

CITY COUNCIL REPORT



Meeting Date: **January 13, 2026**
General Plan Element: **Land Use**
General Plan Goal: **Support a diversity of businesses.**

ACTION

Liquor License Request for 82-LL-2025 Pistoleros Parrilla (365549). To consider forwarding a recommendation of approval to the Arizona Department of Liquor Licenses and Control for a New Application Location / Owner Transfer Series 6 (bar) State liquor license for a new location and owner.

OWNER

Scottsdale Pistoleros LLC

APPLICANT CONTACT

Jeffrey Craig Miller

LOCATION

4333 N. Civic Center Plaza

REQUEST

The applicant is seeking a favorable recommendation on a Series 6 (bar) liquor license for a new location and new owner.

This liquor license allows a bar retailer to sell and serve spirituous liquors, primarily by individual portions, to be consumed on the premises and in the original container for consumption on or off the premises.

The applicant has indicated that this establishment will serve liquor between the hours of 6 p.m. and 2 a.m.; however, due to state liquor license processing requirements, they are not required to notify the city or the state if they change their hours of operation.

Action Taken Approved on Consent

IMPACT ANALYSIS

Reliability and Location

A.R.S. Section 4.-203.A and R19-1-702 Granting a License for a New Owner and Location

The capability, qualifications and reliability of the applicant has been shown, and the public convenience and best interest of the community will be substantially served by the issuance.

Outdoor Patio

The patio interior of the building is 270 sq. ft. and the patio on the east side of the building second floor is 725 sq.ft. The patios do not encroach into the adjacent pedestrian walkway.

Zoning

This site is zoned C-3/P-3 DO & P-2 DO (Highway Commercial Parking P-3 District Downtown Overlay & Parking P-2 District Downtown Overlay). The C-3/P-3 DO & P-2 DO district allows bars with a Conditional Use Permit (CUP). A CUP was approved for this project in 2024 (case 2-UP-2024).

Parking and Traffic

A total of 40 spaces are required for this use and 40 spaces (4 on-site, 11 P-3 credits, 2 bike, 18 remote, 5 in-lieu) are provided. Parking is in compliance with the zoning ordinance.

Public Safety

Police Department: No Opposition

Major life safety issues: None noted

Public Notice and Proximity

A.R.S. Section 4-201. B. Petitions from Persons in Close Proximity

A.R.S. Section 4-207. Restrictions on Licensing premises near school or church buildings (within 300 ft.) applies to all but Series 5,11,12, Special Events, or Golf Courses.

The applicant has maintained the required posting notice for the State mandated 20-day period. No petitions or protests were received during the 20 (twenty) day posting period.

There are no school buildings or church buildings within 300 feet. Other surrounding uses are compatible.

COUNCIL OPTIONS & STAFF RECOMMENDATION

Council Options

The City Council has the option of recommending approval, disapproval or no recommendation to the Arizona Department of Liquor Licenses and Control.

Staff Recommendation

Staff advises that the license request meets the criteria imposed for determining that the community's best interest is substantially served by the issuance of the liquor license and advises that the license request meets the criteria imposed for determining the capability, qualifications, and reliability of the applicant.

Next Steps

The City Council's recommendation will be forwarded to the Department of Liquor Licenses and Control for their consideration. If the application is approved by the Department of Liquor Licenses and Control, the applicant should receive their license from the State within 105 days of original application.

RESPONSIBLE DEPARTMENT(S)

Jason McWilliams, Planning Technician, jmcwilliams@scottsdaleaz.gov
Planning and Development Services

