JOJO Coffeehouse Project Narrative - Entertainment Permit

JOJO Coffeehouse seeks to obtain an Entertainment Permit from the City of Scottsdale that would permit Live Entertainment including local musicians (performing coffeehouse-style genre music), publicly know musicians (performing coffeehouse-style genre music). Coffeehouse-style music is defined as:

**Coffeehouse as a Musical Genre**

“The definition states that “the coffee houses provides social members with a place to congregate, talk, write, read, entertain one another, or pass the time, whether individually or in small groups of 2 or 3”.

You get comfortable chairs and sofas, wireless internet connection and the self-service method that allows you to pretty much act like you are in your own office or living room. The music is also chosen accordingly. The genres vary from jazz to soft-rock, from alternative to blues. But the playlists are almost always made up from songs that are relaxing enough not to interrupt your work and/or conversations, but they are not so slow and monotonous that will make you feel sleepy.”

In addition to musical performances, JOJO Coffeehouse would permit stand up comedians to perform live for their audiences.

Performances will be held in the large Square on the Floor Plan (attached with original submittal) located at the center-north area of the floor plan. This area will be set up for musicians and will only be used for the use of live entertainment performances.

Sec. 1.400. - Conditional Use Permits.
Sec. 1.401. - Issuance.
Conditional use permits, which may be revocable, conditional or valid for a specified time period, may be granted only when expressly permitted by this ordinance and, except in the case of conditional use permits for adult uses under Section 1.403(A), only after the Planning Commission has made a recommendation and the City Council has found as follows:
A. That the granting of such conditional use permit will not be materially detrimental to the public health, safety or welfare. In reaching this conclusion, the Planning Commission and the City Council’s consideration shall include, but not be limited to, the following factors:
1. Damage or nuisance arising from noise, smoke, odor, dust, vibration or illumination.

Granting this permit will not cause nuisance arising from noise as the live entertainment will be controlled within the premise (inside only) as all building material (see material map) eliminates outside sound. Smoke is not permitted on/in JOJO Coffeehouse property. Illumination will not result in nuisance (see Lighting Map for approved and contained lighting used at all times) as the lighting is for the general
visibility inside the business. Coffeehouse-style music is acoustic based genre that does not generate high vibration.

2. Impact on surrounding areas resulting from an unusual volume or character of traffic.

Volume will be contained inside the premise. All windows and doors can be closed, allowing for safe entrance and exit, however containing the volume within the business. Use of parking lot located between “The Rack” and JOJO Coffeehouse, creates ample parking and organization for events. Live entertainment will not cause out of the ordinary character of traffic.

B. The characteristics of the proposed conditional use are reasonably compatible with the types of uses permitted in the surrounding areas.

JOJO Coffeehouse is located in an area that offers many forms of entertainment, dining and night-life. Neighboring “The Rack” and “R&R” similar events are held for the public frequently. All neighbors of JOJO have been notified and invited to voice their questions and concerns (Public Notification Meeting Letter & Feedback).

Sincerely,

Mike Melton

Founder

JOJO Coffeehouse