



Special Event Application

9/26/2025

Standard

132-SE-2025

Event Information

Event Name HIFI WMO 2026 EXTENSION

Event Location E INDIAN PZ/N SADDLEBAG TR

Event URL WWW.HIFISCOTTSDALE.COM/

Event Description HIFI WILL BE EXTENDING THEIR PREMISE TO ACCOMMODATE ADDITIONAL PATRONS SAFELY FOR THE YEARLY WMO EVENT AND SUPER BOWL WEEK. WE WILL HAVE ADDITIONAL SEATING UNDER SHADED SPACE AND TWO LED WALLS FOR VIEWING OF LIVE SPORTING EVENTS.

Event Dates

| Event Dates (4) | Start Date | End Date | Participant Attendance | Other Attendance |
|-----------------|-----------------------|----------------------|------------------------|------------------|
| | THU 2/5/2026 3:00 PM | THU 2/5/2026 2:00 AM | 400 | 0 |
| | FRI 2/6/2026 10:00 AM | FRI 2/6/2026 2:00 AM | 400 | 0 |
| | SAT 2/7/2026 8:00 AM | SAT 2/7/2026 2:00 AM | 400 | 0 |
| | SUN 2/8/2026 8:00 AM | SUN 2/8/2026 2:00 AM | 400 | 0 |

Setup Date WED 2/4/2026 3:00 AM - 05:00 PM

Teardown Date MON 2/9/2026 4:00 AM - 3:00 PM

Applicant Information

Applicant HIFI KITCHEN & COCKTAILS

Applicant Address 4440 N CIVIC CENTER PLAZA

Applicant City SCOTTSDALE, AZ 85251

Applicant Name JEFF O'NEIL

Title OPERATIONS MANAGER

Phone (602) 570-0677 Email JEFFONEIL@EEGAZ.COM

On-Site Contact DAN YOUNG

Title GENERAL MANAGER

Phone (516) 297-8936 Email DAN@HIFIBARS.COM

Applicant Experience THIS IS AN ANNUAL EVENT FOR THE PAST 5 ACTIVE YEARS. WE HAVE ALSO DONE SIMILAR EVENTS OVER THE PAST 10 ON THIS STREET SPECIFICALLY.

Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 11

Are there any changes from previous years? NO

Event Elements

Elements ENTERTAINMENT, RECREATIONAL

Description THE EVENT IS FOR THE CELEBRATION OF THE PHOENIX OPEN AND THE SUPER BOWL. WE WILL HAVE



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A GUEST DJ, GIVEAWAYS AND CONTESTS. WE WANT TO PROVIDE PATRONS WITH A SAFE AND FUN ENVIRONMENT WHILE ENJOYING THE VIEWING OF SPORTING EVENTS.

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? YES

WE WILL CROSS PROMOTE WITH OUR SISTER LOCATIONS MTT, BOTTLED BLONDE, AND CASA AMIGOS AND SHARE OVERFLOW OR RESERVATIONS.

Explain any anticipated regional, national, or international attendance.

THE WMPO AND THE SUPER BOWL ATTRACTS NATIONAL AND LOCAL ATTENDEES AND WE HAVE ATTRACTED THE PATRONS OF THIS EVENT OVER THE YEARS AND BELIEVE THEY WILL RETURN IN OLD SCOTTSDALE AT THE CONCLUSION OF THE TOURNAMENT EACH DAY AND LEADING UP TO THE SUPERBOWL.

Is Scottsdale promoted in the special event marketing? YES AS THE SCOTTSDALE HOSPITALITY DISTRICT

Explain how the community benefits from the event from a civic or cultural perspective.

WITH THE ANTICIPATED ATTENDANCE, WE THINK THE ATTENDEES WILL COME TO THE ENTERTAINMENT DISTRICT OF SCOTTSDALE ALL DAY EVERYDAY AND STAY AROUND TO SHOP, DINE AND STAY

Does your event require a paid fee for participants and/or spectators? NO

Event Equipment

| | | | |
|---------------|--------------------------------|---------------------------|--------------------|
| Stages | NO | Tables, Chairs, Furniture | YES |
| Generators | YES KW SIZE: 120 QTY: 1 | Inflatables | YES GOLF SIMULATOR |
| Portable Bars | YES QTY: 1 | Amplified Sound | YES TVS |
| Speakers | YES QTY: 1-2 | Temporary Restrooms | YES AREA PLAN |
| Fencing | YES HEIGHT: 4 TYPE: DECORATIVE | BBQ Grills or Propane Use | NO |
| Lighting | NO | Tents/Canopies | YES |
| | | 10' x 20' QTY: 1 | |
| | | 30' x 40' QTY: 1 | |

Vendor Sales

| | | | |
|--------------------|----|----------------------------------|----|
| Retail Merchandise | NO | Food And Non-Alcoholic Beverages | NO |
| Food Trucks | NO | Alcohol | NO |
| Services | NO | | |

Signage Plan

On-Site Signs? NO

Off-Premise Signs? YES

Signage Plan Description: WAYFINDING SIGNS IN LIEU OF AN OFFSITE RIDESHARE PLAN



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Parking Plan

| | | | |
|-------------------|-----|---|----|
| City parking lot | YES | City parking garage | NO |
| On-street parking | YES | On-site parking | NO |
| Off-site parking | NO | Shuttle service from off-site parking areas | NO |
| Valet service | NO | Rider Provider | NO |

