



Special Event Application

1/28/2025

Standard

17-SE-2025

Event Information

Event Name GREASEPAINT ANNUAL GALA!

Event Location 3720 N MARSHALL WY

Event URL GREASEPAINT.ORG

Event Description GREASEPAINT'S ANNUAL CELEBRATION AND GALA EVENT BEGINS AT 6PM. THIS YEAR, DUE TO THE CONSTRUCTION AT MUSEUM OF THE WEST, WE HAVE REACHED OUT TO THE SCOTTSDALE ARTISTS SCHOOL TO ASSIST WITH A PORTION OF THE EVENING! FROM 6PM UNTIL 7:45 PM WE WILL TAKE PLACE AT SCOTTSDALE ARTISTS SCHOOL PARKING LOT (SOUTH) AND AT 7:45, ATTENDEES WILL MOVE TO THE GREASEPAINT THEATRE FOR A SHOW ONSTAGE FEATURING MORE THAN 50 GREASEPAINT ACTORS! WE WILL PROVIDE FOOD AND DRINKS AND WILL BE HOLDING A SILENT AUCTION THROUGHOUT THE EVENING. THIS IS AN ANNUAL EVENT WHICH HAS BEEN HELD ONSITE MANY TIMES. AT THIS EVENT, WE ALSO HONOR DONORS AND ALUMNI, ANNOUNCE OUR UPCOMING SEASON OF SHOWS AND RAISE FUNDS FOR ALL PROGRAMMING AT GREASEPAINT!

Event Dates

Event Dates (1)	Start Date	End Date	Participant Attendance	Other Attendance
	SAT 4/19/2025 6:00 PM	SAT 4/19/2025 10:00 PM	185	6

Setup Date SAT 4/19/2025 3:30 PM - 06:00 PM

Teardown Date SAT 4/19/2025 8:00 PM - 09:00 PM

Applicant Information

Applicant SCOTTSDALE COMMUNITY PLAYERS D/B/A GREASEPAINT YOUTHEATRE

Applicant Address 7020 E 2ND ST. STAGEBRUSH THEATRE

Applicant City SCOTTSDALE, AZ 85251

Applicant Name MAUREEN WATSON

Title EXECUTIVE & ARTISTIC DIRECTOR

Phone (480) 330-5918 Email MOE.DIAS@GREASEPAINT.ORG

On-Site Contact MAUREEN WATSON

Title EXECUTIVE & ARTISTIC DIRECTOR

Phone (480) 330-5918 Email MOE.DIAS@GREASEPAINT.ORG

Applicant Experience WE HAVE HELD EVENT IN PAST IN THE LOT AND COURTYARD ATTACHED TO STAGEBRUSH. WE HAVE DONE THIS ON SITE FOR AT LEAST 7 YEARS. SAS IS ALSO VERY EXPERIENCED. DUE TO CONSTRUCTION, SAS WAS KIND TO PARTNER

Prior Events

Has this event been produced before? YES

Is this an annual event? YES Previous Years : 8

Are there any changes from previous years? YES DUE TO THE CONSTRUCTION AT MUSEUM OF THE WEST AND THE IMPACT ON THE LOT ATTACHED TO THEATRE, WE REACHED OUT TO TRUDY HAYS AT SAS TO ALLOW US TO UTILIZE THEIR LOT FOR THE



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FIRST PORTION.

Event Elements

Elements CIVIC, CULTURAL, EDUCATIONAL, ENTERTAINMENT, RECREATIONAL

Description WE ARE THE OLDEST AND LONGEST RUNNING COMMUNITY THEATRE IN SCOTTSDALE! WE STRIVE TO PRESENT ARTISTICALLY VALUABLE MUSICALS AND PLAYS AND HAVE DONE SO HERE FOR 59 YEARS! WE RUN MANY EDUCATIONAL PROGRAMS THROUGHOUT THE YEAR AND PARTNER WITH ORGANIZATIONS LIKE SAARC AND APS TO MAKE THEATRE ACCESSIBLE TO ALL CHILDREN IN THE VALLEY. WE HIRE MORE THAN 60 ARTISTS EACH YEAR ON CONTRACT BASIS - MUSICIANS, DIRECTORS, DESIGNERS AND PERFORMERS AND INVEST IN BRINGING BACK BROADWAY AND TELEVISION/FILM ALUMNI TO SHARE THEIR TALENTS WITH THE RESIDENTS OF SCOTTSDALE ANNUALLY! WE HAVE WON LITERALLY HUNDRED OF ZONI AND NYA AWARDS FOR THE WORK WE DO. WE ARE INCREDIBLY PROUD OF THE MORE THAN 10,000 ALUMNI WHO ARE NOT ONLY ARTISTS, BUT DOCTORS, LAWYERS, TEACHERS, AND PARENTS WHO HAVE MAINTAINED THEIR LOVE OF THE ARTS THAT WAS FOSTERED RIGHT HERE IN OLD TOWN SCOTTSDALE.

