





# Special Event Application

9/4/2024

Standard

117-SE-2024

OUR CUSTOMER APPRECIATION NIGHT IS THE ONLY EVENT WE ARE AWARE OF IN THE IMMEDIATE VICINITY. WE INVITE THE SURROUNDING BUSINESS OWNERS AND EMPLOYEES TO THE EVENT HOWEVER THEY TYPICALLY STAY OPEN DUE TO THE INCREASE IN FOOT TRAFFIC.

Explain any anticipated regional, national, or international attendance.

N/A- WINTER VISITORS IN TOWN FROM OTHER AREAS OF USA

Is Scottsdale promoted in the special event marketing? YES

THE EVENT HAS BEEN HOSTED AT THE SAME LOCATION FOR THE PAST SEVERAL YEARS. SNOWBIRDS AND OTHER CLIENTS WILL COME TO SCOTTSDALE TO ATTEND THE EVENT.

Explain how the community benefits from the event from a civic or cultural perspective.

WE DEFINITELY BRING AN INCREASE IN FOOT TRAFFIC TO OLD TOWN AND OTHER NEARBY BUSINESSES BENEFIT FROM THAT FROM AN INCREASE IN SALES AT THEIR LOCATIONS.

Does your event require a paid fee for participants and/or spectators? NO

## Event Equipment

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	YES QTY: 1	Amplified Sound	NO
Speakers	YES QTY: 1-2	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	YES	Tents/Canopies	NO
		LARGER THAN 20' x 20' QTY:	NO

## Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	YES	QTY: 1
Food Trucks	NO	Alcohol	YES	QTY: 1
Services	NO			

## Signage Plan

On-Site Signs? YES QTY: 2 TYPE: POST & PANEL (SECURED IN THE GROUND)

Off-Premise Signs? NO

Signage Plan Description:

## Parking Plan

City parking lot	NO	City parking garage	YES
On-street parking	NO	On-site parking	NO





