

**Neighborhood Notification  
Open House Information  
Citizen Comments  
Affidavit of Posting  
Site Sign  
Legal Protest**

**Citizen  
Review**

**Sign Ordinance Update – Permanent Signs**  
**Case# 1-TA-2017**  
**Citywide**

**Citizen Review Plan and Report**  
**June 2017**

**Citizen Review Plan**

The key proposal of this text amendment is to update the Sign Requirements of the Zoning Ordinance for the purposes of amending and updating the sign regulations for permanent signs, related provisions, and requirements. This effort will review and update: permanent sign regulations that are confusing and out-of-date; re-format the existing ordinance; remove sign requirements that are based on the specific land use; regulate permanent sign types based on zoning district, street classification, street frontage length and development size; eliminate conflicting requirements and ambiguity; maintain the integrity of the current ordinance; and establish a more user-friendly and contemporary Sign Ordinance.

A minimum of two open house meetings will be held for input and discussion of the proposed modifications. The community will be made aware of the open house meetings through an eighth page newspaper advertisement, Scottsdale subscriber e-mail, internet postings, and postcard mailings. The internet will be updated periodically as new documents and draft ordinances are prepared and provided to the community. Individuals on record with the Planning and Development Services Department Interested Parties List will be notified. Email notifications to 130 recipients of local sign companies and stakeholders will be notified. At the open house meetings, the proposed draft ordinance will be provided for input and comment.

**Citizen Review Report**

*Open House Meetings and Community Input*

Two open house meetings were held on April 4, 2017, at the Via Linda Senior Center, and April 5, 2017, at the City of Scottsdale One Civic Center. An eighth page advertisement was published in the Arizona Republic Scottsdale Section, and information was published on the City's website to advertise the community of the open house meetings. Individuals on record with the Planning and Development Services Department Interested Parties List were notified, and email notifications were sent to 130 recipients of local sign companies, Scottsdale residents, and stakeholders inviting them to the open house meetings. In-addition, requests for comment and input were sent to the Arizona Sign Association (ASA), the International Sign Association (ISA), and the Scottsdale Area Chamber of Commerce.

At the community open house meetings, the draft ordinance was provided to the public for comment, and made available on the City's website. A summary of the open house meetings:

April 4, 2017 – Open House Meeting #1

8 attendees attended this meeting.

Comments and suggestions received from April 4<sup>th</sup> attendees:

- The current ordinance allows the Development Review Board to approve a Community Sign District and Comprehensive Sign Program with a 20% increase in sum total sign area, individual sign area, and sign height requirements. A suggestion was provided to incorporate the ability for the City Council to approve a Community Sign District and allow an increase beyond the 20% bonuses for sum total sign area, individual sign area, and sign height.

- Address signs in the Scenic Corridor to remove ambiguity, tighten restrictions, and allow traffic directional signs in Scenic Corridors.

#### April 5, 2017 – Open House Meeting #2

8 attendees attended this meeting.

Comments and suggestions received from April 5<sup>th</sup> attendees:

- Increase the number of business or development identification on a monument sign from one (1) to at least two (2) to help identify onsite businesses for a development project with less than 30,000 square feet of total gross floor area.
- Continue to prohibit visible raceways for individual letters on building wall signs, but provide flexibility for screened or concealed raceways by a sign cabinet or a sign panel.
- There is no incentive for an owner to create a master sign program under the existing ordinance, other than to regulate sign placement and sign design. Comments provided suggested inclusion of requirements on when a master sign program is required, and provide more incentives for a property owner to produce a master sign program.
- Incorporate sign requirements to regulate signs in the scenic corridor in the boundary between Environmentally Sensitive Lands (ESL) and non-Environmentally Sensitive Lands.
- The City should consider analyzing and updating the scenic corridor sign requirements at a future text amendment, and consider allowing flexibility.

