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Item 8

CITY COUNCIL REPORT

Meeting Date: **November 10, 2026**
General Plan Element: ***Economic Development***
General Plan Goal: ***Sustain Scottsdale as a tourist destination***

ACTION

Community Event Funding Program. Adopt Resolution No. 13805 authorizing funding for two community events in an amount up to $17,000 from the portion of the FY2026/27 Tourism Development Fund that is allocated toward event retention and development, and approving the following contracts: Contract No. 2026-167-COS, a community event funding agreement with Million Dollar Breakaway LLC, in an amount not to exceed $8,500; and Contract No. 2026-168-COS, a community event funding agreement, with Scottsdale Symphonic Orchestra, in an amount not to exceed $8,500.

BACKGROUND

Million-Dollar Breakaway

The Million-Dollar Breakaway returns to WestWorld of Scottsdale November 23–29, 2026, for its third year, bringing female breakaway ropers from across the United States and Canada to compete in this exciting timed rodeo event. Open to competitors of all experience levels, the weeklong competition showcases the skill and athleticism of women in rodeo while offering family-friendly entertainment and attracting participants and spectators to Scottsdale during the Thanksgiving holiday week.

Scottsdale Symphonic Orchestra

The Scottsdale Symphonic Orchestra is an established community organization presenting a full season of orchestral concerts, chamber music performances, and educational and community programming. Five orchestral performances are scheduled from November 2026 through May 2027 at the Scottsdale Center for the Performing Arts.

On June 9, 2026, City Council approved the FY 2026/27 event funding programs. The objectives, process, qualifying criteria, and approved fund use were presented and detailed in the FY 2026/27 program worksheets and supporting documentation. The Resolutions approved by City Council directed that all event funding program agreements would be presented for approval by City Council. Allocation of funds would come from the portion of Tourism Development Fund allocated to event development.

Action Taken _____

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ANALYSIS & ASSESSMENT

Events are an important component of Scottsdale's overall image and its product. They help increase national and international visibility for Scottsdale as a desirable tourist destination and enhance quality of life.

The Community Event Funding Program supports events that are locally significant, enhance quality of life, and provide unique experiences for in-market visitors. The maximum funding amount per event is $27,500.

On September 15, 2026, the Tourism Development Commission recommended funding the Million Dollar Breakaway, and the Scottsdale Symphonic Orchestra, each in an amount up to $8,500.

City staff have evaluated the application to identify the benefits for the city and the local tourism industry. The marketing and promotional benefits provide direct consideration substantially equal to the proposed city's expenditure.

Following the conclusion of the event, the producer will provide the city with a post-event report evaluating the producer's performance under the event funding agreement and the benefits achieved for the city and the public. If the producer does not meet the funding criteria established in the agreement, the funding amount will be reduced accordingly, consistent with the terms of the agreement.

Community Involvement

Discussion regarding this event took place at the Tourism Development Commission meeting on September 15, 2026.

RESOURCE IMPACTS

Available Funding

The recommended city investment is up to $17,000 for the Community Event Funding agreements. Based on Tourism Development Fund sources and uses included in the FY 2026/27 Operating Budget, funds are available.

Staffing, Workload Impact

No additional staffing or other resources are expected.

STAFF RECOMMENDATION

Staff recommends adoption of Resolution No. 13805, authorizing funding in an amount up to $17,000 from the portion of the Tourism Development Fund that is allocated toward event

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retention and development of events, and approving Contracts No. 2026-167-COS, and No. 2026-168-COS.

RESPONSIBLE DEPARTMENT

Tourism & Events

STAFF CONTACT

Steve Geiogamah, Tourism Development Manager, SGeiogamah@scottsdaleaz.gov

APPROVED BY

Signed by:
Scott Selin
1247918759 3B4F9...
Scott Selin, Budget Director
(For Financial Policies Compliance and Budget Appropriation)
480-312-2603, sselin@scottsdaleaz.gov
10/26/2026
Date

Signed by:
Kevin Burke
AF2373CA46B9458...
Kevin Burke, Senior Director of Economic Development & Tourism
480-312-2533, kburke@scottsdaleaz.gov
10/26/2026
Date

Signed by:
Judy Doyle
C1A0F7B0F8EB484...
Judy Doyle, Deputy City Manager
480-312-2691, JDoyle@scottsdaleaz.gov
10/26/2026
Date

Signed by:
Greg Caton
844928DD3EAD4C9...
Greg Caton, City Manager
480-312-7759, gcaton@scottsdaleaz.gov
10/26/2026
Date

ATTACHMENTS

1. Resolution No. 13805
2. Contract No. 2026-167-COS
3. Contract No. 2026-168-COS

RESOLUTION NO. 13805

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, MARICOPA COUNTY, ARIZONA, AUTHORIZING FUNDING FOR TWO COMMUNITY EVENTS IN AN AMOUNT UP TO $17,000 FROM THE PORTION OF THE TOURISM DEVELOPMENT FUND THAT IS ALLOCATED TOWARD EVENT RETENTION AND DEVELOPMENT, AND APPROVING THE FOLLOWING CONTRACTS: CONTRACT NO. 2026-167-COS, A COMMUNITY EVENT FUNDING AGREEMENT WITH MILLION DOLLAR BREAKAWAY LLC IN AN AMOUNT NOT TO EXCEED $8,500 FOR THE KIMES RANCH MILLION DOLLAR BREAKAWAY; AND CONTRACT NO. 2026-168-COS, A COMMUNITY EVENT FUNDING AGREEMENT WITH SCOTTSDALE SYMPHONIC ORCHESTRA IN AN AMOUNT NOT TO EXCEED $8,500 FOR THE SCOTTSDALE SYMPHONIC ORCHESTRA 2026-2027 SEASON.

WHEREAS, City desires to provide funds for the Kimes Ranch Million Dollar Breakaway event and the Scottsdale Symphonic Orchestra 2026-2027 Season ("events"); and

WHEREAS, City and the event producers wish to enter into agreements for the events;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Scottsdale, Maricopa County, Arizona, as follows:

Section 1. The City Council authorizes funding for the Kimes Ranch Million Dollar Breakaway and the Scottsdale Symphonic Orchestra 2026-2027 Season in a total amount of up to $17,000 from the portion of the FY 2026/27 Tourism Development Fund that is allocated toward event retention and development.

Section 2. The City Council authorizes and directs the Mayor to execute, on behalf of the City, Contract No. 2026-167-COS with Million Dollar Breakaway LLC and Contract No. 2026-168-COS with Scottsdale Symphonic Orchestra.

PASSED AND ADOPTED by the City Council of the City of Scottsdale, Maricopa County, Arizona this ____ day of _____, 2026.

CITY OF SCOTTSDALE, an Arizona municipal corporation

_____
Lisa Borowsky, Mayor

ATTEST:

_____
Ben Lane, City Clerk

APPROVED AS TO FORM:

_____
Luis E. Santaella, City Attorney
By: William Hylen, Deputy City Attorney

Contract No. 2026-167-COS

COMMUNITY EVENT FUNDING AGREEMENT

THIS COMMUNITY EVENT FUNDING AGREEMENT (the "Agreement") is made this ___ day of _____, 20___ by and between Million Dollar Breakaway LLC ("Producer") and the City of Scottsdale, an Arizona municipal corporation ("City").

RECITALS

A. Producer is the producer of a certain community event (the "Event") known as Kimes Ranch Million Dollar Breakaway.

B. Producer has submitted to City an application (the "Application") describing the Event and requesting that City authorize funds for certain expenses of the Event (the "Qualified Expenses") dated July 21, 2026, and attached as **Exhibit A**.

C. At Producer's request, City has determined to provide funds (the "Event Funds") to Producer in the amount of eight thousand five hundred dollars ($8,500) (the "Event Amount") to secure the public benefits provided by the Event.

D. Producer's executing and performing this Agreement is a condition of City's willingness to provide the Event Funds.

E. City's willingness to provide the Event Funds is conditioned upon Producer's executing and performing this Agreement and delivering to City after the Event a report (the "Post Event Report") accompanied by a separate invoice (the "Invoice").

NOW, THEREFORE, in consideration of the foregoing and good and valuable consideration received, the parties hereto agree as follows:

1. Funding Limitation. Payment of the Event Funds is subject to the following cumulative conditions and limitations.

1.1 The total amount of Event Funds City pays under this Agreement shall not exceed the Event Amount, minus setoffs and other amounts to which City may be entitled.

