



Project Narrative

This document will be uploaded to a Case Fact Sheet on the City's web site.

Date: 4/6/2007

Project No.: 236 - PA - 2007

Coordinator: DON HADDER GREG WILLIAMS

Case No.: _____

Project Name: Target

Project Location: 32351 N. Scottsdale Road, Scottsdale

Property Details:

Single-Family Residential Multi-Family Residential Commercial Industrial

Current Zoning: C-2 Proposed Zoning: n/a

Number of Buildings: 15 Parcel Size: 4235 acres

Gross Floor Area/Total Units: 333,000 Floor Area Ratio/Density: .16

Parking Required: 1,666 Parking Provided: 1,785

Setbacks: N - _____ S - _____ E - _____ W - _____

Description of Request:

Target is requesting the Development Review Board Approval for one new double-sided internally illuminated monument sign at The Summit Shopping Center, located at 32351 N. Scottsdale Road. The site is zoned C-2.

The monument sign is 5'0" overall height x 11'0" in length. The display is halo illuminated with reverse channel letters with remote transformer. The Target letters and bull eye are halo illuminated with 1 1/2" returns with aluminum faces, paint red to match Benjamin Moore Carnival red, satin finish, Clear lexan backs with internal white 6500 neon illumination. Address numerals will be fabricated to flat cut out 1/8" aluminum first layer painted black, satin finish. The background will be 10-gauge steel (2-layers) with accelerated natural rust finish. The proposed sign is finished with random mix of sandstone to compliment to the existing architect.

The sign is located in the scenic corridor. This proposal complies with the revised scenic corridor ordinance.

34-DR-2007
1ST: 06/12/07

Planning and Development Services Department

7447 E Indian School Road, Suite 105, Scottsdale, AZ 85251 • Phone: 480-312-7000 • Fax: 480-312-7088