#### *Correspondences*

Staff has received five (5) emails and one (1) phone call regarding the proposed amendment, as of the writing of this report. The email correspondences are included in Attachment A. The email comments include: 1) support of the proposed amendment and removing contradicting and inconsistent sign requirements, 2) support of the proposed amendment with suggestions on providing more flexible sign requirements, 3) provide additional sign flexibility and increase sign bonuses for Community Sign Districts and Master Sign Programs, 4) update the Scenic Corridor sign requirements to provide some additional flexibility, and 5) and update the Scenic Corridor sign requirements to clarify and refine the existing text and requirements. The phone call was from a resident seeking details on the proposed amendment, and to obtain additional information regarding the community open house meetings.

#### *Stakeholder & Resident Meetings*

Staff met with several stakeholders and residents on separate occasions to seek additional input and comments regarding the proposed amendment and correspondence from these meetings are included in Attachment A:

- May 1, 2017: Meeting with Arizona Sign Association (ASA) and International Sign Association (ISA) representatives. At the meeting, staff went over the details of the proposed amendment, and the positive effects the amendment would be for businesses. Additional comments include requesting staff to update the Scenic Corridor sign requirements, and provide additional flexibility and incentives for Community Sign Districts and Master Sign Programs.
- May 3, 2017: Presentation at the Scottsdale Area Chamber of Commerce Downtown Committee meeting. At the meeting, staff presented the proposed amendment, and the positive effects the amendment would be for Downtown businesses. Comments from the committee were positive,

with questions from committee members pertaining to temporary Window Sign and Portable Signs allowances and requirements.

- May 5, 2017: Meeting with Scottsdale Residents. Staff met with several Scottsdale residents to discuss the proposed amendment. The comments were supportive of the amendment to simplify, clarify and organize sign requirements, and to make it more understandable and equitable. Additional comments include requesting Staff to consider reviewing and updating the requirements pertaining to Scenic Corridor signs at a future text amendment.

As of the writing of this report, there are two planned meetings with stakeholders to advertise and market the proposed changes to the permanent sign requirements:

- June 13, 2017: Presentation at the Scottsdale Area Chamber of Commerce Economic Development Advisory Council Meeting.
- June 20, 2017: Presentation at the Scottsdale Area Chamber of Commerce Public Policy Advisory Council Meeting.

Staff has also reached out to the International Council of Shopping Centers (ICSC) – Western Division Ambassador for Arizona, to advertise the proposed changes to the Sign Ordinance, since the proposed text amendment would allow additional permanent sign allowances and flexibility for commercial developments and businesses.

#### *Responses to Community Involvement*

As it pertains to comments and input received, in this current amendment, the proposed ordinance incorporates two comments from the open house meetings: increase the number of on-site business or development identification on a Monument Sign from one (1) to at least two (2) to help identify on-site businesses for a development with less than 30,000 square feet of total gross floor area; and incorporate language to conceal raceways by a sign cabinet or sign panel.

The proposed amendments to the Sign Ordinance are planned to be completed in several phases. This phase of the ordinance update addresses the elimination of sign regulations based on the specified use. Based on additional comments and desires received from the community, a future text amendment phase may address comments pertaining to updating the requirements for Community Sign Districts and Master Sign Programs, and updating the Scenic Corridor sign requirements.

#### **ATTACHMENTS**

---

- A. Correspondences
- B. Open House Invite List
- C. Open House Eighth Page Newspaper Advertisement
- D. Open House Email Distribution List
- E. Open House Invite Email
- F. Open House Postcard Mailing to Interested Parties
- G. Planning & Development Services Interested Parties List
- H. Open House Sign-In Sheets and Comment Card

**Attachments B – H are on file and available at the Planning and Development Services, Records office.**



# REQUEST TO SPEAK

6

Request to Speak cards must be submitted to City Staff **BEFORE** public testimony begins.

Public testimony is limited to three (3) minutes per speaker.

Additional time **MAY** be granted to speakers representing two or more persons.

Cards for designated speakers and the person(s) they represent must be submitted together.

