PLANNING COMMISSION REPORT

Meeting Date: October 7, 2020
General Plan Element: *Land Use*
General Plan Goal: *Create a sense of community through land uses*

ACTION

Old Town Parking Text Amendment
723-PA-2020

Request to consider the following:

1. To initiate a text amendment to the City of Scottsdale Zoning Ordinance (Ordinance No. 455) for the purpose of amending Article IX Parking and Loading Requirements, including any applicable sections related to the required parking for hotels, multi-family residential, and office, including the in-lieu parking program.

Related Policies, References:
Zoning Ordinance

Key Items for Consideration

- February 11, 2020 City Council Work Study Session
- Existing conditions and parking trends
- Use of parking credits & reductions
- Promoting efficient use of parking

APPLICANT CONTACT

Bryan Cluff, Principal Planner
City of Scottsdale
480-312-2258
bcluff@ScottsdaleAZ.gov

LOCATION

City-wide

BACKGROUND

On February 11, 2020 staff presented to the City Council a comprehensive overview of the history and applicability of the parking ordinance and policies as it relates to the Old Town Scottsdale area. This item was presented at the request of the City Council and was intended to provide background to the existing conditions and parking requirements in the Old Town area, with the intent of providing direction to staff for potential changes to parking requirements in response to public concerns over available public parking. The presentation provided a general overview including historical perspective, parking as it relates to pedestrians in Old Town, current conditions, and planning for the future. Special focus was provided to existing conditions and parking trends for multi-family residential and hotel parking in Old Town.

As a result of the presentation, the following direction was provided by the City Council:

- Perform a parking study to obtain an up-to-date analysis and data on parking space utilization during different times and days, impact of transportation trends, projected residential needs, and identification of future parking needs.
- Review the in-lieu parking program.
- Enhance wayfinding solutions to identify available parking, including upgraded apps, additional signage, and painting roadways.
- Review and provide recommendations regarding designated guest parking for multi-family developments and hotels.
- Review and provide recommendations regarding designated employee parking at hotels.
- Form strategic partnerships with private sector.
- Research ingress of employees into the Downtown area and its impact; suggest solutions for merchants.
- Install signage at locations used for ride sharing services.
- Increase use of 2- and 3-hour parking limit where appropriate.
- Investigate potential for paid parking component in City-owned facilities during special events.
- Provide signage on parking garages and reconfigure trolley stops at the parking garages.

The full presentation and discussion from the February 11, 2020 City Council work study session item can be viewed at these links:

Video: https://www.scottsdaleaz.gov/Scottsdale-video-network/Council-video-archives/2020-archives

Meeting Transcript: https://www.scottsdaleaz.gov/Assets/ScottsdaleAZ/Council/current-agendas-minutes/2020-transcripts/02-11-20ClosedCaptionTranscript.pdf

Presentation Materials: https://www.scottsdaleaz.gov/Asset80574.aspx (also included in Attachment 2)

PROPOSAL

This is a request to initiate a text amendment to the City of Scottsdale Zoning Ordinance (Ordinance No. 455) for the purpose of amending Article IX Parking and Loading Requirements, including any applicable sections related to the required parking for hotels, multi-family residential, and office, including the in-lieu parking program.

This is the initial phase of what may be a multi-phase approach to addressing the items identified at the February 11, 2020 City Council work study session discussion. The current scope of this text amendment includes the following:

1. Hotel parking – Potential reduction to the overall requirement in line with current conditions and trends. Incorporate increases for restaurant and conference space within the hotel requirement (including guests and employees).
2. Review and consider modifications to the parking requirements for multifamily residential to potentially increase the requirement in line with current conditions and trends, including the addition of a specific requirement for guest parking.
3. Review and consider modifications to the parking requirements for Office development to consider possible increase in the parking rate for call center type office uses.
4. Consider modification of bonuses allowed for providing underground parking in Planned Block Developments
5. Consideration and possible elimination of the parking waiver in Downtown Overlay (DO) District.
6. Review and consider modifications to the in-lieu parking program including possible elimination of new parking credits through the purchase of spaces in the in-lieu program. Consider limiting the in-lieu parking program to leased spaces or portions of spaces to businesses for as long as they need them.

IMPACT ANALYSIS

Community Involvement

This proposal will include standard community involvement consisting of public notice in the newspaper, online notification, postcard mailing to interested parties and community outreach meetings.

Community Impact

This proposal provides for review of the City's zoning requirements as they relate to parking requirements in the Old Town area and possibly outside of the Old Town area with the intent to better align the City's requirements with existing conditions and trends.

OTHER BOARDS & COMMISSIONS

February 11, 2020 City Council Work Study Session

OPTIONS & STAFF RECOMMENDATION

Recommended Approach:

Staff recommends that the Planning Commission initiate the text amendment.

RESPONSIBLE DEPARTMENT

Planning, Neighborhood and Transportation
Current Planning Services

STAFF CONTACTS

Bryan Cluff
Principal Planner
480-312-2258
E-mail: bcluff@ScottsdaleAZ.gov

APPROVED BY

Bryan Cluff, Report Author — Date: 9/24/2020

Tim Curtis, AICP, Current Planning Director — Date: 10/2/2020
480-312-4210, tcurtis@scottsdaleaz.gov

Randy Grant, Executive Director — Date: 10/6/20
Planning and Development Services
480-312-2664, rgrant@scottsdaleaz.gov

ATTACHMENTS

1. February 11, 2020 City Council Work Study Session Meeting Minutes
2. February 11, 2020 City Council Work Study Presentation Materials
3. Public Comment Received

SCOTTSDALE CITY COUNCIL
WORK STUDY SESSION MINUTES
TUESDAY, FEBRUARY 11, 2020

CITY HALL KIVA
3939 N. DRINKWATER BOULEVARD
SCOTTSDALE, AZ 85251

CALL TO ORDER

Mayor W.J. "Jim" Lane called to order a Work Study Session of the Scottsdale City Council at 4:08 P.M. on Tuesday, February 11, 2020, in the City Hall Kiva.

ROLL CALL

Present: Mayor W.J. "Jim" Lane
Vice Mayor Kathleen S. Littlefield
Councilmembers Suzanne Klapp, Virginia Korte, Linda Milhaven, Guy Phillips, and Solange Whitehead

Also Present: City Manager Jim Thompson, City Attorney Sherry Scott, City Treasurer Jeff Nichols, City Auditor Sharron Walker, and City Clerk Carolyn Jagger

MAYOR'S REPORT – None

PUBLIC COMMENT

- Alex McLaren commended staff for their work on the Bond 2019 projects and the downtown parking presentation overview.
- Bob Pejman, Rosemary Preisel, French Thompson, and Don Edwards commented on parking in Downtown.

1. Bond 2019
Request: Presentation, discussion, and possible direction to staff regarding the implementation of Bond 2019.
Presenter(s): Dave Lipinski, City Engineer
Staff Contact(s): Dave Lipinski, City Engineer, 480-312-2641, dlipinski@scottsdaleaz.gov

NOTE: MINUTES OF CITY COUNCIL MEETINGS AND WORK STUDY SESSIONS ARE PREPARED IN ACCORDANCE WITH THE PROVISIONS OF ARIZONA REVISED STATUTES. THESE MINUTES ARE INTENDED TO BE AN ACCURATE REFLECTION OF ACTION TAKEN AND DIRECTION GIVEN BY THE CITY COUNCIL AND ARE NOT VERBATIM TRANSCRIPTS. DIGITAL RECORDINGS AND CLOSED CAPTION TRANSCRIPTS OF SCOTTSDALE CITY COUNCIL MEETINGS ARE AVAILABLE ONLINE AND ARE ON FILE IN THE CITY CLERK'S OFFICE.

Attachment 1

City Engineer Dave Lipinski gave a PowerPoint presentation (attached) on the Bond 2019 projects.

There was consensus to move Project 62 (*Build a Bridge on Thompson Peak Parkway Bridge Over Reata Pass Wash to Improve Safety*) up on the priority list.

Councilmembers suggested the following:

- Accelerate the priority for Project 13 (*Expand Granite Reef Senior Center to Meet Demand for Adult Day Care Center*).
- Review components involved and move up those projects that are the most beneficial to tourism events, including the 2023 Super Bowl, for Project 1 (*Replace Aging Infrastructure and Improve Public and Event Spaces on Civic Center Plaza*).
- Accelerate the priority for Project 21 (*Expand Via Linda Senior Center to Meet Demand for Senior Services*).

2. Old Town Scottsdale Parking

Request: Presentation, discussion, and possible direction to staff regarding parking in Old Town Scottsdale.

Presenter(s): Randy Grant, Planning and Development Services Director

Staff Contact(s): Randy Grant, Planning and Development Services Director, 480-312-2664, rgrant@scottsdaleaz.gov

Planning and Development Services Director Randy Grant gave a PowerPoint presentation (attached) on downtown parking.

There was consensus to:

- Perform a parking study to obtain an up-to-date analysis and data on parking space utilization during different times and days, impact of transportation trends, projected residential needs, and identification of future parking needs.
- Review the in-lieu parking program.
- Enhance wayfinding solutions to identify available parking, including upgraded apps, additional signage, and painting roadways.

Councilmembers suggested the following:

- Amend parking requirements in the Zoning Ordinance to include consideration of designated guest parking for multi-family developments and hotels.
- Amend parking requirements in the Zoning Ordinance to include consideration of designated employee parking at hotels.
- Form strategic partnerships with private sector.
- Research ingress of employees into the Downtown area and its impact and suggest solutions for merchants.
- Install identifying signage at locations used for Uber and Lyft ride-sharing services.
- Increase use of 2 to 3-hour parking limit.
- Investigate potential for a paid parking component in City-owned facilities during special events.
- Provide signage on parking garages and reconfigure trolley stops at the parking garages.

MAYOR AND COUNCIL ITEMS – None

ADJOURNMENT

The Work Study Session adjourned at 6:29 P.M.

