Event Information

Event Name: CANAL CONVERGENCE
Event Location: 4420 N SCOTTSDALE RD
Event URL: CANALCONVERGENCE.COM/
Event Description: CANAL CONVERGENCE IS AN ANNUAL SERIES OF FREE EDUCATIONAL ACTIVITIES AND INTERACTIVE EVENTS AT THE SCOTTSDALE WATERFRONT. THE EVENT IS SURROUNDED BY CUTTING-EDGE PUBLIC ART INSTALLATIONS SUSPENDED ABOVE AND PLACED THROUGHOUT WATERFRONT CREATED BY INTERNATIONAL AND LOCAL ARTISTS.

Event Dates

<table>
<thead>
<tr>
<th>Event Dates</th>
<th>Start Date</th>
<th>End Date</th>
<th>Participant Attendance</th>
<th>Other Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRI 11/5/2021 6:00 PM</td>
<td>FRI 11/5/2021 10:00 PM</td>
<td>5000</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>SAT 11/6/2021 6:00 PM</td>
<td>SAT 11/6/2021 10:00 PM</td>
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<td>75</td>
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<tr>
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<td>SUN 11/7/2021 9:00 PM</td>
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<td>75</td>
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<tr>
<td>MON 11/8/2021 6:00 PM</td>
<td>MON 11/8/2021 9:00 PM</td>
<td>5000</td>
<td>75</td>
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<tr>
<td>TUE 11/9/2021 6:00 PM</td>
<td>TUE 11/9/2021 9:00 PM</td>
<td>5000</td>
<td>75</td>
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</tr>
<tr>
<td>WED 11/10/2021 6:00 PM</td>
<td>WED 11/10/2021 9:00 PM</td>
<td>5000</td>
<td>75</td>
<td></td>
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<tr>
<td>THU 11/11/2021 6:00 PM</td>
<td>THU 11/11/2021 9:00 PM</td>
<td>5000</td>
<td>75</td>
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<tr>
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<td>FRI 11/12/2021 10:00 PM</td>
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<td>SAT 11/13/2021 10:00 PM</td>
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<td></td>
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<tr>
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<td>SUN 11/14/2021 9:00 PM</td>
<td>5000</td>
<td>75</td>
<td></td>
</tr>
</tbody>
</table>

Setup Date: WED 10/22/2021 8:00 AM - 05:00 PM
Teardown Date: MON 11/19/2021 8:00 AM - 05:00 PM

Installation of the highlighted artists will begin 10/22-11/4. (This is being suspended in the air on the perm poles)
Actual event rental equipment (tents, tables, chairs, etc.) Begins to be installed 11/3-11/5.
Deinstall will take us the entire week post event 11/16-11/19.

Applicant Information

Applicant: SCOTTSDALE PUBLIC ART
Applicant Address: 7380 EAST SECOND STREET, SECOND FLOOR
Applicant City: SCOTTSDALE, AZ 85251
Applicant Name: GINA AZIMA
Title: OPERATIONS MANAGER
Phone: (480) 466-9101
Email: GINAA@SCOTTSDALEARTS.ORG

On-Site Contact: GINA AZIMA
Title: OPERATIONS MANAGER
Phone: (480) 466-9101
Email: GINAA@SCOTTSDALEARTS.ORG

Applicant Experience: THIS IS A SIGNATURE EVENT FOR THE CITY OF SCOTTSDALE IN PARTNERSHIP WITH THE TOURISM AND EVENTS DEPARTMENT.
Special Event Application

Prior Events

Has this event been produced before?   YES
Is this an annual event?   YES  Previous Years : 9
Are there any changes from previous years?   NO

Event Elements

<table>
<thead>
<tr>
<th>Elements</th>
<th>CIVIC, CULTURAL, EDUCATIONAL, ENTERTAINMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
<td>VISITORS EXPERIENCE PUBLIC ART WORKSHOPS, OUTDOOR DANCE PERFORMANCES, COMMUNITY BIKE RIDES, A SERIES OF ARTIST TALKS, POETRY READINGS, AND LIVE MUSIC</td>
</tr>
</tbody>
</table>

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility?   NO
LOCAL LIGHT, COMMUNITY PARTNERS (SOLID WASTE, COS WATER RESOURCES, GALLERY ASSOCIATION, MUSEUM OF THE WEST, ETC.)

