



City of Scottsdale  
 Planning, Neighborhood and Transportation



**FACT SHEET**  
 1-II-2010

**Downtown Plan  
 Land Use Implementation Tasks  
 Downtown Infill Incentive District**

**Project Overview and Goals:**

The City of Scottsdale, Current Planning Services and Long Range Planning Services is proposing the designation of a second Infill Incentive District located within the Downtown Scottsdale boundary that can be utilized by both small and large properties as a tool to further downtown investment and revitalization. Such a district designation would allow the private sector to propose, on a case by case basis, projects with amended development standards which cannot be amended under the current Zoning Ordinance at this time. In addition, a property owner may request fee waivers, expedited zoning or rezoning procedures and processing of plans and proposals. Each project proposal would need to be reviewed through a public hearing process culminating in City Council review and possible approval.

**History/Background:**

Following the Downtown Town Hall efforts, allowing for development flexibility continued to be a main theme in the Downtown Plan public outreach sessions. Most recently, throughout the Downtown Taskforce meetings, the Taskforce expressed the desire to have "mechanism" that would allow for development flexibility on a case by case basis that also considers the surrounding context character was once again expressed.

**Process:**

- Step 1. Conception and analysis
- Step 2. Downtown Taskforce presentation
- Step 3. Planning Commission Study Session
- Step 4. Draft Downtown Infill Incentive District
- Step 5. Downtown Taskforce presentation and recommendation
- Step 6. Planning Commission Study Session
- Step 7. Two open house meetings to obtain community input.
- Step 8. Economic Subcommittee
- Step 9. City Council.

**Implementation/Time Frame:**

Step 1.	April, 2010 to June, 2010
Step 2.	May 17, 2010
Step 3.	May 26, 2010
Step 4.	May, 2010
Step 5.	June 7, 2010
Step 6.	June 9, 2010
Step 7.	June, 16 2010 at 7:30 a.m. to 9:00 a.m. and June 16, 2010 at 5:30 p.m. to 7:00 p.m.
Step 8.	June 17, 2010
Step 9.	July 6, 2010 – Tentative

**If interested in attending the open house meetings, please attend one of the two meetings.**

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**ATTACHMENT #2**