SUBMITTED BY:

Carolyn Jagger
City Clerk

Officially approved by the City Council on March 3, 2020

OLD TOWN PARKING

Scottsdale City Council Study Session

February 11, 2020

Attachment 2

Old Town Parking

Policies that have guided parking management in Old Town:

a. Presumption of maintaining free parking in downtown

b. Allow options for small lot owners to reinvest without making parking a "deal-killer"

c. Bring more people to downtown to support businesses

d. Promote efficient use of parking

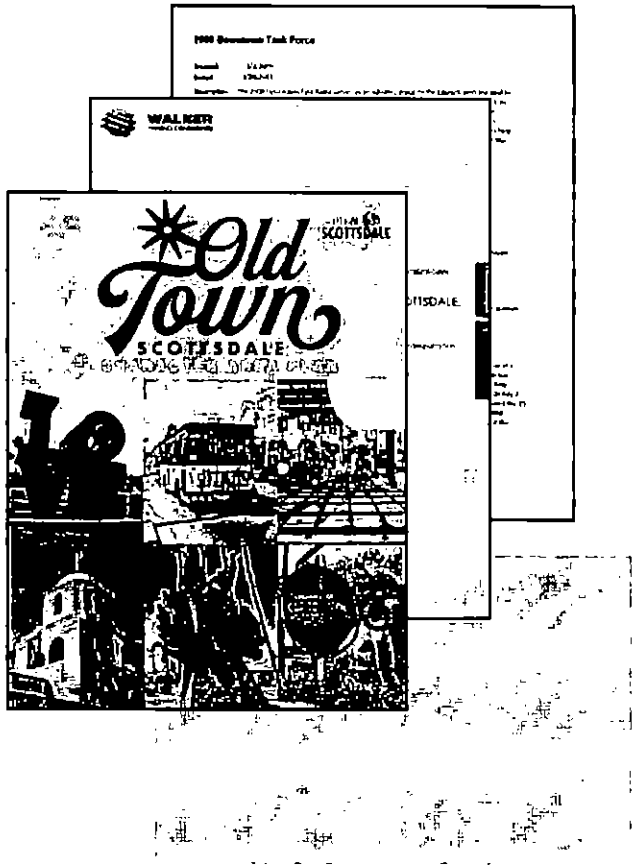
e. Provide adequate public parking within an acceptable walking distance

f. Acknowledge parking needs in downtown and anticipate future needs, neither excessively under-parking nor over-parking

g. Accommodate special events/circumstances (Spring Training, Canal Convergence, Artwalk) that may cause parking shortages in some areas

Building on Past Plans/Studies

1. Downtown Plan Adopted – 1984
2. Downtown Zoning Ordinance - 1985
3. IBI Group Study – 1988
4. Blue Ribbon Committee on Future of Downtown –1999
5. Downtown Task Force – 2001
6. Downtown Scottsdale Development Program – 2001
7. Walker Consultant Study - 2003
8. Downtown Task Forces – 2009, 2011
9. Walker Parking Study – 2015
10. Downtown Plan Update - 2018



Old Town Parking Components

1. Historical Perspective
    - Improvement District Parking Lots
    - Public Parking Lots
    - On-street Parking
    - On-lot Parking
    - P-2/P-3 Parking Credits
    - In-lieu Parking Spaces
    - Downtown Overlay

Old Town Parking Components

2. Parking, Pedestrians, and Old Town

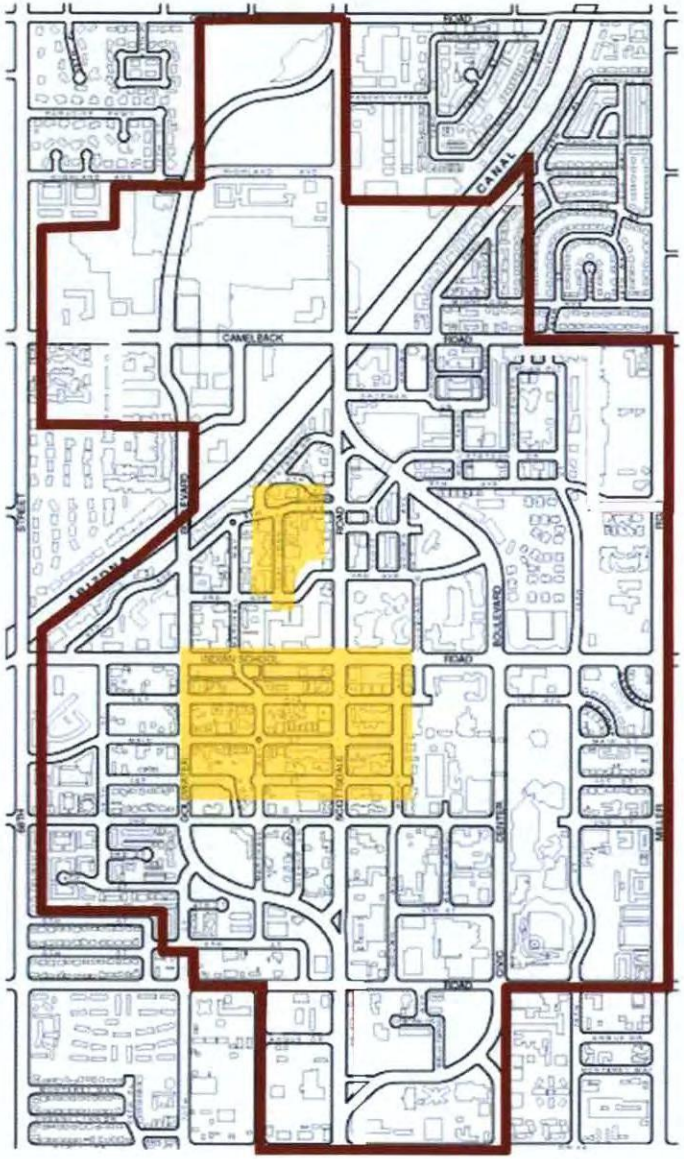
3. Current Conditions
    - Parking Requirements for Downtown
    - Parking Data

4. Planning for the Future
    - Parking Trends
    - Potential Enhancements

HISTORICAL PERSPECTIVE

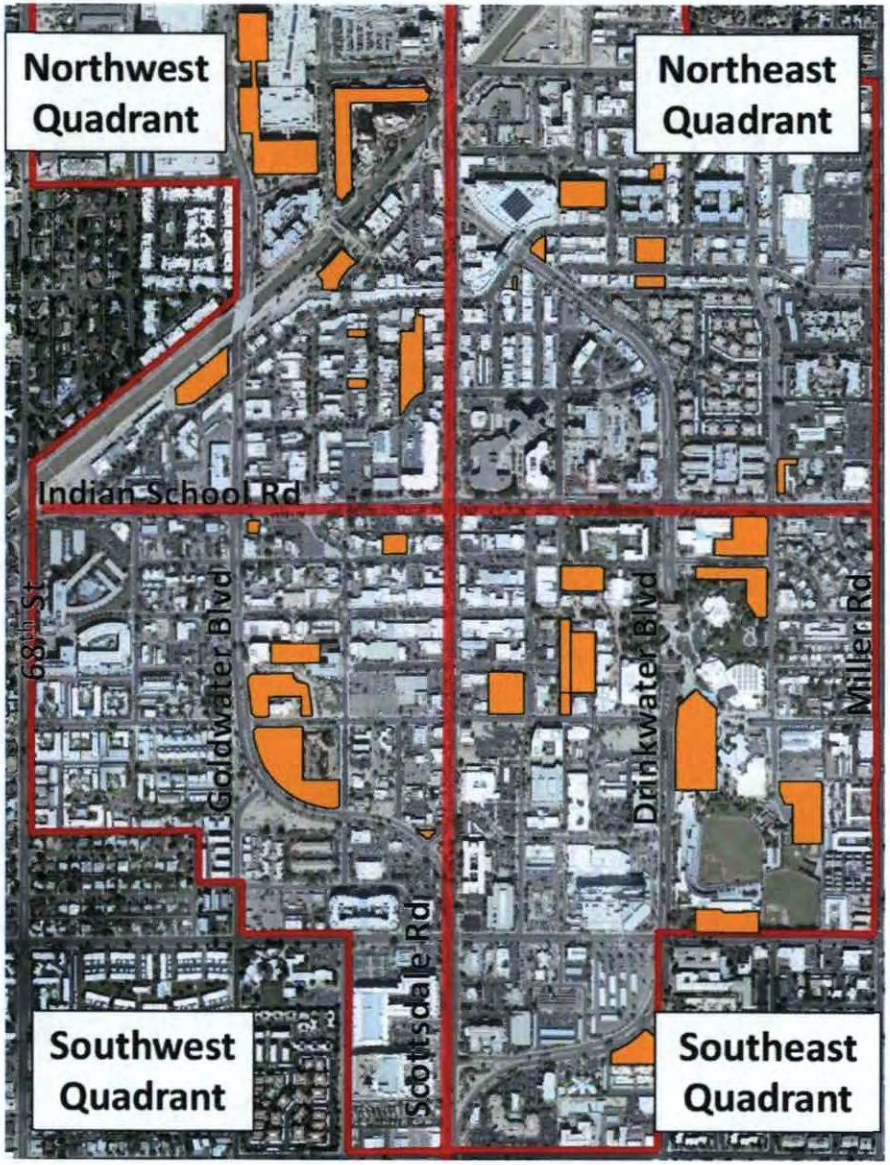
Improvement District Parking Lots

1. Improvement Districts were created in the 60's and 70's as a way for property owners to meet parking requirements through shared parking lots.
2. Owners of ID lot credits have paid for those credits and they are conveyed with the property.
3. Primary Improvement Districts were:
    a) 5th Ave./Craftsman Court area (349)
    b) West Main/Civic Center area (1,211)



Public Parking Lots and Structures

There are over 30 parking lots and structures distributed throughout downtown that provide more than 6,600 public parking spaces for Old Town.



