



# Special Event Application

8/24/2022

Standard

125-SE-2022

## Event Information

Event Name BOTTLED BLONDE HALLOWEEN EXTENSION

Event Location 7340 E INDIAN PZ

Event URL

Event Description BOTTLED BLONDE WILL BE HOSTING A WEEKEND EXTRAVAGANZA FOR THE HALLOWEEN WEEKEND. STARTING FRIDAY OCTOBER 28 AND GOING THROUGH SUNDAY OCTOBER 30.

## Event Dates

Event Dates (3)	Start Date	End Date	Participant Attendance	Other Attendance
	FRI 10/28/2022 4:00 PM	FRI 10/28/2022 2:00 AM	450	0
	SAT 10/29/2022 8:00 AM	SAT 10/29/2022 2:00 AM	450	0

Setup Date THU 10/27/2022 5:00 AM - 04:00 PM

Teardown Date SUN 10/30/2022 4:00 AM - 10:00 AM

## Applicant Information

Applicant BOTTLED BLONDE

Applicant Address 4440 N CIVIC CENTER PLAZA

Applicant City SCOTTSDALE, AZ 85251

Applicant Name JEFF O'NEIL

Title OPERATIONS MANAGER

Phone (602) 570-0677 Email JEFFONEIL@EEGAZ.COM

On-Site Contact CHARLIE BROOKS

Title GENERAL MANAGER

Phone (602) 367-2276 Email CHARLIEB@BOTTLEDBLONDEAZ.COM

Applicant Experience WE HAVE BEEN DOING THESE EXTENSIONS FOR 10+ YEARS AND ARE FAMILIAR WITH PROBLEM SOLVING ANY ISSUES THAT MAY ARISE BUT COMFORTABLE AND CONFIDENT WITH OUR SET UP

## Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 10

Are there any changes from previous years? NO

## Event Elements

Elements ENTERTAINMENT, RECREATIONAL

Description THE EVENT IS FOR THE CELEBRATION OF HALLOWEEN. WE WILL HAVE A GUEST DJ, GIVEAWAYS AND CONTESTS. WE WANT TO PROVIDE PATRONS WITH A SAFE AND FUN ENVIRONMENT WHILE ENJOYING THE VIEWING OF SPORTING EVENTS.



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## Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO

WE WILL CROSS PROMOTE WITH OUR SISTER LOCATIONS BEVVY, HIFI, AND CASA AMIGOS AND SHARE OVERFLOW OR RESERVATIONS.

Explain any anticipated regional, national, or international attendance.

WE ANTICIPATE LOCAL ATTENDANCE FROM SCOTTSDALE AND SURROUNDING CITIES. WE WANT TO OFFER A FUN AND SAFE ENVIRONMENT TO VIEW SPORTS AND ENJOY THE HOLIDAY WEEKDAY.

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

WITH THE ANTICIPATED ATTENDANCE, WE THINK THE ATTENDEES WILL COME TO THE ENTERTAINMENT DISTRICT OF SCOTTSDALE ALL DAY EVERYDAY AND STAY AROUND TO SHOP, DINE AND STAY

Does your event require a paid fee for participants and/or spectators? NO

## Event Equipment

Stages	NO	Tables, Chairs, Furniture	YES
Generators	YES KW SIZE: 120 QTY: 1	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	YES QTY: 1-2	Temporary Restrooms	YES QTY: 9
Fencing	YES HEIGHT: 4 TYPE: BIKE RACK	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	NO

## Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	NO		

## Signage Plan

On-Site Signs? NO

Off-Premise Signs? NO

Signage Plan Description:

## Parking Plan



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City parking lot YES

City parking garage NO

On-street parking YES

On-site parking NO

Off-site parking NO

Shuttle service from off-site parking areas NO

Valet service YES

Rider Provider NO

Valet Company : EPIC VALET  
Contact Name : JC BROOKS

## Parking Plan Description

SURROUNDING STREET PARKING IS AVAILABLE AS WELL AS VALET PARKING IN THE LOT AT THE MINT OLD BUILDING. THERE IS ADDITIONAL PARKING AVAILABLE AT THE GALLERIA AND SURROUNDING PARKING LOTS

## Street Use

### Street or Alley Use

Street Closure : YES  
Number of Lanes : 1  
Direction : W  
Street Name : E INDIAN PLAZA  
Closure Dates : 10/27/2022 5:00:00 AM - 10/31/2022 10:00:00 AM

### Public Parking Use

Parking Closure : YES  
Parking Name : E INDIAN PLAZA  
Closure Dates : 10/27/2022 5:00:00 AM - 10/31/2022 10:00:00 AM

### Sidewalk Use

Sidewalk Closure : YES  
Sidewalk Name : E INDIAN PLAZA  
Closure Dates : 10/27/2022 5:00:00 AM - 10/31/2022 10:00:00 AM

### Barricade Company

Company Name : TRAFFICADE  
Contact Name : JESUS GAMEZ  
Phone Number : (602) 920-1981

