

CITY COUNCIL REPORT



Meeting Date: **January 13, 2026**
General Plan Element: **Land Use**
General Plan Goal: **Support a diversity of businesses.**

ACTION

Liquor License Request for 91-LL-2025 Ari and Lloyd American Bistro (357511). To consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a New Application Series 12 (restaurant) State liquor license for a new location and new owner.

OWNER

Ari & Lloyd LLC

APPLICANT CONTACT

Stephen Paul Roach

LOCATION

7107 E. 6th Ave.

REQUEST

The applicant is seeking a favorable recommendation on a Series 12 (restaurant) liquor license for a new location and new owner.

This liquor license allows the licensee to sell and serve spirituous liquor solely for consumption on the premises of an establishment which derives at least forty percent (40%) of its total revenue from the sale of food.

The applicant has indicated that this establishment will serve liquor between the hours of M-TH: 11am-9pm/ Fri 11am- 10pm/ Sat 9am-10pm/ Sun 9am-4pm; however, due to state liquor license processing requirements, they are not required to notify the city or the state if they change their hours of operation.

Action Taken Approved on consent

IMPACT ANALYSIS

Reliability and Location

A.R.S. Section 4.-203.A and R19-1-702 Granting a License for a New Owner and Location

The capability, qualifications and reliability of the applicant has been shown, and the public convenience and best interest of the community will be substantially served by the issuance.

Restaurant

A.R.S. Section 4-205.02 and R19-1-206 Criteria for Restaurant Operations

This owner intends to operate this location as a restaurant. This establishment is 1,950 sq. ft. in size. The bar service area is 291 sq. ft. or 15% of gross floor area, and the kitchen area is 445 sq. ft. or 22% of the gross floor area. The operational characteristics and floor plan qualify as a restaurant.

Outdoor Patio

There is no proposed or existing patio with this application.

Zoning

This site is zoned C-2 DO (Central Business Downtown Overlay). The C-2 DO district allows restaurants as a permitted use. The applicant has been notified of the city's expectation that the business will operate as a restaurant.

Parking and Traffic

The surrounding street network provides sufficient access.

Public Safety

Police Department: No Opposition

Major life safety issues: None noted

Public Notice and Proximity

A.R.S. Section 4-201. B. Petitions from Persons in Close Proximity

A.R.S. Section 4-207. Restrictions on Licensing premises near school or church buildings (within 300 ft.) applies to all but Series 5,11,12, Special Events, or Golf Courses.

The applicant has maintained the required posting notice for the State mandated 20-day period. No petitions or protests were received during the 20 (twenty) day posting period.

There are no school buildings or church buildings within 300 feet. Other surrounding uses are compatible.

COUNCIL OPTIONS & STAFF RECOMMENDATION

Council Options

The City Council has the option of recommending approval, disapproval or no recommendation to the Arizona Department of Liquor Licenses and Control.

Staff Recommendation

Staff advises that the license request meets the criteria imposed for determining that the community's best interest is substantially served by the issuance of the liquor license and advises that the license request meets the criteria imposed for determining the capability, qualifications, and reliability of the applicant.

Next Steps

The City Council's recommendation will be forwarded to the Department of Liquor Licenses and Control for their consideration. If the application is approved by the Department of Liquor Licenses and Control, the applicant should receive their license from the State within 105 days of original application.

RESPONSIBLE DEPARTMENT(S)

Jason McWilliams, Planning Technician, jmcwilliams@scottsdaleaz.gov
Planning and Development Services