On-Street Parking

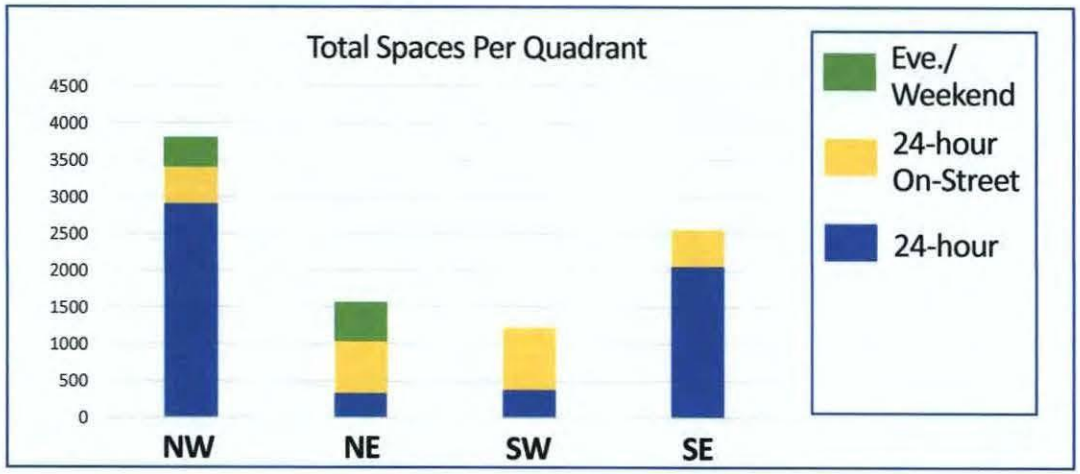
1. The “original” downtown parking

2. Prior to 2005, on-street parking was counted toward meeting the adjacent property owner’s required parking

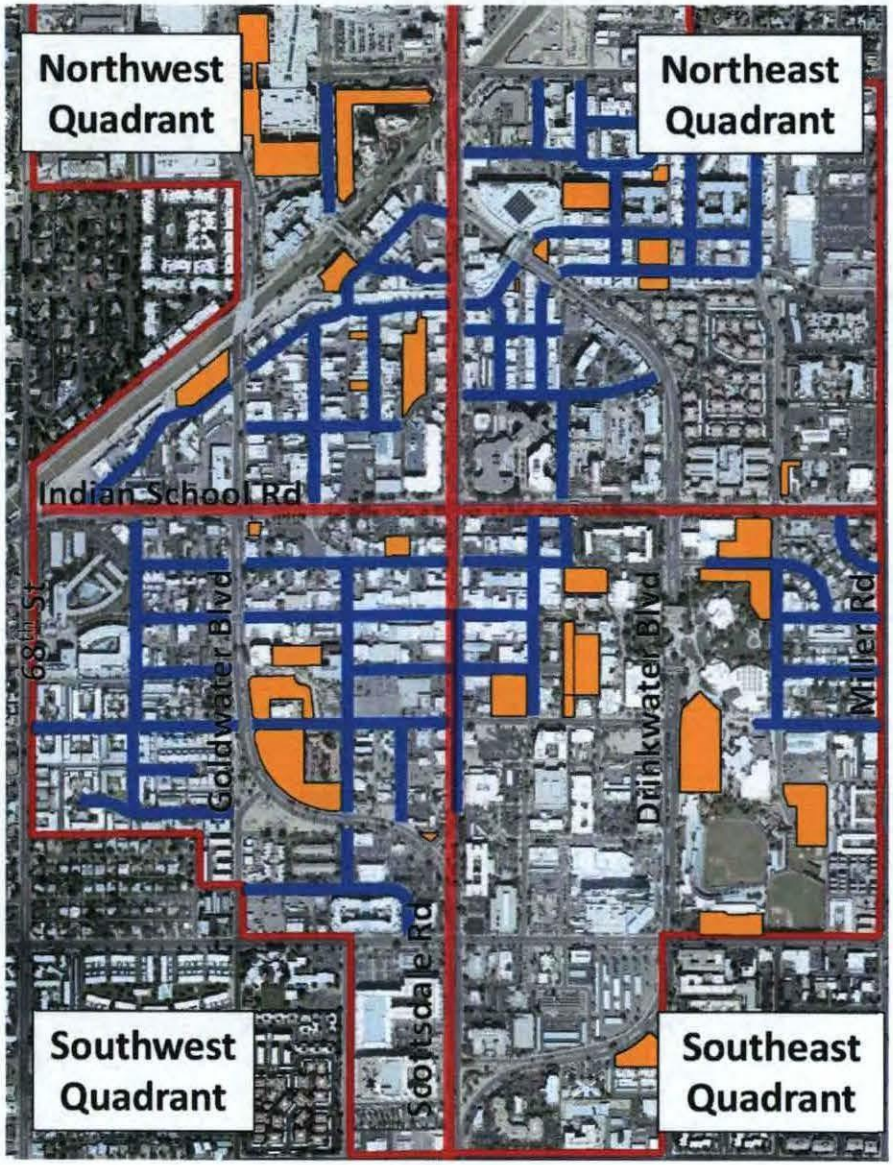
3. In 2005 the ordinance was changed to not allow that credit, reflecting that on-street parking is public parking

4. Today there are more than 2,361 on-street public spaces located throughout downtown

Public Lots, Structures, and On-street Spaces



Northwest Quadrant	Northeast Quadrant	Southwest Quadrant	Southeast Quadrant
24-hour Spaces = 2,924	24-hour Spaces = 294	24-hour Spaces = 425	24-hour Spaces = 2,049
Eve./Weekend Spaces = 414	Eve./Weekend Spaces = 502	Eve./Weekend Spaces = 0	Eve./Weekend Spaces = 0
On-street Spaces = 473	On-street Spaces = 809	On-street Spaces = 775	On-street Spaces = 511
Total Spaces = 3,811	Total Spaces = 1,605	Total Spaces = 1,200	Total Spaces = 2,560



