

Marked Agendas Approved Minutes Approved Reports

The October 17, 2019 Development Review Board Meeting Agenda and Minutes can be found at

http://www.scottsdaleaz.gov/boards/development-review-board

DEVELOPMENT REVIEW BOARD REPORT



Meeting Date: General Plan Element: General Plan Goal: October 17, 2019 Item No. 12 Character and Design Foster quality design that enhances Scottsdale as a unique southwestern desert community.

ACTION

Renaissance Facade Renovations 32-DR-2019

Location: 4545 North Scottsdale Road

Request: Request approval of the site plan, landscape plan, and building elevations for exterior renovation of an existing shopping center, all on a 2.52-acre site.

OWNER

Boyce O'Brien Stockdale Capital (602) 748-8888

ARCHITECT/DESIGNER

Brick & West Design

APPLICANT CONTACT

Mike Rumpeltin Brick & West Design (602) 748-8888

BACKGROUND

Zoning

The site is zoned Highway Commercial, Downtown Overlay (C-3 DO). The C-3 district is intended to permit most types of commercial activities located along major streets, including shopping and service needs. This district promotes high quality development, including on-site and streetscape landscape areas, and standards for an attractive setting for commercial activities and adjacent uses. The DO intends to work with the underlying zoning district to promote the goals and policies of the Old Town Scottsdale Character Area Plan and provide increased intensities to revitalize Downtown Area properties.

Context

Located north of the northeast corner of East Camelback Road and North Scottsdale Road, the surrounding developments are generally commercial and retail in nature, with some nearby multi-family residential uses.

Action Taken _____

Adjacent Uses and Zoning

- North Vacant, zoned Downtown/ Regional Commercial Office Type-2 Planned Block
 Development Downtown Overlay (D/RCO-2 PBD DO)
- South Retail and office, zoned Highway Commercial Downtown Overlay (C-3 DO)
- East Canal, SRP substation, vacant, zoned Downtown/ Office Residential Type-2 Planned Block Development Downtown Overlay (D/ OR-2 PBD DO) and Downtown/ Downtown Multiple Use Type-2 Planned Block Development Downtown Overlay (D/DMU-2 PBD DO)
- West Scottsdale Fashion Square, zoned Downtown/ Downtown Regional Use Type-2 Planned Block Development Downtown Overlay (D/DRU-2 PBD DO)

Key Items for Consideration

Conformance to the Old Town Scottsdale Urban Design & Architectural Guidelines

DEVELOPMENT PROPOSAL

Goal/Purpose of Request

The applicant is requesting approval of the site plan, landscape plan, and building elevations for an exterior renovation of the existing shopping center located at 4545 North Scottsdale Road. The proposed renovation is intended to update the building and site to better fit current tenant needs and surrounding character.

Neighborhood Communication

Property owners within 750 feet of the site have been notified and the site is posted with the required signage. As of the date of this report staff has not received any public comments on the proposal.

DEVELOPMENT REVIEW BOARD CRITERIA ANALYSIS

The proposal includes renovation of the facades of the two existing commercial buildings on the site. The renovations will include all new building façade treatments, removal of the 'dome' elements, EIFS cornice pop-outs, and foundation planters. New shade canopies will be provided over the North Scottsdale Road sidewalks and new landscaping will be provided along North Scottsdale Road and throughout the parking lot.

The proposed material palette intends to pull from the character of some of the more recent developments in the area and consists of a contemporary color scheme, composite metal panels, metal slat screen wall, custom laser cut metal shade screen and façade panels, and new limestone veneer.

The Old Town Scottsdale Urban Design & Architectural Guidelines (UDAG) recommend that the main color palette of buildings emphasize muted desert colors and specifies technical color values as criteria to more objectively achieve the intent of the guidelines. The UDAG recommends that main building colors have a Munsell Value of less than 7, a chroma between 3 and 14, and a Light Reflectance Value (LRV) of 70% or less. Three of the main body colors proposed for the building are whites and grays that fall outside of the recommended LRV, value and chroma. There is also a white

marble tile proposed over large portions of the building, which would likely fall outside of these ranges.