# Special Event Application

9/4/2024

Standard

117-SE-2024

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

## Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

## Application Authorization

**WARRANTY:** Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

**INDEMNIFICATION:** To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

**AUTHORITY:** For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

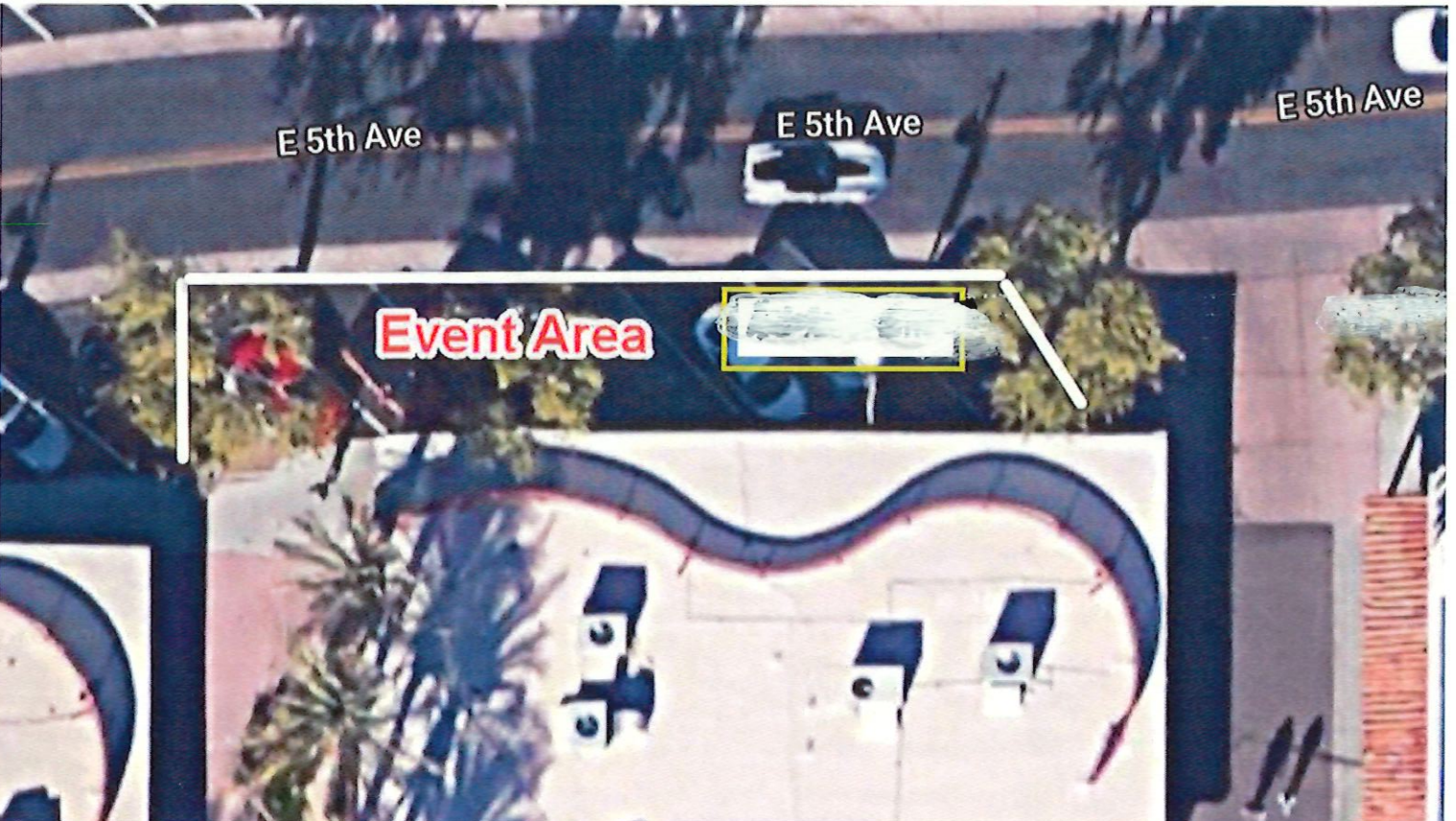
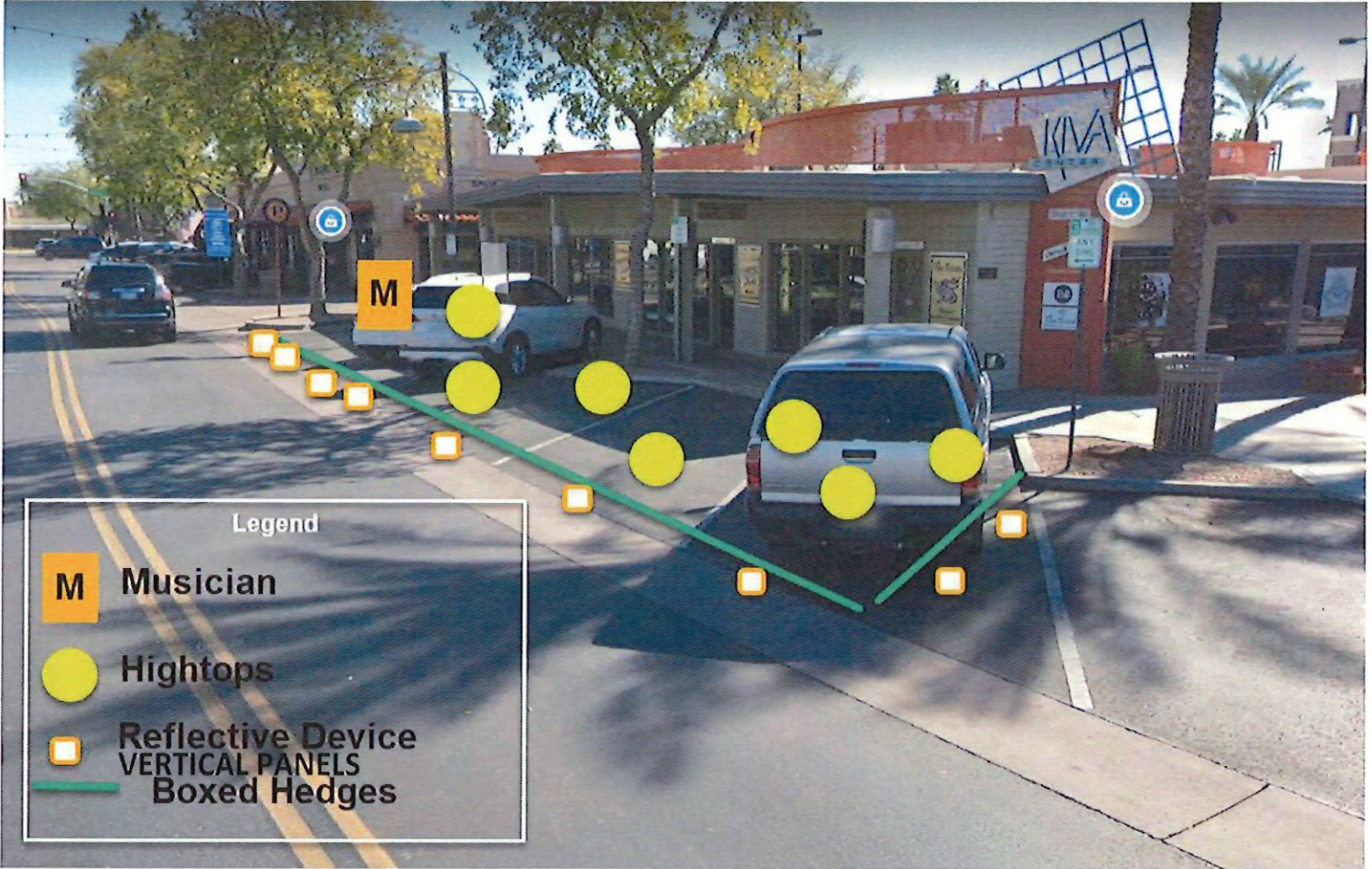
Signature of Applicant - must be the same person listed on application.