On-Lot Parking

Many lots have parking spaces on the property or along an alley

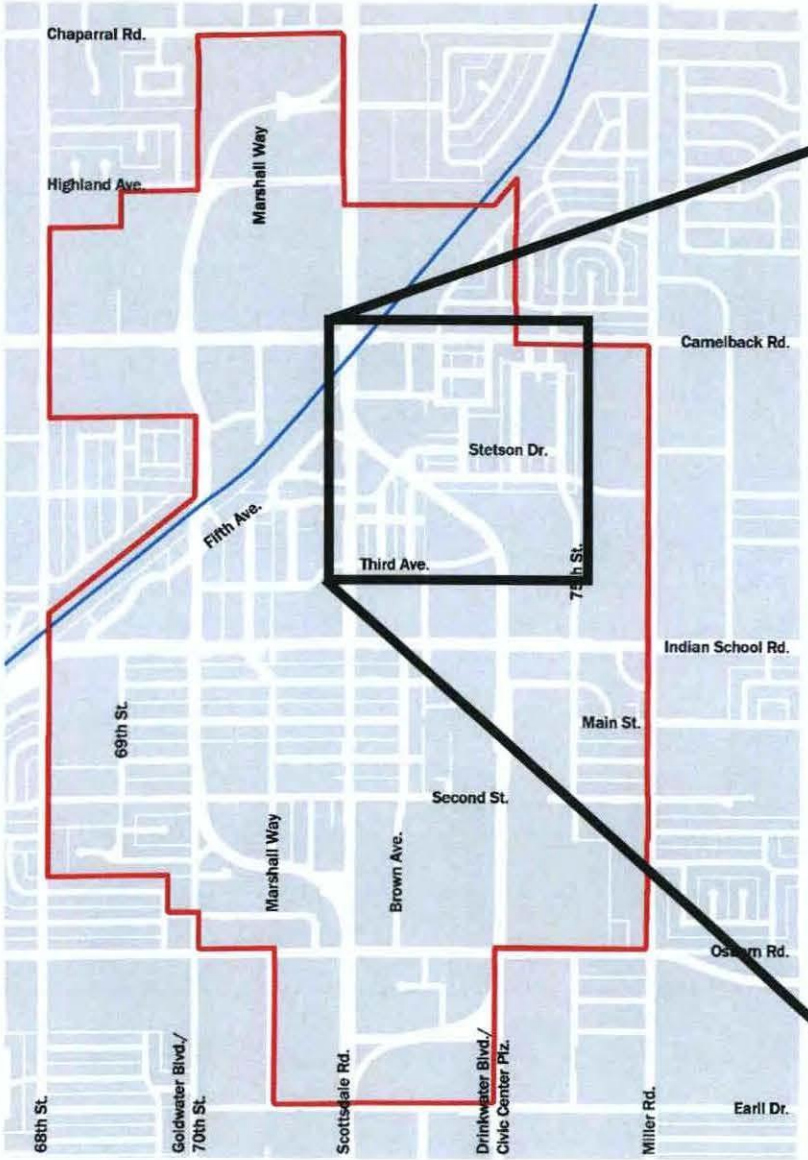
3rd/5th Ave area

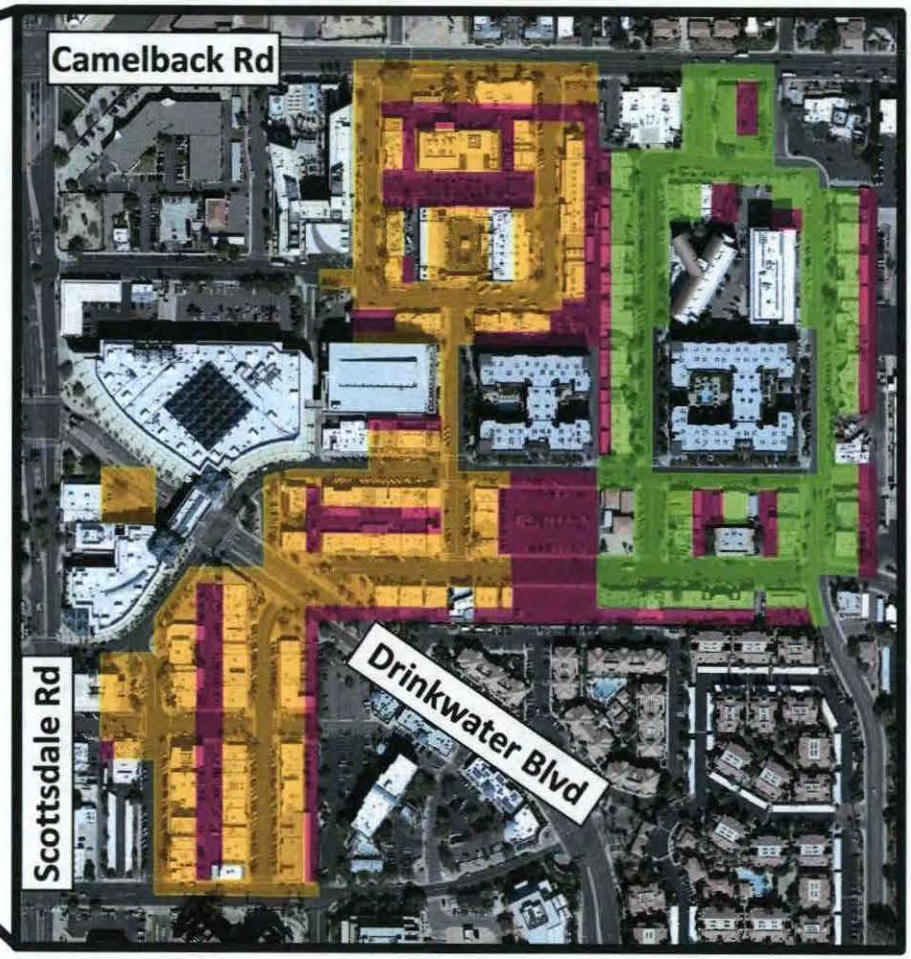
West Main/Old Main area

P-2/P-3 Parking Credits

1. P-3 zoning was created in 1972 and allocates credits to some lot owners
2. Presumed surface lots and on-street parking in the area provided sufficient parking
3. Is limited to specific areas of downtown, no new P-3 credits are being created
4. The number of P-3 lot credits has been reduced over time through rezoning to the "D" downtown district

P-2/P-3 Parking Credits





C-2/P-3 DO

C-3/P-3 DO

P-2 DO

Total - Approximately 1,580 credits

In-Lieu Parking

1. Many cities use in-lieu parking as a parking option
2. Initiated in 1985 to allow reinvestment on properties that couldn't provide parking on-site
3. Initial cost of each space ($7,500) was based on cost of providing surface parking
4. Limited available land has reduced opportunities for additional surface parking
5. Cost has increased with inflation, currently is $13,800/space
    a) Actual cost is closer to $45,000/space (structured)
    b) Payment options – purchase, lease, nighttime only

In-Lieu Parking

6. 496 in-lieu spaces have been permanently credited since 1986
7. From 1985 through 2019 - $2,913,281 was generated
   a) Currently $308,719 available in fund
8. In-lieu funds <u>have</u> been used to provide new parking
   a) Approximately 855 spaces have been constructed using in-lieu funds

Public Parking Added Since 1990

1.	Waterfront Garage	300 spaces
2.	3rd Ave/Craftsman Garage	222 spaces
3.	Old Town Corral Garage	136 spaces
4.	Galleria	127 spaces
5.	Southbridge	264 spaces
6.	Nordstrom's	2,200 spaces
	Total =	**3,249 new spaces**

Downtown Overlay

1. Was designed to stimulate revitalization (adopted in 2003)

2. Allowed the addition of up to 2,000 square feet of residential (4 units max.), retail, restaurant, or office use without additional parking required

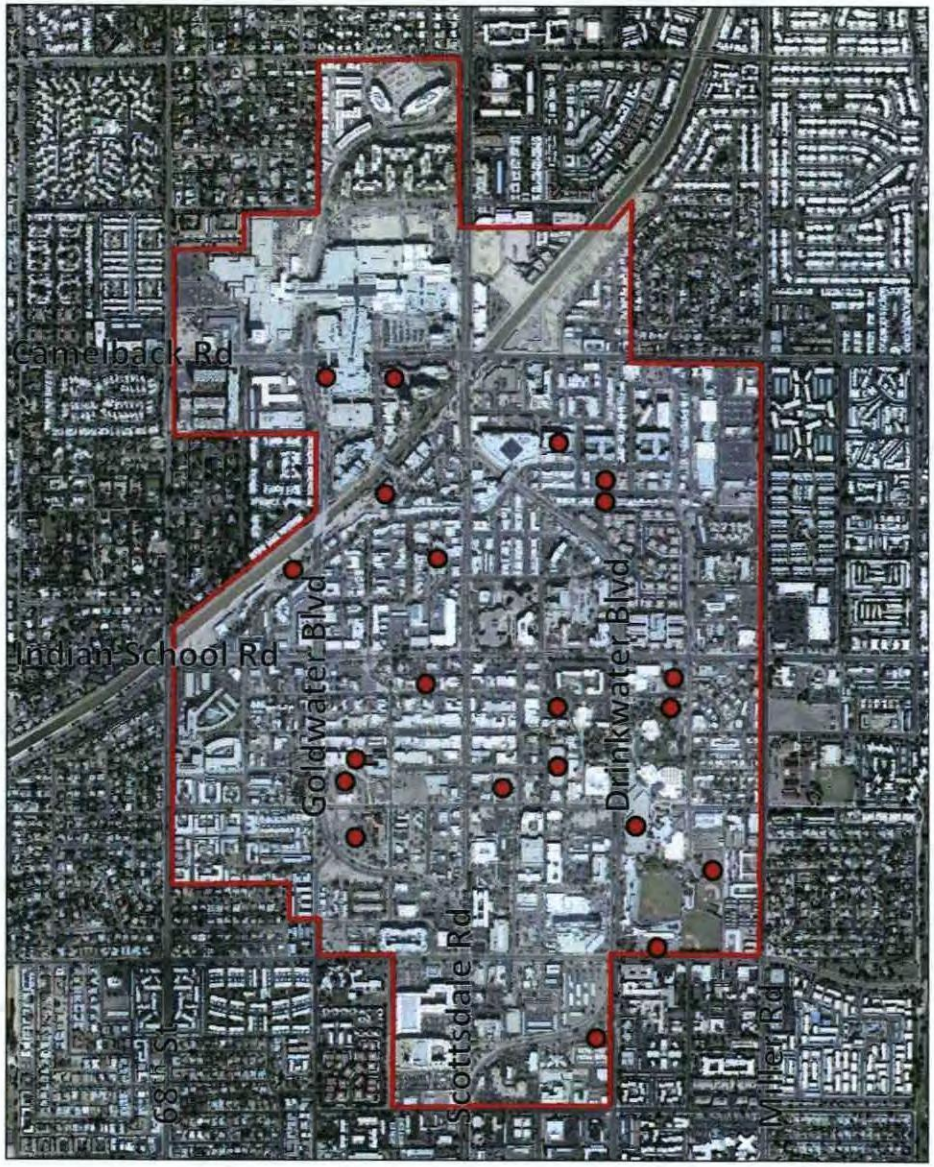
3. Simplified the process of determining parking required for existing properties

