



Special Event Application

11/15/2022

Standard

179-SE-2022

Event Information

Event Name CLIENT APPRECIATION HOLIDAY PARTY

Event Location E 5TH AV/N SCOTTSDALE RD

Event URL WWW.WATCHLINK.COM

Event Description THE ESTATE WATCH & JEWELRY CO WILL BE HOSTING OUR ANNUAL CLIENT APPRECIATION HOLIDAY PARTY. THIS IS ANNUAL PARTY THAT WE HAVE HELD FOR 5 YEARS. THIS YEAR WE WOULD LIKE TO USE THE PARKING SPACES FOR ADDITIONAL ROOM. THE SIDEWALK AND STREET WILL BE COMPLETELY OPEN, AS THE PUBLIC IS WELCOME.

Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	THU 12/8/2022 4:00 PM	THU 12/8/2022 8:00 PM	200	0

Setup Date THU 12/8/2022 3:00 PM - 04:00 PM

Teardown Date THU 12/8/2022 8:00 PM - 09:00 PM

Applicant Information

Applicant THE ESTATE WATCH & JEWELRY CO.

Applicant Address 7121 E 5TH AVE SUITE 23

Applicant City SCOTTSDALE, AZ 85251

Applicant Name EMILY BAKER

Title MANAGER

Phone (480) 946-9940 Email EMILY@WATCHLINK.COM

On-Site Contact EMILY BAKER

Title MANAGER

Phone (480) 946-9940 Email EMILY@WATCHLINK.COM

Applicant Experience I HAVE HAD THE PLEASURE OF HOSTING THIS EVENT FOR THE PAST 5 YEARS AT THE ESTATE WATCH & JEWELRY CO. WE ALWAYS HAVE TWO POLICE OFFICERS AT THE EVENT AND MAKE SURE THE EVENT IS RUN VERY EFFICIENTLY.

Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 5

Are there any changes from previous years? YES THIS YEAR WE ARE NEEDING TO USE A FEW PARKING SPOTS IN THE FRONT OF OUR STORE.

Event Elements

Elements ENTERTAINMENT

Description SHOPPING, SOFT MUSIC, AND PASSED APPETIZERS

Public Property Criteria



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Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO

OUR BUSINESS HAS BEEN ON 5TH AVE FOR OVER 25 YEARS AND WE SUPPORT ALL OF OUR LOCAL BUSINESSES. THIS EVENT WILL INCREASE THE OVERALL FOOT TRAFFIC TO THEIR BUSINESS AND WILL NOT BLOCK ANY VISIBILITY.

Explain any anticipated regional, national, or international attendance.

WE SEND INVITATIONS TO ALL OF OUR CLIENTS THAT WE HAVE HAD OVER THE LAST 25 YEARS OF BUSINESS AND HISTORICALLY HAVE HAD A GREAT TURNOUT. WITH THAT BEING, WE ALSO WELCOME NEW CLIENTS TO OUR EVENT AS THEY ARE WALKING THROUGH OLD TOWN.

Is Scottsdale promoted in the special event marketing? NO

Explain how the community benefits from the event from a civic or cultural perspective.

THE SCOTTSDALE COMMUNITY WILL BENEFIT FROM THIS EVENT, AS WE WILL BE ROTATING OUR CLIENTS THROUGH 5TH AVE. THIS WILL INCREASE BUSINESS OVERALL IN OLD TOWN SCOTTSDALE.

Does your event require a paid fee for participants and/or spectators? NO

Event Equipment

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	NO	Amplified Sound	YES
Speakers	YES QTY: 1-2	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	YES
Lighting	NO	Tents/Canopies	YES
		10' x 20' QTY: 1	

Vendor Sales

Retail Merchandise	NO	Food And Non-Alcoholic Beverages	YES QTY: 1
Food Trucks	NO	Alcohol	NO
Services	NO		

Signage Plan

On-Site Signs? YES QTY: 1 TYPE: POST & PANEL (SECURED IN THE GROUND)

Off-Premise Signs? NO

Signage Plan Description:

JUST STANDARD STORE SIGNAGE THAT CURRENTLY EXISTS

Parking Plan

City parking lot NO City parking garage NO



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On-street parking YES

On-site parking NO

Off-site parking NO

Shuttle service from off-site parking areas NO

Valet service NO

Rider Provider NO

Parking Plan Description

OUR CLIENTS WILL BE ENCOURAGED TO USE THE PARKING IN THE PARKING STRUCTURE PROVIDED BY THE CITY.

Street Use

Street or Alley Use

Street Closure : NO

Public Parking Use

Parking Closure : YES

Parking Name : 5TH AVE, THE PARKING SPOTS IN FRONT OF THE ESTATE WATCH & JEWELRY CO.