There is a lack of shade for the pedestrian areas along the Scottsdale Road frontage of the site. With the proposed renovation there are two shade canopies, one attached to the west façade of each building. The pedestrian area in front of the buildings is approximately 20 to 30 feet wide and includes a combination of landscape and hardscape areas. Currently there is one tree at the north end and one tree at the south end of the street frontage. In the Old Town Scottsdale Urban Design & Architectural Guidelines, Human Connectivity chapter and Site & Surrounding Context chapter, there is emphasis to provide covered or shaded walkways, and an abundance of shade, through a combination of covered walkways and shade trees. Based on the width of the street frontage area, there is opportunity to add trees to the landscape areas to provide shade and pedestrian comfort for the western exposure of the buildings and the site.

Development Information

	•	
٠	Existing Use:	Retail
٠	Parcel Size:	2.53 net acres
		110,130 square feet
٠	Building / Commercial space:	38,245 square feet
•	Floor Area Ratio Allowed:	1.3
٠	Floor Area Ratio Proposed:	0.35
٠	Parking Required:	110 spaces
٠	Parking Provided:	126 spaces

STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Development Review Board continue Renaissance Façade Renovations with direction to the applicant to revise the proposed materials and colors and to provide additional shade in the western exposure of the buildings and the site so that the proposed renovations will comply with the Old Town Scottsdale Urban Design & Architectural Guidelines.

RESPONSIBLE DEPARTMENT

Planning and Development Services

Current Planning Services

STAFF CONTACT

Bryan Cluff Senior Planner 480-312-2258 E-mail: bcluff@ScottsdaleAZ.gov

APPROVED BY

for

Bryan Cluff, Report Author

Steve Venker, Development Review Board Coordinator Phone: 480-312-2831 E-mail: <u>svenker@scottsdaleaz.gov</u>

Randy Grant, Director Randy Grant, Director Randy Grant, Director Phone: 480-312-2664 E-mail: rgrant@scottsdaleaz.gov

11/19 Date

19 Date

10/11/19

Date

ATTACHMENTS

- A. Stipulations
- 1. Context Aerial
- 1A. Close-Up Aerial
- 2. Zoning Map
- 3. Applicant's Narrative
- 4. Site Plan
- 5. Building Elevations
- 6. Perspective
- 7. Streetscape Elevations
- 8. Material and Color Board
- 9. Landscape Plans
- 10. Electrical Site Plan
- 11. Exterior Lighting Cutsheets

Stipulations for the Development Review Board Application: Renaissance Facade Renovations Case Number: 32-DR-2019

These stipulations are intended to protect the public health, safety, welfare, and the City of Scottsdale.

GOVERNANCE:

1. These stipulations and approvals are regarding the renovation of the building façade along with minor site and landscape changes. Except as modified by the stipulations below, all applicable Zoning and Development Review Board approvals shall continue to apply to the site.

APPLICABLE DOCUMENTS AND PLANS:

- 2. Except as required by the Scottsdale Revised Code (SRC), the Design Standards and Policies Manual (DSPM), and the other stipulations herein, the site design and construction shall substantially conform to the following documents:
 - a. Unless otherwise stipulation below, architectural elements, including dimensions, materials, form, color, and texture shall be constructed to be consistent with the building elevations submitted by Brick & West Design, with a city staff date of 8/19/19.
 - b. The location and configuration of all site improvements shall be consistent with the site plan submitted by Brick & West Design, with a city staff date of 8/19/19.
 - c. Landscape improvements, including quantity, size, and location shall be installed to be consistent with the preliminary landscape plan submitted by Young Design Group, with a city staff date of 8/19/19.

RELEVANT CASES:

Ordinance

A. At the time of review, the applicable DRB cases for the subject site were: 67-DR-2000 and 67-DR-2000#2.

ARCHAEOLOGICAL RESOURCES:

Ordinance

B. Any development on the property is subject to the requirements of Scottsdale Revised Code, Chapter 46, Article VI, Section 46-134 - Discoveries of archaeological resources during construction.

ARCHITECTURAL DESIGN:

DRB Stipulations

3. Prior to or concurrent with the final plan submittal, the owner shall revise the material palette for the building to comply with the color recommendations of the Old Town Scottsdale Urban Design & Architectural Guidelines, as determined by City staff.

ATTACHMENT A

SITE DESIGN:

Ordinance

C. Any building/canopy encroachments into City right-of-way shall be subject to review and approval by the City's Real Estate Management Office, including any applicable agreements to allow encroachments in accordance with the City's codes and ordinances.