1.2 Without detracting from limits contained elsewhere in this Agreement, Event Funds shall be disbursed only to the extent City determines, in its sole and absolute discretion, that City has adequate funds to disburse these amounts, taking into account all circumstances including, without limitation, competing uses for the funds.

1.3 The City may reduce payment or make no payment of Event Funds or require the Producer to repay to the City Event Funds paid prior to the Event if the City determines that the Producer has failed to fulfill all terms of this Agreement.

2. Event Requirements. Producer shall cause the Event to comply with all of the following requirements:

2.1 The Event or portion of the Event shall be held at the location indicated in **Exhibit A.**

2.2 The Event shall be open to the public. Producer may elect to charge admission for the Event.

2.3 The Event shall be held on the date or dates stated in the Application. The date of the Event may be postponed as follows:

2.3.1 Postponement is not allowed unless due to war; insurrection; strikes, lock-outs; other major industrial disturbances; civil disturbances; riots; floods; earthquakes; fires; casualties; acts of the public enemy; blockades; epidemics; quarantine restrictions; freight embargoes; widespread transportation system failure; or extremely unusual severe weather.

2.3.2 If the Event is postponed, it shall be rescheduled to a date that is acceptable to both Producer and City. If within sixty (60) days after the originally scheduled Event date Producer and City do not agree to a new Event date, then this Agreement shall terminate.

2.4 The Event shall be of the same scale, quality, attendance, economic benefit to the public and provide other public benefits, or better, as are described in the Event Description or were provided by the Event last year.

2.5 Producer shall publicly acknowledge the City support represented by this Agreement. Without limitation, all Event publicity, messaging and other activities that occur before and during the Event shall clearly and prominently indicate that the Event will occur in Scottsdale. All Event publicity and messaging that acknowledges any Event sponsor shall acknowledge the City as a sponsor and shall utilize (where appropriate in City's discretion) a logo provided by City provided that at a minimum, Producer shall acknowledge the City as a sponsor at least twice in publicity and messaging. No other use of City's name is allowed in any form of advertising or public relations without prior City approval. Consistent with this Agreement's requirement that Producer publicize and promote the City, Producer and its officers, directors and agents will not disparage the City or its officers, agents or employees during the term of this Agreement.

2.6 At the time of the Event, City may elect to conduct an event intercept survey. City shall provide the survey questions. Producer shall pay to City up to fifty percent (50%) of the cost of the survey as requested by City's contract administrator, Producer's share not to exceed Three Thousand Five Hundred Dollars ($3,500). Producer shall cooperate, as requested by the City, with City in conducting the intercept survey and shall not hinder or prevent City from conducting the survey. Producer will reimburse this cost within 60 days of the City sending an invoice.

2.7 If the Producer distributes an Event program, Producer shall publish in the Event program at least one reasonably prominent advertisement that is at least a full page. The advertisement shall use content provided by City promoting Scottsdale.

2.8 If the City requests, no later than sixty (60) days prior to the Event, Producer shall offer to City a minimum of a 10 foot x 10 foot reasonably prominent exhibit space at the Event to be used by City at no charge for the purpose of promoting Scottsdale.

2.9 No later than sixty (60) days prior to the Event, the official Event web site shall have a prominent link to City's selected web site and contain event information that is sufficient to promote the Event and the dates, times and location of the Event.

2.10 The Event shall have attendance of at least 3,000.

3. Event Fund Payment. City shall pay Event Funds as follows:

3.1 Producer shall use Event Funds for the sole purpose of paying the City or an unrelated third party for the Qualified Expenses as described in the Application. Only costs for the following are Qualified Expenses:

3.1.1 Event marketing, promotions, or advertising.

3.1.2 City staff services, such as police for parking and traffic control.

3.1.3 City refuse collection services not normally scheduled.

3.1.4 Direct Event production costs.

3.1.5 Fees charged for use of City property.

3.2 No later than the earlier of date sixty (60) days after the Event or the May 31 first following the Event Producer shall provide to City a written report (the "Post Event Report") signed by Producer in the form attached hereto as **Exhibit B** along with invoice for payment.

3.3 Subject to section 3.4, within sixty (60) days of the receipt of the Post Event Report, City shall make payment of all Qualified Expenses.

3.4 If the City determines that an audit under Section 7 of the Agreement will be conducted, payment will be made within 120 days of the City receiving the information in Section 3.3 provided the Producer fully cooperates in the audit. The Producer's failure to fully cooperate in the audit may delay payment beyond 120 days.

4. Compliance With Law. This Agreement does not waive and is not a substitute for Producer's obligation to comply with all state, local and federal laws, policies and regulations applicable to the Event. This Agreement is not a permit or regulatory approval to hold the Event. This Agreement is not a contract to make City venues or other resources available for the Event. Any use of City property for the Event would require a separate contract.

5. Indemnification. To the fullest extent permitted by law, Producer, its successors, assigns and guarantors, shall defend, indemnify and hold harmless City, its agents, representatives, officers, directors, officials and employees from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, and the cost of appellate proceedings, and all claim adjusting and handling expense, related to, arising from or out of, or resulting from any negligent or intentional actions, acts, errors, mistakes or omissions caused in whole or part by Producer relating to the Event, and any work or services in the performance of this Agreement including, but not limited to, any subcontractors, suppliers or others connected with the Event or anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable and any injury or damages claimed by any of Producer's or such other persons, customers or employees. Producer's indemnification obligations shall extend beyond and will not be affected by any termination of this Agreement.

6. Insurance. Producer shall purchase and maintain during the Event and during all setup and takedown of the Event insurance with coverages and limits as follows:

6.1 The following coverages are required:

6.1.1 "Occurrence" form Commercial General Liability insurance with a limit of not less than $1,000,000 for each occurrence, $2,000,000 Products and Completed Operations Annual Aggregate, and a $2,000,000 General Aggregate limit. The policy shall cover liability arising from premises, operations, independent contractors, products-completed operations, personal injury and advertising injury. If any Excess insurance is utilized to fulfill the requirements of this paragraph, such Excess insurance shall be "follow form" equal or broader in coverage scope than underlying.

6.1.2 If any vehicle is used in the performance of the scope of work that is the subject of this contract, commercial/business automobile liability insurance with a limit of not less than $1,000,000, each accident with respect to the Producer owned, hired, and non-owned vehicles.

6.1.3 Workers Compensation insurance to cover obligations imposed by federal and state statutes having jurisdiction of Producer's employees; and Employers' Liability insurance of not less than $100,000 for each accident, $100,000 disease for each employee, and $500,000 disease policy limit. If any work is performed by third parties, Producer will cause the third parties to provide Workers Compensation and Employers' Liability to at least the same extent as required of Producer.

6.1.4 If valet parking is offered, Garage keepers Legal Liability with limits of not less than $75,000 per vehicle.

6.1.5 If alcohol is sold at the Event, liquor liability insurance with a limit of not less than $5,000,000 for each occurrence and $5,000,000 aggregate.

6.2 For all insurance policies except Workers Compensation, the City shall be named as additional insured and coverage shall extend to the full limits of liability purchased by the Producer even if those limits of liability are in excess of those required by this Contract.

6.3 The policies must contain a waiver of subrogation against the City, its officers, officials, agents, and employees for losses arising from work performed related in any way to the event.

6.4 The Producer's insurance coverage, including any excess insurance policies, must be primary insurance with respect to the City, its officers, officials, agents, and employees. Any insurance or self-insurance maintained by the City, its officers, officials, agents, and employees must be in excess of the coverage provided by the Producer and must not contribute to it.

6.5 If the Producer receives notice that any of the required policies of insurance are materially reduced or cancelled, it will be Producer's responsibility to provide prompt notice to the contract administrator of same to the City, unless such coverage is immediately replaced with similar policies.

6.6 City's Risk Management Division may increase or change required insurance coverage and limits from time to time depending on the size, scope and nature of the activities of the Event. No reduction in coverage or policy limits is effective without the written approval of City's Risk Manager or his designee.

6.7 Producer shall purchase and maintain all required insurance from insurance companies licensed or qualified unlicensed in the State of Arizona.

