



CITIZEN REVIEW & NEIGHBORHOOD INVOLVEMENT REPORT

The Parque Scottsdale

January 26, 2023

Overview

This Citizen Review Report is being performed in association with a request for a Zoning District Map Amendment from C-4 to PCP-AMU-R PSD on an approximately 32.3+/- acre site located at 16001 N. Scottsdale Road. The proposed project would result in a new mixed-use campus consisting of a combination of office, retail/restaurant, substantial public open space, residential, and/or hotel uses. This Citizen Review Report will be updated throughout the process.

The entire project team is sensitive to the importance of neighborhood involvement and creating a positive relationship with property owners, residents, business owners, homeowners associations, and other interested parties. Communication with these parties will be ongoing throughout the process. Work on compiling a list of impacted and interested stakeholders and neighborhood outreach began prior to the application filing and will also continue throughout the process. Communication with impacted and interested parties has taken place with verbal, written, electronic, and in-person contact.

Community Involvement

The outreach team has been communicating with neighboring property owners, businesses, and community members by telephone, one-on-one meetings, and door-to-door outreach since July 2021. Many changes have been made to the project based on the feedback received from these communications.

Surrounding property owners, HOAs and other interested parties were noticed via first class mail regarding the project. The distribution of this notification **EXCEEDED** the City's 750' radius mailing requirements as specified in the Citizen Review Checklist. This notification contained information about the project, as well as contact information for the development team. This contact person will continue to provide, as needed, additional information and the opportunity to give feedback.

The notification also contained information regarding two neighborhood Open Houses that were held on July 14, 2022 and August 11, 2022 for those who wished to learn more about the project. The site and times were posted on the Early Notification Sign prior to the Open Houses.

In total, a total of 46 interested people attended the Open Houses. Attendees were mostly supportive of the project. Questions and comments arose regarding height, traffic, open space, water sustainability, construction timing, and the closing of CrackerJax. These questions were all answered by the development team to the best of their ability.

Several neighboring property owners reached out subsequent to the Open Houses inquiring about the timetable for project approvals as they are excited about the revitalization of the existing site. The development team will continue to be accessible by phone and email to ensure that surrounding property owners and neighbors have ongoing opportunities to comment and ask questions.

A vital part of the outreach process is to allow people to express their concerns and understand issues and attempt to address them in a professional and timely manner. Again, the entire team realizes the importance of the neighborhood involvement process and is committed to communication and outreach for the project.

Attachments:

Notification Letter
Notification List
Affidavit of Posting
Sign-in Sheets
Comment Cards