LANDSCAPE DESIGN:

DRB Stipulations

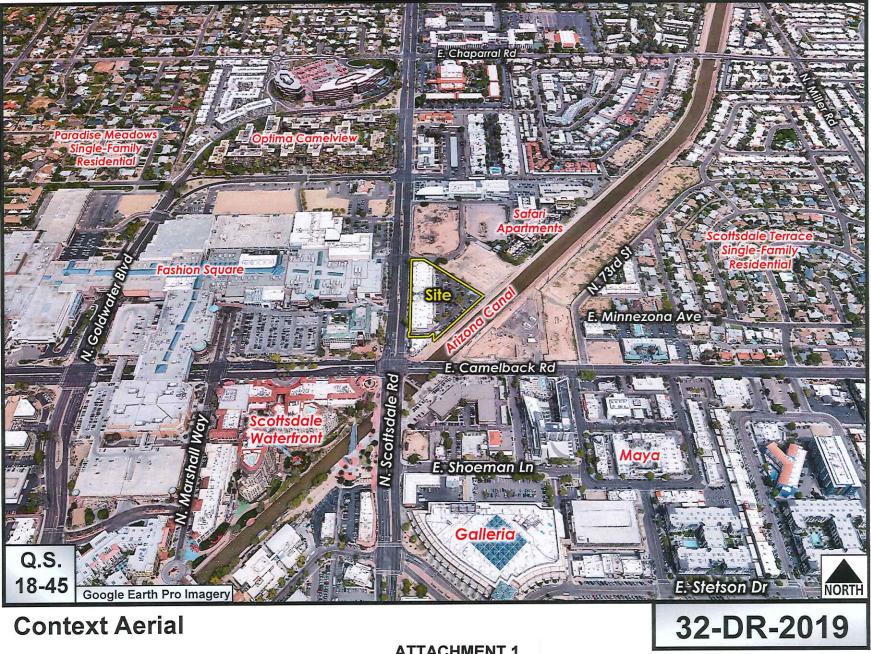
4. Prior to the issuance of any building permit for the development project, the property owner shall submit landscape improvement plans that demonstrate the utilization of the City of Scottsdale Supplement to MAG Standard Specifications for the landscape and irrigation improvements within the public right-of-way median(s).

EXTRIOR LIGHTING:

Ordinance

DRB Stipulations

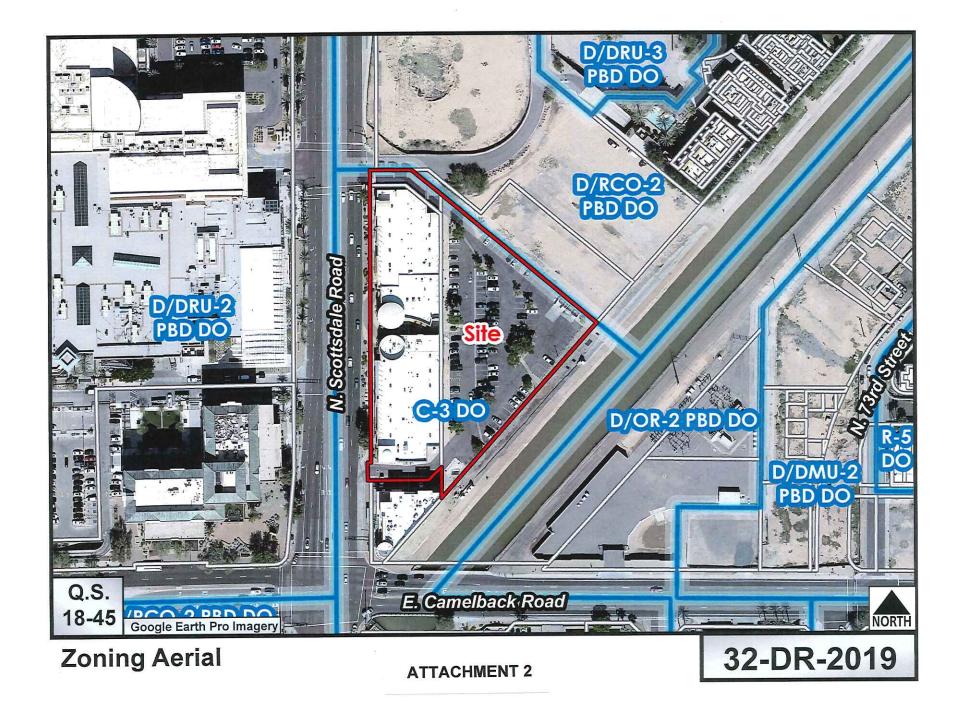
- 5. All exterior luminaires shall meet all IES requirements for full cutoff and shall be aimed downward and away from property line except for sign and landscape lighting.
- 6. Incorporate the following parking lot and site lighting into the project's design:
 - a. The maintained average horizontal luminance level, at grade on the site, shall not exceed 2.5 foot-candles. All exterior luminaires shall be included in this calculation.
 - b. The maintained maximum horizontal luminance level, at grade on the site, shall not exceed 10.0 foot-candles. All exterior luminaires shall be included in this calculation.
 - c. The initial vertical luminance at 6-foot above grade, along the entire property line shall not exceed 1.5 foot-candles. All exterior luminaires shall be included in this calculation.
 - d. The total lumen per luminaire shall not exceed 24,000 lumens.