6.8 By requiring the insurance stated in this Contract, the City of Scottsdale does not represent that coverage and limits will be adequate to protect the Producer. City of Scottsdale reserves the right to review any and all of the insurance policies and/or endorsements required by in this Contract but has no obligation to do so. Failure to demand any evidence of full compliance with the insurance requirements stated in this Contract or failure to identify any insurance deficiency does not relieve Producer from, nor shall it be considered a waiver of, its obligation to maintain the required insurance at all times during the performance of this Contract.

6.9 Producer shall provide City, prior to the Event, certificates of insurance as evidence that the required insurance coverages and limits are in full force and effect. However, if the Event occurs at a City-owned or managed site or if the event receives a special event permit and a certificate evidencing the required insurance is provided to the City's contract administrator for the venue agreement or the special event permit, a separate certificate does not need to be provided to the contract administrator for this Agreement.

6.10 Use of Subcontractors. If any work under this Agreement is subcontracted in any way, Producer shall execute a written agreement with Subcontractor containing the same Indemnification Clause and Insurance Requirements as required by this Agreement which protects City and Producer. Producer shall be responsible for executing the agreement with Subcontractor and obtaining Certificates of Insurance verifying the insurance requirements.

7. Records and Audit Rights. Producer's records (hard copy, as well as computer readable data), and any other supporting evidence considered necessary by the City to substantiate charges and claims related to this contract are open to inspection and subject to audit and/or reproduction by City's authorized representative to the extent necessary to adequately permit evaluation and verification of the cost of the work, and any invoices, change orders, payments or claims submitted by the Producer or any of Producer's payees in accordance with the terms of the contract. The City's authorized representative must be given access, at reasonable times and places, to all of the Producer's records and personnel in accordance with the provisions of this Section throughout the term of this contract and for a period of 3 years after last or final payment.

Producer shall ensure that records necessary to substantiate changes and claims by subcontractors who perform work under this contract are made available for City inspection and subject to audit and/or reproduction by: inserting a provision requiring subcontractors to comply with this Section in a written agreement between Producer and subcontractor; or obtaining the relevant documents from the subcontractor.

If an audit in accordance with this Section discloses overcharges of any nature by the Producer to the City in excess of 1% of the total contract billings, the cost of the City's audit, but not exceeding the amount of the overcharge, will be reimbursed to the City by the Producer. Any adjustments and/or payments which must be made as a result of any audit or inspection of the Producer's invoices and/or records will be made within a reasonable amount of time (not to exceed 90 days) from presentation of City's findings to Producer.

8. Termination. This Agreement shall terminate upon the date that Producer provides to City a satisfactory Post Event Report. However, City may, without further obligation, terminate the Agreement earlier for convenience or cause, upon giving Producer ten (10) days written notice.

9. Other City Contracts and Resources. City's obligations to Producer are limited to the specific items detailed in this Agreement. For example, this Agreement does not obligate City to provide road closures, road closure equipment, hydrant water, emergency medical service, route clean-up service or other operations support. This Agreement does not allow Producer to conduct the Event at a City park or right-of-way or on other City land. If Producer desires use of City resources, then Producer must pursue those City resources through normal processes. Without limitation, City's support of the Event is not a commitment that such City resources will be available, even if the City resources are discussed in this Agreement or are necessary to conduct the Event in the manner contemplated by this Agreement. Without limitation, this Agreement does not authorize any use of any land or facilities owned, controlled or operated by City or any third party. Producer shall not use such land or facilities without first entering into separate contracts for such use. City has not promised Producer any such contracts or use. This Agreement is not a promise to make City venues or other resources available for the Event. Any use of City property for the Event would require a separate contract. If Producer enters into any other agreements with City, including without limitation agreements for the same event, for other events, or for use of city venues or resources for any event, then any violation of this Agreement or any of the other agreements by Producer shall be a violation by Producer of all such agreements and this paragraph shall be deemed to be included in all such other agreements. If any other such agreement imposes on Producer different requirements than this Agreement, then the stricter requirements shall apply.

10. Miscellaneous. The following additional provisions shall apply:

10.1 Assignment. Producer's obligations and rights hereunder shall not be assigned or delegated, in whole or in part, without City's prior written consent.

10.2 Compliance With Law. This Agreement does not waive and is not a substitute for Producer's obligation to comply with all state, local and federal laws, policies and regulations applicable to the Event. This Agreement is not a permit or other regulatory approval to hold the Event.

10.3 Candidates for Office. Producer shall not allow the Event to feature or otherwise spotlight a candidate who is currently running for election or re-election for any political office.

10.4 Assignment. Producer's obligations and rights hereunder shall not be assigned or delegated in whole or in part without City's prior written consent.

10.5 Cancellation. This Agreement is subject to cancellation pursuant to the provisions of A.R.S. Section 38-511.

10.6 Modifications. Any amendment or modification from the terms of the Agreement shall be in writing and shall be effective only upon approval of all parties.

10.7 Severability. If any term or provision of this Agreement shall be found to be illegal or unenforceable, the remainder of this Agreement shall remain in full force and effect, and such term or provision shall be deemed to be deleted.

10.8 Attorney's Fees. If any party brings any action for any relief, declaratory or otherwise, arising out of this Agreement, the prevailing party shall be entitled to receive from the non-prevailing party reasonable attorney's fees, costs, and expenses, determined by a court

sitting without a jury, which shall be deemed to have accrued on the commencement of such action.

10.9 Authority. The person executing this Agreement on behalf of Producer warrants and represents to have full power and authority on behalf of Producer to enter into and perform this Agreement.

10.10 Notices. Notices hereunder shall be given in writing by hand delivery or by United States mail, return receipt requested, postage prepaid addressed to:

If to City:
Steve Geiogamah-Contract Administrator
Tourism Development Manager
Tourism and Events Department
City of Scottsdale
7447 E Indian School Rd
Scottsdale, AZ 85251

If to Producer:
Million Dollar Breakaway LLC
Lindsay Perraton
28109 N 160th St
Scottsdale, AZ 85262

By notice from time to time, City or Producer may designate any other address for receiving mailed notice hereunder. Service of any notice by mail shall be deemed to be complete three (3) days (excluding Saturday, Sunday and legal holidays) after the notice is deposited in the United States mail.

10.11 Third Parties. There are no third party beneficiaries to this Agreement.

10.12 Employment of Unauthorized Workers. Producer shall comply with A.R.S. §23-211, et seq. and all other applicable federal, state and local laws and regulations that relate to Producer's employees (collectively, the "Unauthorized Worker Laws"). Producer shall cause its contractors to comply with the Unauthorized Worker Laws as respects the contractors' employees. Without limitation, Producer warrants and represents pursuant to A.R.S. §41-4401(A)(1) that Producer and its contractors comply with A.R.S. §23-214(A). Pursuant to A.R.S. §41-4401(A)(2), a breach of this paragraph shall be a material breach of this Agreement and an event of default, which shall entitle City to exercise any and all remedies described in this Agreement or otherwise available at law or equity, including without limitation termination of this Agreement. However, pursuant to A.R.S. §41-4401(C), Producer shall not be deemed to be in material breach of the warranty if Producer and its contractors establish that they have complied with the employment verification provisions prescribed by §274A and §274B of the Federal Immigration and Nationality Act and the E-Verify requirements prescribed by A.R.S. §23-214(A). City shall have the right to inspect the records and papers of Producer and its employees, and of Producer's contractors and their employees, to ensure that Producer and its contractors are in compliance with this paragraph.

11. Producer certifies that it is not currently engaged in and agrees for the duration of the contract to not engage in a boycott of Israel as defined in A.R.S. § 35-393.

IN WITNESS WHEREOF, the parties have hereunto subscribed their names as of the date first stated above.