NAME (print) James Carpenter MEETING DATE 5-24-17

NAME OF GROUP/ORGANIZATION (if applicable) Arizona Sign Association / International Sign Association

ADDRESS 1001 N Fairfax, Alexandria VA 22314 ZIP 22314

HOME PHONE 480 9242153 WORK PHONE 480 7733756

E-MAIL ADDRESS (optional) james.carpentier@signs.org

I WISH TO SPEAK ON AGENDA ITEM # 6  I WISH TO DONATE MY TIME TO \_\_\_\_\_  
1-TA-2017

I WISH TO SPEAK DURING "PUBLIC COMMENT"\* CONCERNING \_\_\_\_\_

\*Citizens may complete one Request to Speak "Public Comment" card per meeting and submit it to City Staff. "Public Comment" time is reserved for citizen comments regarding non-agendized items. The Board and Commission may hear "Public Comment" testimony, but is prohibited by state law from discussing items which are not listed on the agenda.

**Request to Speak cards must be submitted to City Staff before public testimony begins on that item.**

**HOW TO ADDRESS THE BOARD AND COMMISSION:**

- The Chair will call your name when it is your turn to speak.
- Approach the podium and state your name and address for the record.
- Groups wishing to speak are encouraged to select a spokesperson to represent the views of the group.
- Public testimony is limited to three minutes per speaker. *(At the Chair's discretion, speakers representing two or more persons may be granted additional time.)*
- A timer light, located at the podium, will help you to time your comments.
  - o A green light indicates the timer has been activated.
  - o A yellow light indicates there is one minute remaining.
  - o A red light indicates the comment period has ended.

**WRITTEN COMMENTS:** Citizens who do not wish to address the Board and Commission in person may submit written comments by completing a white Written Comment card. Written Comment cards are available throughout the Kiva Forum and at the Staff table.

# OPEN HOUSE MEETING WRITTEN COMMENTS

This sheet is used to submit written comments to Staff.  
Written comment cards may be submitted to Staff at any time.

NAME (PRINT) Aaron Kern MEETING DATE 4/5/2017

NAME OF GROUP/ORGANIZATION (IF APPLICABLE) Sign Ordinance text amendment

ADDRESS 15881 N. 80th St., Scottsdale, AZ ~~85260~~ ZIP 85260

HOME PHONE \_\_\_\_\_ MOBILE PHONE 480 307 7097

EMAIL ADDRESS aaron@coopercompanies.net

COMMENTS (USE BACK SIDE IF NEEDED) \_\_\_\_\_

Loosen up Monument sign panels on centers under 30/c.  
We are business too!!!

8.515.B1 add 4 sign panels

# OPEN HOUSE MEETING WRITTEN COMMENTS

This sheet is used to submit written comments to Staff.  
Written comment cards may be submitted to Staff at any time.

NAME (PRINT) Dave Mauss MEETING DATE 4/4/17  
NAME OF GROUP/ORGANIZATION (IF APPLICABLE) Iron Wood Retreat HOA  
ADDRESS 32217 N 71st Place ZIP 85266  
HOME PHONE 480 4371254 MOBILE PHONE 623 692 1254  
EMAIL ADDRESS dm-az@sitestar.net

COMMENTS (USE BACK SIDE IF NEEDED)

no comment on ~~IR~~ 1-TA-2017  
Look Good

Go  
(we need to work on scenic corridor)  
Get rid of ambiguity  
tighten up restrictions  
More flexibility for traffic flow





Case 1-TA-2017  
Sign Ordinance Update – Permanent Signs



OPEN HOUSE SIGN-IN SHEET

Wednesday, April 5, 2017

Please provide all information so that we can provide you with future updates & notifications of meetings and/or hearings.

Name: KIM ELLERS Phone: 480-403-7707  
 Address: 6725 W. CHICAGO STR., CHANDLER AZ. 85226  
 E-mail: KEWERS@YESCO.COM  
 Affiliation: YESCO

Name: TIM HERZER Phone: 480-966-6565  
 Address: 1205 N. MILLER ROAD  
 E-mail: THEZERER@AIRPARKSIGNS.COM  
 Affiliation: AIRPARK SIGNS

Name: Katie Reiner Phone: 480-282-2988  
 Address: 3732 E. University Dr.  
 E-mail: Kreiner@trademarkvisual.com  
 Affiliation: Trademark Visual