## Entertainment - Amplification/Sound Plan

### Entertainment

OTHER PERFORMER

### Sound Monitoring

Name : CHARLIE BROOKS  
Company : BOTTLED BLONDE  
Phone Number : (602) 367-2276

### Time and type of outside sound and sound check times

SOUND OUTSIDE WILL BE STRICTLY TV SOUND. SPEAKERS WILL BE FACING TOWARDS THE VENUE

### Plan for sound monitoring, containment, and mitigation

MANAGEMENT WILL BE ONSITE TO MONITOR SOUND AND MAKE SURE IT IS WITHIN LIMIT DOING ROUTINE CHECKS

## Police/Security



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## Security Personnel

Inhouse Security YES Estimated Number : 10

Hired Security NO

Off Duty Police NO

## Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

## Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

## Application Authorization

**WARRANTY:** Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

**INDEMNIFICATION:** To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

**AUTHORITY:** For special events on public property, the Applicant warrants:



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I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name     JEFF O'NEIL
















Date     8/24/2022

Title of Applicant     OPERATIONS MANAGER

# Bottled Blonde Halloween Extension

Set Up: 10.27.22 @ 5am

Activation: 10.28.22 - 10.29.22

Truss with Shade 15 x15	
Trusse with Shade 20x30	
9 Tables / 18 Couches	
Decorative Fencing	
LED Walls (1)	
Platform 28 x64	
Portajohns (9) - 4 E Indina Plaza - 5 in rear	
Speakers (2)	
Generator	
Generator Cable	
Roll Off	
Platform Stairs	
Stairs to Rooftop (Not Active)	
Security Guard	
Light Tower	







OFF-DUTY POLICE OFFICER IS REQUIRED IF WORKZONE IS WITHIN 300' OF SIGNALIZED INTERSECTIONS

<div><div>BARRICADE COMPANY INFO</div><div></div><div><b>Work Zone Services</b></div><div>Office: 602-431-0911</div><div>Fax: 602-272-2827</div><div>24-Hour Dispatch: 602-431-0911</div></div> <div><div>CONTACT: Matthew Grotts</div><div>EMAIL: matthew@trafficate.com</div></div>	<div><div>TCP NAME: Special Event</div><div>COS PERMIT #: Permit</div><div>LOCATION: Indian Plaza</div><div>START DATE: 10-27-2022</div><div>END DATE: 10-30-2022</div><div>WORK HOURS: <input type="checkbox"/> 8:30am - 3:30pm Mon.-Fri. <input checked="" type="checkbox"/> 24 HOUR</div><div><input type="checkbox"/> 10:00 pm - 5:00am Sun. - Thur.</div><div>CONTRACTOR: Evening Entertainment Group</div><div>CONTACT PERSON: Ashlie Mast</div><div>EMAIL: ashlie@eveningentertainmentgroup.com</div></div>	<div><div>COMPASS</div><div></div><div>OTHER: </div></div> <div><div>POSTED SPEED</div><div></div><div>PHONE: 480.970.1112</div></div>
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BOTTLE-1

OP ID: SMS

## CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

07/12/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> Van Leer & Edwards Insurance 6928 E 5th Ave., Suite 3 Scottsdale, AZ 85251 VAN LEER & EDWARDS INS.		<b>(602)9565900</b>		<b>CONTACT NAME:</b> VAN LEER & EDWARDS INS.	
				<b>PHONE (A/C, No, Ext):</b> (602)9565900	<b>FAX (A/C, No):</b>
				<b>E-MAIL ADDRESS:</b>	
				<b>INSURER(S) AFFORDING COVERAGE</b>	
				<b>INSURER A:</b> AXIS SPECIALTY INSURANCE CO	
				<b>INSURER B:</b> ENDURANCE AMERICAN	
				<b>INSURER C:</b>	
				<b>INSURER D:</b>	
				<b>INSURER E:</b>	
				<b>INSURER F:</b>	

<b>INSURED</b> 7340 LLC DBA BOTTLED BLONDE 4440 N CIVIC CENTER PLAZA SCOTTSDALE, AZ 85251	
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## COVERAGES

## CERTIFICATE NUMBER:

## REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	Y		P-001-000272167-03	01/29/2022	01/29/2023	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ EXCLUDED PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			P-001-000272167-03	01/29/2022	01/29/2023	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
B	<input type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$			ELD30003508401	01/29/2022	01/29/2023	EACH OCCURRENCE \$ 3,000,000 AGGREGATE \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) <input type="checkbox"/> Y/N If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A	<b>LIQUOR LIABILITY</b> EXC LIAB APPLIES	Y		P-001-000272167-03	01/29/2022	01/29/2023	EA OCCUR \$ 1,000,000 AGGREGATE \$ 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CITY OF SCOTTSDALE IS ADDITIONAL INSURED AS RESPECTS THE HALLOWEEN EXTENSION FROM 10/28/2022 TO 10/31/2022. UMBRELLA LIABILITY EXTENDS LIQUOR LIABILITY.

## CERTIFICATE HOLDER

## CANCELLATION

<b>CITY OF SCOTTSDALE</b> 7447 E. INDIAN SCHOOL RD #100 SCOTTSDALE, AZ 85251	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>Kristin Edwards</i>