Matt Evans, Commander, mevans@scottsdaleaz.gov
Special Operations Division

APPROVED BY

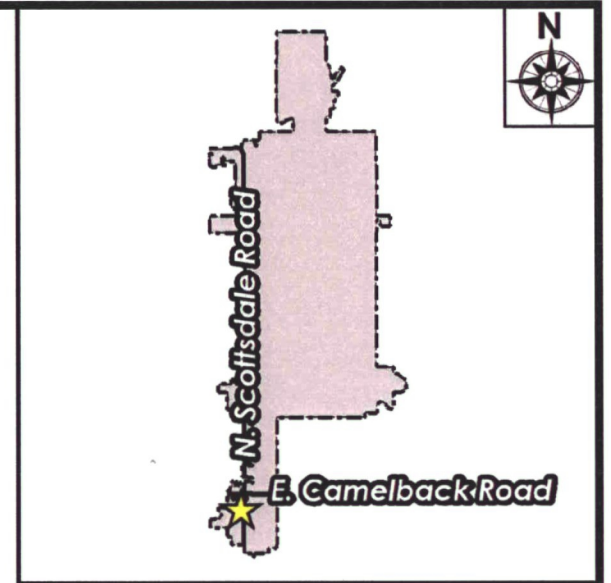
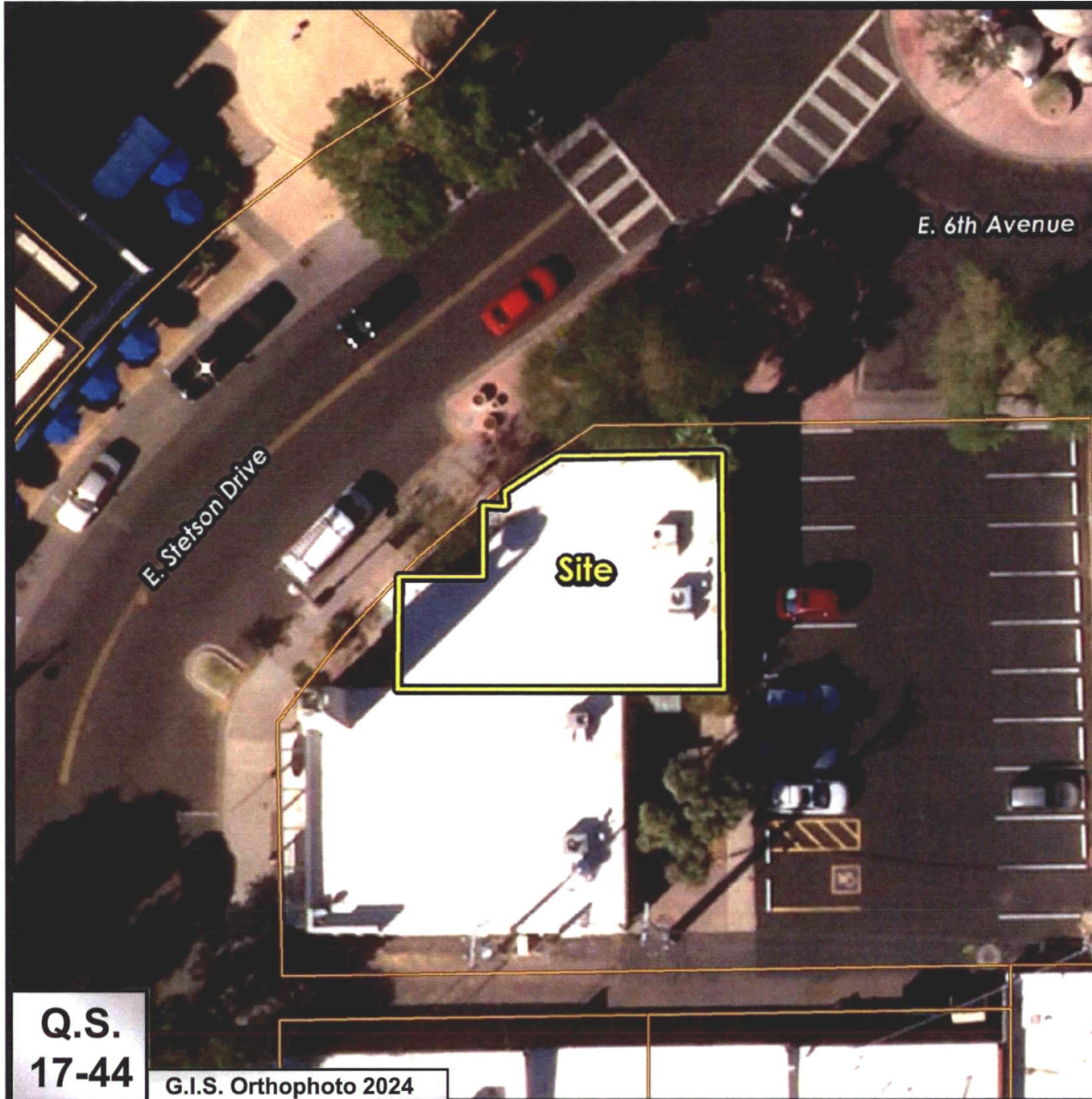