Name: CINDY LEE Phone: 914-489-2365  
 Address: 8508 E. HACKAMORE DR. 85255  
 E-mail: CINDY4SCENICDRIVE.COM  
 Affiliation: GPPA - FRIENDS OF THE SCENIC DRIVE

Name: Louise Lamb Phone: 480-946-5658  
 Address: 7608 E 4th ST  
 E-mail: llamb4@cox.net  
 Affiliation: \_\_\_\_\_

Name: Aaron Keen Phone: 480 307 7097  
 Address: 15881 N. 80th St. Scottsdale, AZ 85251  
 E-mail: aaron@coopercompanies.net  
 Affiliation: \_\_\_\_\_



Case 1-TA-2017  
Sign Ordinance Update – Permanent Signs



OPEN HOUSE SIGN-IN SHEET

Wednesday, April 5, 2017

Please provide all information so that we can provide you with future updates & notifications of meetings and/or hearings.

Name: AWA JONES Phone: 602-785-3201  
Address: 3732 E-University Dr. Phoenix AZ  
E-mail: Ajones@thelensvisual.com  
Affiliation: Thelens Visual Inc.

Name: Scott Melchert Phone: 602-751-6708  
Address: 12022 W. 12th St.  
E-mail: scott@identixsign.net  
Affiliation: ASA Board Member

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_



Case 1-TA-2017  
Sign Ordinance Update – Permanent Signs



OPEN HOUSE SIGN-IN SHEET  
Tuesday, April 4, 2017

Please provide all information so that we can provide you with future updates & notifications of meetings and/or hearings.

Name: Brend Beller Phone: 480-368-7446  
 Address: 8230 E. Raintree Dr. #101 Scottsdale 85260  
 E-mail: brad@image360scottsdale.com  
 Affiliation: Image360

Name: MELINDA RILEY Phone: 480-980-2727  
 Address: 21020 N. PIMA ROAD  
 E-mail: msr@DESERT-TROON.com  
 Affiliation: DESERT TROON

Name: Dave Maass Phone: 480 437 1254  
 Address: 32217 N 71<sup>ST</sup> Place  
 E-mail: dm-az@sitestar.net  
 Affiliation: Innwood Retreat HOA

Name: Neal Eggen Phone: 602 272 5055  
 Address: 3732 E University Dr Phoenix AZ 85034  
 E-mail: neeggen@trademarkvisual.com  
 Affiliation: Trademark Visual

Name: JAMES JOHNSON Phone: 847-778-5641  
 Address: 7422 E. Camino Rayo De Luz - 85266  
 E-mail: JJOHNSON1127@gmail  
 Affiliation: Board President - Lms Piedras @ Serrano Village

Name: Les Abrams Phone: 480-628-3061  
 Address: 28518 N 101<sup>ST</sup> PLACE SCOTTSDALE 85262  
 E-mail: lesabrams2@cox.net  
 Affiliation: TROON NORTH



Case 1-TA-2017  
Sign Ordinance Update – Permanent Signs



OPEN HOUSE SIGN-IN SHEET  
Tuesday, April 4, 2017

Please provide all information so that we can provide you with future updates & notifications of meetings and/or hearings.

Name: KURT JONES Phone: 602 452 2729  
Address: 2525 E. Camelback Rd.  
E-mail: kajones@tblaw.com  
Affiliation: \_\_\_\_\_

Name: Steven Loken Phone: 480 367-7673  
Address: 1600 E. Doubletree Ranch Rd  
E-mail: sloken@dmlbinc.com  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Affiliation: \_\_\_\_\_



June 23, 2017

Randy Grant  
Planning & Development Director  
7447 E. Indian School Road, Suite 125  
Scottsdale, AZ 85251

**RE: 1-TA-2017 – Request to Consider Future Freeway Corridor Signage Alternatives**

Dear Mr. Grant:

As you know we represent DMB Associates, Inc. (“DMB”) and their One Scottsdale project located at the northeast corner of Scottsdale Road and the Loop 101 Freeway. We have been following the City of Scottsdale’s (“City”) sign ordinance text amendment (“1-TA-2017”), attended one of the open houses and have sent correspondence to the City regarding our thoughts on the current draft. We support the current verbiage within 1-TA-2017 as it significantly simplifies and updates the City’s sign ordinance from the current version. Our April 19, 2017, letter to staff (a part of the correspondence within the City Council staff report) highlights areas with which further refinements should be considered.