4. Applies to additions to existing lots, not to lot assemblages

PARKING, PEDESTRIANS, AND OLD TOWN

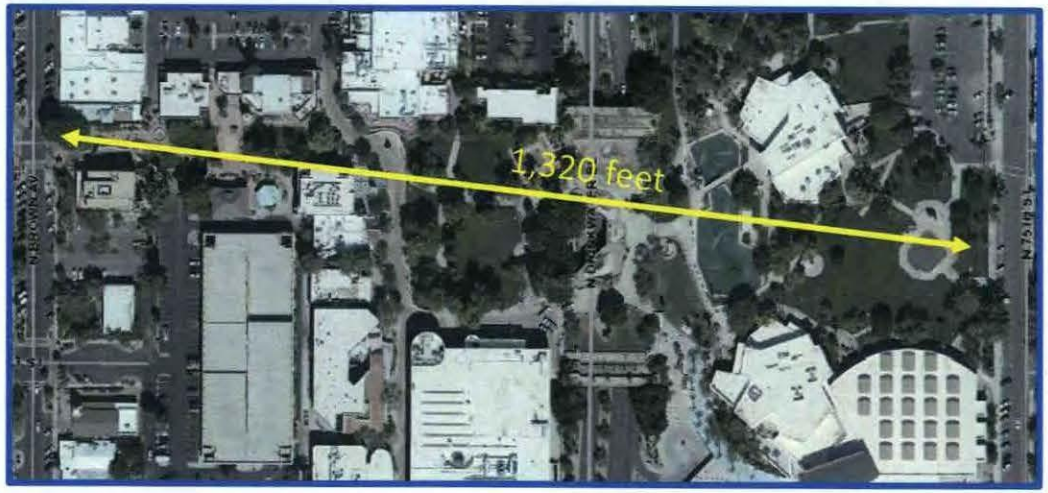
Public Parking - Walkability

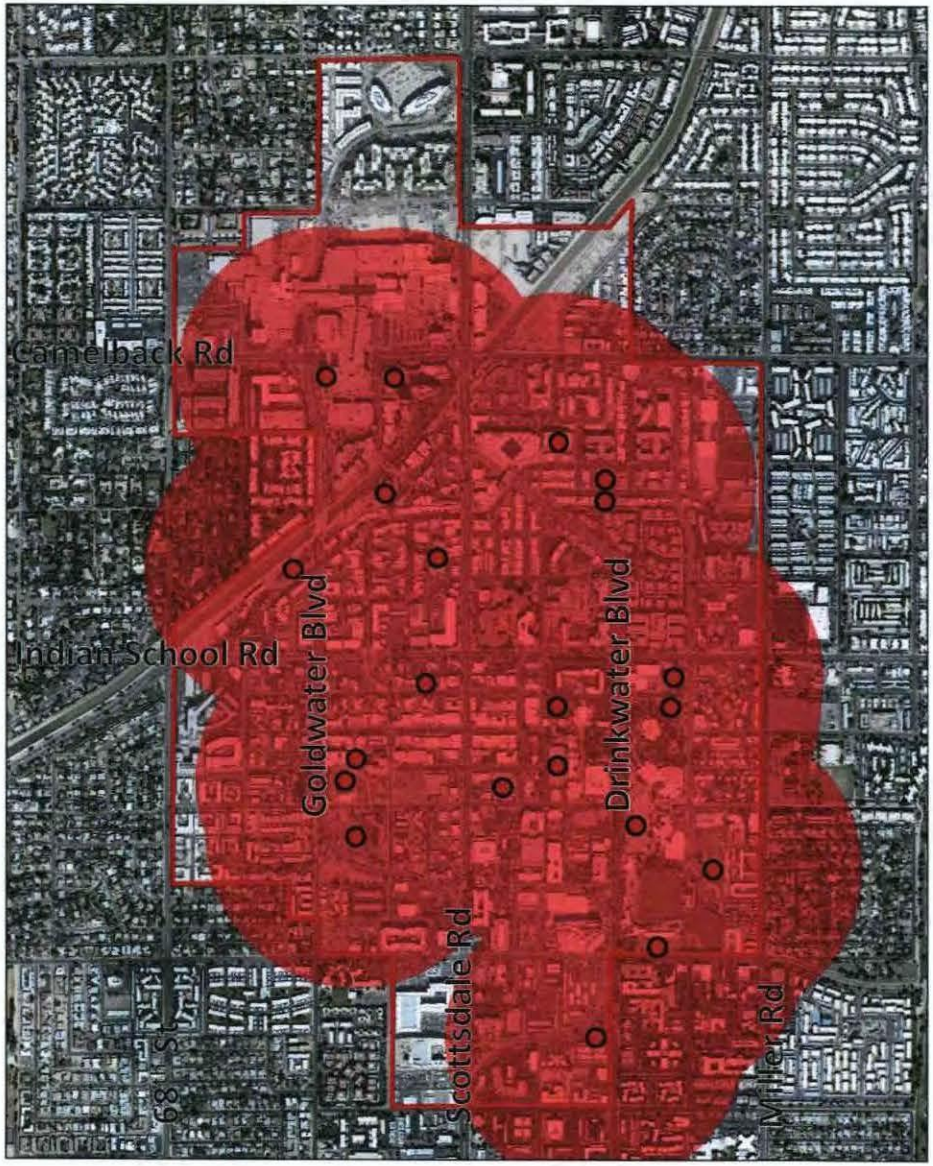
The red dots on the map indicate public parking lots or structures in Old Town



Public Parking - Walkability

The distance from the east end of the Scottsdale Mall to the Brown Ave entrance is 1,320 feet (6 min. walk).

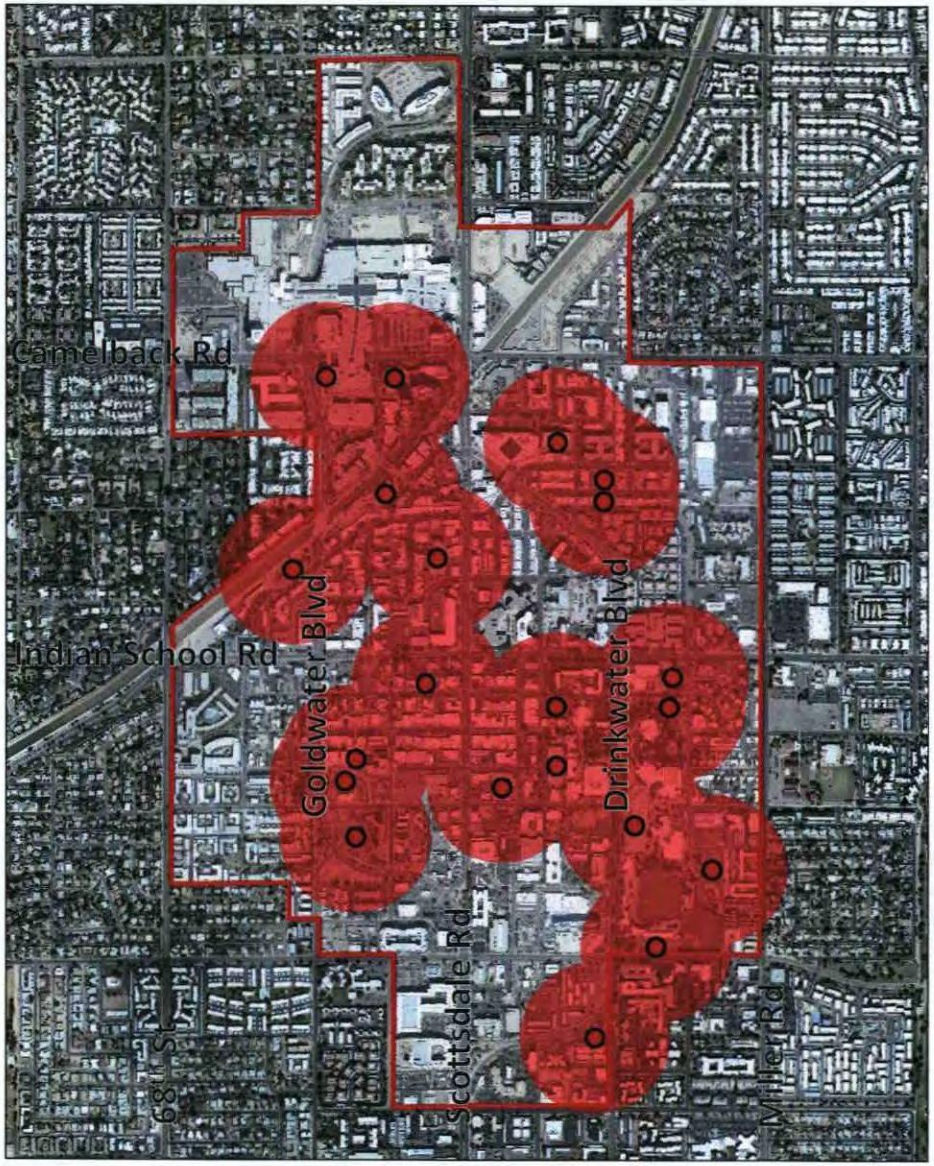




Public Parking - Walkability

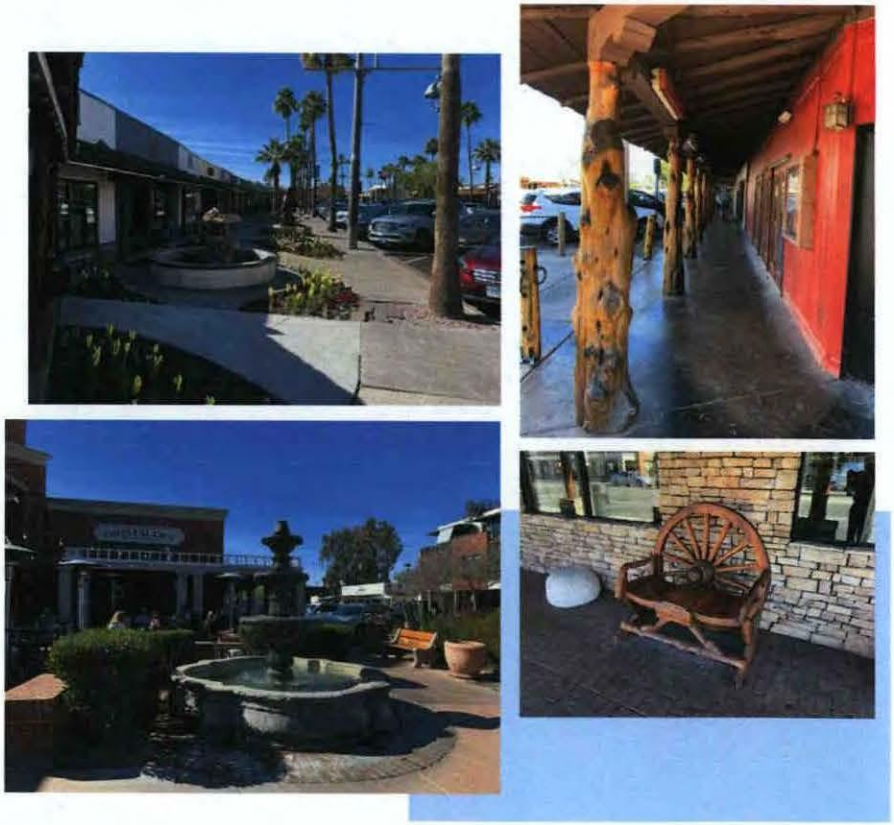
660 feet is 1/8th of a mile, or one block – the distance from the front door of City Hall to the main entrance to the Center for the Performing Arts (3 min walk).

The red area to the right indicates a radius of 660 feet from public parking lots and structures in Old Town.



By implementing the Downtown Design Guidelines, including....

- A continuous pedestrian experience
- Covered walkways
- Street furniture
- Shade
- Inviting spaces
- Wide sidewalks
- Art and visual interest



....660 feet is very walkable.

Parking in Old Town

With 6,611 public spaces in parking structures and on public parking lots, and 2,361 on-street parking spaces, there are 8,972 public parking spaces in Old Town.

In addition, there are 9,066 parking spaces in private parking lots within Old Town. Although not always available to the public, these spaces offset the parking demand for employees and patrons for many businesses and offices in Old Town.

In total, there are 18,038 parking spaces serving Old Town.

Walker Study - 2015

The overall supply of parking in Old Town is adequate.

