



# Special Event Application

10/8/2024

Simple

151-SE-2024

## Event Information

Event Name CURALEAF & CHARLIES ADOPTATHON

Event Location 16277 N GREENWAY-HAYDEN LOOP

Event URL WWW.CURALEAF.COM

Event Description JOIN CURALEAF AND CHARLIES FOR A SPECIAL ANIMAL ADOPTION EVENT AT CURALEAF SCOTTSDALE. CHARLIES WILL COVER ALL ADOPTION FEES, AND DONATE 5% OF SALES TO LOCAL RESCUES ON THE PURCHASES OF CHARLIES PRODUCTS AND PUPPIES & WEED MAKE ME HAPPY SHIRTS.

## Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	SAT 11/9/2024 11:00 AM	SAT 11/9/2024 4:00 PM	150	15

Setup Date SAT 11/9/2024 9:00 AM - 11:00 AM

Teardown Date SAT 11/9/2024 4:00 PM - 06:00 PM

## Applicant Information

Applicant CURALEAF

Applicant Address 16277 NORTH GREENWAY HAYDEN LOOP

Applicant City SCOTTSDALE, AZ 85260

Applicant Name CURALEAF SCOTTSDALE

Title DIRECTOR OF MARKETING, WEST

Phone (602) 206-6088 Email KAILA.STRONG@CURALEAF.COM

On-Site Contact MICHAEL SILVA

Title STORE MANAGER

Phone (480) 307-1896 Email MICHAEL.SILVA@CURALEAF.COM

Applicant Experience PRIOR EXPERIENCE HOSTING EVENTS ONSITE AT CURALEAF SCOTTSDALE AND THIRD PARTY LOCATIONS IN PARTNERSHIP WITH NATIONAL M.S. SOCIETY AND ARIZONA ANIMAL WELFARE LEAGUE.

## Prior Events

Has this event been produced before? NO

Is this an annual event? NO

Are there any changes from previous years? NO

## Event Elements

Elements EDUCATIONAL

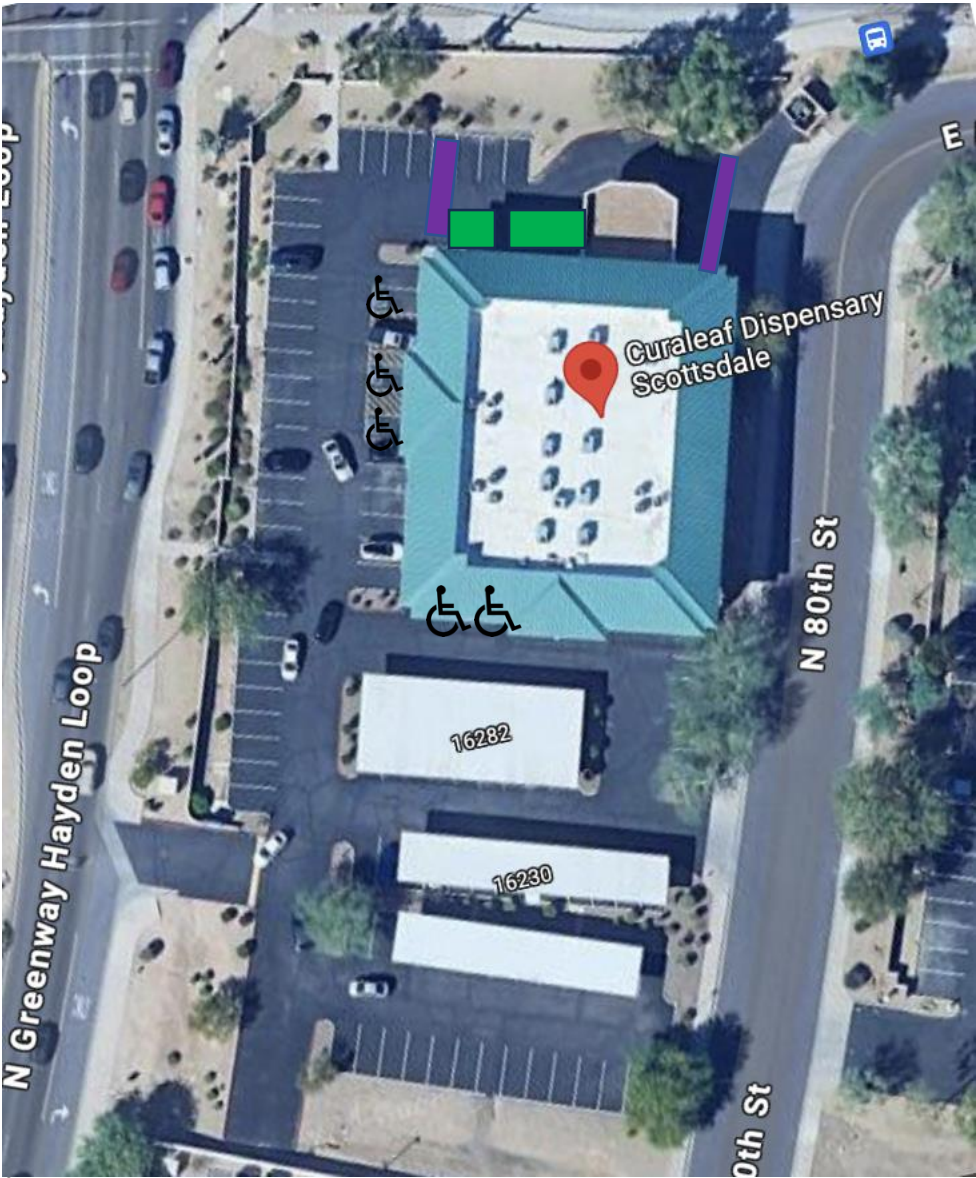
Description WE WILL EDUCATE OUR CUSTOMERS ABOUT THE NEED FOR ANIMAL ADOPTIONS, ABOUT CANNABIS AND PET CBD PRODUCTS.