Explain any anticipated regional, national, or international attendance.
PLEASE SEE PROVIDED DOCUMENTATION

Is Scottsdale promoted in the special event marketing?   YES
THIS WILL BE PROVIDED IN SOCIAL MEDIA, BILLBOARDS, TELEVISION, ETC

Explain how the community benefits from the event from a civic or cultural perspective.
CANAL CONVERGENCE’S MISSION IS TO PROVIDE AN AUTHENTIC AND IMMERSIVE ART EXPERIENCE IN AND AROUND SCOTTSDALE’S CANAL. IT IS AN EVENT THAT BRINGS LOCAL, NATIONAL AND INTERNATIONAL ARTISTS TO ARIZONA RESIDENT AND VISITORS.

Does your event require a paid fee for participants and/or spectators?   NO

Event Equipment

<table>
<thead>
<tr>
<th>Stages</th>
<th>YES  QTY: 1</th>
<th>Tables, Chairs, Furniture</th>
<th>YES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Generators</td>
<td>YES  KW SIZE: 56  QTY: 3</td>
<td>Inflatables</td>
<td>NO</td>
</tr>
<tr>
<td>Portable Bars</td>
<td>YES  QTY: 2</td>
<td>Amplified Sound</td>
<td>YES</td>
</tr>
<tr>
<td>Speakers</td>
<td>YES  QTY: 5+</td>
<td>Temporary Restrooms</td>
<td>YES  QTY: 35</td>
</tr>
<tr>
<td>Fencing</td>
<td>YES  HEIGHT: 4  TYPE: BIKE</td>
<td>BBQ Grills or Propane Use</td>
<td>NO</td>
</tr>
<tr>
<td>Lighting</td>
<td>YES</td>
<td>Tents/Canopies</td>
<td>YES</td>
</tr>
</tbody>
</table>

Vendor Sales

| Retail Merchandise    | YES  QTY: 1 | Food And Non-Alcoholic Beverages | YES  QTY: 4 |
| Food Trucks           | YES  QTY: 4 | Alcohol | NO |
| Services              | NO | |

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Special Event Application

Signage Plan

| On-Site Signs? | YES | QTY: 10 | TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND) |
| Off-Premise Signs? | YES | QTY: 10 | TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND) |

Signage Plan Description:
WILL PROVIDE AT A LATER DATE.

Parking Plan

| City parking lot | YES | City parking garage | YES |
| On-street parking | YES | On-site parking | YES |
| Off-site parking | YES | Shuttle service from off-site parking areas | NO |
| Valet service | NO | Rider Provider | NO |

Parking Plan Description
TBD

Street Use

Street or Alley Use
Street Closure: NO

Public Parking Use
Parking Closure: NO

Sidewalk Use
Sidewalk Closure: NO

Barricade Company
Company Name: SCOTTSDALE PUBLIC ART
Phone Number: (480) 466-9101

Entertainment - Amplification/Sound Plan

Entertainment
LIVE BAND, PRE-RECORDED MUSIC, DJ, SPEAKER/ANNOUNCER, OTHER PERFORMER

Sound Monitoring
Name: GINA AZIMA
Company: SCOTTSDALE PUBLIC ART
Phone Number: (480) 466-9101

Time and type of outside sound and sound check times
STAGES, LIVE MUSIC, DANCE PERFORMANCES. AUDIO EQUIPMENT WILL BE PRESENT TO AMPLIFY.
Special Event Application

Plan for sound monitoring, containment, and mitigation

STAFF AND POLICE ARE PRESENT WITH DECIBEL READING EQUIPMENT. WILL WORK WITH LOCAL BUSINESSES/RESIDENCES TO ANSWER COMPLAINTS AND MODIFY SOUND IMMEDIATELY.

Police/Security

Security Personnel

- Inhouse Security: NO
- Hired Security: YES
  - Estimated Number: 4
  - Company Name: TBD
  - Contact: TBD
  - Phone: (000) 000-0000
- Off Duty Police: YES
  - Estimated Number: 20
  - Scottsdale Police: YES
  - Other Agency: NO

Scottsdale Fire Department and Medical Standby Services

- Fire Department Permit Required: YES
- Medical Standby: YES
  - Estimated Number: 4
  - Contact: TBD
- Fire Apparatus/Personnel Standby Required: NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

- Commercial General Liability Insurance coverage is required for all events with minimum limits of $1,000,000 Each Occurrence, $2,000,000 Products & Completed Operations Aggregates, $2,000,000 General Aggregate. Liquor Liability Insurance of $1,000,000 to $5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant’s knowledge and belief.
INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant’s signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

- I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☑ Signature of Applicant - must be the same person listed on application.

