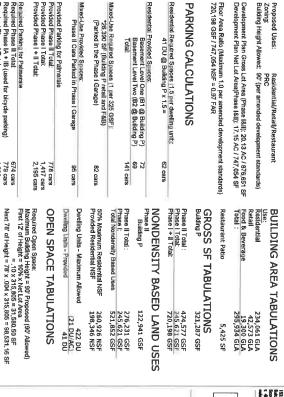
Aerial Map





PROJECT DATA - PHASE

Note: The following information is related to the Palmerian Phase II zoning submittle. The tabutations below refer to the information related to for Foreign of the Palmerian Phase II zoning administration. For a comprehensive list of related to Foreign dwes annotated as Building in in the Falmerian Phase II zoning sheet etc. Sheef Art 10 - She Pan Overall in the Palmerian Phase II zoning sheet etc.



Provided Parking for Palmeraie Provided Phase II Total: Provided Phase I Total: Provided Phase I + II Total: Required Parking for Palmerale
Required Phase II Total:
Required Phase B 1 Total:
Required Phase B + IB (used for bicyde parking)
Required Phase I Total: Mixed-Use Provided Spaces:
Phase II Cars Parked in Phase I Garage Mixed-Use Required Spaces [1 per 325 GSF *26, 390 SF (Building P retail and F&B) (Parked in the Phase I Garage) Residential Provided Spinces:

Basement Level One (B1 @ Building P)

Basement Level Two (B2 @ Building P) Residential Required Spaces 1.5 per dwelling unit:
41 DU @ Building P x 1.5 = 1,417 cars 2,195 cars 674 cars 779 cars 1,090 cars

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RESIDENTIAL FLR 1,
RES. FLRS 2-6

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1264'-3'

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c

27-0" DRAINAGE EASEMENT

P.U.E ROW ROW EXISTING BUS BAY

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INDIAN BEND ROAD

SUP-R

559'-9"

JANA.

361:

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57 -8"

Gross Parking Area
Basement Level One (B1 @ Building P)
Basement Level Two (B2 @ Building P)
Total Building P Parking Area: 64,600 SF 64,600 SF 129,200 SF Open Space Required (does not exceed 20% of Net Lot Area) = 315,805 x .20 = 63,161 SF

Open Space Required (not including parking tot landscaping) = 315,508.50 + 98,531.16 = 130,111.66 SF

Accessible Parking
Required: 4% of provided parking = 778 x .04 =
Provided: Van Accessible : 1 per 6 required = ကဆည

RLAR

PALMERAJE DRIVE

6

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NORTH - (01) SITE PLAN - OVERALL SCALE: NT.S.

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NORTH SCOTTSDALE ROAD

BICYCLE PARKING
Required: 1/10 required parking cars, but not to exceed 100
Phase 1 Required 78
Phase 2 Required 68
Phase 2 Required 146 Total Phase 1 Provided (100/146 * 78)
Phase 2 Provided (100/146 * 68)
(1 Bike Loop = 2 Bicycles) 46 54

* THERE IS NO CONTINUOUS SITE FENCE. SERVICE YARD SCREEN WALLS ARE TO BE TALL ENOUGH TO SCREEN ALL EQUIPMENT WITHIN SERVICE YARDS.

appurtenances)

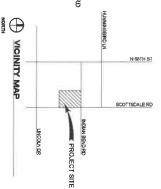
Building P

90 FT

BUILDING AND FENCE HEIGHTS
Max. Building Height Allowed: 90' (including rooftop

CENTERLINE OF L_SCOTTSDALE RD.