## Event Equipment

# Curaleaf Adoptathon Event



# Sitemap of Event Activation



10x10 Tent & 10x20 Tent  
*Tents are separated, and each have weights*



Barricades / Event Perimeter



Handicap Spaces (5)



## **Setup**

**November 9<sup>th</sup>**

**9AM – 11AM**

Vendors will be onsite to bring in the crates, tents, weights, set up water, and bring in the animals to the tented area.

## **Teardown**

**November 9<sup>th</sup>**

**4PM – 6PM**

Vendors will take offsite any animals not adopted, tear down crates, tents, and clean up any debris.

## **Adoptathon**

**November 9<sup>th</sup>, 2024**

**11AM – 4PM: Adoptathon Occurs**



- Daytime security will be onsite from 9AM – 6PM
- No Food will be dispensed at the event. Water will be available for guests.
- All tents will be freeform/unconnected. All tents will be weighted and less than 10' x 20' (<200sqft)
- No music or amplified sound is planned for this event.
- Fire extinguishers and First Aid kits are onsite.
- Indoor area is available, should weather require us to move inside for the safety of animals, volunteers and staff.



Title	Company Name	Contact	Email
Event Planner	Curaleaf	Kaila Strong	<a href="mailto:Kaila.Strong@Curaleaf.com">Kaila.Strong@Curaleaf.com</a>
Event Partner	Charlies	Kathya Martinez & Quinn Goldsberry	<a href="mailto:kathya@smokecharlies.com">kathya@smokecharlies.com</a> <a href="mailto:Quinn@smokecharlies.com">Quinn@smokecharlies.com</a>
Event Maintenance	Curaleaf	Jeremy Dussault	<a href="mailto:Jeremy.Dessault@Curaleaf.com">Jeremy.Dessault@Curaleaf.com</a>
Store Manager & District Manager	Curaleaf	Michael Silva Andrew Hollstein	<a href="mailto:Michael.Silva@Curaleaf.com">Michael.Silva@Curaleaf.com</a> <a href="mailto:Andrew.Hollstein@Curaleaf.com">Andrew.Hollstein@Curaleaf.com</a>
Insurance	Curaleaf	Al Ochoa	<a href="mailto:Al.Ochoa@Curaleaf.com">Al.Ochoa@Curaleaf.com</a>



# Special Event Application

10/8/2024

Simple

151-SE-2024

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	NO
Speakers	NO	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	YES
10' x 10' QTY: 1    10' x 20' QTY: 1			

## Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	NO
Food Trucks	NO	Alcohol	NO
Services	YES QTY: 1		
Animal shelter onsite providing animals for adoptions.			

## Signage Plan

On-Site Signs? YES      QTY: 2 TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND)

Off-Premise Signs? NO

Signage Plan Description:

TWO SIGNS WILL BE ONSITE, ON OUR PRIVATE SIDE WALK INSIDE OUR LOT, WHICH SHOWCASE THE EVENT LOGOS AND PROMOTIONS FOR THE CURALEAF RETAIL STORE.

## Parking Plan

City parking lot	NO	City parking garage	NO
On-street parking	NO	On-site parking	YES
Off-site parking	NO	Shuttle service from off-site parking areas	NO
Valet service	NO	Rider Provider	NO

Parking Plan Description

OUR ONSITE LOT HAS 117 PARKING SPACES, SIX SPACES WILL BE USED FOR THE EVENT LEAVING OVER 100 SPACES AVAILABLE FOR USE.

## Entertainment - Amplification/Sound Plan

Entertainment

Sound Monitoring



# Special Event Application

10/8/2024

Simple

151-SE-2024

Time and type of outside sound and sound check times

Plan for sound monitoring, containment, and mitigation

## Police/Security

### Security Personnel

Inhouse Security YES Estimated Number : 1

Hired Security NO

Off Duty Police NO

## Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

## Application Authorization

**WARRANTY:** Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

**INDEMNIFICATION:** To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

**AUTHORITY:** For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name KAILA STRONG

Date 10/8/2024

Title of Applicant DIRECTOR OF MARKETING, WEST