Application Narrative
Palm Lane Residences

Project Address : 7300 E Palm Ln

412-PA-2024 Code: 84Z85

## Goals and Policies of the General Plan Project Overview:

We are excited and honored to work with the city of Scottsdale on our new proposed residential project at Palm Lane & 74<sup>th</sup> street. The project proposes 3 new two-story single family detached homes with a main common amenity featuring a pool and shared gym/clubhouse. The community will be highlighted by lush desert inspired landscaping, first class amenities, and a fresh interpretation of mid-century modern architecture indicative to the residential vernacular found in the city of Scottsdale.

The community will be built in two separate phases as the project splits two separate lots with two separate zoning designations. The smaller lot which will be phase 1 is currently zoned R-5 and the larger lot, which is phase 2, is currently zoned R1-7. For clarity this application only refers to the smaller lot which is phase 1.



The proposed two-story home plans on both phases offer a transition from the existing four story and two-story apartment buildings to the west and north to the

existing primarily single-story homes to the east and south. The homes will feature a 3:12 pitched roof that will minimize height and reflect upon the existing roof profiles in the existing adjacent homes to the south and east.

The small lot is currently zoned for 7.23 du and the existing R1-7 zoning permits for 14.1 du on the large lot allowing for 21.33 du. Our entire project (both phase 1 and phase 2) proposes a total dwelling unit (du) count of 25 which is just a net increase of just over three units from what is already eligible.

We are pushing to provide a **for-sale** community to help fill the need for housing in Scottsdale bucking the trend of the prototypical multi-family and high-density townhome rental products. Our community will allow residents to plant roots in Scottsdale and call it home for hopefully years to come. "*Scottsdale pioneered creative housing solutions in Arizona, such as townhomes, master-planned communities, downtown urban living, and custom single-family desert homes.*" City of Scottsdale General Plan 2035 pg129. Scottsdale has always been a leader in the residential sector and we look forward to providing a product that fits the mold of today's needs with the intent of building a better and more sustainable future.

- Ordinances, Master Plans, General Plans and Standards
  - The existing R5 zoning could have allowed for a dense development and an increased imposition to neighbors and traffic; however, our proposed homes will introduce families, patrons and neighborhood advocates. The street view will be consistent with recent developments in the neighboring proximity. The building elevations will be modern while still incorporating the essence of the original neighborhood and previous structure which is consistent with Southern Scottsdale's Community Area Plan Policy CD1.2. The development design and intent aligns with the Southern Scottsdale Community Area Plan's (SSCAP) goal LU 1.1 for revitalizing and/or expanding residential properties to current market standards. Located adjacent to the SkySong Regional Center, the development's occupants will aide in supporting the local businesses that are being curated according to the SSCAP Policy LU 5.1 and specifically, LU 5.2.2. Overall, the design intent, exterior amenities, construction guality and finish level should attract a client base similar to those described in SSCAP Policy EV 5.3, "...executive and workforce housing" adjacent to the SkySong Regional Center as well as the Scottsdale Road Corridor.
- Architectural Character, Landscaping and Site Design
  - Our roof line and elevation design will share the style of traditional Arizona gable construction, while supporting an outdoor living space to promote a connection with the Scottsdale environment by "extending indoor spaces to

the outside" (SSCAP Goal CD2). The elevations will modernize a section of the community that is already experiencing a trend of organic modernization and revitalization.