FENDI RESIDENCES FIVE START DEVELOPMENT

6990 N. SCOTTSDALE RD.









DECEMBER, 06, 2021

SCOTTSDALE, AZ

CHRISTINE H SODERQUIST LIVING TRUST

SCOTTSDALE, AZ 85250

7302 E JOSHUA TREE LN

SCOTTSDALE, AZ 85250

MESA, AZ 85209

7408 E ONYX CT

SCOTTSDALE, AZ 85258

CLAUDIA LUCAIRE LIVING TRUST

CENTENNIAL, CO 80121

SCOTTSDALE, AZ 85250

CAVANAUGH JAMES/MARILYN

6701 N SCOTTSDALE RD LOT 3

JEAN ANN SMITH REVOCABLE TRUST

PHOENIX, AZ 85018

2350 S GILBERT RD

CHANDLER, AZ 85286

SCOTTSDALE, AZ 85250

SCOTTSDALE, AZ 85250

JJG TRUST

7315 E KRALL ST

SCOTTSDALE, AZ 85253

6950 E CACTUS WREN RD

PARADISE VALLEY, AZ 85253

JEAN ANN SMITH REVOCABLE TRUST

SCOTTSDALE, AZ 85250

NASHIF DOUGLAS M/DIANA/DOUGLAS

6825 NORTH 72ND PLACE

SCOTTSDALE, AZ 85250

OLCHER KEN/BENNETT JENNIFER LYNN

1607 W WHISPERING WIND DR

PHOENIX, AZ 85085

6701 N SCOTTSDALE RD UNIT 36

SCOTTSDALE, AZ 85250

SCOTTSDALE, AZ 85250

PATTERSON SARA M

SAN JOSE, CA 95138

PEARL STEPHANIE RACHEL

SCOTTSDALE, AZ 85253

7027 N SCOTTSDALE RD NO 202

THIRD AVENUE INVESTMENTS LLC

SUNLIGHT PROPERTIES LLC

7239 E CACTUS WREN RD

SALT LAKE CITY, UT 84111

SCOTTSDALE, AZ 85250

51 S MAIN ST

SYLVIA F LITTLE LIVING TRUST

SCOTTSDALE, AZ 85254

207 PARK LN APT 208

KIRKLAND, WA 98033

10632 N SCOTTSDALE RD STE B-195

TRAILOV TRENT J/HILLENBRAND TIA

PO BOX 6100

TEHRANI LEILA K

6820 N 73RD ST

SUMMERS JOHN JR/KATINA P

SCOTTSDALE, AZ 85261

SCOTTSDALE, AZ 85250

7255 E HAMPTON AVE STE 101

MESA, AZ 85209

WESTREICH DOROTHY/PHILLIP

6701 N SCOTTSDALE RD UNIT 27

SCOTTSDALE, AZ 85250

WHITNEY E GILLER TRUST

6701 N SCOTTSDALE RD UNIT 31

SCOTTSDALE, AZ 85250

WOZNY ROBERT

51500 STRATTON CT

GRANGER, IN 46530

Easy Peel * Address Labels Bend along line to expose Pop up Edg

Go to avery.com/templates | Use Avery Template 5160 |

WALKER WENDY R

6701 N SCOTTSDALE RD UNIT 24

SCOTTSDALE, AZ 85250

WHITESTONE SEVILLE LLC

2600 S GESSNER RD SUITE 500

HOUSTON, TX 77063

WOLFF JUDITH JOY TR

6701 N SCOTTDALE RD NO 37

SCOTTSDALE, AZ 85250

VERNON RICHARD W TR

6821 N 72ND PL

SCOTTSDALE, AZ 85253

WHEELER MARGARET J

6811 N 73RD ST

SCOTTSDALE, AZ 85250

WILL WINSTON HOLDINGS LLC

6989 E CACTUS WREN RD

PARADISE VALLEY, AZ 85253

YOUNG SCOTT DOUGLAS/GILROY DENISE

LEE

123 SPRING AVE

NAPERVILLE, 1L 60540

CAROL ROBERTSON
CASABELLA ASSN

7358 E MCLELLAN

SCOTTSDALE, AZ 85250

DAVE WOOD

MCCORMICK RANCH POA

8455 E SAN DIDO

SCOTTSDALE, AZ 85258

DOTTIE STENMAN

SANDS NORTH TOWNHOUSES

2135 E UNIERSITY DR #117

MESA, AZ 85213

JANELL KIEHL

TRAVIATA CONDOS

7255 E HAMPTON AVE #101

MESA, AZ 85209

KRISTY PENNINGTON CUERNAVACA HOA

532 E MARYLAND AVE UNIT F

PHOENIX, AZ 85012

PAUL HILL