Public Property Criteria

Are there any cross promotions or collaborations with local businesses to encourage sales or visibility? NO

WE WILL BE PROMOTING OUR HOST FOR A PORTION OF THE EVENT, SCOTTSDALE ARTISTS SCHOOL, SEASON SPONSORS, WHICH INCLUDE APS, DFCU, FELDMAN/ROYLE, CHARROS, SCOTTSDALE ARTS AND ALL BUSINESSES AND ORGANIZATIONS THAT SPONSOR, DONATE ITEMS OR FOOD TO THE EVENT.

Explain any anticipated regional, national, or international attendance.

WE WILL BE HAVING SOME CELEBRITY GUESTS, ALL LOCAL ACTORS AND ACTRESSES WHO ARE NOW WORKING ON BROADWAY, AND IN FILM/ TELEVISION.

Is Scottsdale promoted in the special event marketing? YES

WE WILL BE NOTING OUR LONG HISTORY WITH THE CITY AND THE UPCOMING OPPORTUNITIES FOR GROWTH WITHIN THE MUSEUM SQUARE DEVELOPMENT.

Explain how the community benefits from the event from a civic or cultural perspective.

WE BELIEVE THAT THE ARTS ARE NOT ONLY FUN BUT NECESSARY TO THE GROWTH AND DEVELOPMENT OF CHILDREN INTO YOUNG ADULTHOOD. CHILDREN WHO HAVE TAKEN PART IN THE ARTS ARE SHOWN TO BE MORE ENGAGED IN THEIR COMMUNITIES AND TEND TO BE HIGHLY EDUCATED AND MOTIVATED

Does your event require a paid fee for participants and/or spectators? NO

Event Equipment

Stages	NO	Tables, Chairs, Furniture	YES
Generators	NO	Inflatables	NO
Portable Bars	YES QTY: 1	Amplified Sound	NO
Speakers	NO	Temporary Restrooms	NO
Fencing	NO	BBQ Grills or Propane Use	NO
Lighting	NO	Tents/Canopies	NO

Vendor Sales

Retail Merchandise NO Food And Non-Alcoholic Beverages YES QTY: 1



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Food Trucks NO

Alcohol YES QTY: 1

Services NO

APPLICATION FOR : SPECIAL EVENT LIQUOR LICENSE

ORGANIZATION NAME : SCOTTSDALE COMMUNITY PLAYERS D/B/A
GREASEPAINT YOUTHEATRE

Signage Plan

On-Site Signs? YES QTY: 2 TYPE: PORTABLE (A-FRAME- SITS ON TOP OF GROUND)

Off-Premise Signs? NO

Signage Plan Description:

WE WILL PUT THESE SIGNS OUT ON THE MORNIGN OF THE EVENT IN THE STAGENRUSH LOT, LETTING PEOPLE KNOW THERE IS A SPECIAL EVENT TAKING PACE THAT EVENING.

Parking Plan

City parking lot YES

City parking garage NO

On-street parking NO

On-site parking YES

Off-site parking NO

Shuttle service from off-site parking areas NO

Valet service NO

Rider Provider NO

Parking Plan Description

PARKING WILL BE IN THE STAGEBRUSH ATTACHED LOT (WHERE AVAILABLE) AND THE LOT SOUTH OF STAGEBRUSH ON 2ND ST.

WE WILL REQUEST SPECIAL PERMISSION IF NEEDED,THOUGH IT IS NOW ACCEPTABLE TO USE FOR THEATRE

Street Use

Street or Alley Use

Street Closure : NO

Public Parking Use

Parking Closure : YES

Parking Name : 2ND & GOLDWATER SOUTH LOT AND PARTIAL USE OF STAGEBRUSH LOT

Closure Dates : 4/19/2025 6:00:00 PM - 4/19/2025 10:00:00 PM

Sidewalk Use

Sidewalk Closure : NO

Barricade Company

Entertainment - Amplification/Sound Plan

Entertainment NO

Sound Monitoring N/A



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Time and type of outside sound and sound check times

Plan for sound monitoring, containment, and mitigation

Police/Security

Security Personnel

Inhouse Security YES Estimated Number : 8

Hired Security NO

Off Duty Police YES Estimated Number : 1 Scottsdale Police : YES Other Agency : NO

Scottsdale Fire Department and Medical Standby Services

Fire Department Permit Required NO

Medical Standby NO

Fire Apparatus/Personnel Standby Required NO

Insurance

Insurance: Event activities on City/public property must be covered by insurance that protects the event sponsor/applicant and the City of Scottsdale. Various types and levels of liability insurance are required depending on the event. The required coverage and limits will be at the discretion of the Risk Management Division depending on the size and scope of the event. It is recommended that you submit your application and receive a determination on coverage and amounts before purchasing insurance coverage. Please refer to the Special Events Users Guide for more detailed information.

The following is a general guideline of the minimum limits that will be required:

Commercial General Liability Insurance coverage is required for all events with minimum limits of \$1,000,000 Each Occurrence, \$2,000,000 Products & Completed Operations Aggregates, \$2,000,000 General Aggregate. Liquor Liability Insurance of \$1,000,000 to \$5,000,000 Per Occurrence is required for any event where liquor is being served.