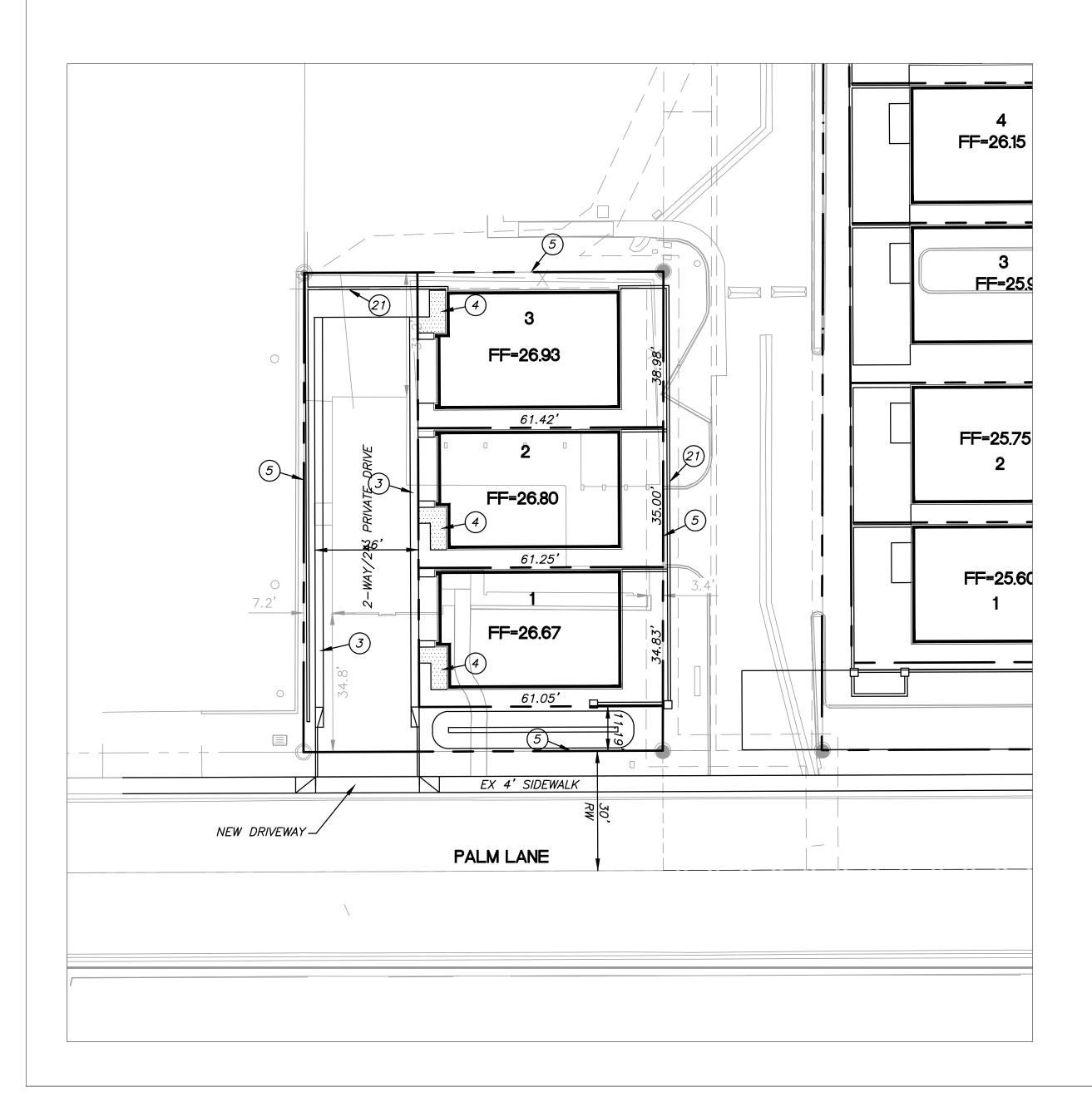
- Exterior elevations demonstrate subtle variety via color blocking that will not be a stark contrast to each other while still avoiding palette monotony.
- Street frontage landscaping will incorporate species from the ADWR's Phoenix Active Management Area plant list. Architecturally, the landscape design is a major component to the site's curb appeal and integration to the existing community. Existing neighboring design, as well as neighborhood participation have aided in our landscape design development.
- Overall site design has weighed multiple facets: density balance, neighborhood impact, infrastructure demand and public appeal. SSCAP Policy CD 7.3 has been in the forefront in design development. The surrounding residents are our future neighbors; respecting their suburban asset is mutually beneficial as the development matures into a stabilized, contemporary housing development.
- Ingress, Egress, On-Site Circulation, Parking and Pedestrians
  - The site layout is simple, concise and functional for 3 residences. A common driveway serves as ingress and egress to Palm Ln. Based on a traffic impact study, the site will potentially generate only 28 daily trips. The drive path is compliant with R5 zoning standards and provides 2 covered (attached) parking stalls per developed unit. Site lighting will be provided at the site entry as well as at the end of the drive path which, in conjunction with building surface lighting, will promote good visibility without being ostentatious to the residents and neighbors.
- Mechanical and Utility Equipment
  - Typical mechanical equipment found on single family residences shall be placed behind lot fencing and maintained by the individual resident and screened from any public plain sight vantage point. No roof top units will be allowed. Standard SES electrical panels will be exterior mounted to the sides of each structure per Salt River Project guidelines. The SES panels will be painted to match surrounding planes to camouflage the material difference.
  - On-site electrical transformers will be placed strategically to maximize the number of homes serviced by as few transformers as possible. All utility improvement equipment will be on-site and tastefully shielded and incorporated into the on-site landscape design. Water utility structures will be installed per Scottsdale and MAG design guidelines behind ROW with proper integration to the streetscape design.
- Old Town Scottsdale and Artwork Location
  - The site does not fall within either of these zoning districts.