We believe the City should study signage opportunities for properties along Scottsdale’s only freeway frontage. Properties like One Scottsdale and the future Crossroad’s East development could greatly benefit from a sign program that provides for unique signage opportunities along the freeway corridor. We intend to speak on this matter at the July 5<sup>th</sup>, 2017 City Council hearing. While we will put on the record our support for 1-TA-2017, we will request the City Council to direct staff to begin work on a draft freeway corridor signage text amendment. Please let me know if you have any questions regarding this matter.

Sincerely,

William E. Lally

CC: Steven Loken, DMB Associates, Inc.



Downtown Scottsdale Committee

Hotel Valley Ho

6850 E Main St., Scottsdale, AZ, 85251

Chair- Travis Radevski

May 3<sup>rd</sup>, 2017 4:00 – 5:30 pm

**AGENDA:**

- |      |  |   |
|------|--|---|
| I.   | Call to Order and Introductions                | Travis Radevski<br>Owner, Sip Coffee & Beer House                   |
| II.  | Scottsdale Planning & Development Department   | Andrew Chi<br>Associate Planner                                     |
| III. | City of Scottsdale Economic Development Report | Mark Paratore<br>Economic Development Specialist                    |
| IV.  | Scottsdale Tourism & Events Department         | Karen Churchard<br>Director of Tourism & Events                     |
| V.   | Scottsdale Chamber Report                      | Ashley Ferguson<br>Partner Council & Community<br>Relations Manager |

Adjourn

**REMINDERS:**

History Hall of Fame – May 10<sup>th</sup>, 6:00 to 9:00 pm, The Scottsdale Resort At McCormick Ranch

Los Tres Amigos Mixer – May 16<sup>th</sup>, 4:30 to 7:00 pm, Dave & Busters, Tempe

Next Downtown Scottsdale Committee Meeting – June 7<sup>th</sup>, 4:00 to 5:30 pm, Craft 64

**For Sponsorship Opportunities Contact Cherí Valentino-Fox at 480-355-2708**

**COMMITTED TO BUSINESS SUCCESS**



Scottsdale Area Chamber of Commerce  
Economic Development Advisory Council

Chair – Doreen Reinke

Vice Chair – David Itkowitz

June 13<sup>th</sup>, 2017      8:00 – 9:30 am

**AGENDA:**

- |      |  |   |
|------|--|---|
| I.   | Call to Order and Introductions                                | Doreen Reinke<br>EDAC Chair   |
|      |  | David Itkowitz<br>EDAC Co-Chair   |
| II.  | City of Scottsdale Economic Development Update                 | Danielle Casey<br>Director of Economic<br>Development   |
| I.   | Sign Ordinance Changes   | Andrew Chi<br>City Planner  |
| II.  | An Interactive Discussion of Major Issues in Arizona Education | David Garcia<br>Associate Professor<br>Mary Lou Fulton Teachers<br>College, Arizona State<br>University |
| III. | Chamber Report   | Mark Hiegel<br>Chamber President & CEO  |
|      | Adjourn  |   |

**REMINDERS:**

- AM Connect – June 15<sup>th</sup>, 7:30 to 9:00 am, Morton's Steakhouse  
Meet Your Neighbors – June 30<sup>th</sup>, 11:30 to 1:00 pm, W Scottsdale  
Next EDAC Meeting – September 12<sup>th</sup>, 8:00 to 9:30 am, Chamber Boardroom

**There will be no EDAC meetings in July & August**

**COMMITTED TO BUSINESS SUCCESS**



## Public Policy Advisory Council

Scottsdale Area Chamber of Commerce

Chair – Matthew Benson

June 20, 2017 8:00 – 9:30am

## AGENDA

- |  |   |
|--|---|
| I. Welcome and Introductions           | Matt Benson<br>Veridus                        |
| II. City of Scottsdale Sign Ordinances | Andrew Chi<br>City Planner                    |
| III. “My Time in Washington”           | Matt Salmon<br>Former U.S. Congressman        |
| IV. Chamber President & CEO Report     | Mark Hiegel<br>Scottsdale Chamber of Commerce |
| Adjourn                                |   |