Closure Dates : 12/8/2022 4:00:00 PM - 12/8/2022 8:00:00 PM

Sidewalk Use

Sidewalk Closure : NO

Barricade Company

Entertainment - Amplification/Sound Plan

Entertainment

LIVE BAND, PRE-RECORDED MUSIC

Sound Monitoring

Name : EMILY BAKER

Company : THE ESTATE WATCH & JEWELRY CO.

Phone Number : (480) 946-9940

Time and type of outside sound and sound check times

WE WILL BE HAVING A SINGULAR MUSICIAN PLAY SOFT MUSIC FOR OUR GUESTS

Plan for sound monitoring, containment, and mitigation

I WILL BE MONITORING THE SOUND LEVEL ON THE SPEAKER TO INSURE THAT THE MUSIC IS NOT A NUISANCE TO ANY OF THE SURROUNDING BUSINESSES.

Police/Security

Security Personnel

Inhouse Security NO

Hired Security NO

Off Duty Police YES Estimated Number : 2 Scottsdale Police : YES Other Agency : NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO



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Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.

INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name EMILY BAKER

Date 11/15/2022

Title of Applicant MANAGER OF THE ESTATE WATCH & JEWELRY CO



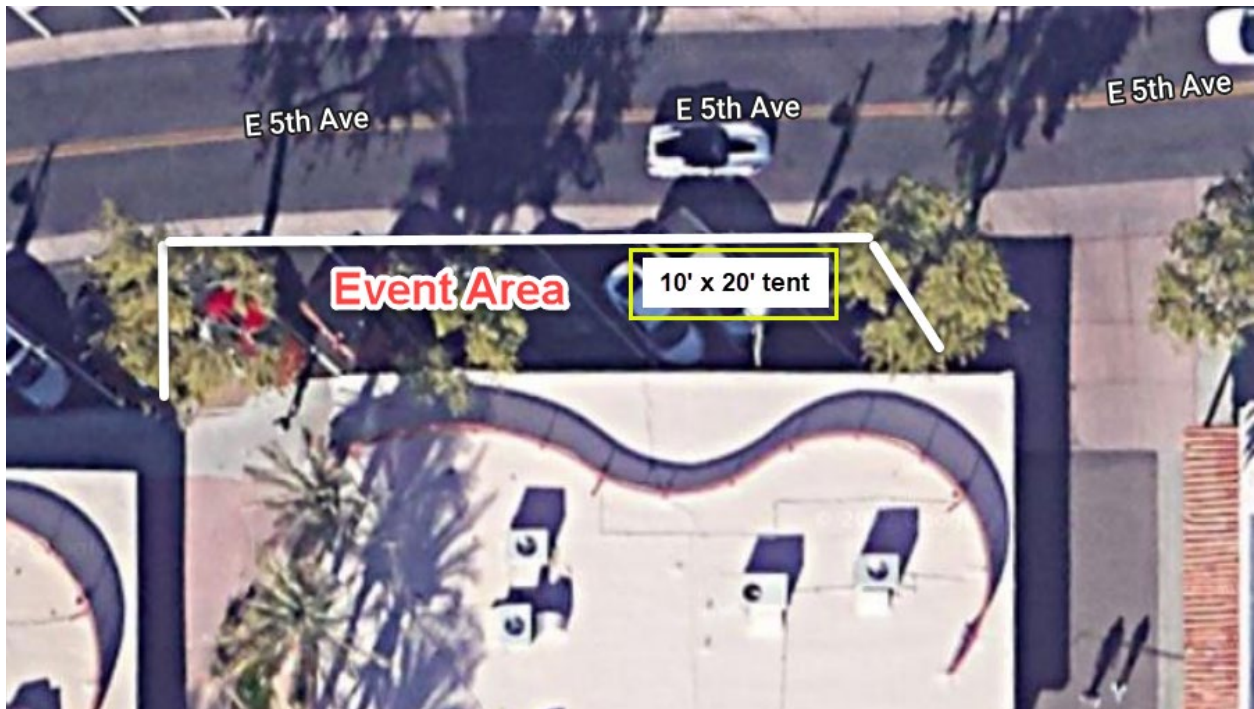
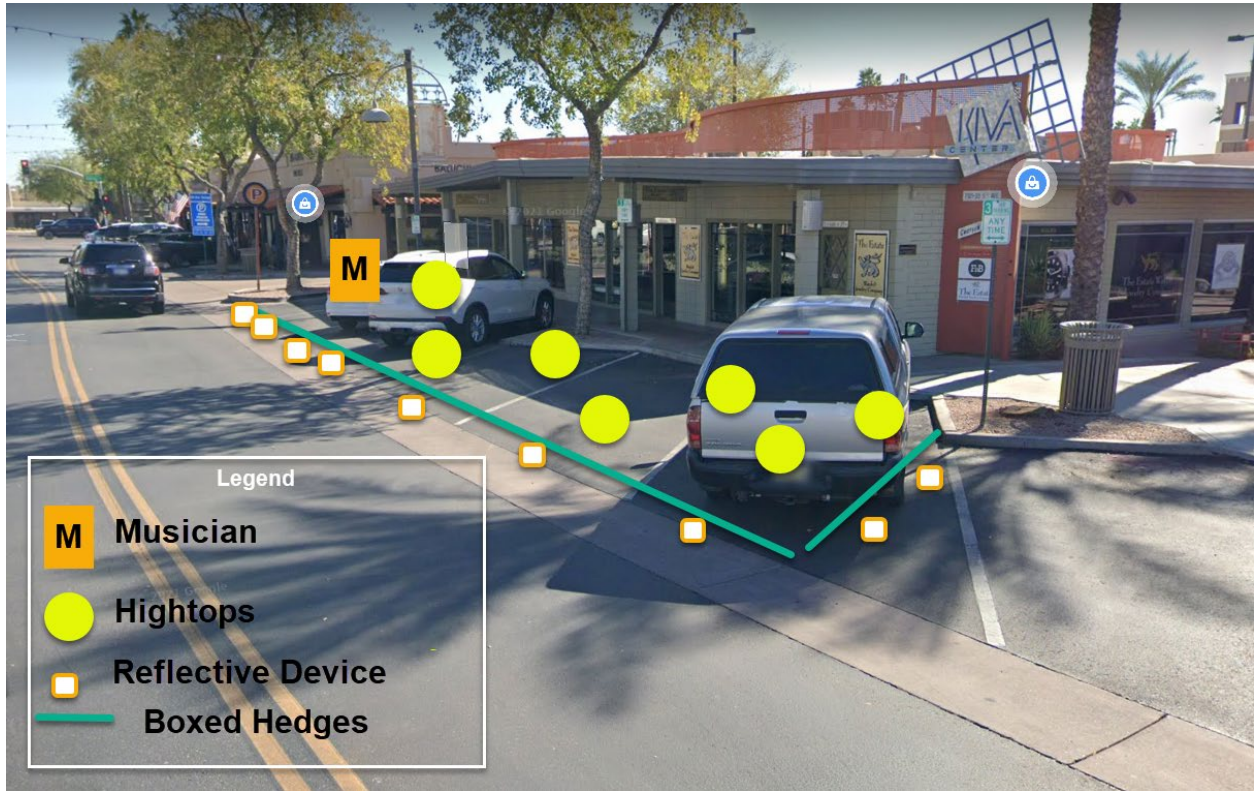
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Site Plan





CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
12/02/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER JM Insurance Services, LLC 24 Jewelers Park Drive P.O. Box 728 Neenah WI 54957-0728		CONTACT NAME: Karen Marquis PHONE (A/C, No, Ext): (800) 339-9124 FAX (A/C, No): (920) 725-6157 E-MAIL ADDRESS: kmarquis@jmiservices.com	
		INSURER(S) AFFORDING COVERAGE	
		INSURER A: Jewelers Mutual Insurance Company	
		INSURER B:	
		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

INSURED The Estate Watch and Jewelry Company 7121 E 5th Ave Stes 23, 25 & 28 Scottsdale AZ 85251-3222			
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COVERAGES

CERTIFICATE NUMBER: Master 22-23

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Event on 12/8/22	Y		55-017063	10/21/2022	10/21/2023	EACH OCCURRENCE \$ 1,000,000	
	DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000							
	MED EXP (Any one person) \$ 10,000							
	PERSONAL & ADV INJURY \$ 1,000,000							
							GENERAL AGGREGATE \$ 2,000,000	
							PRODUCTS - COMP/OP AGG \$ 2,000,000	
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$	
							BODILY INJURY (Per person) \$	
							BODILY INJURY (Per accident) \$	
							PROPERTY DAMAGE (Per accident) \$	
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTION \$ 0	Y		55-017063	10/21/2022	10/21/2023	EACH OCCURRENCE \$ 1,000,000	
	AGGREGATE \$ 1,000,000							
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y / N <input type="checkbox"/>	N / A				PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/>	
							E.L. EACH ACCIDENT \$	
							E.L. DISEASE - EA EMPLOYEE \$	
							E.L. DISEASE - POLICY LIMIT \$	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

City of Scottsdale is named as additional insured during the event being held on 12/8/22.

CERTIFICATE HOLDER

CANCELLATION

City of Scottsdale 3939 N Drinkwater Blvd Scottsdale AZ 85251	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>Karen L Marquis</i>

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