We take great pride in working with the city of Scottsdale and look forward to creating an amazing and impactful community that follows the ethos of Scottsdale and provides a path for a positive and sustainable future. Thank you for your time and consideration.

Respectfully,

Curve Development

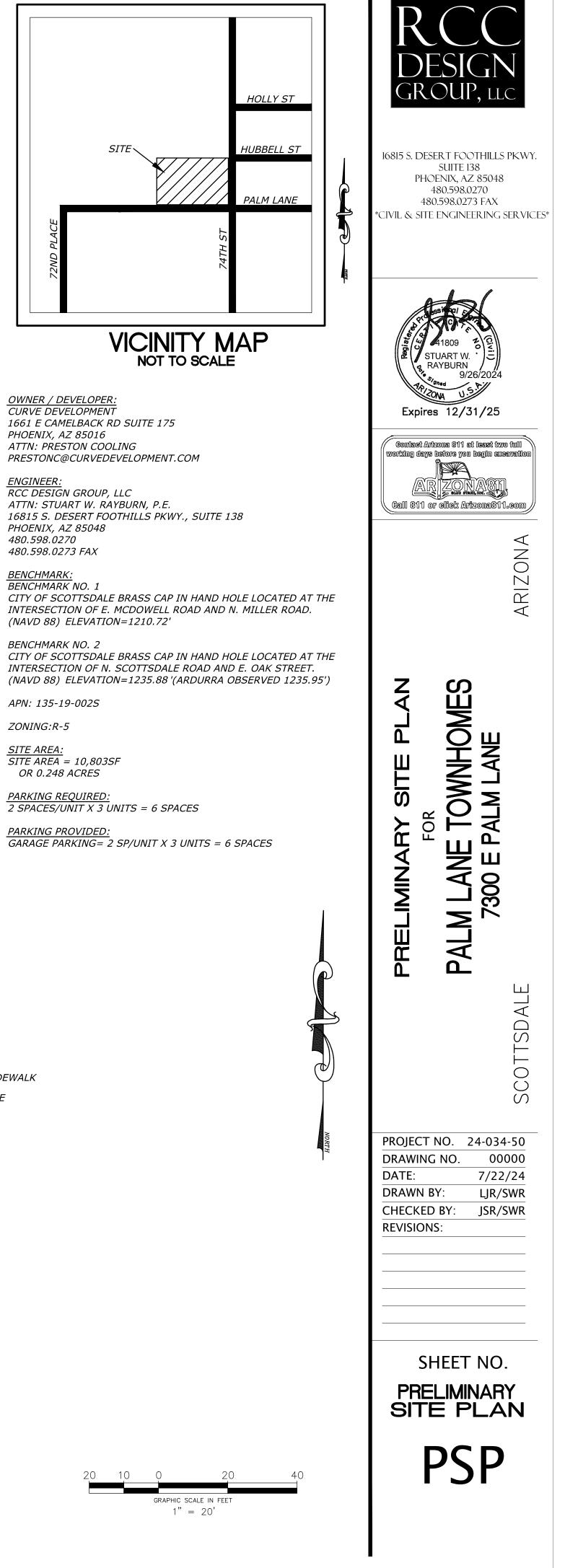




# PRELIMINARY SITE PLAN FOR PALM LANE TOWNHOMES PHASE 1 SCOTTSDALE, ARIZONA

A PORTION OF THE SOUTHEAST QUARTER OF SECTION 35, TOWNSHIP 2 NORTH, RANGE 3 EAST, OF THE GILA AND SALT RIVER BASE AND MERIDIAN, MARICOPA COUNTY, ARIZONA 7300 E. PALM LANE