Parking is not perfectly distributed, with more public parking provided in the Northwest and Southeast quadrants.

The Northeast quadrant is the most unevenly balanced.

CURRENT CONDITIONS

Parking Overview

West Main District
January 31, 2020 1:45 pm

Parking Requirements

1. Ratios for different land uses established in earliest Scottsdale zoning ordinance
    a. Typically expressed as “1 space per XXX square feet” or “XX spaces per dwelling unit”
2. Parking is based on averages – not an exact science
    a. A trendy, popular restaurant requires more parking than others
    b. Office parking demand can vary by office type
3. Required parking intended to accommodate all users

Parking Requirements Cont'd

4. Mixed-use/time of use reductions allowed when demonstrated
    a. Combinations of day and nighttime uses in a development or area can improve efficiency
    b. Parking can be shared between uses

5. Reductions allowed through parking master plan
    a. Intended to promote efficiency and sustainability
    b. Zoning Administrator may approve reduction up to 20%
    c. City Council may approve reductions beyond 20%

Parking Management

1. Shortage of parking often relates to convenience, not availability
2. Management of parking can affect efficiency
    a. Leasing out parking to one use can make it unavailable to other uses
    b. Signage can help identify where parking is located
    c. Private parking can be a factor in providing off-peak parking
    d. On-street parking can be managed by time limitations
3. Technology can help identify available parking
4. Sharing parking between public and private uses is more efficient

Nearly all major cities use metered parking to generate revenue and manage parking

Scottsdale has consistently chosen not to follow that model

Parking Requirements – Valley Comparison

1. All Valley cities have different parking requirements for downtown and non-downtown areas

2. Phoenix, Peoria, and Surprise don't have minimum parking requirements in downtown

3. Avondale and Gilbert can reduce parking requirements in downtown by up to 50% if proven to be adequate

4. Chandler, Glendale, Mesa and Tempe have discretion to establish parking requirements in mixed use developments

Parking Requirements – Valley Comparison

6. All Valley cities have a lower parking requirement for hotels than Scottsdale
7. Chandler and Gilbert have a higher parking requirement for "call centers" than for other "office" uses
8. All have similar requirements for retail uses
9. Most require guest parking for multifamily projects
10. Gilbert and Glendale have the same requirement for multifamily as Scottsdale. Others are higher.

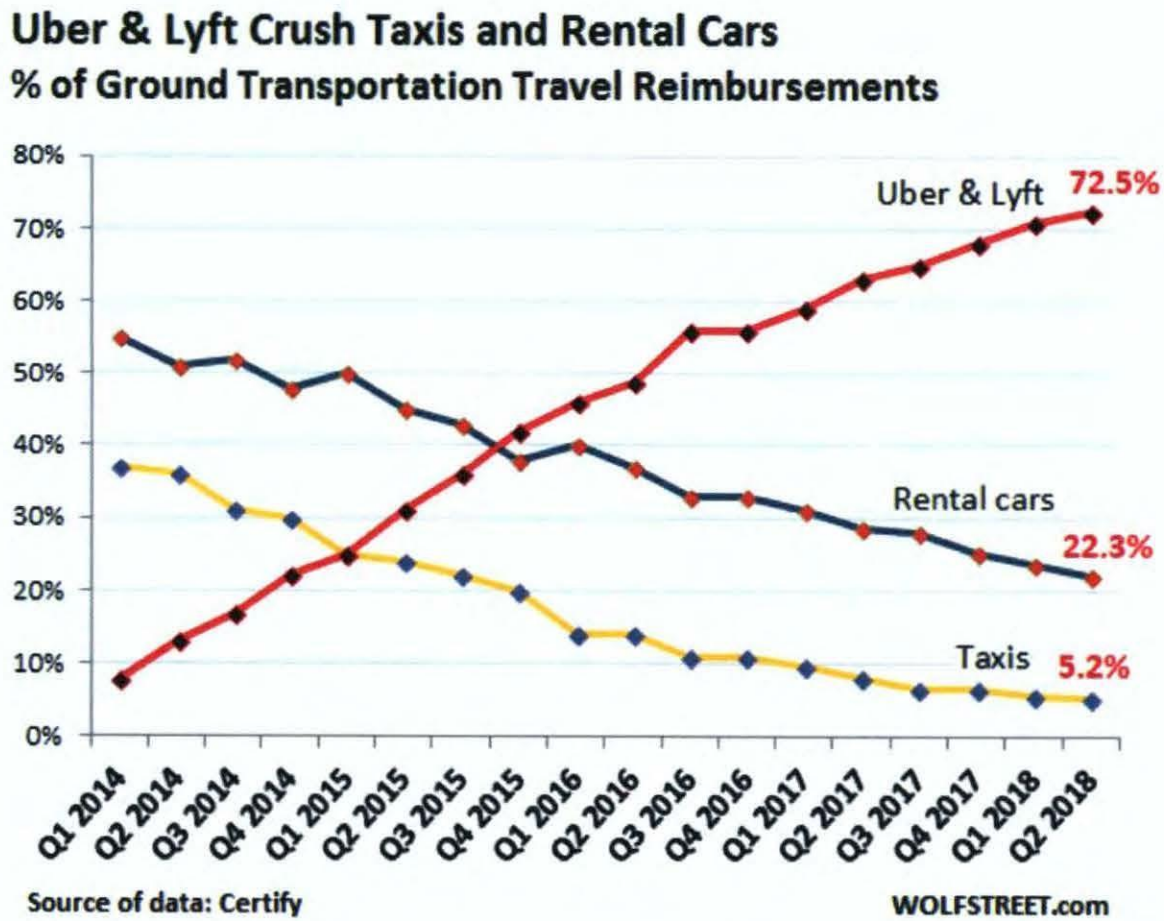
Trends in Parking

1. Increase in use of ride-sharing (Uber/Lyft) services
2. Autonomous vehicles will change parking patterns
3. Changes in transportation preferences
4. More intense office uses/call centers
5. Changes in shopping patterns
6. Some cities are eliminating parking minimums

Increasing Use of Ride Sharing (Uber, Lyft)

Ride sharing now constitutes 72.5% of ground transportation, compared to rental cars (22.3%) and taxis (5.2%)

At Sky Harbor airport, ride sharing rose from 19,943 in June of 2016 to 186,946 in January of 2019, an increase of 837%.



Variation in Vehicle Ownership Rates

1.	Old Town Condos	**1.28**
2.	Peaceful Valley single family	**1.39**
3.	Old Town single family	**1.68**
4.	McDowell and Miller area	**1.75**
5.	Desert Mountain	**2.0**
6.	Paradise Valley	**2.24**

Trends in Hotel Parking

1. Scottsdale's requirement exceeds all 13 benchmark cities by at least 25%
2. Cities with no minimum parking requirements for downtown hotels - Santa Monica, Boulder, Austin, Nashville, Portland, Fayetteville
3. ACE Hotel Data – 0.6 spaces/room meets Saturday peak demand 98.75% of the time
4. Experience Scottsdale survey – 44% of guests park at the hotel, 89% only need one space per 2 or 3 rooms
5. Two downtown Scottsdale hotel examples (data collected March, 2018 on Spring Training game days) – peak demand = 0.44 to 0.59 spaces per room

Trends in Residential Parking

1. Institute of Transportation Engineers – ITE
   a) ITE – 5th Edition parking generation is 17.7% less than that in the 4th Edition, published 9 years earlier
   b) Scottsdale's requirement for residential is 19.8% higher than the 5th Edition of the ITE
2. Luxury residential management providing vehicle use as a convenience
3. Carsharing increasing in popularity
4. Apartment leasing at 95% (highest in valley), little indication that parking is deterring lease rates or occupancy rates (highest in valley)

Old Town Parking – Planning for Tomorrow

1. We shouldn't plan for tomorrow using only yesterday's assumptions and technology
2. Whether we accept trends in parking demand or not, change will occur
3. We should plan with an emphasis on flexibility and should have the willingness and ability to adapt to changing conditions
    a) Design parking structures that can be converted to other uses in the future
    b) Promote innovation in meeting tomorrow's parking needs
    c) Utilize public/private partnerships to supplement public parking
4. Balance costs with community expectations

Enhancements to Consider

1. Modify In-Lieu Program
2. Amend parking requirements in Zoning Ordinance
3. Enhance wayfinding to available parking
4. Form strategic partnerships with private sector

Enhancements to Consider

5. Management of parking
    a) Increase use of 2-3 hour parking limit
    b) Temporary parking for special events
    c) Use of valet, Uber/Lyft or alternatives to meet peak demand for events
    d) Paid vs. free parking
6. Data Collection
7. Build more public parking

OLD TOWN PARKING

END OF PRESENTATION

150

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

PETITION

1. Update the Downtown Overlay *Parking Requirements* specifically with the following requirements:
   - Mixed use and multi-family dwellings must require 1.5 onsite parking spaces for one bedroom; 2 spaces for two bedrooms and 1 space for each additional bedroom.
   - *Guest Parking* must be required at the rate of 1 onsite space per every 4 residential units. Public street parking must be excluded from the count for *Guest Parking*.
   - Hotel/Lodging facilities' site plan must include additional parking for employees based on shifts when the greatest number of employees is on duty.
   - Hotel/Lodging Employees must only park on site and in designated and physically marked parking spaces in the facilities' parking area.
   - Hotel/Lodging facilities that include dining/bar areas must include additional parking at the same rate of the city's current dining/bar parking requirements.
   - Hotel facilities that include assembly areas (conference room) must include additional parking at the rate of 1 space per 50 sq feet of assembly area per current ordinance.
   - Office buildings must require 5 onsite parking spaces per each 1000 square feet of gross floor area.
2. Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
3. Release the *Historic* and *In-Lieu* parking credits sold per area, and the history of the expenditure of funds to public and for council discussion.
4. Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/28/19	JOHN RAO	[signature]	4247 N. Marshall Way, Scottsdale
10/29/19	MICHAEL SIMONSON	[signature]	7121 5TH AVE., SCOTTSDALE
10/29/19	Dewey D. Schade	Dewey D. Schade	7051 E. Fifth Avenue, Scottsdale, AZ 85251
10/30/19	Janet Wilson	JANET WILSON	6990 E MAIN STREET SCOTTSDALE AZ 85251
10/30	COOKIE CEBALLOS	Cookie Ceballos	4251 N. BROWN AVE #9 SCOTTSDALE AZ 85251
10/30	Kristi Weldon	Kristi Weldon	4251 N. Brown Ave #2 Scottsdale AZ 85251
11.04.19	Daniel Spiro	[signature]	4260 Brown Ave Scottsdale AZ 85251
11/6/19	Gary Rohan	[signature]	4250 N Brown 85251
11-9-19	Neil Schockner	[signature]	4251 N. Winfield Scott Scottsdale AZ. 85251
11-9-19	David Dodge	[signature]	Eodakid 4254 N Brown Ave Scottsdale 85251
11/9/19	Craig Fiola	[signature]	Coligins 4251 N Winfield Scott Plaza Scotts. 85251
11-12-19	Joyce Floyd	Joyce Floyd	4604 N. 65th St Scottsdale, Az. 85251