PRODUCER: Signed by: 24CEF0FA55164F5...
Signature

By: Lindsay Perraton
Print Name

Its: CMO
Title

CITY: CITY OF SCOTTSDALE, an Arizona municipal corporation

By: _____
Lisa Borowsky, Mayor

ATTEST:

_____
Ben Lane, City Clerk

APPROVED AS TO FORM:

_____
Luis E. Santaella, City Attorney
By: William Hylen, Deputy City Attorney

_____
George Woods, Safety and Risk Management Director

_____
Steve Geiogamah, Tourism Development Manager

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COMMUNITY EVENT FUNDING APPLICATION

APPLICANT INFORMATION

Application Date: 7/21/2026	**Legal Description** (LLC, Non-Profit, Corporation, etc.) LLC
Organization Name: Million Dollar Breakaway	
Business Address: 281109 N 160th Street	
City: Scottsdale	**State:** AZ — **Zip Code:** 85262
Event Contact Person: Kurstin Hanback	
Phone: 443-880-8215	**Email:** khanback@kimesranch.com
Event Producer Qualifications: Event Producer - Chris Neal (CN Productions), Lindsay Perranton (CMO of Kimes Ranch) Project Managers - Kurstin Hanback & Peyton Randle	

EVENT INFORMATION

Event Name: Million Dollar Breakaway		
Event Website: www.milliondollarbreakawy.com		
Event Date(s): November 23-29, 2026	**Event Time(s):** 8am - 11pm	**Years in Scottsdale:** 3
Event Address: WestWorld of Scottsdale, 16601 N Pima Rd		
City: Scottsdale	**State:** AZ	**ZIP Code:** 85260
Admission Cost: $0-$195	**Projected attendance:** 7,500 - 10,000	**Attendance tracking method:** Flicket Ticketing System
Total Expense Budget (includes marketing): 2,347,509	**Marketing Budget:** 85,000	**Estimated Revenue:** 800,000

COMMUNITY EVENT FUNDING APPLICATION

Brief description of event. (Sustainability, impact of business and community):
The Kimes Ranch Million Dollar Breakaway is an open event for all female Breakaway Ropers. This event will consist of 20 finalists from the Million Dollar Breakaway qualifier series semi finals which includes regional qualifiers from throughout the US and Canada. This will be the largest women's single pro-rodeo event payout in history! This event brings visitors to Scottsdale from across the nation as well as Canada. This is a family friendly event during Thanksgiving week for the community to attend.

Does your event have a charitable component? If so, please explain.

If you have previously received funding from the City of Scottsdale, list years and amounts below (list only up to last three years).

Year	Amount
2024	$12,500
2025	$8,500

How will this event benefit residents, local businesses, and the City of Scottsdale:
The Kimes Ranch Million Dollar Breakaway promises to enrich the City of Scottsdale by offering a compelling public event. Showcasing agriculture and the western lifestyle, it perfectly embodies Scottsdale's "Out West" identity. This event not only supports women in rodeo but also provides an educational platform for emerging talents in the sport. With participants and spectators converging from around the country, local businesses including hotels, restaurants, and shops are poised to benefit significantly. Positioned as a premier tourist attraction during November, a peak season for Arizona visitors seeking engaging experiences, it promises to enhance the overall vacation appeal of Scottsdale.

COMMUNITY EVENT FUNDING APPLICATION

FUNDING REQUEST

City of Scottsdale cannot be the full funding source for an event. The contract requires that the producer perform other activities with no reimbursement from the City to conduct the event as promised to the City. Details about fully reimbursable and non-reimbursable activity are in the Event Agreement and should be reviewed carefully.

Complete the funding criteria worksheet below to determine maximum funding amount permissible.

Applicants must supply a detailed event budget along with the application to be deemed complete.

FUNDING CRITERIA WORKSHEET

Category 1: Unique Attendance		
◉	3,000 – 10,000	$2,500
○	10,001 – 15,000	$5,000
○	15,001+	$7,500
	Total funding allowed from Category 1	2500
Category 2: Event Days		
○	1 day	$1,000
○	2 days	$2,500
◉	3+ days	$5,000
	Total funding allowed from Category 2	5000
Category 3: Event Years in Scottsdale		
◉	2 – 10 years	$1,000
○	11 – 20 years	$2,500
○	21 – 30 years	$5,000
○	31 - 40 years	$10,000
○	41+ years	$15,000
	Total funding allowed from Category 3	1000
	TOTAL FUNDING REQUEST permissible from Categories 1 - 3	**$ 8,500**

Did you include a draft budget with your application submission?	☑ YES	☐ NO
Is this application being submitted at least 90 days before your event?	☑ YES	☐ NO

I authorize the verification of the information provided on this form.

Signature of applicant (Required):	**Date:** 7/21/2026
Name Kurstin Hanback	

FY 2026/27 Community Event Funding Program
Post-Event Report

The Post-Event Report is due 60 days following your event or May 31, whichever is earlier. Event producers are to provide a Post Event Report as identified in the event agreement.

Instructions:

Please submit the following **required documentation**:

- Event producers are to provide a final invoice to the City of Scottsdale as identified in the event agreement as well as a W-9 that has been signed within the last year.
- Third party invoices paid by producer of for eligible event expenses.
- Cancelled check(s) or credit card statements showing payments made by the producer of the above-mentioned invoices.
- Submit tear sheets, air-time logs, website content, distribution or viewing logs, and other evidence of media publication or distribution, all in form and content acceptable to city.
- Examples of expenses NOT eligible for reimbursement include but are not limited to advertising agency commissions, public relations expenses, "in-kind" expenses, salaries, postage, sales tax, travel expenses, and any item not specifically included in the funding request.
- Final payment is contingent upon submittal of the appropriate documentation.

Questions, Post-Event Report, and Invoice(s) should be submitted by email to:
City of Scottsdale Tourism & Events Department
Attention: Holli Shannon
hshannon@scottsdaleaz.gov
480-312-7177

COMMUNITY EVENT POST-EVENT REPORT

Post-Event Submit Date:	
Event Name:	
Event Dates:	
Total Amount Local & Non-Local Marketing Expenses:	
Actual attendance:	**Attendance tracking method:** Include supporting documentation, such as but not limited to, venue records, attendance logs, receipts, and/or survey data.

List all use(s) of city funds for the following:

A. **A description of the Performance under Agreement: Please indicate how funding was used for the event and to attract event attendees. Please include detail of expenditures and proof of payment(s).**

COMMUNITY EVENT POST-EVENT REPORT

B. Benefits to the City of Scottsdale and the public. Please provide quality of life and local business benefits.

C. Positive & Negative Effects on City Service, Facilities and Neighborhoods.

COMMUNITY EVENT POST-EVENT REPORT

D. Describe any additional information such as survey or economic impact results, etc., that might be useful in understanding the event's impact on Scottsdale and its Tourism Industry.

E. Describe the event's experience with any City-owned and/or operated facilities utilized with particular attention to problems and opportunities as it relates to the physical facilities and operations.

COMMUNITY EVENT POST-EVENT REPORT

F. Effect on City Hotels. Provide number of room nights generated in Scottsdale hotels and a list of contracted Scottsdale hotels if applicable.

G. Describe any additional information that might be useful in understanding the event's benefit to Scottsdale and its residents.

COMMUNITY EVENT POST-EVENT REPORT

H. What could be done to improve the event in the future?

Describe any charitable component provided by the event.

Did you produce an event program? (per contract)

YES ☐ **NO** ☐

If YES, submit a copy of the full-page advertisement promoting the City of Scottsdale.

Did you offer the City of Scottsdale exhibit space before your event? (per contract)

YES ☐ **NO** ☐

If YES, please include your method of contact (email/phone call) and offer date:

Did your event website have a prominent link to the City of Scottsdale 60 days prior to event? (per contract)

YES ☐ **NO** ☐

If YES, please include the hyperlink to the webpage:

SUBMISSION INFO

I authorize the verification of the information provided on this form.

Signature (Required):	**Date:**
Name:	

Docusign Envelope ID: 5CDE3649-1428-8DBC-8040-04EF0175AE84

COMMUNITY EVENT FUNDING AGREEMENT

THIS COMMUNITY EVENT FUNDING AGREEMENT (the "Agreement") is made this ___ day of _____, 20___ by and between Scottsdale Symphonic Orchestra ("Producer") and the City of Scottsdale, an Arizona municipal corporation ("City").

RECITALS

A. Producer is the producer of a certain community event (the "Event") known as Scottsdale Symphonic Orchestra 2026-2027 Season.

B. Producer has submitted to City an application (the "Application") describing the Event and requesting that City authorize funds for certain expenses of the Event (the "Qualified Expenses") dated July 21, 2026, and attached as **Exhibit A.**

C. At Producer's request, City has determined to provide funds (the "Event Funds") to Producer in the amount of eight thousand five hundred dollars ($8,500) (the "Event Amount") to secure the public benefits provided by the Event.