### REMINDERS:

Chamber Institute – Effective Prospecting for Salespeople – June 29<sup>th</sup>, 7:30 to 9:00 am

Meet Your Neighbors – June 30<sup>th</sup>, 11:30 to 1:00 pm, W Scottsdale

Next PPAC Meeting – September 19<sup>th</sup>, 8:00 to 9:30 am, Chamber Boardroom

**There will be no PPAC meetings scheduled for July & August.**

**For Sponsorship Opportunities Contact Cherí Valentino-Fox at 480-355-2708**

**COMMITTED TO BUSINESS SUCCESS**





**SEEKING COMMUNITY INPUT**  
**SIGN ORDINANCE UPDATE – PERMANENT SIGNS**  
**(CASE NO. 1-TA-2017)**

The City of Scottsdale is preparing a text amendment to the Zoning Ordinance that will amend the requirements for permanent signs, related provisions and requirements. As part of a broad city-wide outreach on this proposal, the community is invited for review and comment at two Open Houses regarding this proposed amendment. Staff representatives will be available to provide information and respond to questions.

**Open House Dates & Locations:**

Tuesday, April 4, 2017  
5:30 pm to 7:00 pm  
Via Linda Senior Center  
10440 E. Via Linda Scottsdale, AZ  
Room 4

and

Wednesday, April 5, 2017  
5:30 pm to 7:00 pm  
One Civic Center  
7447 E. Indian School Rd. Scottsdale, AZ  
Community Development Rooms 1, 2 & 3

**City Staff Contact:**

Andrew Chi, Planner  
achi@scottsdaleaz.gov  
480-312-7828

For more information, call **480-312-7000**,  
or e-mail [projectinput@scottsdaleaz.gov](mailto:projectinput@scottsdaleaz.gov)

Additional case information is available online at:  
<http://eservices.scottsdaleaz.gov/bldgresources/Cases>

PROOF O.K. BY: \_\_\_\_\_  O.K. WITH CORRECTIONS BY: \_\_\_\_\_

PLEASE READ CAREFULLY • SUBMIT CORRECTIONS ONLINE

ADVERTISER: CITY OF SCOTTSDALE CITY  
SALES PERSON: Tabitha James  
PUBLICATION: AR-BROADSHEET 3  
SIZE: 2.961 col X 5 in

PROOF CREATED AT: 3/14/2017 10:36 AM  
PROOF DUE: -  
NEXT RUN DATE: 03/18/17


AR-0008665719-01.  
INDD

# Community Classified

TO PLACE AN AD, PLEASE CALL 602-444-4444

5524 Miscellaneous For Sale  
 Hot Tub by Tuff Spa, 1130 model hard on 110 volt, 2 person, chemicals extra. Must see. Call 602-444-4444  
**CLASSIFIED**  
 Visit us online: [homesites.azcentral.com/](http://homesites.azcentral.com/)

6630 Public Notices    6630 Public Notices    6630 Public Notices



**NOTICE OF CITY COUNCIL HEARING**

NOTICE IS HEREBY GIVEN that the City Council of the City of Scottsdale, Arizona, will hold a public hearing on July 05, 2017, at 5:00 PM in the City Hall Kiva, 3939 N. Drinkwater Boulevard, Scottsdale, Arizona, for the purpose of hearing all persons who wish to comment on the following:

**1-TA-2017** Sign Ordinance Update - Permanent Signs Request by the City of Scottsdale to amend the City's Zoning Ordinance (Ordinance No. 459) Article VII (Sign Requirements), for the purposes of amending and updating the sign regulations for permanent signs, related provisions, requirements, and definitions. Applicant/Staff contact person is Andrew Chl, 480-312-7825.

**2-SP-2017** (Clayton Cooper) Request by owner for a Conditional Use Permit for live entertainment on a +/- 1.25-acre site with Highway Commercial, One-Store Overlay (C-1 ODO) zoning located at 3718 N. 750 Street. Staff contact person is Dan Syner, AKP, 480-312-4218. Applicant contact person is Jeff Graham, 480-273-6233.