Tim Curtis, AICP, Current Planning Director
480-312-4210, tcurtis@scottsdaleaz.gov

12/22/2025
Date

ATTACHMENTS

1. Map
2. City of Scottsdale Applicant Questionnaire
3. State Application (Front Page, including menu)
4. Floor Plan

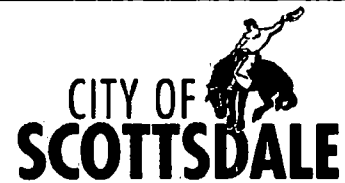


Q.S.
17-44

G.I.S. Orthophoto 2024

91-LL-2025

Ari and Lloyd American Bistro (357511)

Liquor License Questionnaire**(New Location)****Restaurants & Bars (Series 11, 12, 6, 3, 7, 13)**

Please complete all questions and return within 3 business days.

Name of Business: Ari & Lloyd LLC

Business Address: 7107 E 6th Ave Scottsdale, AZ 85251

Total Gross Square Footage of Establishment (Minus the Patio): 1,950 sq ft

Is this business under construction or being remodeled? ☒ Yes ☐ No

Does this business have an existing patio? ☐ Yes ☒ No Dimensions of patio _____

Does this business have a proposed patio? ☐ Yes ☒ No Dimensions of patio _____

Was liquor sold at this location prior to this application? ☐ Yes ☒ No

If yes, what type of license? _____

Is this business currently open? ☐ Yes ☒ No

If yes, is this business operating with an Interim license? ☐ Yes ☒ No

If no, what is the proposed opening date? 1/28/2026

For Restaurants, Bars and Restaurants/Bars:

Will the bar service area be less than 15% of the gross floor area? ☒ Yes ☐ No*

Gross square footage of bar service area: 291 sq ft

(includes the floor area under indoor and outdoor bars and the floor area behind the bars used for storage, prep and serving of food or drinks. NOT kitchen/backroom storage)

Will the kitchen be less than 15% of the gross floor area? ☐ Yes* ☒ No

Gross square footage of kitchen: 445sq ft

Will the full kitchen close before 9:00 p.m.? ☐ Yes* ☒ No

Will less than 40% of gross revenues be derived from the sale of prepared food? ☐ Yes* ☒ No

During what hours will the establishment offer liquor sales? M-TH: 11am-9pm/ Fri 11am- 10pm/ Sat 9am-10pm/ Sun 9am-4pm

For admittance:

Will age verification be required/requested at any time during business operations? ☐ Yes* ☒ No

For admittance:

Is a cover charge required at any time during business operations? ☐ Yes* ☒ No

***May require a Conditional Use Permit**

Please check one of the following that best describes the primary business operation:

☐ packaged retail ☒ restaurant ☐ bar ☐ personal service ☐ education service

☐ manufacturing ☐ hotel / tourist accommodation ☐ residential facility ☐ sports / theater

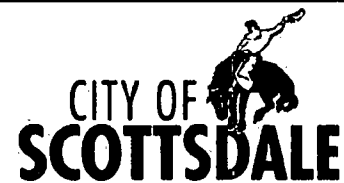
Planning and Development Services

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ www.ScottsdaleAZ.gov

Liquor License Questionnaire

(New Location)

Restaurants & Bars (Series 11, 12, 6, 3, 7, 13)



Please complete all questions and return within 3 business days.