Parking Plan Description

SURROUNDING STREET PARKING IS AVAILABLE AS WELL AS VALET PARKING AT THE W OR SHIV. THERE IS ADDITIONAL PARKING AVAILABLE AT THE GALLERIA AND SURROUNDING PARKING LOTS

Street Use

Street or Alley Use

Street Closure : YES
Number of Lanes : 1
Direction : E
Street Name : E INDIAN PLAZA
Closure Dates : 2/4/2026 4:00:00 AM - 2/9/2026 10:00:00 AM

Public Parking Use

Parking Closure : NO

Sidewalk Use

Sidewalk Closure : YES
Sidewalk Name : E INDIAN PLAZA
Closure Dates : 2/4/2026 4:00:00 AM - 2/9/2026 10:00:00 AM

Barricade Company

Company Name : AWP SAFETY
Contact Name : JORY GREENFIELD
Phone Number : (800) 343-2650

Entertainment - Amplification/Sound Plan

Entertainment

DJ, OTHER PERFORMER

Sound Monitoring

Name : DAN YOUNG
Company : HIFI
Phone Number : (516) 297-8936

Time and type of outside sound and sound check times

SOUND OUTSIDE WILL BE STRICTLY TV SOUND. SPEAKERS WILL BE FACING TOWARDS THEVENUE

Plan for sound monitoring, containment, and mitigation

MANAGEMENT WILL BE ONSITE TO MONITOR SOUND AND MAKE SURE IT IS WITHIN LIMITDOING ROUTINE CHECKS



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Police/Security

Security Personnel

Inhouse Security YES Estimated Number : 14

Hired Security NO

Off Duty Police NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:



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I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

Signature of Applicant - must be the same person listed on application.

Printed Name JEFF O'NEIL

Date 9/26/2025

Title of Applicant DIRECTOR OF OPERATIONS

HiFi WMO Extension

Set Up: 2.5.26
 Activation: 2.5 - 2.8.26



| | |
|--|--|
| Tent No Sides (1) 30x40 | |
| Portajohns (4) E Indian Plaza/ (5) Rear | |
| North: (10) Couches & (5) Tables | |
| Decorative Fencing Thurs - Sun (5pm - 2am) | |
| LED Screen (1) | |
| Platform North: 16 x 44 | |
| Light Tower | |
| ADA Handicap Ramp | |
| Bar | |
| Security Guard | |
| Speakers: (2) North | |
| *East Sidewalk will still be handicap accessible | |
| Exit / Entrance | |
| Generator | |
| Golf Simulator | |

Proposed Golf Simulator



Install- Thu 2/5 10a
De-Install - Fri 2/6 by 10p (8p-10p)
10'H x 12'W x 16'L
Secured with weights/sand bags



OFF-DUTY POLICE OFFICER IS REQUIRED IF WORKZONE IS WITHIN 300' OF SIGNALIZED INTERSECTIONS



CONTACT: Matthew Grotts
 EMAIL: matthew@trafficaid.com

TCP NAME: Special Event COS PERMIT #: Permit
 LOCATION: Buckboard Tr & Shoeman Ln
 START DATE: 2-5-2026 AT 5:00 AM END DATE: 2-9-2026 AT 6:00 AM
 WORK HOURS: 8:30am - 3:30pm Mon.-Fri. 24 HOUR
 10:00 pm - 5:00am Sun. - Thur.
 CONTRACTOR: Evening Entertainment Group
 CONTACT PERSON: Uzra Vo
 EMAIL: uzra@eegaz.com.

| | |
|---------|--------------|
| COMPASS | POSTED SPEED |
| | |

OTHER: _____
 PHONE: 480-766-8266



SCOTTSDALE
HOSPITALITY
★ **DISTRICT** ★

WPMO 2026 - SIGNAGE SITE PLAN

SIGNAGE SAMPLE



SITE PLAN OVERVIEW - SCOTTSDALE HOSPITALITY DISTRICT



- 1 - E SHOEMAN LANE / N BUCKBOARD TRAIL
- 2 - E STETSON DR / N WELLS FARGO AVE

- 3 - E INDIAN PLAZA / N CIVIC CENTER PLAZA
- 4 - SHIV @ E INDIAN PLAZA / N CIVIC CENTER PLAZA

SITE PLAN LOCATIONS - SCOTTSDALE HOSPITALITY DISTRICT



1

E SHOEMAN LANE / N BUCKBOARD TRAIL
SINGLE SIDED VINYL SIGN AND SUPPORT
SIGNAGE SIZE - 1 x 4 FT

SITE PLAN LOCATIONS - SCOTTSDALE HOSPITALITY DISTRICT



2

E STETSON DR / N WELLS FARGO AVE
SINGLE SIDED VINYL SIGN AND SUPPORT SIGN
SIGNAGE SIZE ~ 45 x 2 FT, 1 x 4 FT

SITE PLAN LOCATIONS - SCOTTSDALE HOSPITALITY DISTRICT



3

E INDIAN PLAZA / N CIVIC CENTER PLAZA
SINGLE SIDED VINYL SIGN AND SUPPORT
SIGNAGE SIZE - 23 x 2 FT, 1 x 4 FT

SITE PLAN LOCATIONS - SCOTTSDALE HOSPITALITY DISTRICT



4

E INDIAN PLAZA / BEHIND SHIV
SINGLE SIDED VINYL SIGN OR PROJECTION
SIGNAGE SIZE - 8 x 4 FT