Matt Evans, Commander, mevans@scottsdaleaz.gov
Special Operations Division

APPROVED BY



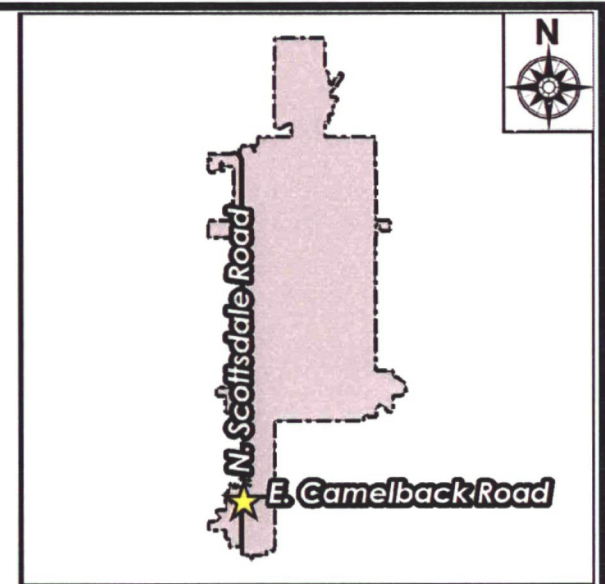
Tim Curtis, AICP, Current Planning Director
480-312-4210, tcurtis@scottsdaleaz.gov

12/22/2025

Date

ATTACHMENTS

1. Map
2. City of Scottsdale Applicant Questionnaire
3. State Application (Front Page)
4. Floor Plan



82-LL-2025

Pistoleros Parrilla (365549)

ATTACHMENT 2

Liquor License Questionnaire (New Location) Restaurants & Bars (Series 3, 6, 7, 11, 12, 13)



Please complete all questions and return within 3 business days.

Name of Business: Pistoleros Parrilla

Business Address: 4333 N. Civic Center Plaza Scottsdale, AZ 85251

Total Gross Square Footage of Establishment (Minus the Patio): 3,980

Is this business under construction or being remodeled? Yes ☐ No ☒

Does this business have an existing patio? Yes ☒ No ☐ Dimensions of patio: 30 feet, 725 feet, 270 feet

Does this business have a proposed patio? Yes ☐ No ☒ Dimensions of patio:

Was liquor sold at this location prior to this application? Yes ☐ No ☒

If yes, what type of license?

Is this business currently open? Yes ☐ No ☒

If yes, is this business operating with an interim license? Yes ☐ No ☐

If no, what is the proposed opening date? 12/15/25

For Restaurants, Bars and Restaurants/Bars:

Will the bar service area be less than 15% of the gross floor area? Yes ☒ No* ☐

Gross square footage of the bar service area? 381 Feet

(includes the floor area under indoor and outdoor bars and the floor area behind the bars used for storage, prep and serving of food or drinks. NOT kitchen/backroom storage)

Will the kitchen be less than 15% of the gross floor area? Yes* ☐ No ☒

Gross square footage of kitchen: 1,205 Feet

Will the kitchen close before 9:00 p.m.? Yes* ☐ No ☒

Will less than 40% of gross revenues be derived from the sale of prepared food? Yes* ☒ No ☐

During what hours will the establishment offer liquor sales? 6:00 PM - 2:00 AM

For admittance:

Will age verification be required/requested at any time during business operations? Yes* ☐ No ☒

For admittance:

Is a cover charge required at any time during business operations? Yes* ☐ No ☒

***May require a Conditional Use Permit**

Please check **one** of the following that best describes the primary business operation:

- | | | | | |
|--|---|---|---|--|
| ☐ Packaged Retail | ☒ Restaurant | ☒ Bar | ☐ Personal Service | ☐ Education Service |
| ☐ Manufacturing | ☐ Hotel/Tourist Accomodation | ☐ Residential Facility | ☐ Sports/Theater | |

Planning and Development Services

7447 E. Indian School Road, Suite #105, Scottsdale, AZ 85251 • www.ScottsdaleAZ.gov

Liquor License Questionnaire

(New Location)

Restaurants & Bars (Series 3, 6, 7, 11, 12, 13)



Please complete all questions and return within 3 business days.

Will this business feature any of the following:

Patrons Dancing?	Yes* ☐ No ☒	Karaoke?	Yes* ☐ No ☒
Live Bands?	Yes* ☐ No ☒	DJ?	Yes* ☐ No ☒
Amplified Music?	Yes* ☐ No ☒	Games?	Yes* ☐ No ☒
Adult Entertainment?	Yes* ☐ No ☒	Four or more pool tables?	Yes* ☐ No ☒
After Hours?	Yes* ☐ No ☒		

***May require a Conditional Use Permit**

Definition of Live Entertainment

Applicant Narrative:

ARS 4-201-G: Except for a person to person transfer of a transferable license for use at the same location and as otherwise provided in section 4-203, subsection A, in all proceedings before the governing body of a city or town, the board of supervisors of a county or the board, the applicant bears the burden of showing that the public convenience requires and that the best interest of the community will be substantially served by the issuance of a license.