Will this business feature any of the following:

Patron Dancing?	☐ Yes*	☒ No	Karaoke?	☐ Yes*	☒ No
Live Bands?	☐ Yes*	☒ No	DJ?	☐ Yes*	☒ No
Amplified music?	☐ Yes*	☒ No	Games?	☐ Yes*	☒ No
Adult Entertainment?	☐ Yes*	☒ No	Four or more pool tables?	☐ Yes*	☒ No
After hours?	☐ Yes*	☒ No			

*May require a Conditional Use Permit

Applicant Narrative:

ARS 4-201-G: Except for a person to person transfer of a transferable license for use at the same location and as otherwise provided in section 4-203, subsection A, in all proceedings before the governing body of a city or town, the board of supervisors of a county or the board, the applicant bears the burden of showing that the public convenience requires and that the best interest of the community will be substantially served by the issuance of a license.

1. I have the capability, qualifications and reliability to hold a liquor license because:

I have the capability, qualifications, and reliability to hold a liquor license because I understand and follow all Arizona liquor laws, maintain strict operational standards, and prioritize the safety of guests and the community. I have experience managing responsible alcohol service, training staff, and maintaining transparent business practices, all of which ensure compliance with Scottsdale and state regulations.

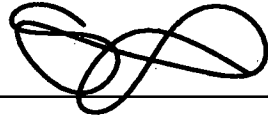
2. The best interest of the community will be substantially served by the issuance of the liquor license because:

The best interest of the community will be substantially served because our concept adds a high-quality, locally operated dining option that enhances Scottsdale's reputation as a premier hospitality destination. By responsibly offering alcohol service, we can provide the complete dining experience that residents and visitors expect from our city's restaurant scene.

3. Please describe your business:

Ari & Lloyd is going to be a cozy upscale American bistro. We love the east coast bistros that you see sprinkled through NYC and we think it is just what Old Town needs. We are your classic mom and pop shop who loves incredible hospitality, a warm and welcoming ambiance and bringing the culinary experience with a simplified menu that won't overwhelm our beloved tourists but make them eager to come back to Scottsdale for the culinary experience.

The City's forwarding of a recommendation to the AZ Department of Liquor Licenses and Control does not waive and is not a substitute for the Licensee's obligation to comply with all state, local and federal laws, policies and regulations applicable to the license. The Recommendation is not a permit or regulatory approval to hold any events or construct or demolish any improvements. Zoning processes, building permit processes, and similar regulatory requirements may apply to Licensee's contemplated improvements and are completely separate from the Recommendation. Licensee shall be responsible to, separate and apart from this Recommendation, directly obtain all necessary permits and approvals from any and all governmental or other entities including the City's having standing or jurisdiction over the subject areas. For more information regarding zoning processes, building permit processes, and similar regulatory requirements and approvals please call 480-312-2611.

Print Name: Stephen Roach Signature:  Date: 12/01/2025

Planning and Development Services

7447 E. Indian School Road, Suite 105, Scottsdale, AZ 85251 ♦ www.ScottsdaleAZ.gov

ATTACHMENT 3

State of Arizona Department of Liquor Licenses and Control

Created 11/28/2025 @ 04:11:31 PM

Local Governing Body Report

LICENSE

Number: Type: 012 RESTAURANT
Name: ARI AND LLOYD AMERICAN BISTRO
State: Pending
Issue Date: Expiration Date:
Original Issue Date:
Location: 7107 E 6TH AVENUE
SCOTTSDALE, AZ 85251
USA
Mailing Address: 2525 W CORONADO ROAD
PHOENIX, AZ 85009
USA
Phone: (480)329-3479
Alt. Phone:
Email: STEPHEN.ROACH@RYSSO-PETERS.COM