ATTACHMENT 1



ATTACHMENT 1A



Design Narrative 53-PA-2019 Scottsdale Renaissance Façade Renovation

The project consists of the renovation of the facades of the two existing buildings on the site north of the northeast corner of Scottsdale Road and East Camelback Road. The site contains two commercial buildings with a mix of retail and restaurant tenants. Last remodeled in 2001, the façade renovation will consist of:

- 1. Renovation of all existing building facades to incorporate more contemporary design elements that resonate with the adjacent development at Scottsdale Fashion Square including the recent addition of the Harkins Theaters and Apple Store
- 2. Removal of the existing 'dome' elements, EIFS cornice 'pop-outs', existing shade canopies, and foundation planters to better engage the Scottsdale Road street frontage.
- 3. Addition of all new shade canopies that will provide meaningful shade on the Scottsdale road sidewalks
- 4. Addition of new landscape in all of the existing landscape planters along the Scottsdale Road frontage and throughout the parking areas
- 5. New building mounted lighting program
- 6. An updated material palette more in line with the adjacent (more recent) developments that will include a more contemporary color scheme, composite metal panels, metal slat screen wall, custom laser cut metal shade screen and façade panels, and new Indiana Limestone veneer.

The design addresses the Scottsdale Sensitive Design Principles as follows:

- 1. The design character of any area should be enhanced and strengthened by new development.
 - Building design should consider the distinctive qualities and character of the surrounding context and, as appropriate, incorporate those qualities in its design.
 - o Building design should be sensitive to the evolving context of an area over time.

The design incorporates similar thematic elements to the adjacent Scottsdale Fashion Square including the Harkins Theaters (metal shade panels) and the Apple Store (a more vibrant and contemporary color and material language). The area, since the last renovation of the project, has evolved into a more modern and updated retail district and, as such, it is the intent to create a more engaging street front experience through the use of additional exterior building openings and storefronts, shade canopies, and enhanced landscape elements.

- 2. Development, through appropriate siting and orientation of buildings, should recognize and preserve established major vistas, as well as protect natural features such as:
 - o Scenic views of the Sonoran desert and mountains
 - Archaeological and historical resources
- 3. Development should be sensitive to existing topography and landscaping.
 - A design should respond to the unique terrain of the site by blending with the natural shape and texture of the land while minimizing disturbances to the natural environment.
- Development should protect the character of the Sonoran desert by preserving and restoring natural habitats and ecological processes.

The buildings are existing and no substantive modifications to the disposition of the architectural footprint or site plan is contemplated by the renovation.

ATTACHMENT 3

- 5. The design of the public realm, including streetscapes, parks, plazas and civic amenities, is an opportunity to provide identity to the community and to convey its design expectations
 - Streetscapes should provide continuity among adjacent uses through use of cohesive landscaping, decorative paving, street furniture, public art and integrated infrastructure elements.

A brand-new landscape planting palette and planting plan has been developed to unify the entire site and provide an updated and enhanced pedestrian experience. No changes to the locations of the planting areas is contemplated, and no changes to the hardscape (aside from adding pavements to match the existing adjacent hardscape where building foundation planters are being removed) are proposed.

6. Developments should integrate alternative modes of transportation, including bicycles and bus access, within the pedestrian network that encourage social contact and interaction within the community.

As no changes to the existing site plan are being proposed, all of the existing connections to the adjacent off-site uses (including the canal) will remain as-is.

- 7. Development should show consideration for the pedestrian by providing landscaping and shading elements as well as inviting access connections to adjacent developments.
 - Design elements should be included to reflect a human scale, such as the use of shelter and shade for the pedestrian and a variety of building masses.