Printed Name SCOTT PETRIK

Date 9/4/2024

Title of Applicant COO

# Site Plan



# EW&J Customer Appreciation Night



**Green** line indicates position of fake hedge for privacy. **Blue** lines indicate overhead lights from building to top of fake hedge. **Yellow** circles are tables. **Orange** indicates position of band with direction of noise/speakers and bar. Small **orange dots** indicates **orange cones** placed along outer perimeter for safety. Fire extinguisher will be at the bar and stage where the band is. **6' Wide exits** are located in light blue and are at both ends under the building awning. NOT A TENT- Hedges w/ sidewalls and no cover. Footprint is 10 X 80 feet

**From:** [Scott Petrik](#)  
**To:** [Barry, Erin](#)  
**Subject:** Fwd: Estate Watch & Jewelry Client Appreciation Party  
**Date:** Thursday, November 21, 2024 12:03:21 PM

---

**External Email: Please use caution if opening links or attachments!**

Erin,

Please see below email from our landlord approving the use of two parking spaces for the caterer.

Scott  
Scott T. Petrik  
**The Estate Watch & Jewelry Company**  
7121 E. Fifth Ave. #23  
Scottsdale, AZ 85251  
(605) 484-2716

----- Forwarded message -----

From: **Michael Simonson** <[msimonson50@yahoo.com](mailto:msimonson50@yahoo.com)>  
Date: Thu, Nov 14, 2024 at 10:44 AM  
Subject: Re: Estate Watch & Jewelry Client Appreciation Party  
To: Scott Petrik <[scott@watchlink.com](mailto:scott@watchlink.com)>

Hi Scott - we approve the use of two tenant parking spaces for the cater for your event on December 12th.

Thanks,  
Cindy Simonson  
Sunbrella Properties, Ltd.

On Thursday, November 14, 2024 at 10:25:21 AM MST, Scott Petrik <[scott@watchlink.com](mailto:scott@watchlink.com)> wrote:

Cindy,  
Good morning, hope all is well with you.

I have applied for our city permit for the Client Appreciate Party this year, scheduled for December 12th. Erin from the city of Scottsdale is asking for an email from you approving our caterer to use two parking spaces just outside of the back door to set up and prepare the food for the event. We anticipate the caterer set up from 4 PM - 10 PM the night of the event and they know they cannot extend past the parking spaces.

I believe a simple reply to this email approving the request will suffice.

Let me know if you have any questions.

Thank you, Scott

Scott T. Petrik  
**The Estate Watch & Jewelry Company**

7121 E. Fifth Ave. #23  
Scottsdale, AZ 85251  
(605) 484-2716



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

11/16/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> JM Insurance Services, LLC 24 Jewelers Park Drive P.O. Box 728 Neenah WI 54957-0728	<b>CONTACT NAME:</b> Karen Marquis <b>PHONE (A/C, No, Ext):</b> (800) 339-9124 <b>E-MAIL ADDRESS:</b> kmarquis@jmiservices.com	<b>FAX (A/C, No):</b> (920) 725-6157
	<b>INSURER(S) AFFORDING COVERAGE</b>	
<b>INSURED</b> The Estate Watch and Jewelry Company 7121 E 5th Ave Stes 23, 25 & 28 Scottsdale AZ 85251-3222	<b>INSURER A:</b> Jewelers Mutual Insurance Company <b>NAIC #:</b> 14354	
	<b>INSURER B:</b>	
	<b>INSURER C:</b>	
	<b>INSURER D:</b>	
	<b>INSURER E:</b>	
	<b>INSURER F:</b>	

**COVERAGES**

CERTIFICATE NUMBER: Master 23-24m

REVISION NUMBER:


THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Event on 12/8/22	Y		55-017063	10/21/2023	10/21/2024	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$ 0	Y		55-017063	10/21/2023	10/21/2024	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

City of Scottsdale is named as additional insured during the event being held on 12/7/23.

**CERTIFICATE HOLDER****CANCELLATION**

City of Scottsdale 3939 N Drinkwater Blvd Scottsdale AZ 85251	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
---	--

© 1988-2015 ACORD CORPORATION. All rights reserved.