

SCOTTSDALE PLACE, L.L.C.

2198 E. Camelback Rd., #230,
Phoenix, Az., 85016
602-778-0400

**Mr. Brad Carr
City of Scottsdale
Planning and Development
7447 E. Indian School Rd.
Scottsdale, Az. 85251**

August 15, 2011

Dear Mr. Carr:

We are the owners of Lots 2A and 3, Zocallo Plaza (aka 15440 North Greenway-Hayden Loop and 15509 North Scottsdale Road, respectively). This letter is to authorize Berry & Damore to act on our behalf to file, amend, and process a general plan amendment, rezoning case (from C-3 to P.U.D.), the related Design Review Board process and all related entitlement matters on our behalf. Thank you.

Sincerely,

Scottsdale Place, L.L.C.

**By: 
Jeffrey D. Newburg**

Its: Managing Member

Cc: Michele Hammond