A brand-new landscape planting palette and planting plan has been developed to unify the entire site and provide an updated and enhanced pedestrian experience. No changes to the locations of the planting areas is contemplated, and no changes to the hardscape (aside from adding pavements to match the existing adjacent hardscape where building foundation planters are being removed) are proposed. As no changes to the existing site plan are being proposed, all of the existing connections to the adjacent offsite uses (including the canal) will remain as-is.

- 8. Buildings should be designed with a logical hierarchy of masses:
 - o To control the visual impact of a building's height and size
 - o To highlight important building volumes and features, such as the building entry.

As no changes to the existing building footprints are being proposed, it is the intent of the design to maintain the massing hierarchy of the existing center that focuses priority massing on the ends (north and south) of each building with pronounced (existing) tower elements that will be re-clad in a new, more contemporary, veneer.

- 9. The design of the built environment should respond to the desert environment:
 - Interior spaces should be extended into the outdoors both physically and visually when appropriate
 - o Materials with colors and coarse textures associated with this region should be utilized.
 - A variety of textures and natural materials should be used to provide visual interest and richness, particularly at the pedestrian level. Materials should be used honestly and reflect their inherent qualities
 - Features such as shade structures, deep roof overhangs and recessed windows should be incorporated.

As no changes to the existing building footprints are being proposed, it is the intent of the design to maintain the existing physical continuity of indoor and outdoor spaces as a majority of the project is retail lease space and, therefore, inherently programmed for indoor use. The limestone veneer, metal panels,

and corrugated metal at the cylindrical tower elements together with the reddish tones of the aluminum screen walls provide texture with a contemporary slant that resonates with the recent adjacent development at Scottsdale Fashion Square. The shading elements are used to provide visual texture (in the case of the slat rainscreen and the custom laser-cut metal panels) as well as meaningful shade at the sidewalks along Scottsdale Road.

- 10. Developments should strive to incorporate sustainable and healthy building practices and products.
 - Design strategies and building techniques, which minimize environmental impact, reduce energy consumption, and endure over time, should be utilized.

As the project is simply a facade renovation, and not a ground-up building, the shading elements are being used to provide both additional shade at the pedestrian realm as well as shade large areas of the exterior building faces to reduce heat-gain while promoting air circulation.

- 11. Landscape design should respond to the desert environment by utilizing a variety of mature landscape materials indigenous to the arid region.
 - The character of the area should be emphasized through the careful selection of planting materials in terms of scale, density, and arrangement
 - The landscaping should complement the built environment while relating to the various uses.

The landscape design and plant palette is designed to complement the contemporary architectural character of the renovations and utilizes a desert-centric palette that will be durable, visually striking, and simple to maintain.

- 12. Site design should incorporate techniques for efficient water use by providing desert adapted landscaping and preserving native plants.
 - o Water, as a landscape element, should be used judiciously
 - o Water features should be placed in locations with high pedestrian activity.

The plant palette is, by and large, a low water use palette and there are no water features contemplated as part of the renovation.

- 13. The extent and quality of lighting should be integrally designed as part of the built environment.
 - A balance should occur between the ambient light levels and designated focal lighting needs.
 - Lighting should be designed to minimize glare and invasive overflow, to conserve energy, and to reflect the character of the area.

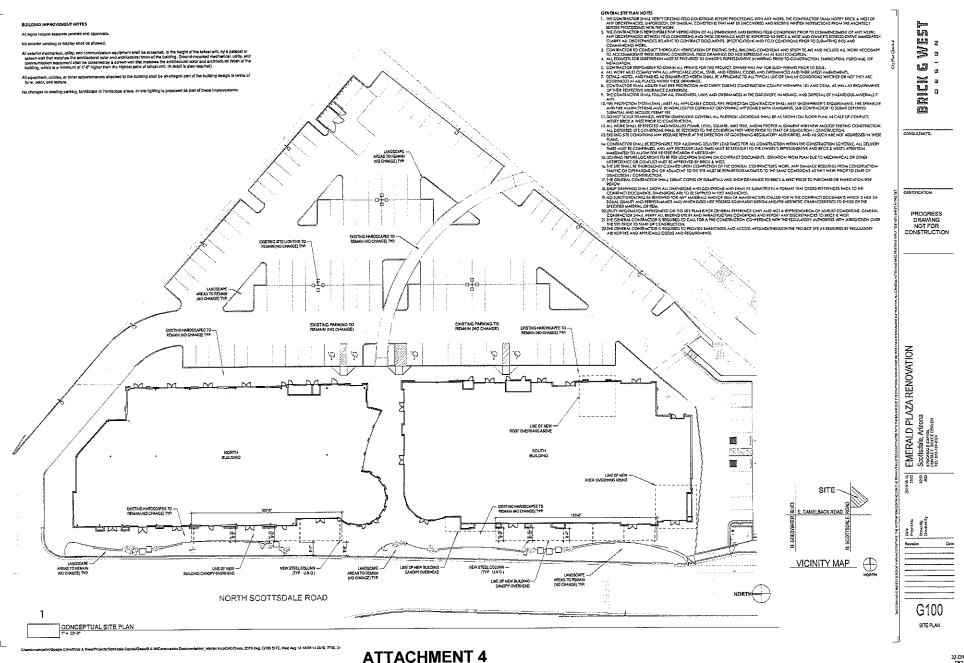
No changes to the site lighting are contemplated as part of this project, but new building-mounted lighting is proposed to highlight the façade while limiting light glare and overflow. All new proposed lights are highly energy efficient LED fixtures.