(3) INSTALL ROLL CURB



(4) INSTALL 4" THICK CONC. SIDEWALK

5 DEVELOPMENT PROPERTY LINE

(21) NEW BUILDER WALL



FLOOR PLAN - 1 SOUTH ELEVATION

GENERAL NOTE: FINISHES/MATERIALS TYP. AT ALL ELEVATIONS



















FLOOR PLAN - 1 SOUTH (FRONT) PERSPECTIVE



FLOOR PLAN - 2 SOUTH (FRONT) PERSPECTIVE

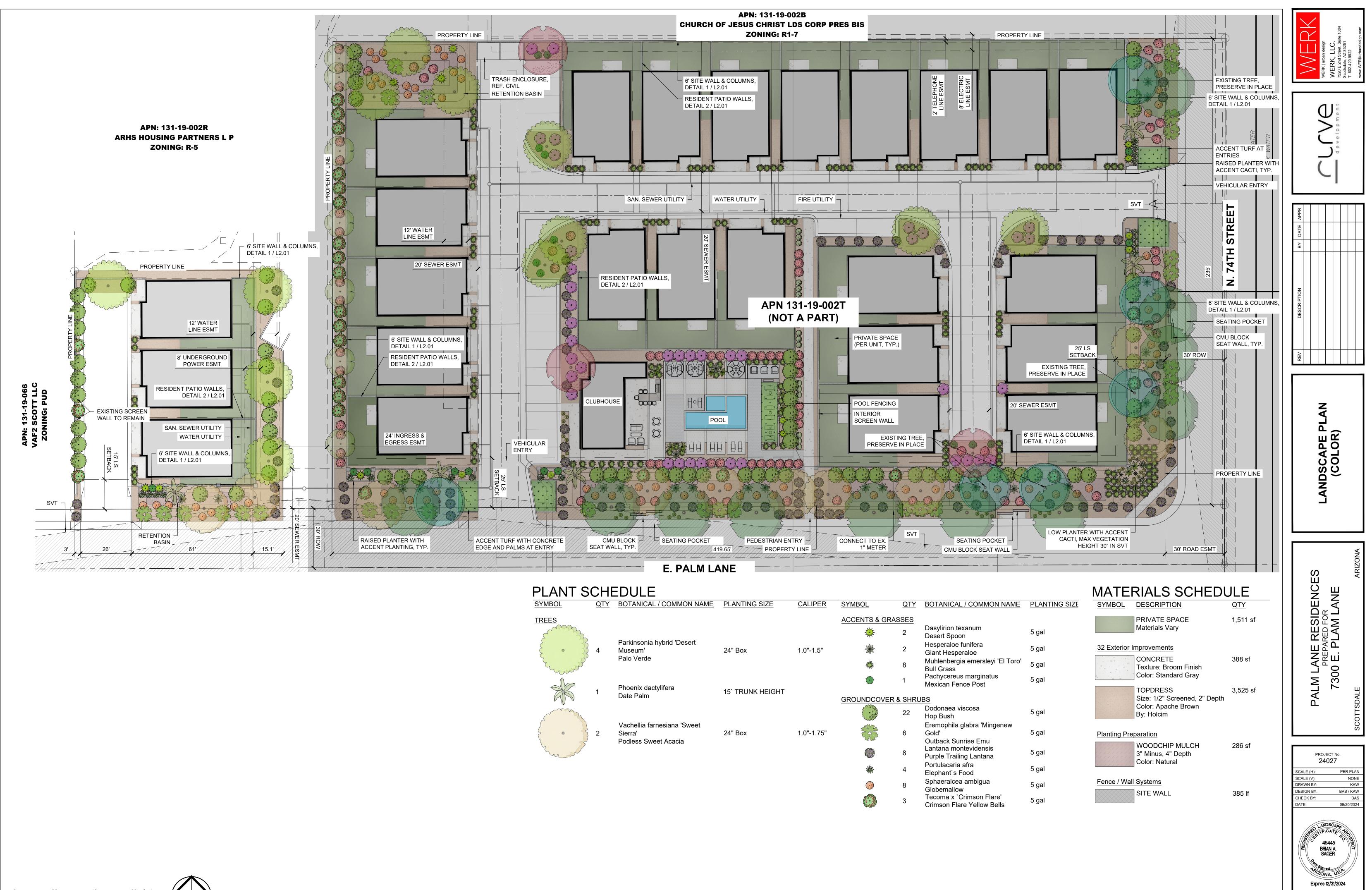


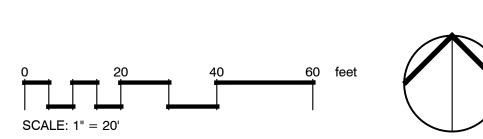
FLOOR PLAN - 1 NORTH (BACK) PERSPECTIVE



FLOOR PLAN - 2 NORTH (BACK) PERSPECTIVE

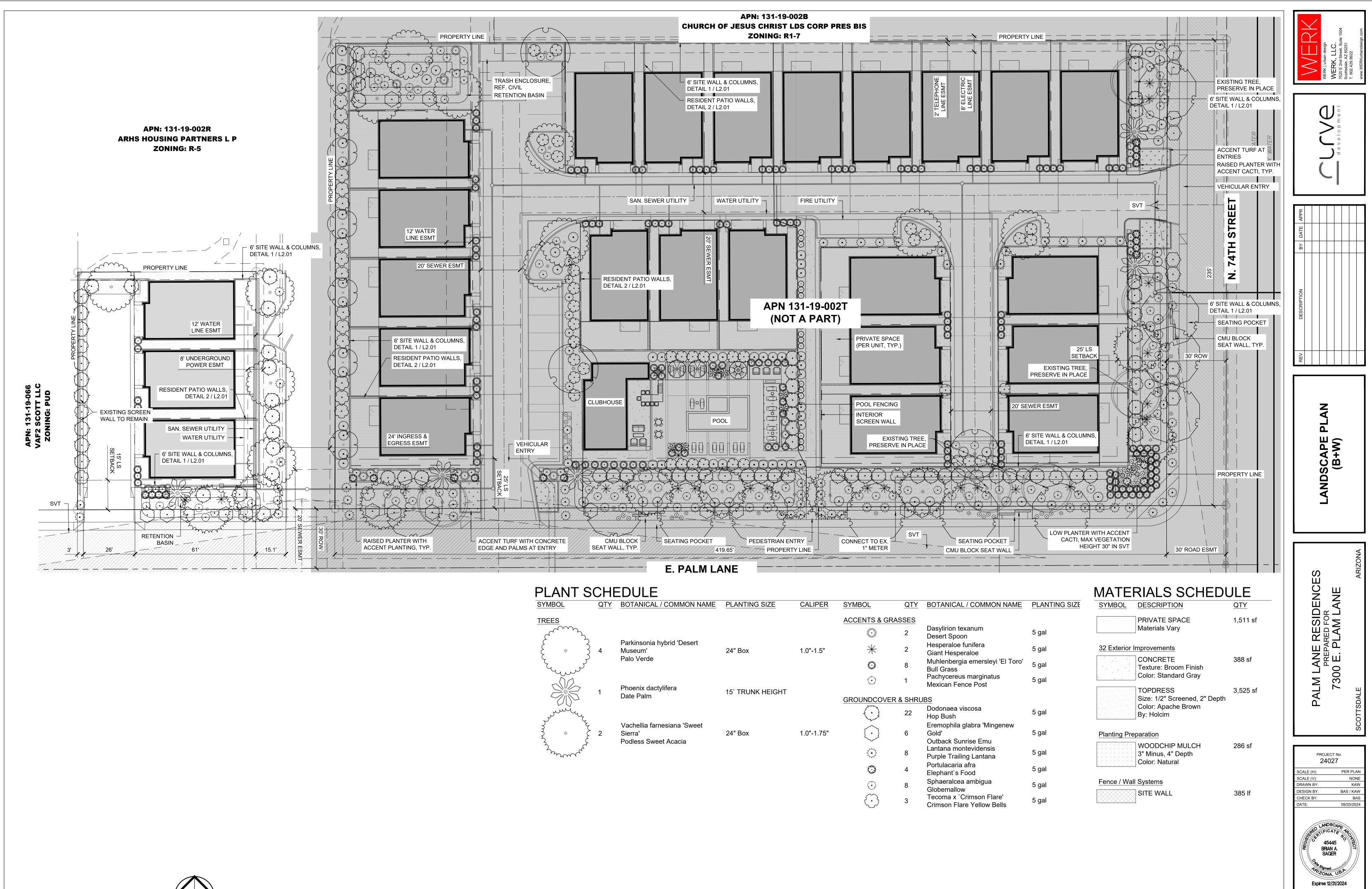
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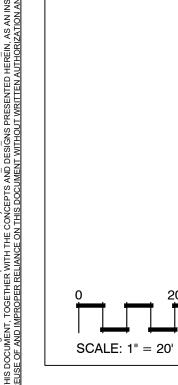