SANDS NORTH TOWNHOUSES

6827 N 73RD ST

SCOTTSDALE, AZ 85250

CAROLINE BISSELL

SANDS NORTH TOWNHOUSES

7231 E CACTUS WREN RD

SCOTTSDALE, AZ 85250

DEAN MOWRY

SANDS NORTH TOWNHOUSES

6812 N 73RD ST

SCOTTSDALE, AZ 85250

ELLEN ETZEL

TRAVIATA CONDOS

7027 N SCOTTSDALE RD #117

PARADISE VALLEY, AZ 85253

KATHY KNECHT CASABELLA ASSN

10810 N TATUM BLVD #102-135

PHOENIX, AZ 85028

MARSHA FORD CASABELLA ASSN

7334 E KRALL

SCOTTSDALE, AZ 85250

RICHARD VERNON

SANDS NORTH TOWNHOUSES

6821 N 72ND PL

SCOTTSDALE, AZ 85250

BEVERLY STAMP
TRAVIATA CONDOS

7027 N SCOTTSDALE RD #256

PARADISE VALLEY, AZ 85253

CHRIS CAMPBELL

MCCORMICK RANCH POA

9248 N 94TH ST

SCOTTSDALE, AZ 85258

DIXON JORDAN CASABELLA ASSN

6334 E TUCKEY WAY

SCOTTSDALE, AZ 85250

JAIME UHRICH

MCCORMICK RANCH POA

9248 N 94TH ST

SCOTTSDALE, AZ 85258

KEN MANN

SANDS NORTH TOWNHOUSES

6822 N 72ND PL

SCOTTSDALE, AZ 85250

MEL KUPPINGER CUERNAVACA HOA

532 E MARYLAND AVE UNIT F

PHOENIX, AZ 85012

SKIP FEINSTEIN CUERNAVACA HOA

6701 N SCOTTSDALE RD UIT 40

SCOTTSDALE, AZ 85250

Étiquettes d'adresse Easy Peel[®] Repliez à la hachure afin de révéler le rebord Pop-up

Request for Neighborhood Group/ Homeowners Association



ime/Date Received	For Staff Use Only Time/Date Completed
REQUESTOR'S INFORMATION	
Requestor's Name:	George Pasquel III
Date of request:	
	Method to receive Group/Homeowner information (select one)
E-mailGeorge	@WitheyMorris.com
Mail Address:	,, AZ,
SITE LOCATION/PROJECT INFORMATION	
Project Name:	almeraie Phase II - Fendi DR
Project Address:	6990 N. Scottsdale Road
Project Parcel Numb	per(s):174-56-002A and 174-56-001-D
Radius around parce	el(s) requested: ☐ 300' ☐ 750'
City Pre-application/Case#: 44-PA-2016 City Project Coordinator: Brad Carr	
Notification Type? ☐ Citizen Review Plan ☐ Neighborhood Involvement	
Any additional information that may be helpful to collect data: Requesting all registered addresses to	
be notified of a	forthcoming DRB application. Thank you!

Please note:

This list is provided as a one-time use only for preparing a City Planning and Development Service Department application. Currently there is no charge for this service, however, this may change based on demand. Results provided are based only on registered neighborhood groups or associations with the City. All requests will be processed and returned to your attention as soon as possible; in most cases within two business days.

To Submit your request, or for additional information, please contact:

Current Planning Services 7447 E. Indian School Rd Suite 105 Scottsdale, AZ 85251 Phone: (480) 312-7000 e-mail: planninginfo@scottsdaleaz.gov

800 ft Mailing Aerial