- 14. Signage should consider the distinctive qualities and character of the surrounding context in terms of size, color, location and illumination.
 - Signage should be designed to be complementary to the architecture, landscaping and design theme for the site, with due consideration for visibility and legibility.

All signs will be by separate review and approval according to the previously approved sign plan, and no new signage is contemplated as part of this façade renovation.

The site is identified as a 'Type 2 (Intermediate)' development area per the Downtown Plan Urban Design and Architectural Guidelines. The project addresses the Urban Design Goals for a Type 2 area as follows:

- Development of unified street spaces with consistent design principles for the building setback zone.
- As the building envelope / footprint is not being modified, the existing streetscape setback zone is being maintained but enhanced with the addition of meaningful overhead shade elements that cover portions of the existing pedestrian sidewalk within the right-of-way. In addition, a new landscape planting plan is being implemented to enhance the street frontage for the project a planting plan that will continue to the rear (east) of the building and throughout the parking areas.
- · Development of pedestrian and vehicular linkages between adjacent large projects.
- As the project does not contemplate changes to the site plan or building footprint, the existing pedestrian and vehicular linkages will remain as they have been.
- · Consistent planting design principles to achieve visual structure on important arterial streets.
- The landscape design and plant palette is designed to complement the contemporary architectural character of the renovations and utilizes a desert-centric palette that will be durable, visually striking, and simple to maintain.
- · Careful handling or architectural form to reduce the apparent size and bulk of larger buildings.
- While the footprint and envelope of the existing buildings is being maintained, the new architectural vocabulary will help in creating a more streamlined appearance to the buildings that will resonate more with the adjacent Apple Store and Harkins Theater as well as the other recent improvements at the adjacent Scottsdale Fashion Square as well as the developments to the north of the site.



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ATTACHMENT 6













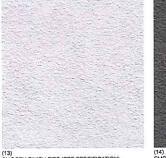
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(13) SMOOTH FINISH EIFS (SEE SPECIFICATION) (DOVE) (SW6274)



(CHARCOAL) (SW6277)



(13) PARASOLEIL LASER CUT METAL PANELS



(3) NORTHLCAD COMPOSITE WALL PANEL RAINSCREEN SYSTEM - MATCH SW7074





WEST

BRICK & m ш

CONSULTANTS:

CERTIFICATION:

EMERALD PLAZA RENOVATION
 Solitadia Aizona
 Solitadia Aizona
 Solitadia Aizona
 Solitadia Aizona
 Solitadia Aizona
 Solitadia Aizona

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Cry Plan



(9) STANDING SEAM METAL WALL PANEL-MATCH SW7074



SHERWIN WILLIAMS 'SIERRA REDWOOD' SW 7598; COLOR FOR (5) ALUMINUM SLAT WALL (RAINSCREEN) SHERWIN WILLIAMS 'NETWORK' SW 7073: COLOR FOR (3) COMPOSITE METAL PANEL WALL AND (9) STANDING SEAM METAL PANEL



SHERWIN WILLIAMS 'WEB GRAY' SW 7075: COLOR FOR (4) STEEL STRUTS AND (10) ROOF OVERHANG WITH ALUMINUM CLADDING



(11) BUILDING MOUNTED LIGHT FIXTURE: HINKLEY 'ATLANTIS' LED SHIELDED WALL SCONCE, LARGE, BLACK.