Attachment 3

12

We, the undersigned business owners and/or residents of the City of Scottsdale petition the City of Scottsdale to update the existing Downtown Overlay 'Parking Requirements' Ordinance per Paragraph 1 below; and address our other requests listed herein:

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2. Modify the permanent in-lieu parking program to require the expenditure of the funds to be used for only the physical construction of parking spaces, and no other purposes.
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4. Add to Ordinance: Any designated *Public Parking area* in a "Private/Public" garage shall be dedicated for use by public, and shall remain open and free at all times.
5. In the Arts District, add one full lower level and one upper level of parking to the city's existing 1st Ave lot, and add at least one full lower level to the Stagebrush parking lot. In Historic Old Town add at least one full level to the existing Farmer's Market parking lot.

Date	Printed Name	Signature	Address (Business Name, Street Address)
10/19/19	BOB PEJMAN		Pejman Gallery LLC. 7130 E. Main St. Scottsdale. AZ 85251.
10/19/19	French Thompson		French Designer Jeweler, 7148 E Main St, Scottsdale AZ 85251
10/19/	Bryce Fretter		Romanov Jewelry 7137 E Main St, AZ 85251
10/21/19	DAVID GUGLIELMO		MAINVIEW GALLERY 7120 E. MAIN ST AZ 85251
10/26/19	Dustin Gillespie		Marshall Gallery 7106 E Main AZ 85251
10-27-19	Jim Klein		J Klein Gallery 7136 E Main St. 85251
10-31-19	Mark Pabst		The Charles Pabst Gallery, LLC 7177 E. Main St. 85251
11/7/19	Keith Johnson		West USA 7904 E. Chaparral Rd. A110-298 Scottsdale 85250
11/12/19	Scott Larson		Larson Gallery 3705 N Bishop Ln 85251
11/13/19	Cary Collins		4006 N. Brown Ave 85251
11/13/19	R.L. Whitmer		P.O. BOX 1832, Scottsdale AZ 85252
11/14/19	Emily Austin		9389 East Cerrine Drive Scottsdale, AZ 85260

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Date	Printed Name	Signature	Address (Business Name, Street Address)
11/25	MARIAN HALLER	marianHaller	FOURTILFOUR 7105 E 1st AVE, SCOTTSDALE, AZ, 85251
11/25	Shasta Keltz	[illegible]	Bicycle Haus 7113 E 1st Ave, Scottsdale, AZ 85251
11/25	Cassidy Crist	[illegible]	Kaleidoscope Juice 7119 E First Ave, Scottsdale, AZ 85251
11-25	Ken Jacoby	[illegible]	4000 N. Scottsdale RD. Grimaldi's Pizzeria
11-25	DARIUS STEEN	[illegible]	4020 N Scottsdales RD Haagen-Dazs
11-25	Channing Paulsen	[illegible]	WAKEFIELD HAIR BAR 7116 E 1st Ave #102
11/25	Moreia [illegible]	[illegible]	WISEMAN'S Cafe 4015 N. Marshall Way
11/25	Sam Kremmel	[illegible]	4235 N Marshall Way 85251 Alixandra Blue
11/25	Katie DOOM	[illegible]	4223 N. Marshall Way, 85251 Dermalogica
11/25	CECILIA ARGAW	[illegible]	4201 N. Marshall Way, 85251 Circa Lighting
11/25	Satinee Prince	[illegible]	7080 E 5th Avenue, 85251
11/25	MYRIAM ZIHLER	[illegible]	Carine 7090 E 5 AV Scottsdale

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Date	Printed Name	Signature	Address (Business Name, Street Address)
11/11	MAX SMITH	[signature]	Art One Gallery, Inc. 4130 N. Marshall way Art One Gallery
11/11	Sam Farnsworth	[signature]	4142 N Marshall way, Scottsdale, Arizona, Wilde Meyer Gallery
11/11	J. HENDERSON	[signature]	" Carlson Creek wine tasting
	[signature]		
11/11	Eddy Bernal	[signature]	4121 N. Marshall way Los Sombreros
	[signature]	POLLY LARSEN	3705 N. BISHOP LANE LARSEN GALLERY
11/16	Brenda Anjuino	[signature]	7135 1st E Ave Balance
11/16	Kim Nguyen	[signature]	7135 1st Ave Savale
11/16	Alicia Chavira	[signature]	7141 E 1st Ave Fashion
11/16	Rogelio Otero	[signature]	7001 E 1st Ave Americas taco shop
11/25	Tessa Cundelaria	[signature]	7029 E. 1st Ave Society Salon society salon
11/25	Peyton Smith	[signature]	3944 N. Marshall Way #103 Schaffer's Bridal

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Date	Printed Name	Signature	Address (Business Name, Street Address)
11/7/19	Noah Glynn	[illegible]	METHOD ART – 4151 N MARSHALL WAY #3
11-12-19	Cynthy Carstens	[illegible]	CARSTENS FINE ART – 7077 E. MAIN STR #5
11/12/19	NICOLE ROYSE	[illegible]	ROYSE Contemporary 7077 E Main Street Ste. #6
11/12	Ingrid Donaldson	[illegible]	Blink Gallery 7077 East Main #11 & 12 85251
11/12	Tom Van Arsdale	Tom Van Arsdale	Van Arsdale Arts 7077 E Main St #13
11/12	Dick Van Arsdale	Dick Van Arsdale	" " " "
11/14	Wendy Prigge	[illegible]	Wine Diva Wendy 4425 N 78th St #139B 85251
11/15	JoLynn Gustafson	[illegible]	OTE 7050 E. 5th ave Scottsdale, AZ 85251
11/16	Amelia Miholca	[illegible]	7411 E. Cambridge Ave. Scottsdale, AZ 85257
11/16	Elaine Horejs	[illegible]	Xanadu Gallery 7039 E Main #101 Scottsdale, AZ 85251
11/16	ROBERT JUNE	[illegible]	Dennis June Gallery 7056 E. Main St #2 Scottsdale AZ 85251
11/16	KATHI OUELLET	[illegible]	RIVER TRADING POST 7033 E Main Sty #102 Scotts AZ 85257

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Date	Printed Name	Signature	Address (Business Name, Street Address)
11-6	John Gleason	John Gleason	QAI 7077 E Main St #16 Scottsdale AZ 85251
11-6	Paul Eubanks	Paul Eubanks	PAUL SCOTT GALLERY 7103 E MAIN ST SCOTTSDALE AZ 85251
11-6-19	KAY EUBANKS	Kay Eubanks	7103 E Main St Scottsdale, AZ 85251
11/6/19	Bruce Fretheim	[illegible]	Romanov Fine Jewelry 7137 E. Main St Scottsdale, AZ 85251
11/6/19	Marina Solak	[illegible]	MARINA JEWELERS 7145 E Main st 85251
11/6/19	G. P. Hays	G. P. Hays	ARIZONA WEST 7149 E. MAIN ST. Scottsdale AZ 85251-4315
11-7-19	Mark Campi	[illegible]	7904 E Chappel Ave 299 Scottsdale AZ 85250
11-14-19	Nancy Voorhees	Nancy Voorhees	12530 N. 100th Way Scottsdale, AZ 85255
11/14/19	Howard Myers	Howard Myers	6631 E. Horned owl Tr. Scottsdale, AZ 85266
11/14/19	Dewey Schade	Dewey Schade	7567 E. Cactus When Road Scottsdale, AZ 85250
11/14/19	MICHAEL SIMONSON	Michael Simonson	7451 E. BERYL AVE, SCOTTSDALE, AZ. 85258

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Date	Printed Name	Signature	Address (Business Name, Street Address)
10/28	Angel Barrett		Makie's on Main St. Scottsdale, Az 85251
10/30	J. Stapley	J Stapley	Andre Koru fine art 7034 E. MAIN ST SCOTTSDALE AZ.
10/30	Audrey Reames		7038 E Main St Scottsdale, Az 85251
10/30	Mark D. Lanard		7032 E MAIN ST ALTAMIRA
10/30	Joyce JUNE	Joyce June	7056 E. Main St. Dennis June Gallery
10/30	Amery Bohling		7100 E Main St Ste A. Amery Bohling Fine Art
11/5	Brent Graef		Hotel Valley Ho 6850 E Main St. Scottsdale, AZ
11/6	Alanna Taylor		The Stockard Apartments 6811 E. Main St Scottsdale AZ 85251
11/6	MATT ROMERO		Prestige Cleaners 3908 Goldwater Blvd.
11/6	RICHARD BOIVIN	Richard Boivin	BEST LIL' FRAME SHOP 7001 EAST MAIN ST
11/6	Rachael HODYNO		Scottsdale Wealth Planning 7033 E Main St 104
11/6	Dick Van Arsdale Tom Van Arsdale	Dick Van Arsdale Tom Van Arsdale	6028 E. Calle Tuberia, Scottsdale, Az 85251