AGENT

Name: STEPHEN PAUL ROACH
Gender: Male
Correspondence Address: 2525 W CORONADO ROAD
PHOENIX, AZ 85009
USA
Phone: (480)329-3479
Alt. Phone:
Email: STEPHEN.ROACH@RYSSO-PETERS.COM

OWNER

Name: ARI & LLOYD LLC
Contact Name: STEPHEN PAUL ROACH
Type: LIMITED LIABILITY COMPANY
AZ CC File Number: 23824389 State of Incorporation: AZ
Incorporation Date: 05/08/2025
Correspondence Address: 2525 W CORONADO ROAD
PHOENIX, AZ 85009
USA
Phone: (480)329-3479
Alt. Phone:
Email: STEPHEN.ROACH@RYSSO-PETERS.COM

Officers / Stockholders

60th day: 1/27/2026
105th day: 1/22/2026

ARI & LLOYD

American Bistro

125 11 10 Liqueur. Sept 2011:45

EST. 2025

APPETIZERS

- LLOYDS CHICKEN WINGS** 15.95
CRISPY CHICKEN WINGS IN OUR SIGNATURE
BUFFALO DRY RUB, SERVED WITH BUFFALO SAUCE
AND RANCH
- CHIPS & FRENCH ONION DIP** 10.95
FRESH POTATO CHIPS WITH SPECIALTY
HOUSE ONION DIP
- CRUDITE PLATTER** 12.95
AN ARRAY OF SEASONAL VEGETABLES WITH OUR
SIGNATURE DIPPING SAUCE
- SARDINES & BAGUETTES** 8.95
Sliced baguette, rolled house made butter, sardines
& sliced lemon
- PIGS IN A BLANKET** 15.95
GOURMET COCKTAIL SAUSAGES NESTLED IN
BUTTERY PUFF PASTRY, SERVED WITH A TANGY
DIPPING SAUCE

SOUP & SALAD

- GRILLED CHICKEN + 9 | STEAK + 13 | SALMON + 12**
- FRENCH ONION** 12.95
CARMELIZED ONIONS, PORT WINE,
GRUYERE CHEESE, FOCACCIA CROUTON
- CLASSIC CEASAR** 14.95
CRISP ROMAINE TOSSED IN HOUSE CEASAR.
SQUEEZED LEMON JUICE, PEPPER CORN &
CROISSANT CROUTONS
- PETITE HOUSE SALAD** 11.95
LITTLE GEM, RADISH, MUSTARD VINAIGRETTE
- STEAK SALAD** 24.95
FRESH GREENS, GOAT CHEESE, GRAPE TOMATOES
AVOCADO, ROASTED CORN, RED ONION, STEPHENS
CHIMICHURRI SAUCE

From the Sea

- 1/2 DOZEN OYSTERS** MP
RED WINE SHALLOT MIGNONETTE,
COCKTAIL SAUCE, HORSERADISH
- BURATTA & CAVIAR** 23.00
SLICED HEIRLOOM TOMATOS, EVO,
BURATTA WITH CAVIAR & SLICED
TOASTED BAGUETTE
- JUMBO SHRIMP COCKTAIL** MP
CHILLED SHRIMP, COCKTAIL SAUCE
SPICY HORSERADDISH

MAIN DISH

- CLASSIC CHEESEBURGER** 19.95
8OZ BEEF PATTY, CHEDDAR CHEESE, LETTUCE,
TOMATO, PICKLE, ONION AND SPECIAL HOUSE SAUCE
- WAGYU FRENCH DIP** 35.95
SLICED AUSTRALIAN RIBEYE, HORSERADISH,
MELTED PROVOLONE CHEESE, AU JUS
- STEAK FRITES** 45.95
8 OZ, DEMKOTA RANCH, CENTER CUT PRIME
NEW YORK STRIP, AU POIVRE
- PURE BLISS SANDWICH** 16.95
LETTUCE, TOMATO, RED ONION, AVOCADO,
MAYONNAISE, DIJON MUSTARD ON CRACKED WHEAT
BREAD
- QUICHE LORRAINE** 23.95
SERVED WITH PETITE SALAD AND FRIES