All Insurance must endorse the City of Scottsdale as an Additional Insured. A separate insurance addendum with additional insurance requirements may be added to this application and become part of this contract.

I have a race event and have submitted a copy of the participant waiver that includes waiving liability against the city of Scottsdale and holding the city of Scottsdale harmless? NO

I have included a copy of the insurance certificate showing appropriate limits and coverages as required and naming City of Scottsdale as additional insured? NO

Application Authorization

WARRANTY: Applicant warrants that the information provided in this application is true and accurate to the best of Applicant's knowledge and belief.



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INDEMNIFICATION: To the fullest extent allowed by law, the Applicant agrees to defend, indemnify and hold harmless the City, its officers, officials, representatives, agents, employees and volunteers from and against all allegations, demands, proceedings, suits, actions, claims, damages, losses, expenses, including but not limited to, attorney fees, court costs, the cost of appellate proceedings, and all claim adjusting and handling expenses, arising from or related to any acts or omissions of the permit holder or its agents, contractors and subcontractors related to the Special Event including any claims, damages, or losses resulting from the City's or its employees' or agents' negligence.

The Applicant's signature below authorizes a City representative to inspect a special event on City or private property at any time, including setup.

AUTHORITY: For special events on public property, the Applicant warrants:

I am the permittee or an authorized agent of the permittee with authority to legally bind the permittee (an agent may sign only if the event is on private property) and agree to the conditions of this permit.

☒ Signature of Applicant - must be the same person listed on application.

Printed Name MAUREEN WATSON

Date 1/28/2025

Title of Applicant EXECUTIVE & ARTISTIC DIRECTOR

11 tables (+chairs)
food tables

Google Earth

6 high top
tables
Silent auction
Pourmaster's



Google Earth

Imagery date: 2/26/19

20 m

Camera: 515 m 33°29'25"N 111°55'47"W 380 m



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

01/31/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Cell Brokerage, LLC 9770 W Flamingo Rd., Ste 160 Las Vegas NV 89147	CONTACT NAME: Rebecca Madsen PHONE (A/C, No, Ext): (480) 214-3544 E-MAIL ADDRESS: rebecca.madsen@cellbrokerage.com FAX (A/C, No): INSURER(S) AFFORDING COVERAGE INSURER A: PHILADELPHIA IND INS CO INSURER B: AmGUARD Insurance Company INSURER C: INSURER D: INSURER E: INSURER F:	NAIC # 18058 42390
INSURED SCOTTSDALE COMMUNITY PLAYERS, INC. DBA GREASEPAINT 7020 E 2ND ST Scottsdale AZ 85251		

COVERAGES**CERTIFICATE NUMBER:** CL2513101891**REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Liquor Liability	Y		EV159566	04/19/2025	04/20/2025	EACH OCCURRENCE \$ 4,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 0 PERSONAL & ADV INJURY \$ 2,000,000 GENERAL AGGREGATE \$ 4,000,000 PRODUCTS - COMP/OP AGG \$ 4,000,000 Host Liquor Liability \$ 2,000,000
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			EV159566	04/19/2025	04/20/2025	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$			PHUB901087	04/05/2025	04/05/2026	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000 \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input checked="" type="checkbox"/> Y	N/A	R2WC501868	10/16/2024	10/16/2025	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
A	Property			PHPK2656923	04/05/2025	04/05/2026	Bus. Personal Prop \$150,000 Building \$141,852

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Community Theatre Non Profit Organization. Certificate holder below is listed as an additional insured on all applicable policies.

CERTIFICATE HOLDER**CANCELLATION**City of Scottsdale
7447 E Indian School Rd
Suite 205
Scottsdale AZ 85251

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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From: [Maureen WATSON](#)
To: [Barry, Erin](#)
Subject: Fwd: SE Application for Greasepaint Gala
Date: Thursday, February 13, 2025 9:52:21 PM

External Email: Please use caution if opening links or attachments!

Hi Erin,

Below is email from Trudy Hays regarding SCP/greasepaint Gala.

Thank you!

Maureen Watson

SCP/greasepaint

From: Trudy Hays <thays@scottsdaleartschool.org>
Date: February 13, 2025 at 8:54:04 PM MST
To: Maureen WATSON <moedias@msn.com>
Subject: RE: SE Application for Greasepaint Gala

Hi Moe,

We grant Greasepaint Theatre permission to use the Scottsdale Artists' School property

for your upcoming Gala, April 19, 2025.

Thank you,

Trudy S. Hays
Executive Director
Scottsdale Artists' School
3720 N. Marshall Way
Scottsdale, AZ 85251
480-990-1422

[Scottsdale Artists' School, a 501\(c\)\(3\) non-profit organization that is dedicated to the artistic enrichment of the community and to developing the capabilities of artists and aspiring artists of all ages by teaching the applied fundamentals of fine art.](#)

From: Maureen WATSON <moedias@msn.com>
Sent: Thursday, February 13, 2025 5:22 PM
To: Trudy Hays <thays@ScottsdaleArtSchool.org>
Subject: Fw: SE Application for Greasepaint Gala

Hi Trudy,