D. Producer's executing and performing this Agreement is a condition of City's willingness to provide the Event Funds.

E. City's willingness to provide the Event Funds is conditioned upon Producer's executing and performing this Agreement and delivering to City after the Event a report (the "Post Event Report") accompanied by a separate invoice (the "Invoice").

NOW, THEREFORE, in consideration of the foregoing and good and valuable consideration received, the parties hereto agree as follows:

1. Funding Limitation. Payment of the Event Funds is subject to the following cumulative conditions and limitations.

1.1 The total amount of Event Funds City pays under this Agreement shall not exceed the Event Amount, minus setoffs and other amounts to which City may be entitled.

1.2 Without detracting from limits contained elsewhere in this Agreement, Event Funds shall be disbursed only to the extent City determines, in its sole and absolute discretion, that City has adequate funds to disburse these amounts, taking into account all circumstances including, without limitation, competing uses for the funds.

1.3 The City may reduce payment or make no payment of Event Funds or require the Producer to repay to the City Event Funds paid prior to the Event if the City determines that the Producer has failed to fulfill all terms of this Agreement.

2. Event Requirements. Producer shall cause the Event to comply with all of the following requirements:

2.1 The Event or portion of the Event shall be held at the location indicated in **Exhibit A.**

2.2 The Event shall be open to the public. Producer may elect to charge admission for the Event.

2.3 The Event shall be held on the date or dates stated in the Application. The date of the Event may be postponed as follows:

2.3.1 Postponement is not allowed unless due to war; insurrection; strikes, lock-outs; other major industrial disturbances; civil disturbances; riots; floods; earthquakes; fires; casualties; acts of the public enemy; blockades; epidemics; quarantine restrictions; freight embargoes; widespread transportation system failure; or extremely unusual severe weather.

2.3.2 If the Event is postponed, it shall be rescheduled to a date that is acceptable to both Producer and City. If within sixty (60) days after the originally scheduled Event date Producer and City do not agree to a new Event date, then this Agreement shall terminate.

2.4 The Event shall be of the same scale, quality, attendance, economic benefit to the public and provide other public benefits, or better, as are described in the Event Description or were provided by the Event last year.

2.5 Producer shall publicly acknowledge the City support represented by this Agreement. Without limitation, all Event publicity, messaging and other activities that occur before and during the Event shall clearly and prominently indicate that the Event will occur in Scottsdale. All Event publicity and messaging that acknowledges any Event sponsor shall acknowledge the City as a sponsor and shall utilize (where appropriate in City's discretion) a logo provided by City provided that at a minimum, Producer shall acknowledge the City as a sponsor at least twice in publicity and messaging. No other use of City's name is allowed in any form of advertising or public relations without prior City approval. Consistent with this Agreement's requirement that Producer publicize and promote the City, Producer and its officers, directors and agents will not disparage the City or its officers, agents or employees during the term of this Agreement.

2.6 At the time of the Event, City may elect to conduct an event intercept survey. City shall provide the survey questions. Producer shall pay to City up to fifty percent (50%) of the cost of the survey as requested by City's contract administrator, Producer's share not to exceed Three Thousand Five Hundred Dollars ($3,500). Producer shall cooperate, as requested by the City, with City in conducting the intercept survey and shall not hinder or prevent City from conducting the survey. Producer will reimburse this cost within 60 days of the City sending an invoice.

2.7 If the Producer distributes an Event program, Producer shall publish in the Event program at least one reasonably prominent advertisement that is at least a full page. The advertisement shall use content provided by City promoting Scottsdale.

2.8 If the City requests, no later than sixty (60) days prior to the Event, Producer shall offer to City a minimum of a 10 foot x 10 foot reasonably prominent exhibit space at the Event to be used by City at no charge for the purpose of promoting Scottsdale.

2.9 No later than sixty (60) days prior to the Event, the official Event web site shall have a prominent link to City's selected web site and contain event information that is sufficient to promote the Event and the dates, times and location of the Event.

2.10 The Event shall have attendance of at least 3,000.

3. Event Fund Payment. City shall pay Event Funds as follows:

3.1 Producer shall use Event Funds for the sole purpose of paying the City or an unrelated third party for the Qualified Expenses as described in the Application. Only costs for the following are Qualified Expenses:

3.1.1 Event marketing, promotions, or advertising.

3.1.2 City staff services, such as police for parking and traffic control.

3.1.3 City refuse collection services not normally scheduled.

3.1.4 Direct Event production costs.

3.1.5 Fees charged for use of City property.

3.2 No later than the earlier of date sixty (60) days after the Event or the May 31 first following the Event Producer shall provide to City a written report (the "Post Event Report") signed by Producer in the form attached hereto as **Exhibit B** along with invoice for payment.

3.3 Subject to section 3.4, within sixty (60) days of the receipt of the Post Event Report, City shall make payment of all Qualified Expenses.

3.4 If the City determines that an audit under Section 7 of the Agreement will be conducted, payment will be made within 120 days of the City receiving the information in Section 3.3 provided the Producer fully cooperates in the audit. The Producer's failure to fully cooperate in the audit may delay payment beyond 120 days.

4. Compliance With Law. This Agreement does not waive and is not a substitute for Producer's obligation to comply with all state, local and federal laws, policies and regulations applicable to the Event. This Agreement is not a permit or regulatory approval to hold the Event. This Agreement is not a contract to make City venues or other resources available for the Event. Any use of City property for the Event would require a separate contract.

5. Indemnification. To the fullest extent permitted by law, Producer, its successors, assigns and guarantors, shall defend, indemnify and hold harmless City, its agents, representatives, officers, directors, officials and employees from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, and the cost of appellate proceedings, and all claim adjusting and handling expense, related to, arising from or out of, or resulting from any negligent or intentional actions, acts, errors, mistakes or omissions caused in whole or part by Producer relating to the Event, and any work or services in the performance of this Agreement including, but not limited to, any subcontractors, suppliers or others connected with the Event or anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable and any injury or damages claimed by any of Producer's or such other persons, customers or employees. Producer's indemnification obligations shall extend beyond and will not be affected by any termination of this Agreement.

6. Insurance. Producer shall purchase and maintain during the Event and during all setup and takedown of the Event insurance with coverages and limits as follows:

6.1 The following coverages are required:

6.1.1 "Occurrence" form Commercial General Liability insurance with a limit of not less than $1,000,000 for each occurrence, $2,000,000 Products and Completed Operations Annual Aggregate, and a $2,000,000 General Aggregate limit. The policy shall cover liability arising from premises, operations, independent contractors, products-completed operations, personal injury and advertising injury. If any Excess insurance is utilized to fulfill the requirements of this paragraph, such Excess insurance shall be "follow form" equal or broader in coverage scope than underlying.

6.1.2 If any vehicle is used in the performance of the scope of work that is the subject of this contract, commercial/business automobile liability insurance with a limit of not less than $1,000,000, each accident with respect to the Producer owned, hired, and non-owned vehicles.

6.1.3 Workers Compensation insurance to cover obligations imposed by federal and state statutes having jurisdiction of Producer's employees; and Employers' Liability insurance of not less than $100,000 for each accident, $100,000 disease for each employee, and $500,000 disease policy limit. If any work is performed by third parties, Producer will cause the third parties to provide Workers Compensation and Employers' Liability to at least the same extent as required of Producer.

6.1.4 If valet parking is offered, Garage keepers Legal Liability with limits of not less than $75,000 per vehicle.

6.1.5 If alcohol is sold at the Event, liquor liability insurance with a limit of not less than $5,000,000 for each occurrence and $5,000,000 aggregate.

6.2 For all insurance policies except Workers Compensation, the City shall be named as additional insured and coverage shall extend to the full limits of liability purchased by the Producer even if those limits of liability are in excess of those required by this Contract.

6.3 The policies must contain a waiver of subrogation against the City, its officers, officials, agents, and employees for losses arising from work performed related in any way to the event.

6.4 The Producer's insurance coverage, including any excess insurance policies, must be primary insurance with respect to the City, its officers, officials, agents, and employees. Any insurance or self-insurance maintained by the City, its officers, officials, agents, and employees must be in excess of the coverage provided by the Producer and must not contribute to it.