ADULT HAPPY MEAL



DIRTY MARTINI CHOICE OF
GIN OR VODKA, SMALL
CAESAR SALAD & TRUFFLE
FRIES WITH AIOLI DIP

29.95

CAVIAR BUMP + 12

A LA CARTE

- FRENCH FRIES** 6.95
- SAUTEED GREEN BEANS** 6.95
- 2 DEVILED EGGS** 5.95
- MACARONI & CHEESE** 8.95
- GUACAMOLE** 5.95
- NOBLE BREAD & BUTTER** 6.95
- FANCY NUTS** 3.95
- MAINTAINED OLIVES** 5.95

ARI & LLOYD

American Bistro

*25 11 10 Liqueur. Dept AM11:45

EST. 2025

CLASSIC COCKTAILS

SPICY MARGARITA 16

Codigo Tequila, Jalapeño Bitters, Fresh Lime Juice, Sweet and Sour, Grand Marnier Float

ESPRESSO MARTINI 18

Absolut Vanilla, Kahlua, Fresh Espresso Shot, Dash of Cream (optional)

CUCUMBER MOJITO 14

Bacardi Rum, Muddled Mint, Cucumber, Fresh Lime Juice, Soda Water

HUGO SPRITZ 16

St. Germain Elderflower Liqueur, Mint, Soda Water, topped with ----- Prosecco

BASIL GIMLET 17

Monkey 47, Fresh Squeezed Lime Juice, Basil, Simple Syrup, Soda Water

DIRTY MARTINI 18

Choice of Grey Goose Vodka or Bombay Gin, Vermouth and Olive Juice

OLD FASHIONED 20

Jeffersons Ocean, Angustora Bitters, Simple Syrup, Orange Peel

BLOODY MARY 15

Tito's Vodka, Zing-Zang Bloody Mix (Make it Spicy Upon Request)

VINO

WHITES

GLASS | BOTTLE

SANCERRE 15 | 55
Robert Mondavi Napa Valley

CHARDONNAY 13 | 48
Kenwood, Sonoma County

SAUVINGONG BLANC 11 | 45
Drylands, Marlborough New Zealand

REDS

2021 CABERNET SAUVIGNON 15 | 60
Robert Mondavi, Napa Valley

RED BLEND 13 | 48
Harvey & Harriott, Paso Robles

PINOT NOIR 12 | 47
Domaine Carneros, Avant Garde

ROSE

WHISPERING ANGEL 11 | 45
Robert Mondavi Napa Valley

2021 CABERNET SAUVIGNON 15 | 60
Robert Mondavi Napa Valley

BUBBLES

MUMM NAPA 11 | 50
Grand Brut Sparkling Napa Valley

PERRIER JOUET GRAND BRUT - | 90
Champagne Region Epernay, France

BOOZE BREAK

PHONY NEGRONI 15

Grilled sirloin steak with House fries and garlic herb butter

COCONUT NO-JITO 13

Coconut Milk, Lime Juice, Sparkling Water and Mint

CRANBERRY COSMO 13

Cranberry Juice, Orange Extract, Fresh Lime Juice, Sugar Rim (Optional)