1. I have the capability, qualifications and reliability to hold a liquor license because:

As a bar owners with over 10 years of experience, we have consistently demonstrated responsible business practices, compliance with all liquor regulations, and a commitment to maintaining a safe and welcoming environment for patrons and the community.

2. The best interest of the community will be substantially served by the issuance of the liquor license because:

This location will create new employment opportunities, support local suppliers, and generate increased tax revenue for the city & state. By providing a safe, family-friendly environment, the restaurant will serve as a welcoming community gathering place.

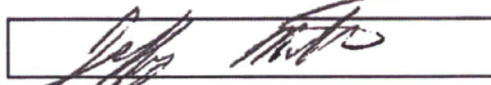
3. Please describe your business:

Mexican Steakhouse

The City's forwarding of a recommendation to the AZ Department of Liquor Licenses and Control does not waive and is not a substitute for the Licensee's obligation to comply with all state, local and federal laws, policies and regulations applicable to the license. The Recommendation is not a permit or regulatory approval to hold any events or construct or demolish any improvements. Zoning processes, building permit processes, and similar regulatory requirements may apply to Licensee's contemplated improvements and are completely separate from the Recommendation. Licensee shall be responsible to, separate and apart from this Recommendation, directly obtain all necessary permits and approvals from any and all governmental or other entities including the City's having standing or jurisdiction over the subject areas. For more information regarding zoning processes, building permit processes, and similar regulatory requirements and approvals please call 480-312-2611.

Jeffrey Craig Miller

Print Name


Agent/Applicant Signature

10/22/2025

Date

Planning and Development Services

7447 E. Indian School Road, Suite #105, Scottsdale, AZ 85251 • www.ScottsdaleAZ.gov

ATTACHMENT 3

State of Arizona Department of Liquor Licenses and Control

Created 10/22/2025 @ 02:33:51 PM

Local Governing Body Report

LICENSE

Number: 06070402 Type: 006 BAR
Name: PISTOLEROS PARRILLA
State: Pending
Issue Date: Expiration Date: 01/31/2026
Original Issue Date: 01/22/1986
Location: 4333 N CIVIC CENTER PLAZA
SCOTTSDALE, AZ 85251
USA
Mailing Address: PO BOX 2502
CHANDLER, AZ 85244
USA
Phone: (480)730-2675
Alt. Phone:
Email: LIQUORLICENSE@AZLIC.COM

Mixed Cocktails To Go Privilege Leased to License 012070025408

Currently, this license has pending applications.