6.5 If the Producer receives notice that any of the required policies of insurance are materially reduced or cancelled, it will be Producer's responsibility to provide prompt notice to the contract administrator of same to the City, unless such coverage is immediately replaced with similar policies.

6.6 City's Risk Management Division may increase or change required insurance coverage and limits from time to time depending on the size, scope and nature of the activities of the Event. No reduction in coverage or policy limits is effective without the written approval of City's Risk Manager or his designee.

6.7 Producer shall purchase and maintain all required insurance from insurance companies licensed or qualified unlicensed in the State of Arizona.

6.8 By requiring the insurance stated in this Contract, the City of Scottsdale does not represent that coverage and limits will be adequate to protect the Producer. City of Scottsdale reserves the right to review any and all of the insurance policies and/or endorsements required by in this Contract but has no obligation to do so. Failure to demand any evidence of full compliance with the insurance requirements stated in this Contract or failure to identify any insurance deficiency does not relieve Producer from, nor shall it be considered a waiver of, its obligation to maintain the required insurance at all times during the performance of this Contract.

6.9 Producer shall provide City, prior to the Event, certificates of insurance as evidence that the required insurance coverages and limits are in full force and effect. However, if the Event occurs at a City-owned or managed site or if the event receives a special event permit and a certificate evidencing the required insurance is provided to the City's contract administrator for the venue agreement or the special event permit, a separate certificate does not need to be provided to the contract administrator for this Agreement.

6.10 Use of Subcontractors. If any work under this Agreement is subcontracted in any way, Producer shall execute a written agreement with Subcontractor containing the same Indemnification Clause and Insurance Requirements as required by this Agreement which protects City and Producer. Producer shall be responsible for executing the agreement with Subcontractor and obtaining Certificates of Insurance verifying the insurance requirements.

7. Records and Audit Rights. Producer's records (hard copy, as well as computer readable data), and any other supporting evidence considered necessary by the City to substantiate charges and claims related to this contract are open to inspection and subject to audit and/or reproduction by City's authorized representative to the extent necessary to adequately permit evaluation and verification of the cost of the work, and any invoices, change orders, payments or claims submitted by the Producer or any of Producer's payees in accordance with the terms of the contract. The City's authorized representative must be given access, at reasonable times and places, to all of the Producer's records and personnel in accordance with the provisions of this Section throughout the term of this contract and for a period of 3 years after last or final payment.

Producer shall ensure that records necessary to substantiate changes and claims by subcontractors who perform work under this contract are made available for City inspection and subject to audit and/or reproduction by: inserting a provision requiring subcontractors to comply with this Section in a written agreement between Producer and subcontractor; or obtaining the relevant documents from the subcontractor.

If an audit in accordance with this Section discloses overcharges of any nature by the Producer to the City in excess of 1% of the total contract billings, the cost of the City's audit, but not exceeding the amount of the overcharge, will be reimbursed to the City by the Producer. Any adjustments and/or payments which must be made as a result of any audit or inspection of the Producer's invoices and/or records will be made within a reasonable amount of time (not to exceed 90 days) from presentation of City's findings to Producer.

8. Termination. This Agreement shall terminate upon the date that Producer provides to City a satisfactory Post Event Report. However, City may, without further obligation, terminate the Agreement earlier for convenience or cause, upon giving Producer ten (10) days written notice.

9. Other City Contracts and Resources. City's obligations to Producer are limited to the specific items detailed in this Agreement. For example, this Agreement does not obligate City to provide road closures, road closure equipment, hydrant water, emergency medical service, route clean-up service or other operations support. This Agreement does not allow Producer to conduct the Event at a City park or right-of-way or on other City land. If Producer desires use of City resources, then Producer must pursue those City resources through normal processes. Without limitation, City's support of the Event is not a commitment that such City resources will be available, even if the City resources are discussed in this Agreement or are necessary to conduct the Event in the manner contemplated by this Agreement. Without limitation, this Agreement does not authorize any use of any land or facilities owned, controlled or operated by City or any third party. Producer shall not use such land or facilities without first entering into separate contracts for such use. City has not promised Producer any such contracts or use. This Agreement is not a promise to make City venues or other resources available for the Event. Any use of City property for the Event would require a separate contract. If Producer enters into any other agreements with City, including without limitation agreements for the same event, for other events, or for use of city venues or resources for any event, then any violation of this Agreement or any of the other agreements by Producer shall be a violation by Producer of all such agreements and this paragraph shall be deemed to be included in all such other agreements. If any other such agreement imposes on Producer different requirements than this Agreement, then the stricter requirements shall apply.

10. Miscellaneous. The following additional provisions shall apply:

10.1 Assignment. Producer's obligations and rights hereunder shall not be assigned or delegated, in whole or in part, without City's prior written consent.

10.2 Compliance With Law. This Agreement does not waive and is not a substitute for Producer's obligation to comply with all state, local and federal laws, policies and regulations applicable to the Event. This Agreement is not a permit or other regulatory approval to hold the Event.

10.3 Candidates for Office. Producer shall not allow the Event to feature or otherwise spotlight a candidate who is currently running for election or re-election for any political office.

10.4 Assignment. Producer's obligations and rights hereunder shall not be assigned or delegated in whole or in part without City's prior written consent.

10.5 Cancellation. This Agreement is subject to cancellation pursuant to the provisions of A.R.S. Section 38-511.

10.6 Modifications. Any amendment or modification from the terms of the Agreement shall be in writing and shall be effective only upon approval of all parties.

10.7 Severability. If any term or provision of this Agreement shall be found to be illegal or unenforceable, the remainder of this Agreement shall remain in full force and effect, and such term or provision shall be deemed to be deleted.

10.8 Attorney's Fees. If any party brings any action for any relief, declaratory or otherwise, arising out of this Agreement, the prevailing party shall be entitled to receive from the non-prevailing party reasonable attorney's fees, costs, and expenses, determined by a court

sitting without a jury, which shall be deemed to have accrued on the commencement of such action.

10.9 Authority. The person executing this Agreement on behalf of Producer warrants and represents to have full power and authority on behalf of Producer to enter into and perform this Agreement.

10.10 Notices. Notices hereunder shall be given in writing by hand delivery or by United States mail, return receipt requested, postage prepaid addressed to:

If to City:
Steve Geiogamah-Contract Administrator
Tourism Development Manager
Tourism and Events Department
City of Scottsdale
7447 E Indian School Rd
Scottsdale, AZ 85251

If to Producer:
Scottsdale Symphonic Orchestra
Denise Wilson
20715 N Pima Rd Suite 108
Scottsdale, AZ 85255

By notice from time to time, City or Producer may designate any other address for receiving mailed notice hereunder. Service of any notice by mail shall be deemed to be complete three (3) days (excluding Saturday, Sunday and legal holidays) after the notice is deposited in the United States mail.

10.11 Third Parties. There are no third party beneficiaries to this Agreement.

10.12 Employment of Unauthorized Workers. Producer shall comply with A.R.S. §23-211, et seq. and all other applicable federal, state and local laws and regulations that relate to Producer's employees (collectively, the "Unauthorized Worker Laws"). Producer shall cause its contractors to comply with the Unauthorized Worker Laws as respects the contractors' employees. Without limitation, Producer warrants and represents pursuant to A.R.S. §41-4401(A)(1) that Producer and its contractors comply with A.R.S. §23-214(A). Pursuant to A.R.S. §41-4401(A)(2), a breach of this paragraph shall be a material breach of this Agreement and an event of default, which shall entitle City to exercise any and all remedies described in this Agreement or otherwise available at law or equity, including without limitation termination of this Agreement. However, pursuant to A.R.S. §41-4401(C), Producer shall not be deemed to be in material breach of the warranty if Producer and its contractors establish that they have complied with the employment verification provisions prescribed by §274A and §274B of the Federal Immigration and Nationality Act and the E-Verify requirements prescribed by A.R.S. §23-214(A). City shall have the right to inspect the records and papers of Producer and its employees, and of Producer's contractors and their employees, to ensure that Producer and its contractors are in compliance with this paragraph.

11. Producer certifies that it is not currently engaged in and agrees for the duration of the contract to not engage in a boycott of Israel as defined in A.R.S. § 35-393.