SYMBOL	QTY	BOTANICAL / COMMON NAME	PLANTING SIZE	CALIPER	SYMBOL	QTY	BOTANICAL
TREES					ACCENTS & GRA	SSES	
					*	2	Dasylirion te Desert Spoo
	4	Parkinsonia hybrid 'Desert Museum'	24" Box	1.0"-1.5"		2	Hesperaloe Giant Hespe
		Palo Verde				8	Muhlenberg Bull Grass
		Phoenix dactylifera				1	Pachycereu Mexican Fer
	1	Date Palm	15` TRUNK HEIGHT		GROUNDCOVER & SHRUBS		
( many						22	Dodonaea v Hop Bush
$\left\{ \circ \right\}$	2	Vachellia farnesiana 'Sweet Sierra' Podless Sweet Acacia	24" Box	1.0"-1.75"		6	Eremophila Gold' Outback Su
South and the second se						8	Lantana mo Purple Traili
					*	4	Portulacaria Elephant`s F
					$\bigcirc$	8	Sphaeralcea Globemallov
						3	Tecoma x `(

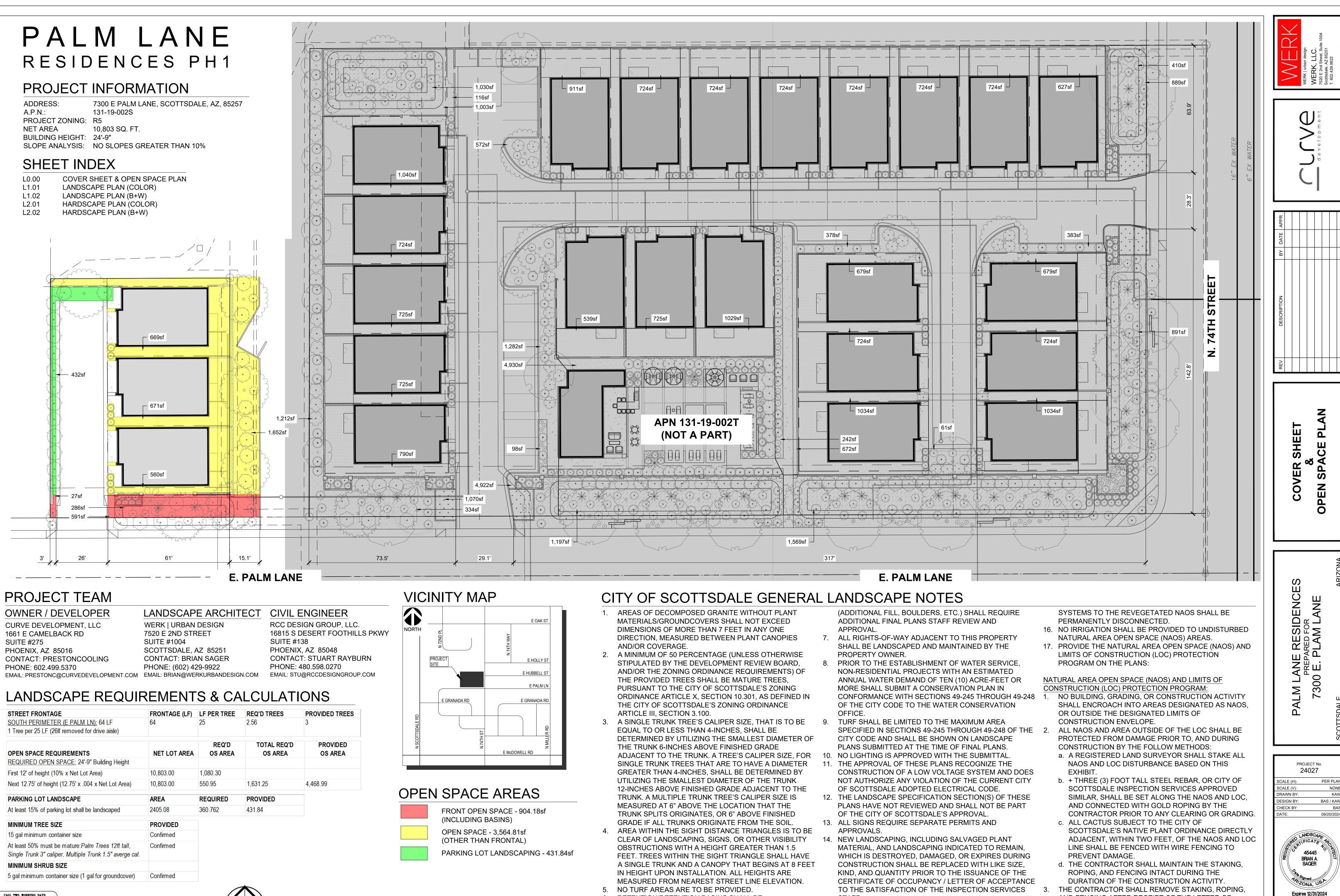
L1.01





SYMBOL	<u>QTY</u>	BOTANICAL / COMMON NAME	PLANTING SIZE	CALIPER	SYMBOL	<u>QTY</u>	BOTANICAL
TREES					ACCENTS & GRA	SSES	
					Sun off	2	Dasylirion tex Desert Spoor
	4	Parkinsonia hybrid 'Desert Museum'	24" Box	1.0"-1.5"	*	2	Hesperaloe f Giant Hesper
		Palo Verde			Super-state of the second s	8	Muhlenbergia Bull Grass