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Date	Printed Name	Signature	Address (Business Name, Street Address)
11/13/19	Kimberly Mily		4251 N. Brown Ave Scottsdale 85251
11-13-19	Jaime Mitchen	Jaime Mitchen	4251 N. Brown Ave. Scottsdale 85251

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Date	Printed Name	Signature	Address (Business Name, Street Address)
9-15-19	MUSTAFA EPARD	[illegible]	7213 E Main St.
	MUSTAFA EPARD	[illegible]	7211 E. Main St.
9/19	CARROLL HULTGREN	[illegible]	4005 N. SCOTTSDALE RD
9/19	Mahvash Zahiri	[illegible]	3911 N. Scottsdale Rd.
9/19	HEATHER HANDWIT	[illegible]	3903 N. SCOTTSDALE RD
9-19	LYNN ALLISON	[illegible]	7217 E 1st Street Scottsdale
9/16/19	SCOTT WICK	[illegible]	7246 E. 1st St. SCOTTSDALE
	Chase Spencer	[illegible]	3902 N Brown
	Alex Miranda	[illegible]	3902 N Brown Ave Scottsdale

9

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Date	Printed Name	Signature	Address (Business Name, Street Address)
	Mary J McNabb	Mary J McNabb	7229 E Main S. Scottsdale Az
9/15/19	Abeer Salah	Abeer Salah	7212 E. Main st. Scottsdale, AZ 85251
	Rosann Song	[illegible]	3933 N. Brown ave. Scottsdale Az 85251
9/15	Ozzie Ross	Ozzie Ross	7254 E. Mainst Scottsdale AZ 85251
9/15/19	Maryam Entezari	M. Entezari	7240 E. Main st. #B1 Scottsdale, AZ 85251
9/15/19	Rasha Akahiti	[illegible]	7237 E main St Scott AZ 85251
	Liz Gotin	[illegible]	7233 E. main St. Scott Az 85251
	Roger Williams	[illegible]	7216 E. Main " " "
	C Daizadel	C Daizadel	7223 E. Main st " "
	Mir Ross	[illegible]	7223 E MAIN ST " "
	Charbel Bowles	[illegible]	7219 E Main ST. " "
9-15-19	Musta Fa ElABD	Musta ElABD	7232 E. Main St.

12

12

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Date	Printed Name	Signature	Address (Business Name, Street Address)
8-30-19	ATKINSON MARILYNN	M Atkinson	3953-3957-3961 N Brown Ave
9.9.19	Joan Andreas		4017 N. Scottsdale Rd #103
9/9/19	Mike Edwards		4000 N. Scottsdale Rd.
9/9/19	Steve Rometty		4000 N. Scottsdale Rd #101 + 102
9/9/19	Kathy		7238 E Main St, Scotts Az 85251
9/9/19	Mike Murray		7240 E. Main St., Scottsdale, Az, 85250
9/9/19	Shadi Sauge		7240 E. Main St. Scottsdale, Az 85251
9.9.19	Maria Saisde Silva		7240 E. Main St. Scottsdale, Az 85251
9/9/19	Susan Mclaughlin	S Mclaughlin	7245 E Main St Scottsdale, Az 85251
9/9/19	PHITCHEL		7320 E Scott Mall
9/13	Anne Traynor	Anne E. Traynor	7232 E. Main St. Scottsdale Az 85257
9/13	Lesli Engelgau	L. Engelgau	7232 E. Main St Scottsdale Az 85251

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Date	Printed Name	Signature	Address (Business Name, Street Address)
9/29	Kelly Haj	K.M.	Old Town Trading / Jewels of the West 4009 N. Brown Ave Scottsdale, AZ. 85251
10.01	Jenn Patterson		Brandy's Wig Outlet 7316 E. 1st Ave. Scottsdale, 85251
10.01	Eugene Pate		Merchantile of Scottsdale 3905 N. Brown Ave Scottsdale
10/01	Nick ABDIN		SILVER STAR JEWELRY 7257 E 1ST AVE SCOTTSDALE, AZ 85251
10/01	Terri Burd	Terri Burd	Cactus Hut 7249 E 1st Ave. Scottsdale AZ 85251
10.1	Nadia Shavit	Nadia Shavit	Grey Wolf 7239 E First Avenue Scottsdale 85251
10/1	Autumn Chapman		Henna Sheppe 7235 E First Avenue, Scottsdale AZ 85251
10/1	[illegible]		South Western Refect
10/1	Ronnie Lafers		Hulis 7213 E. 1st Ave Scottsdale AZ 85281
10/1	Jake Owen		Cien Agaves 7228 E 1st Ave Scottsdale AZ 85257

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KEN @ BURGER REHAB MONDAY AT 9AM

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Date	Printed Name	Signature	Address (Business Name, Street Address)
10-11	Kylie Weinzierl	[illegible]	3617 N. Goldwater Blvd Sip Coffee & Beer
10-11	Nate Steen	[illegible]	3608 N. Goldwater Blvd Goldwater
10-11	[illegible]	[illegible]	3748 Scottsdale Rd. [illegible]
10-11	[illegible]	[illegible]	3828 N. Scottsdale Buca Di Beppo
10-11	CHAD BLACK	[illegible]	3622 N. SCOTTSDALE RD. SCOTTSDALE BRAT HAUS
10/11	SHEILA BRAMMER	[illegible]	7237 EAST 1st AVE SCOTTSDALE AZ 85251

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Date	Printed Name	Signature	Address (Business Name, Street Address)
10/16	Amber Young	[illegible]	THE HERB BOX 7501 E 5th Ave
10/16	Marion Haughton	[illegible]	Teatime 7051 E. 5th Ave Suite C Scottsdale
	[illegible]	[illegible]	7079 E 5th Ave
10/16	Beverly Moore	Beverly Moore	7083 E. 5th Ave
10/16	John Marajon	[illegible]	7111 E 5th Ave
10/16	NADINE PLIES	[illegible]	7121 E 5th AVE Scottsdale
10/17	Erin Burkhard	[illegible]	6939 E. 5th Ave Scottsdale, AZ 85251
10/17	DANL HENRY	[illegible]	6941-5th AVE SCOTTSDALE, AZ 85251 DAN'S FRAME & ART
10/17	Natalie Songco	[illegible]	6943 E 5th AVE SCOTTSDALE AZ 85251
10/17	Kathleen A Burgess	[illegible]	6945 E 5th Ave Scottsdale AZ 85251
10/17	Aaron Ullinsky	[illegible]	4160 CHAPPMAN Cy RD
10/17	Steve Johnson	[illegible]	4242 N. CHAPPMAN Cy

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Date	Printed Name	Signature	Address (Business Name, Street Address)
10/18/19	MARK SABA	[signature]	SABA BROTHERS RENTALS MAILING ADDRESS
			2182 E TONTO PLACE CHANDLER, AZ 85249
			7254 E MAIN ST SCOTTSDALE 85251 BUILDING ADDRESS
			3665 N. BROWN SCOTTSDALE 85251 BUILDING ADDRESS

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10/29/19	Adam Weber	[illegible]	Scottsdale Southwest, 3937 N. Brown Ave, Scottsdale, AZ 85251

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Date	Printed Name	Signature	Address (Business Name, Street Address)
9-06-9	JoAnn Handley	JoAnn Handley	6817 E. Monterey Way Scottsdale, AZ 85251

Smith, Erica

From: Webmaster
Sent: Tuesday, February 11, 2020 3:29 PM
To: Smith, Erica
Subject: Comment on 02-11-2020 Agenda Item (response #20)

Comment on 02-11-2020 Agenda Item (response #20)

Survey Information

Site:	ScottsdaleAZ.gov
Page Title:	Comment on 02-11-2020 Agenda Item
URL:	https://www.scottsdaleaz.gov/council/meeting-information/agenda-comments/02-11-2020
Submission Time/Date:	2/11/2020 3:27:42 PM

Survey Response

AGENDA ITEM	
Which agenda item are you commenting on?	Old Town Scottsdale Parking
COMMENT	
Comment:	"From 2012 to 2019, the number of registered vehicles in the U.S. decreased by more than 27.3 million." Looking at actual numbers, the need for parking is becoming less and less. Cities like Copenhagen, Amsterdam, and Utrecht have shown that walkable, pedestrian focused cities are a boon for health, businesses, and tourism. Parking only encourages more parking, which amplifies congestion issues, pollution, and money for maintenance. From an equity standpoint, if you do not own a car, what makes you think the city even cares about you. Huge garages are given to automobiles that come at a great social cost, however there are no secure spaces to park your bike. Tempe uses bike valet as well as the bike cellar as another great amenity to secure your bike and even take a shower prior to going to work. As a resident, I need to see at least a token gesture that the council cares about my well-being by encouraging alternative forms of transportation instead of wasting money on a dying form of mobility that causes 1.25 million deaths per year and 40,000 deaths in just the United States. Has any of the council members ridden the Indian

	School Road bike lane after a meeting at night towards the 101? Has anybody that signed the petition done it? If not, maybe try it one time and then think about where we should allocate our money. Indian School Road isn't your freeway to the office, it's how I get to old town from my house on my bike instead of using my truck, adding to congestion, parking issues, and environmental problems. Fix Indian School for bicyclists/micro-mobility, and suddenly you have a pipeline of people able to access old town from the greenbelt without a car.

Comments are limited to 8,000 characters and may be cut and pasted from another source.

NAME

Name:	Jesse Westad

CONTACT INFORMATION

Please provide the following information so someone may follow up with you if they have questions about your comment (optional).

Email:	jesse@werkurbandesign.com
Phone:	(520) 249-7234
Address:	8347 E MacKenzie Dr, Scottsdale 85251

Example: 3939 N. Drinkwater Blvd, Scottsdale 85251