IN WITNESS WHEREOF, the parties have hereunto subscribed their names as of the date first stated above.

PRODUCER:

Signed by:
Denise Wilson
9324B07D4FC49B...
Signature

By: Denise Wilson
Print Name

Its: Executive Director
Title

CITY: CITY OF SCOTTSDALE, an Arizona municipal corporation

By: _____
Lisa Borowsky, Mayor

ATTEST:

_____
Ben Lane, City Clerk

APPROVED AS TO FORM:

_____
Luis E. Santaella, City Attorney
By: William Hylen, Deputy City Attorney

_____
George Woods, Safety and Risk Management Director

_____
Steve Geiogamah, Tourism Development Manager

Docusign Envelope ID: 5CDE3649-1428-8DBC-8040-04EF0175AE84

COMMUNITY EVENT FUNDING APPLICATION

APPLICANT INFORMATION

Application Date: July 21, 2026	**Legal Description** (LLC, Non-Profit, Corporation, etc.) Non-profit
Organization Name: Scottsdale Symphonic Orchestra	
Business Address: 20715 N Pima Road Suite 108	
City: Scottsdale	**State:** Arizona / **Zip Code:** 85255
Event Contact Person: Denise Wilson	
Phone: (909) 969-3139	**Email:** Denise@ScottsdaleSymphonicOrchestra.org
Event Producer Qualifications: See attached Exhibit A	

EVENT INFORMATION

Event Name: Scottsdale Symphonic Orchestra 2026-2027 Season		
Event Website: www.ScottsdaleSymphonicOrchestra.org		
Event Date(s): 11/22/26, 12/13/26, 2/7/27 3/21/27, 5/9/27	**Event Time(s):** 4 pm	**Years in Scottsdale:** 3
Event Address: Scottsdale Center For the Performing Arts. 7380 E. 2nd Street		
City: Scottsdale	**State:** Arizona	**ZIP Code:** 85251
Admission Cost: Free to $35	**Projected attendance:** 4000	**Attendance tracking method:** Ticket Issuance
Total Expense Budget (includes marketing): 163,131	**Marketing Budget:** 14,092	**Estimated Revenue:** 163,131

COMMUNITY EVENT FUNDING APPLICATION

Brief description of event. (Sustainability, impact of business and community):

See attached Exhibit C

Does your event have a charitable component? If so, please explain.

See attached Exhibit D

If you have previously received funding from the City of Scottsdale, list years and amounts below (list only up to last three years).

Year	Amount
2024-2025	9711
2025-2026	8500

How will this event benefit residents, local businesses, and the City of Scottsdale:

See exhibit D

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COMMUNITY EVENT FUNDING APPLICATION

FUNDING REQUEST

City of Scottsdale cannot be the full funding source for an event. The contract requires that the producer perform other activities with no reimbursement from the City to conduct the event as promised to the City. Details about fully reimbursable and non-reimbursable activity are in the Event Agreement and should be reviewed carefully.

Complete the funding criteria worksheet below to determine maximum funding amount permissible.

Applicants must supply a detailed event budget along with the application to be deemed complete.

FUNDING CRITERIA WORKSHEET

Category 1: Unique Attendance		
◉	3,000 – 10,000	$2,500
○	10,001 – 15,000	$5,000
○	15,001+	$7,500
	Total funding allowed from Category 1	2500
Category 2: Event Days		
○	1 day	$1,000
○	2 days	$2,500
◉	3+ days	$5,000
	Total funding allowed from Category 2	5000
Category 3: Event Years in Scottsdale		
◉	2 – 10 years	$1,000
○	11 – 20 years	$2,500
○	21 – 30 years	$5,000
○	31 - 40 years	$10,000
○	41+ years	$15,000
	Total funding allowed from Category 3	1000
	TOTAL FUNDING REQUEST permissible from Categories 1 - 3	**$ 8,500**

Did you include a draft budget with your application submission?	☑ YES	☐ NO
Is this application being submitted at least 90 days before your event?	☑ YES	☐ NO

I authorize the verification of the information provided on this form.

Signature of applicant (Required): Denise Wilson Digitally signed by Denise Wilson Date: 2026.07.26 22:00:00 -07'00'	**Date:** July 21, 2026
Name Denise Wilson	

Docusign Envelope ID: 5CDE3649-1428-8DBC-8040-04EF0175AE84

SCOTTSDALE SYMPHONIC ORCHESTRA

(480) 955-5SSO
Info@scottsdalesymphonicorchestra.org
www.ScottsdaleSymphonicOrchestra.org
20715 N Pima Road Suite 108, Scottsdale, AZ 85255

Exhibit A
Scottsdale Community Event Funding Grant Application

Event Producer Qualifications

The Scottsdale Symphonic Orchestra is a Scottsdale-based 501(c)(3) nonprofit organization with a demonstrated record of producing high-quality, large-scale cultural events for residents and visitors. Since its founding, the orchestra has grown into an established community arts organization presenting a full season of orchestral concerts, chamber music performances, and related educational and community programs.

During the 2025–2026 season, the organization successfully produced six full-orchestra concerts and three free chamber music performances, coordinating professional artistic leadership, more than 75 musicians, guest artists, venue operations, ticketing, marketing, audience services, production logistics, and financial management. This experience directly supports the City's expectation that event producers manage required approvals, insurance, operational responsibilities, and contractual obligations.

The organization is led by founder, Executive Director, and Board President Denise Wilson, who oversees strategic planning, fundraising, budgeting, marketing, partnerships, and event execution. Denise holds a Bachelor of Music in Performance from the University of Southern California and previously founded and directed an instrumental music program serving students in grades 5–12. During her seven-year tenure, she produced numerous concerts and coordinated international performance tours involving complex artistic, financial, and logistical planning.

Artistic Director Kin "Desmond" Siu provides artistic leadership and directs the orchestra's programming and performances. An award-winning conductor and violinist, he brings extensive performance experience, strong musical leadership,

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and a commitment to programming that is artistically compelling, welcoming, and relevant to the community.

The orchestra's leadership is supported by an engaged Board of Directors, an Operations Manager, a Personnel Director, production personnel, volunteers, and experienced artistic partners. Together, this team has established the organizational systems and event-production expertise necessary to deliver safe, accessible, professionally managed performances that enhance Scottsdale's cultural identity and quality of life.

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SCOTTSDALE SYMPHONIC ORCHESTRA

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Exhibit B

Scottsdale Community Event Funding Grant Application

Event Address

Scottsdale Center for the Performing Arts
7380 E 2nd Street
Scottsdale, Arizona 85251

Orchestral Concert Dates

The Scottsdale Symphonic Orchestra's 2026–2027 season, **In Motion: A Kaleidoscope of Sound, Energy and Emotion**, includes six public orchestral performances presented on Sunday afternoons at 4:00 p.m. Each concert offers audiences a distinct way to experience symphonic music through programs shaped by rhythm, imagination, celebration, human connection, exploration, and discovery.

November 22, 2026 — Color Comes to Life
A family-friendly celebration of animation featuring music from beloved classics and modern favorites, brought to life with the full color and energy of a live orchestra.

December 13, 2026 — Light in Motion
A celebration of light, warmth, and togetherness through beloved holiday traditions and uplifting orchestral music.

February 7, 2027 — Circles of Connection
Music shaped by friendship, collaboration, and the people who inspire us.

March 21, 2027 — Winds and Wanderings
A musical journey across landscapes, eras, and cultures, featuring works inspired by travel, nature, and imagination.

May 9, 2027 — Symphony Untux'd: Mahler's First Revealed
An immersive concert experience combining live orchestral performance with commentary, musical demonstrations, and storytelling that brings audiences inside Mahler's First Symphony.

SCOTTSDALE SYMPHONIC ORCHESTRA

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July TBD, 2027 — Concert to be announced

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Exhibit C

Scottsdale Community Event Funding Grant Application

Description of Event

The Scottsdale Symphonic Orchestra's 2026–2027 season, **In Motion: A Kaleidoscope of Sound, Energy and Emotion**, will present six full-orchestra concerts at the Scottsdale Center for the Performing Arts. Through programs inspired by rhythm, imagination, celebration, connection, exploration, and discovery, the season will combine symphonic masterworks, contemporary music, film and popular repertoire, guest artists, and engaging educational elements designed to welcome both experienced concertgoers and audiences who are new to orchestral music.