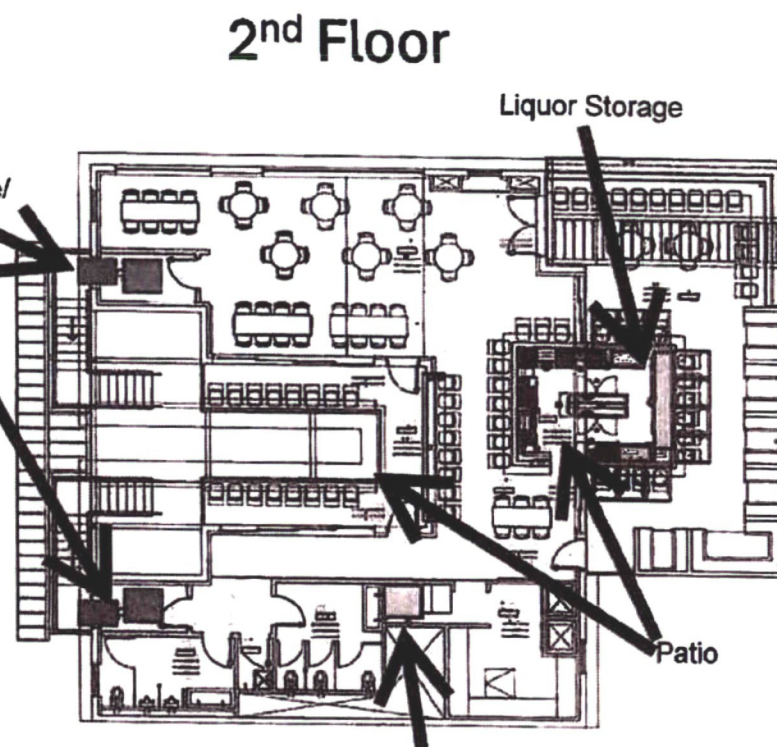
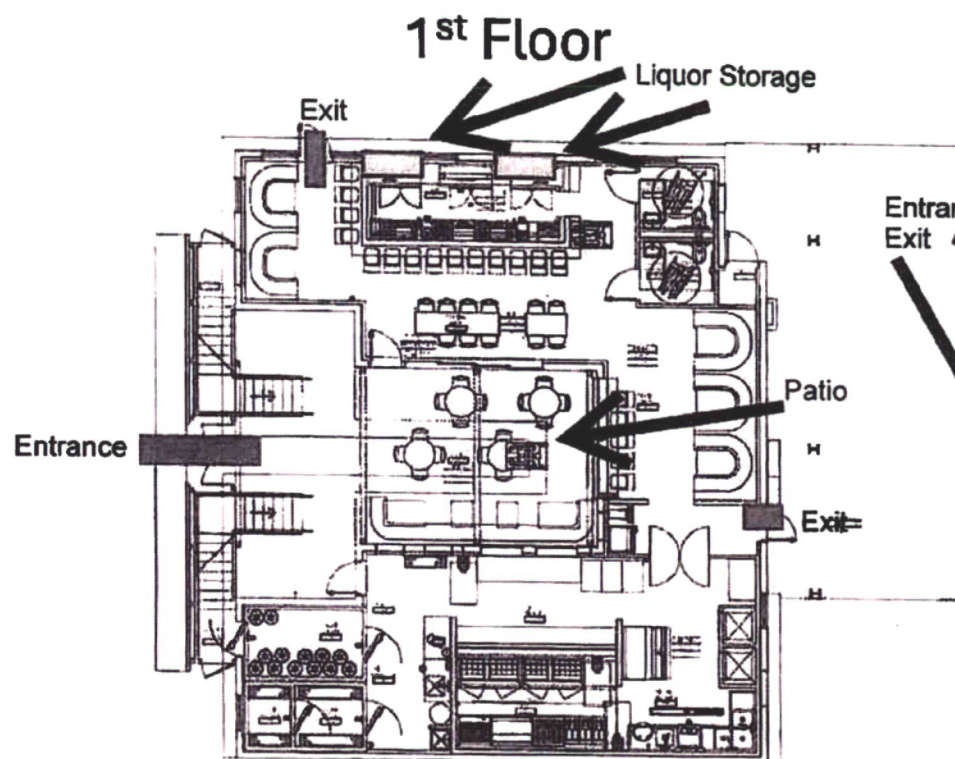
AGENT

Name: JEFFREY CRAIG MILLER
Gender: Male
Correspondence Address: PO BOX 2502
CHANDLER, AZ 85244
USA
Phone: (480)730-2675
Alt. Phone:
Email: LIQUORLICENSE@AZLIC.COM

OWNER

Name: SCOTTSDALE PISTOLEROS LLC
Contact Name: JEFFREY CRAIG MILLER
Type: LIMITED LIABILITY COMPANY
AZ CC File Number: 23762591 State of Incorporation: AZ
Incorporation Date: 12/16/2024
Correspondence Address: PO BOX 2502
CHANDLER, AZ 85244
USA
Phone: (480)730-2675
Alt. Phone:
Email: LIQUORLICENSE@AZLIC.COM

60th 12/21



Entrance

Exit

Square footage

Downstairs 1960sf inside 30sf patio

Upstairs 2020 sf interior space 725sf patio# 1

270 sf patio# 2

Liquor Storage

Liquor Storage

Patio

ATTACHMENT 4

125 10 22 1491 244 PM 1 03