BEER

BY THE BOTTLE

BUD LIGHT 7

COORS LIGHT 7

MILLER HIGH LIFE 6

HAZY IPA 8

BLUE MOON 8

PINT DRAFT

PERONI 9

BAD BIRDIE 9

OTHER REFRESHMENTS

ICE TEA 4

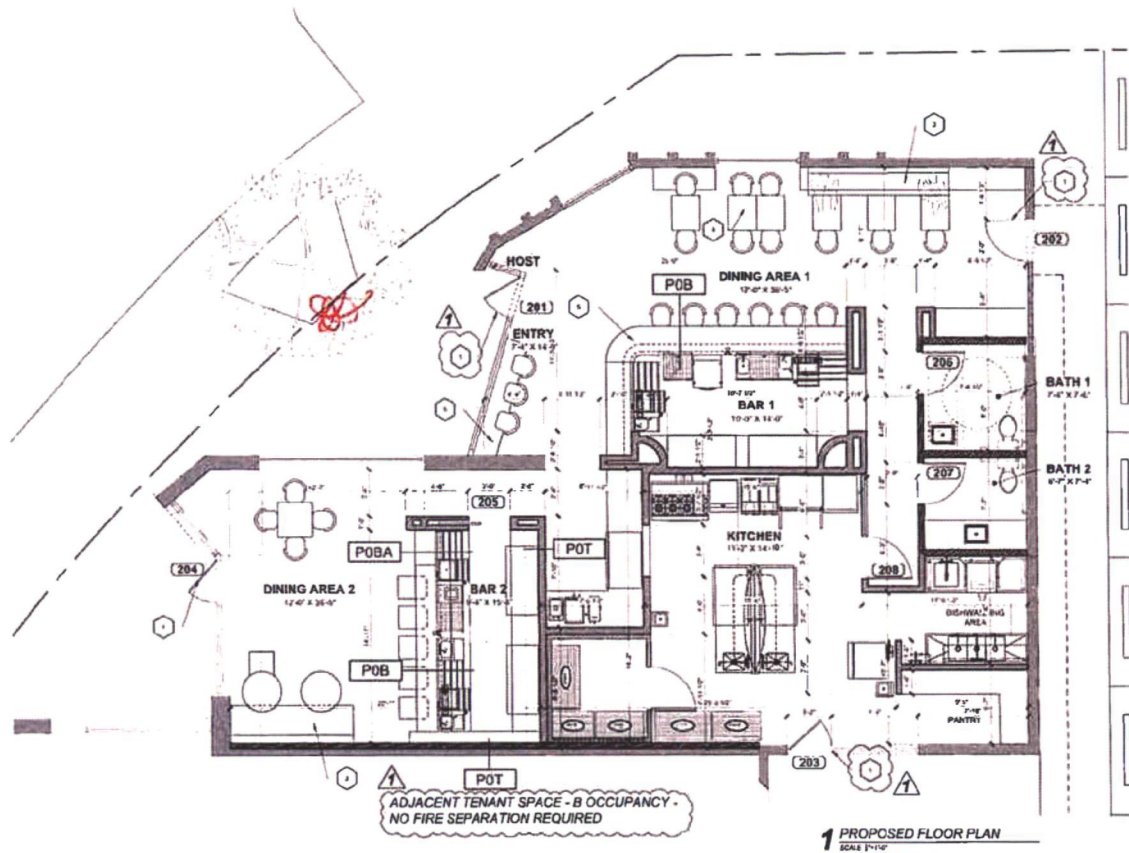
SODA POP 4

SEDONA STILL WATER 9

SEDONA SPARKLING WATER 9

DRIP COFFEE 4

LEMONADE 4



- LEGEND**
- EXISTING WALL TO REMAIN
 - NEW WOOD FRAMED WALLS
 - NEW WOOD FRAMED WALLS WITH R-11 SOUND ATTENUATION BATT AT RESTROOM AND AT TENANT SEPARATION WALL
- KEYNOTES**
- EXISTING GLASS DOOR TO REMAIN
 - NOT USED
 - BOOTH SEATING
 - 20" TABLE
 - 18" BARK TOP
 - 18" BARK TOP
 - NOT USED

1 PROPOSED FLOOR PLAN
SCALE 1/4" = 1'-0"

AMENDMENT

REVISIONS

NO.	DATE	DESCRIPTION
1	12.01.25	ISSUED FOR PERMIT

LOGO

DESIGNED BY: [Signature]

APPROVED BY: [Signature]

PROJECT NO: 20000

TITLE: FLOOR PLAN

PROJECT'S ADDRESS: [Address]

a2

Tel # 357511
 Ari And Lloyd American
 Bismarck