Printed Name    GINA AZIMA
Title of Applicant    PUBLIC ART OPERATIONS MANAGER

Date    2/19/2021
Canal Convergence, November 2021*

*Canal Convergence in-person planning and programming subject to change depending on the COVID-19 pandemic status.

Mission: Canal Convergence provides an authentic and immersive art experience in and around Scottsdale’s canal.

Vision: To create a premiere destination event using art, water and light in ways that celebrates the arts and boosts tourism.

Dates and Times: November 5–14, 2021, Fridays & Saturdays: 6-10 p.m., Sundays & Mon.-Thurs: 6-9 p.m.

2021 Theme: “Art and Technology”— large-scale, light-based, temporary public art that utilizes cutting-edge technologies within the Canal Convergence perennial themes, and/or addresses technology’s physical, social, and emotional impact on society.

Art: Temporary interactive artworks that are featured in, around and above Scottsdale’s Arizona Canal and in multiple locations in the City of Scottsdale. Stressed will be interactivity, night-time presence (daytime a plus), artworks that focuses on the combination of modern technology in public art.

- Masary Studios is one of the featured artists for 2021, featuring an interactive projection-based artwork using the permanent poles.
- Casey Farina interactive artwork
- Inclusion of augmented reality artworks, possibly Nancy Baker Cahill (TBD).
- 2-3 Off-site locations for artwork, potential locations include Marshall Way and 1st Ave., Museum of the West, Scottsdale Artist School. Currently looking at way to connect Waterfront to these locations with artworks.
- Walter Productions will return with a nightly fire performance-based artwork in the canal between Marshall Way and Goldwater Blvd.
- Most of the artworks will only be on view from Nov. 5-14; planning to have at least one artwork remain installed through Dec. 2021 (not MASARY or Walter Productions).
- The artworks featured at the waterfront and throughout downtown Scottsdale will have social distancing protocols in place for safe viewing.

Over the course of ten days, visitors be able to experience the following:

- Art installations on view as well as augmented reality artworks
- Nightly fire shows
- Live Music
- Beer + Wine Garden
- Roaming Performance Artists
- Information, sponsor, and SRP booths at the Waterfront as a starting point to collect your map
- Live performances via Scottsdale Center for the Performing Arts

Education

- Solid Waste/Scottsdale Schools Collaboration
  - Access to Recycled Materials
  - Field Trip to SW Facilities
  - Possible COX Charities cross over-STEM and working with girl students
- Artist(s) Residency – Collaborative artwork or creation of custom workshop space along the canal (NEW)
Programming: In addition to the artwork, audience engagement will be critical to experiencing Canal Convergence. This will be crucial to the component of weekday experiences. Programming is in addition to constant artwork presence.

Thursday, Nov. 4
- Optional Media Night
- Artist Gathering

Weekend (Fri, Sat; 6-10pm) Experiences
- Soleri Stage-Music
- Night Lights Bike Rides
- Solid Waste Services Booth
- Water Resources Booth
- ASU Activity Tent
- SRP Booth
- Information Booth
- On-Site Pop-Up Artist Talks
- RSVP only Workshops
- Spoken Word Performances/AR Poetry
- Food Trucks
- Local Businesses – Zero Waste Initiative

Weekday (Mon-Weds; 4-8pm) Experiences
- School tours of artworks
- Art and SRP Water History Walking Tours
- Information Booth
- Performances/Special Programming
- Music performances –Soleri Stage
- Beer Garden

“Happy Hour” (Thurs 6-8 pm) Experiences
- Music performances
- Performances/Special Programming
- Beer Garden, light food/Food Truck

Sunday “Family Day” (6-8 pm) Experiences
- Information Booth
- City Solid Waste Services/SRP Booths
- Workshops
- Water Resources Booth
- Music
- Food Trucks

Special Events
- TBD