

# CITY COUNCIL REPORT



Meeting Date: **July 10, 2023**  
General Plan Element: ***Economic Development***  
General Plan Goal: ***Sustain Scottsdale as a tourist destination***

## **ACTION**

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**Historic Old Town Festoon Lighting Funding.** Adopt Resolution No. 12889 authorizing a FY 2023/24 Tourism Development Fund operating contingency transfer up to \$206,720 to the Old Town Streetlight Replacements (SI05) Capital Improvement Project to be funded by the Tourism Development Fund.

## **BACKGROUND**

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The Historic Old Town Streetlight Replacement (SI05) Capital Improvement Project (CIP) is a \$3.2 million project to replace 92 existing western themed spun concrete streetlight poles throughout the Historic Old Town district. The Historic Old Town district with its western heritage is located between Indian School Rd and 2nd Street to the north/south and Brown Ave and Scottsdale Rd to the east/west.

In 2019, the city commissioned a structural evaluation of the existing western themed streetlight poles in Historic Old Town. The result of the report was that the poles are showing signs of distress and need to be replaced.

The design of the new streetlight poles will be very similar to the existing western themed poles, which has been reviewed and recommended by the Old Town Merchants Association. The new streetlight poles will accommodate hanging flower baskets, wayfinding street pole banners and festoon lighting.

The \$3.2 million CIP budget does not allow for the purchase of new LED festoon lighting, which is an important aesthetic for the overall ambience of not only Historic Old Town but other areas throughout Old Town Scottsdale.

## **ANALYSIS & ASSESSMENT**

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The use of festoon lighting in several district areas throughout Old Town Scottsdale provides an ambience that residents and visitors have long enjoyed since the early 2000s. In 2017, Tourism Development Funds were utilized to properly wire and install new festoon lighting throughout Old Town Scottsdale including the Historic Old Town district.

Action Taken Approved on Consent

## **City Council Report | Historic Old Town Festoon Lighting Funding**

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On June 20, 2023 staff requested the Tourism Development Commission consider approval of a FY 2023/24 operating contingency transfer up to \$206,720 from the Tourism Development Fund, which was recommended by a vote of 4-0.

### **RESOURCE IMPACTS**

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The investment is \$206,720 for the one-time purchase of festoon lighting and funds are available in the adopted FY 2023/24 Tourism Development Fund five-year plan.

### **STAFF RECOMMENDATION**

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Adopt Resolution No. 12889 authorizing a FY 2023/24 Tourism Development Fund operating contingency transfer up to \$206,720 to the Old Town Streetlight Replacements (SI05) Capital Improvement Project to be funded by the Tourism Development Fund.

### **RESPONSIBLE DEPARTMENT(S)**

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Tourism & Events Department, Capital Project Management

### **STAFF CONTACT**

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Karen Churchard, Tourism & Events Director, 480-312-2890, [kchurchard@scottsdaleaz.gov](mailto:kchurchard@scottsdaleaz.gov)  
Derek Rogers, Project Manager Senior, 480-312-7643, [derrogers@scottsdaleaz.gov](mailto:derrogers@scottsdaleaz.gov)

**APPROVED BY**

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*Judy Doyle*

6/22/23

Judy Doyle, Budget Director  
(For Financial Policy Compliance and Budget Appropriation )  
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Date

*Daniel J. Worth*

6/22/23

Daniel J. Worth, Public Works Director  
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Date

*Erin Perreault*

6/22/23

Erin Perreault, Executive Director  
Planning, Economic Development & Tourism  
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Date

*Brent Stockwell*

6/22/23

Brent Stockwell, Assistant City Manager  
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Date

*Jim Thompson*

6/22/23

Jim Thompson, City Manager  
480-312-2811, [jthompson@scottsdaleaz.gov](mailto:jthompson@scottsdaleaz.gov)

Date

**ATTACHMENTS**

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1. Resolution No. 12889

RESOLUTION NO. 12889

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, AUTHORIZING A FY 2023/24 TOURISM DEVELOPMENT FUND OPERATING CONTINGENCY TRANSFER IN THE AMOUNT OF \$206,720 TO THE OLD TOWN STREETLIGHT REPLACEMENTS (SI05) CAPITAL IMPROVEMENT PROJECT TO BE FUNDED BY THE TOURISM DEVELOPMENT FUND.

WHEREAS, the City previously established the Old Town Streetlight Replacements (SI05) capital improvement project but the scope did not include the purchase of festoon lighting materials; and

WHEREAS, Article 6, Section 11 of the Scottsdale City Charter permits the transfer of any unencumbered appropriation balance or portion thereof between general classifications of expenditures within an office, department, or agency or from one office, department or agency to another with the approval of the City Council; and

WHEREAS, the City is required to balance its budget and all associated funds;

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. The City Council hereby authorizes a FY 2023/24 Tourism Development Fund operating contingency transfer of \$206,720 to the Old Town Streetlight Replacements (SI05) capital improvement project to be funded by the Tourism Development Fund.

PASSED AND ADOPTED by the Council of the City of Scottsdale, Maricopa County, Arizona this \_\_\_\_ day of \_\_\_\_\_, 2023.

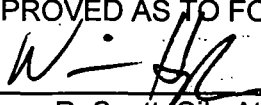
CITY OF SCOTTSDALE, an Arizona  
municipal corporation

ATTEST:

\_\_\_\_\_  
Ben Lane, City Clerk

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David D. Ortega, Mayor

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Sherry R. Scott, City Attorney  
By: William Hylan  
Senior Assistant City Attorney