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(8) CARARRA MARBLE TILE VENEER

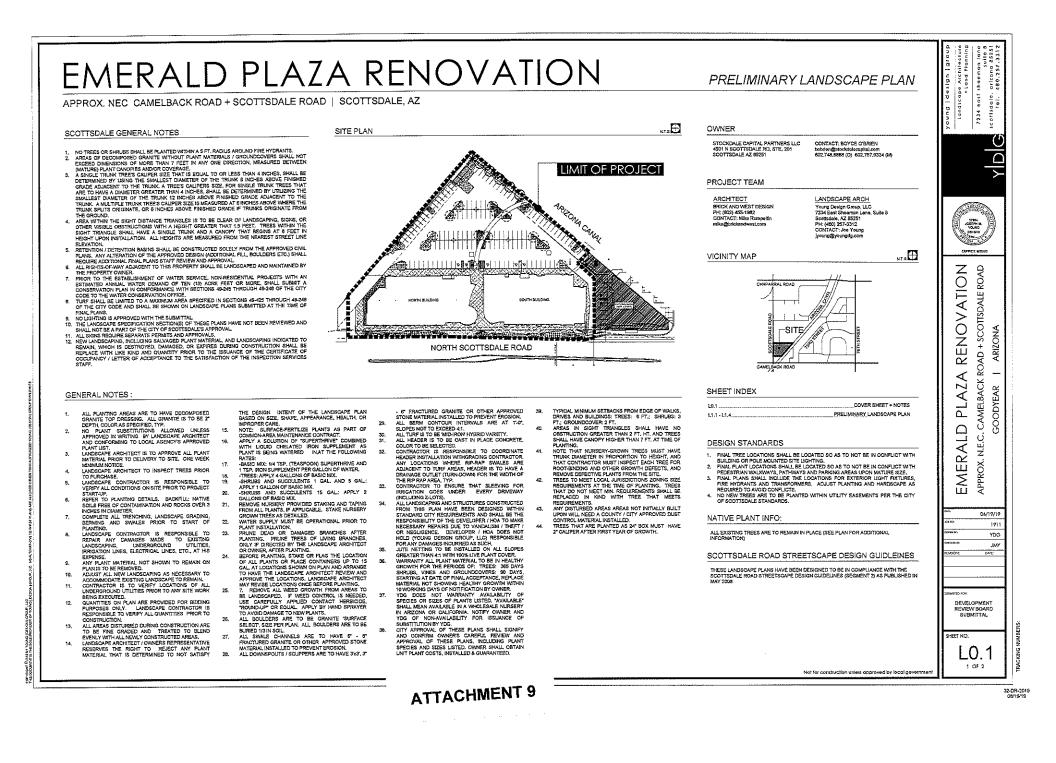


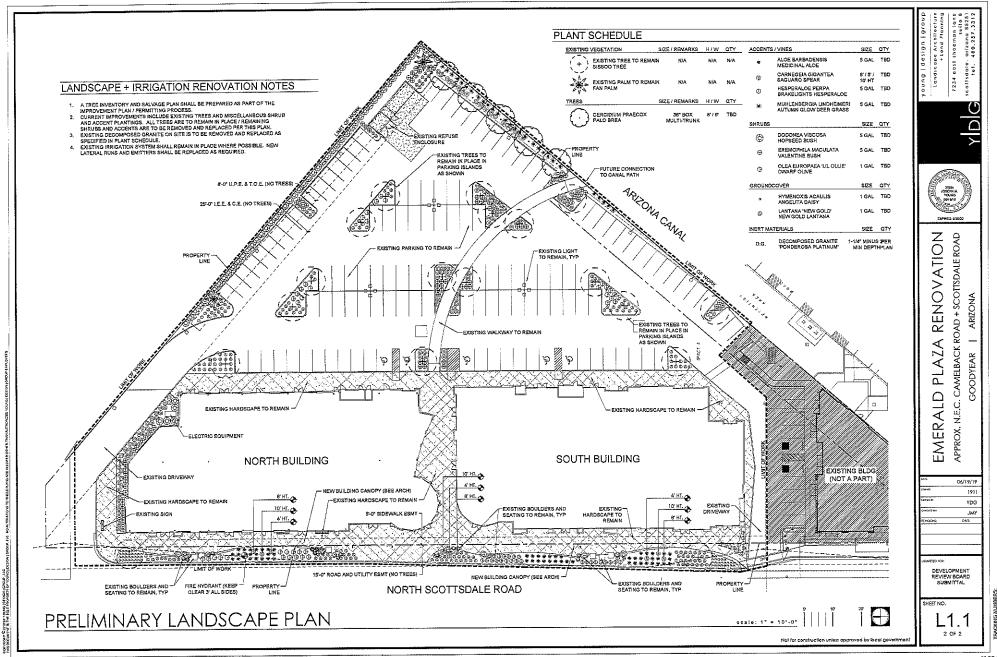


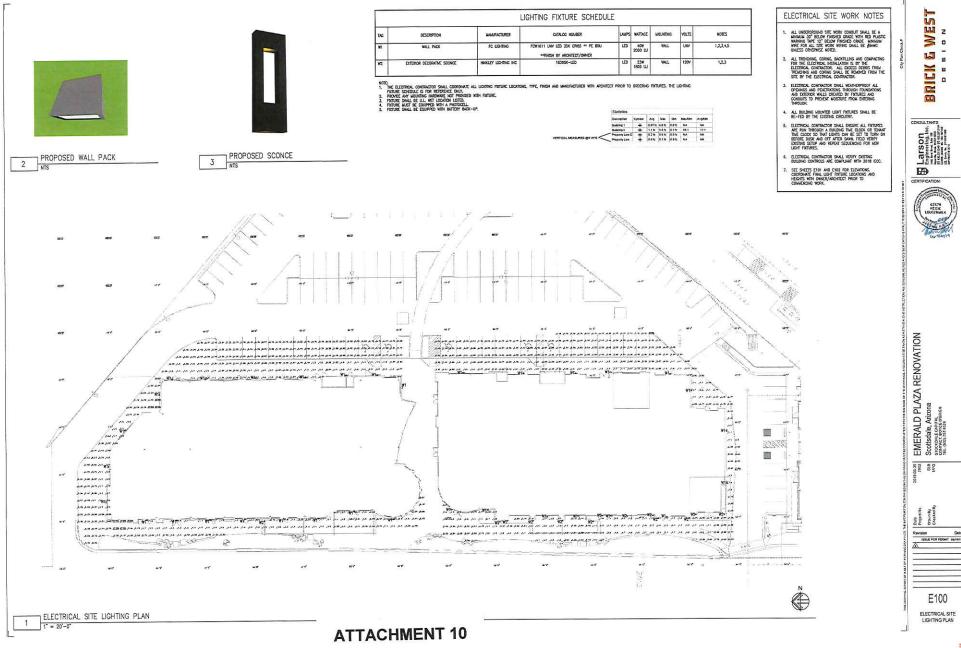