A case file on the subject properties is on file at 7447 E. Indian School Road, Suite 105, where it may be viewed by any interested person.

A COPY OF A FULL AGENDA, INCLUDING ITEMS CONTINUED FROM PREVIOUS MEETINGS IS AVAILABLE AT LEAST 24 HOURS PRIOR TO THE MEETING AT THE FOLLOWING:  
 City Hall, 3939 N. Drinkwater Boulevard

ALL INTERESTED PARTIES ARE INVITED TO ATTEND.

ALL NON-REMOTE SITE PUBLIC HEARINGS ARE HELD IN THE COUNCIL CHAMBERS, SCOTTSDALE CITY HALL, 3939 N. DRINKWATER BOULEVARD, SCOTTSDALE, ARIZONA CHAIRMAN

Attest:

For additional information visit our web site at [www.scottsdaleaz.gov](http://www.scottsdaleaz.gov)


**PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING LORNAINE CASTRO 480-312-7825. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE TO ALLOW TIME TO ARRANGE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT LORNAINE CASTRO 480-312-7825.**

## NEWS WHEN IT BREAKS.

Activate your subscription for up-to-the-minute news and information that matters most.

Visit [active.azcentral.com](http://active.azcentral.com) today.  
 azcentral.com THE ARIZONA REPUBLIC

**GIVE IT TO ME LOCAL**



**Project Name:** Sign Ordinance Update - Permanent Signs Text Amendment  
**Case Numbers:** 1-TA-2017  
**Location:** City-Wide  
**Purpose:** Text Amendment to update the permanent sign requirements

Request by the City of Scottsdale to amend the City's Zoning Ordinance (Ordinance No. 459) Article VII (Sign Requirements), for the purposes of amending and updating the sign regulations for permanent signs, related provisions, requirements, and definitions.

**Staff/Applicant contact:** Andrew Chl, 480-312-7825  
**Email:** [achl@scottsdaleaz.gov](mailto:achl@scottsdaleaz.gov)

A copy of the proposed amendments is available for review in Suite 105, 7447 East Indian School Road, Scottsdale, Arizona.


For more information, call 480-312-7825 or click on "Projects in the Public Hearing Process" at: <https://www.azcentral.com/bid/resources/Cases>

**NOTICE IS HEREBY GIVEN** that the City Council of the City of Scottsdale, Arizona, will hear public comment regarding these cases at the hearing listed below:

**Hearing Date:** July 5, 2017 @ 5 P.M.  
**Location:** City Hall Kiva, 3939 N. Drinkwater Blvd

**Attest:**  
 Lorraine Castro  
 Planning Specialist

**PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION** such as a sign language interpreter, by contacting Lorraine Castro at 480-312-7825. Requests should be made as early as possible to allow time to arrange accommodation. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT LORNAINE CASTRO AT 480-312-7825.



**SEEKING COMMUNITY INPUT ON PROPOSED REVISIONS TO THE CITY OF SCOTTSDALE ZONING ORDINANCE FOR Care Homes/Group Homes City-Wide Text Amendment Case Number: 2-TA-2017**

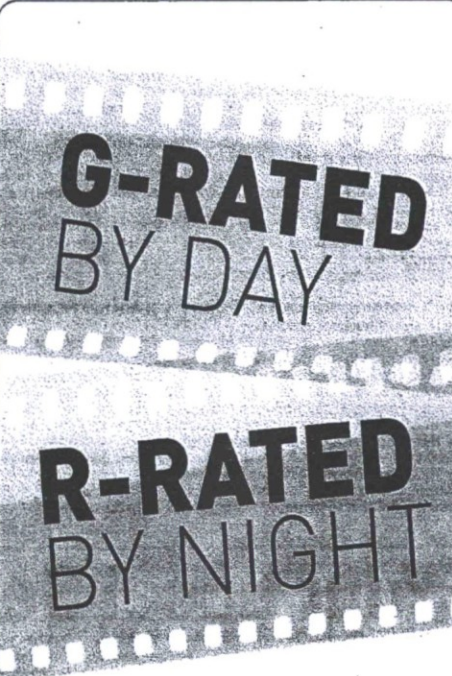
The City of Scottsdale is preparing a text amendment to the Zoning Ordinance to address care homes and group homes in residential zoning districts.