		Phoonix doctyliforo			$\bigcirc$	1	Pachycereus Mexican Fen
	1	Phoenix dactylifera15Date Palm15	15` TRUNK HEIGHT		GROUNDCOVER	& SHRL	JBS
, milling						22	Dodonaea vi Hop Bush
	2	Vachellia farnesiana 'Sweet Sierra' Podless Sweet Acacia	24" Box	1.0"-1.75"	$\bigcirc$	6	Eremophila g Gold' Outback Sun
march						8	Lantana mon Purple Trailin
						4	Portulacaria a Elephant`s Fo
					$(\cdot)$	8	Sphaeralcea Globemallow
					5.3	3	Tecoma x `C

L1.02



5 gal minimum container size (1 gal for groundcover) Confirmed	
CALL TWO WORKING DAYS BEFORE YOU DIG <b>602-263-1100</b> <b>1-800-STAKE-IT</b> (OUTSTILE MARICORA COUNTY) (OUTSTILE MARICORA COUNTY)	ł

- 6. RETENTION/DETENTION BASINS SHALL BE CONSTRUCTED SOLELY FROM THE APPROVED CIVIL PLANS. ANY ALTERATION OF THE APPROVED DESIGN

- STAFF.
- 15. ALL REVEGETATED NAOS SHALL BE WATERED FOR 3 YEARS. AT THE END OF 3 YEARS, THE IRRIGATION

AND FENCING AFTER RECEIPT OF THE LETTER OF ACCEPTANCE/CERTIFICATE OF OCCUPANCY FROM THE CITY OF SCOTTSDALE FOR ALL CONSTRUCTION WORK.

NONE

L0.00