SHERWIN WILLIAMS 'SPECIAL DRAY' SW 6277: COLOR FOR (14) SMOOTH FINISH 'CHARCOAL' EIFS



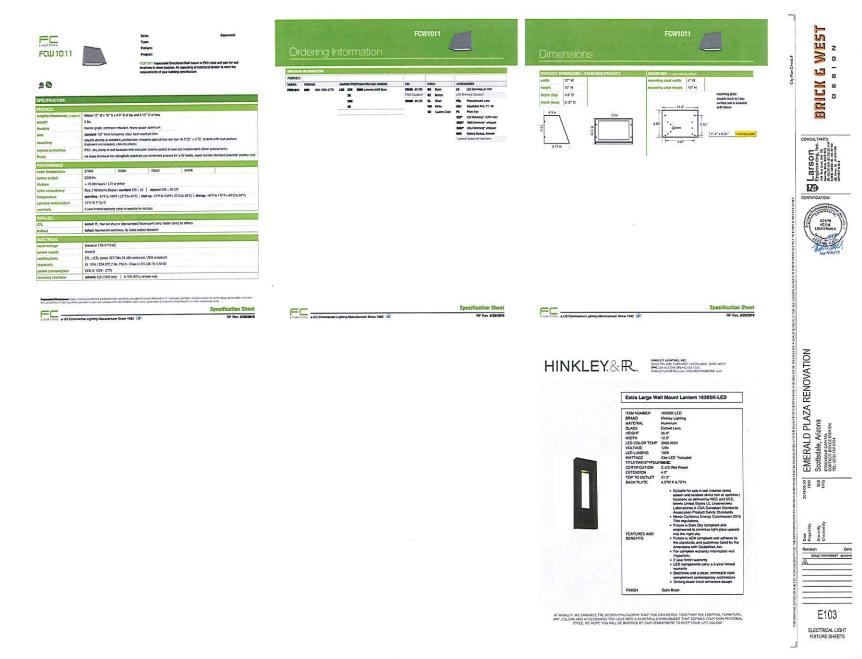
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ATTACHMENT 11

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