The proposal may amend definitions related to care homes and group homes; and may modify the criteria for care homes in single-family residential districts; specifically increasing the separation requirement between care homes from 750 feet to 1,200 feet, adding registration requirements, and adding operation plan requirements. This amendment will also clarify what zoning districts care homes and group homes are permitted in.

Thursday, June 29, 2017  
 5:30 p.m. to 7:00 p.m.  
 Mountain View Park  
 8625 E. Mountain View Road, Scottsdale, AZ 85258

Additional project information is available on the internet at:  
<http://eservices.scottsdaleaz.gov/bid/resources/Cases>

City Staff Contact:  
 Greg Bloomberg  
 Senior Planner  
[gbloomberg@scottsdaleaz.gov](mailto:gbloomberg@scottsdaleaz.gov) 480-312-4306



**G-RATED BY DAY**

**R-RATED BY NIGHT**

From a matinee cartoon with the kids to a midnight horror-flick with your date, **movies.azcentral.com** has options to entertain your many moods.

**movies.azcentral.com**

**azcentral.com**  
 KNOW WHERE TO GO



**SEEKING COMMUNITY INPUT**  
**SIGN ORDINANCE UPDATE – PERMANENT SIGNS**  
**(CASE NO. 1-TA-2017)**

The City of Scottsdale is preparing a text amendment to the Zoning Ordinance that will amend the requirements for permanent sign-related provisions and requirements. As part of a broad city-wide outreach on this proposal, the community is invited for review and comment at two Open Houses regarding this proposed amendment. Staff representatives will be available to provide information and respond to questions.

**Open House Dates & Locations:**

Tuesday, April 4, 2017  
5:30 pm to 7:00 pm  
Via Linda Senior Center  
10440 E. Via Linda Scottsdale, AZ  
Room 4

and

Wednesday, April 5, 2017  
5:30 pm to 7:00 pm  
One Civic Center  
7447 E. Indian School Rd. Scottsdale, AZ  
Community Development Rooms 1, 2 & 3

**City Staff Contact:**

Andrew Chi, Planner  
achi@scottsdaleaz.gov  
480-312-7828

For more information, call **480-312-7000**,  
or e-mail [projectinput@scottsdaleaz.gov](mailto:projectinput@scottsdaleaz.gov)

Additional case information is available online at:  
<http://eservices.scottsdaleaz.gov/bldgresources/Cases>

In partnership with  
**CAREERBUILDER**



**SEEKING COMMUNITY INPUT**  
**SIGN ORDINANCE UPDATE – PERMANENT SIGNS**  
**(CASE NO. 1-TA-2017)**

The City of Scottsdale is preparing a text amendment to the Zoning Ordinance that will amend the requirements for permanent signs, related provisions and requirements. As part of a broad city-wide outreach on this proposal, the community is invited for review and comment at two Open Houses regarding this proposed amendment. Staff representatives will be available to provide information and respond to questions.

**Open House Dates & Locations:**

Tuesday, April 4, 2017  
5:30 pm to 7:00 pm  
Via Linda Senior Center  
10440 E. Via Linda Scottsdale, AZ  
Room 4

and

Wednesday, April 5, 2017  
5:30 pm to 7:00 pm  
One Civic Center  
7447 E. Indian School Rd. Scottsdale, AZ  
Community Development Rooms 1, 2 & 3

**City Staff Contact:**

Andrew Chi, Planner  
achi@scottsdaleaz.gov  
480-312-7828

For more information, call **480-312-7000**,  
or e-mail [projectinput@scottsdaleaz.gov](mailto:projectinput@scottsdaleaz.gov)

Additional case information is available online at:  
<http://eservices.scottsdaleaz.gov/bldgresources/Cases>

In partnership with  
**CAREERBUILDER**

3-18-2017  
WEEKEND  
PUBLISH  
PAPER