Each performance is designed as a distinct cultural event while contributing to a cohesive season that strengthens Scottsdale's identity as an arts and culture destination. The concerts will be open to the public and are projected to attract approximately 4,000 attendees over the course of the season, including Scottsdale residents, visitors from surrounding communities, seasonal residents, and out-of-state guests.

The season will generate direct and indirect economic activity in downtown Scottsdale. Audience members attending afternoon concerts frequently combine their visit with dining, shopping, museum visits, and other activities in the surrounding district. The orchestra also directs event expenditures to local and regional businesses, including performance and rehearsal venues, production providers, printers, photographers, videographers, advertisers, hospitality vendors, and other professional services. By presenting six concerts throughout the year rather than a single isolated event, the season creates repeated opportunities to bring patrons into downtown Scottsdale and support nearby businesses.

The Scottsdale Symphonic Orchestra is committed to producing the season in a financially and operationally sustainable manner. The organization is supported by a dedicated volunteer orchestra, an engaged Board of Directors, professional artistic and administrative leadership, ticket revenue, individual donations, sponsorships, grants, and in-kind support. This diversified model reduces reliance on any single funding source and allows the organization to direct resources toward high-quality artistic programming while maintaining affordable admission.

Environmental and operational sustainability are also incorporated into event planning. The orchestra uses digital ticketing, electronic musician communications, online registration, targeted digital advertising, and reusable signage whenever practical. Programs and other printed materials are produced in quantities based on anticipated attendance to reduce waste.

SCOTTSDALE SYMPHONIC ORCHESTRA
(480) 955-5550
info@scottsdalesymphonicorchestra.org
www.ScottsdaleSymphonicOrchestra.org
20715 N Pima Road Suite 108, Scottsdale, AZ 85255

Presenting performances at an established professional venue also allows the orchestra to use existing infrastructure, audience services, accessibility features, parking resources, and production systems rather than creating temporary facilities for each event.

Community accessibility remains central to the season. The orchestra maintains affordable ticket prices and provides discounted or complimentary admission for students, veterans, and individuals facing financial barriers. Our **Behind the Baton** pre-concert presentations help audiences understand the music, composers, and historical context before each performance, making the concert experience more engaging and approachable.

Beyond the mainstage season, the orchestra extends its impact through free chamber music performances, outreach activities, and opportunities for community, professional, and advanced student musicians to participate in meaningful artistic experiences. These programs foster connection, reduce isolation, support lifelong learning, and create opportunities for musicians and audiences from different backgrounds and generations to come together through live music.

The 2026–2027 season will contribute to Scottsdale's quality of life by providing accessible, professionally produced cultural experiences that inspire community pride, encourage repeat visitation, support local economic activity, and strengthen the city's reputation as a vibrant destination for arts and culture.

Docusign Envelope ID: 5CDE3649-1428-8DBC-8040-04EF0175AE84

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Exhibit D

Scottsdale Community Event Funding Grant Application

Does your event have a charitable component?

Yes. As a 501(c)(3) nonprofit organization, the Scottsdale Symphonic Orchestra is committed to ensuring that participation in Scottsdale's cultural life is not limited by income, age, or personal circumstance. The 2026–2027 season includes several charitable access initiatives that make live orchestral music available to residents who might otherwise be unable to attend.

The orchestra plans to provide up to **100 complimentary tickets for each mainstage concert** to veterans, individuals experiencing financial hardship, and community members served through nonprofit and social-service partners. This program ensures that the cost of admission does not prevent residents from experiencing a professional-quality orchestral performance in their own community.

Charitable components include:

- **Veteran and military-family access:** Through the orchestra's partnership with Vet Tix, complimentary tickets are made available to veterans, active-duty service members, and their families. These experiences promote connection, appreciation, and shared time with family and community.
- **Affordable student access:** Students may attend concerts for $10, reducing financial barriers for young people and encouraging lifelong engagement with orchestral music.
- **Free chamber music performances:** The Scottsdale Chamber Music Series presents intimate, high-quality performances at no cost to the public, expanding access beyond the ticketed mainstage season.
- **Educational enrichment:** Free *Behind the Baton* pre-concert presentations introduce audiences to the music, composers, and cultural context of each program. These sessions make orchestral music more understandable and welcoming, particularly for first-time attendees.
- **Opportunities for musicians:** The orchestra provides community, professional, and advanced student musicians with meaningful opportunities to rehearse and perform substantial orchestral repertoire in a supportive environment. Financial assistance is offered when cost would otherwise prevent participation, such as during our Arizona Chamber Music Weekend.

These initiatives are integrated into the orchestra's operations rather than treated as a separate, one-time charitable activity. They advance the organization's mission to transform lives by providing musicians and audiences with equitable access to a welcoming and reimagined orchestral experience.

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Through this work, the Scottsdale Symphonic Orchestra uses the shared experience of live music to reduce barriers, strengthen community connection, support lifelong learning, and ensure that Scottsdale's cultural resources are accessible to a broad and diverse public.

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FY 2026/27 Community Event Funding Program
Post-Event Report

The Post-Event Report is due 60 days following your event or May 31, whichever is earlier. Event producers are to provide a Post Event Report as identified in the event agreement.

Instructions:

Please submit the following **required documentation**:

- Event producers are to provide a final invoice to the City of Scottsdale as identified in the event agreement as well as a W-9 that has been signed within the last year.
- Third party invoices paid by producer of for eligible event expenses.
- Cancelled check(s) or credit card statements showing payments made by the producer of the above-mentioned invoices.
- Submit tear sheets, air-time logs, website content, distribution or viewing logs, and other evidence of media publication or distribution, all in form and content acceptable to city.
- Examples of expenses NOT eligible for reimbursement include but are not limited to advertising agency commissions, public relations expenses, "in-kind" expenses, salaries, postage, sales tax, travel expenses, and any item not specifically included in the funding request.
- Final payment is contingent upon submittal of the appropriate documentation.

Questions, Post-Event Report, and Invoice(s) should be submitted by email to:
City of Scottsdale Tourism & Events Department
Attention: Holli Shannon
hshannon@scottsdaleaz.gov
480-312-7177

COMMUNITY EVENT POST-EVENT REPORT

Post-Event Submit Date:	
Event Name:	
Event Dates:	
Total Amount Local & Non-Local Marketing Expenses:	
Actual attendance:	**Attendance tracking method:** Include supporting documentation, such as but not limited to, venue records, attendance logs, receipts, and/or survey data.

List all use(s) of city funds for the following:

A. **A description of the Performance under Agreement: Please indicate how funding was used for the event and to attract event attendees. Please include detail of expenditures and proof of payment(s).**

COMMUNITY EVENT POST-EVENT REPORT

B. Benefits to the City of Scottsdale and the public. Please provide quality of life and local business benefits.

C. Positive & Negative Effects on City Service, Facilities and Neighborhoods.

COMMUNITY EVENT POST-EVENT REPORT

D. Describe any additional information such as survey or economic impact results, etc., that might be useful in understanding the event's impact on Scottsdale and its Tourism Industry.

E. Describe the event's experience with any City-owned and/or operated facilities utilized with particular attention to problems and opportunities as it relates to the physical facilities and operations.

COMMUNITY EVENT POST-EVENT REPORT

F. Effect on City Hotels. Provide number of room nights generated in Scottsdale hotels and a list of contracted Scottsdale hotels if applicable.

G. Describe any additional information that might be useful in understanding the event's benefit to Scottsdale and its residents.

COMMUNITY EVENT POST-EVENT REPORT

H. What could be done to improve the event in the future?

Describe any charitable component provided by the event.

Did you produce an event program? (per contract)

YES ☐ **NO** ☐

If YES, submit a copy of the full-page advertisement promoting the City of Scottsdale.

Did you offer the City of Scottsdale exhibit space before your event? (per contract)

YES ☐ **NO** ☐

If YES, please include your method of contact (email/phone call) and offer date:

Did your event website have a prominent link to the City of Scottsdale 60 days prior to event? (per contract)

YES ☐ **NO** ☐

If YES, please include the hyperlink to the webpage:

SUBMISSION INFO

I authorize the verification of the information provided on this form.

Signature (Required):	**Date:**
Name:	